



Stratus™

Boost Sales with Self-Service Options for Your Customers



Shoppers gain value from taking control of the transaction – being able to ring up their own goods and pack them the way they want. A sense of control over their own shopping can lead to greater customer satisfaction and intent to use and re-use self-serve technology.¹

Multiple kiosks can be placed into a relatively small area, allowing stores to take care of customer transactions with minimal space. In some cases, up to **six kiosks** can take up the same amount of space as a single traditional checkout area with a cashier.⁵



of adults said they were irritated with long checkout lines—ahead of products being out of stock or not being able to find a store associate.²



2/3

Two out of three U.S. consumers surveyed want self-service options when shopping.⁶



Call today to learn how Stratus can support a self-service checkout program for your stores.



888 . 503 . 1569
stratusunlimited.com

✓ Signage ✓ Repair & Maintenance ✓ Refresh & Remodel ✓ Energy

1) Source: Mortimer Associate Professor, G., & Dootson Research Fellow in the PwC Chair in Digital Economy, P. (2021, February 16). The economics of self-service checkouts. Retrieved May 13, 2021, from <https://theconversation.com>

2) Kats, R. (2020, March 16). Self-checkout is changing the retail landscape. Retrieved May 07, 2021, from <https://www.emarketer.com>

3) COVID-19 drives grocery shoppers to self-checkout. (2020, April 08). Retrieved May 07, 2021, from <https://www.retailcustomerexperience.com>

4) Pratt, M. (2020, October 16). The pros and cons of using self-checkouts. Retrieved May 07, 2021, from <https://www.business.org>

5) of self-service when shopping. (2018, March 23). Retrieved May 07, 2021, from <https://www.ncr.com>

6) Staff, P. (2020, August 17). What's next for food retail self-checkout? Retrieved May 07, 2021, from <https://progressivegrocer.com>