

## ONE Esports Partners with foodpanda to Create Esports Docuseries: *Heroes of the Game*

*ONE Esports and foodpanda unveil new docuseries spotlighting the emotional journey of participating teams during the ONE Esports Dota 2 Singapore Major*



**15 October 2021** – ONE Esports, a subsidiary of Group ONE Holdings (ONE), has entered a partnership with online food and grocery delivery platform foodpanda to create a new multi-part docuseries about the ONE Esports Dota 2 Singapore Major held in March this year.

The *Heroes of the Game* docuseries features exclusive never-before-seen footage, including behind-the-scenes strategies, victories, secrets, and challenges, that the esports heroes had to face during one of the biggest tournaments in the Dota 2 series. The two-part documentary follows three teams as they compete as the ONE Esports Dota 2 Singapore Major: Evil Geniuses, Fnatic, and OB Neon.

Viewers get a behind-the-scenes look from inside the “bubble” at the Fairmont hotel in Singapore as the world deals with COVID-19. Exclusive interviews with players, coaches, and industry veterans tell the story of the highs and lows of their journey through the tournament, which had a prize pool of US\$500,000. The Singapore Major is one of two majors that enables teams to qualify for The International, which will be held in Romania in October 2021 with a prize pool of over US\$40,000,000.

**Carlos Alimurung, CEO of ONE Esports**, said, “We are delighted to continue our partnership with foodpanda. We are not only immortalising the iconic ONE Esports Dota 2 Singapore Major in film through the docuseries, *Heroes of the Game*, but also giving viewers an inside look at what it takes to compete at the highest level of esports. The docuseries combines entertaining and exciting footage with dramatic storytelling that appeals not only to Dota 2 fans, but the wider gaming and esports communities.”

“We are thrilled to be teaming up with ONE Esports to connect with foodpanda users in the esports arena,” said **Idan Haim, Vice-President of Growth and Marketing at foodpanda**. “As Asia’s largest food and grocery delivery platform, we are the go-to partner for gamers to refuel with their favourite food and snacks, delivered straight to their doorsteps!”

The docuseries has been released on ONE Esports' social channels including [Facebook](#), [Twitch](#), and [YouTube](#), and will soon premiere on regional broadcast channels including eGG Network (Regional), One Sports (Philippines), PPTV HD36 (Thailand), Astro and RTM Sports (Malaysia), and Eleven Sports (Taiwan).

"Ultimately, compelling storytelling is the key to opening esports up to a wider audience and enabling them to appreciate the diligence, uniqueness, and achievements of its athletes. *Heroes of the Game* is a perfect example of this effort to broaden the appeal of the sport," **Alimurung** added.

*For more updates on ONE Esports, please visit [www.oneesports.gg](http://www.oneesports.gg), follow us on Twitter and Instagram @ONEEsports, Facebook at [www.facebook.com/ONEEsports](http://www.facebook.com/ONEEsports), and LinkedIn at [www.linkedin.com/company/ONEEsports/](http://www.linkedin.com/company/ONEEsports/).*

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### **About ONE Esports**

ONE Esports features the world's biggest games, the world's best teams, and the world's best esports athletes. As the Home of Esports Heroes, ONE Esports unleashes esports heroes who ignite the world with hope, strength, dreams, and inspiration. ONE Esports also owns oneesports.gg, a top global esports site that reaches millions of visitors each month, and delivers to its community the latest esports news, reviews, features, how-to guides, and in-depth stories on esports athletes, teams, and fans.

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