



# kerjaan

## Workforce Management System

Benefits | How it Works | Submission Features  
Validation Features | Dashboard Features | Pricing

As seen on:



DailySocial<sup>id</sup>



[www.sampingan.co.id](http://www.sampingan.co.id)

# Sampingan Business

A collection of services and products designed to help businesses scale up with less hassle

Sampingan Business has three main offerings:

## sampingan manpower

Technology-integrated human resource services and over 850,000 pre-vetted blue-collar workers in 80 cities ready to be deployed in as fast as 24 hours.

## sampingan solutions

A collection of brand and customer management services that covers activities such as retail audit, canvassing & merchandising, market research, nano-influencers, and customer experience management.

## sampingan systems

Various software as a service (SaaS) for companies to source or manage their workforce.

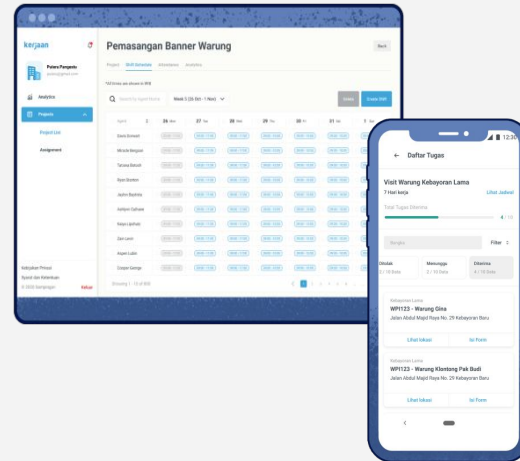
# 01 | **Kerjaan by Sampingan Systems**

# Maximum productivity through Workforce Management Software

Built to fit your specific business needs

Kerjaan is an **end-to-end workforce management system** by Sampingan

Enabling you to have **full visibility of your field worker performance**, complete with daily performance tracker, visits monitoring, attendance system, assignment progress tracking, salesforce location tracking, and performance results report of each worker



# Built Upon Simplicity

We're here to help you:



## Record

Agents' performance data tailored to your company's needs



## Validate

Ensure your company gets all the results required from the workforce



## Gain Insight

Maintain and assess the whole performance mid and post-project with a visualized report



End-to-end Tracker for:



## Field Work

Most suitable for field sales, surveyors, merchandisers, couriers, etc.



## Data Collection and Survey

Most suitable for research companies

# Why Use Kerjaan?

We eliminate your operational hassle

Do you feel overwhelmed by:



**Numerous tools**  
being used



**Manually**  
managed data



**Late**  
data transfer



**Bad data quality**  
(no sampling, no validation)



**Unaccountable**  
agent performance

Kerjaan is here to help you:



**Streamline and schedule tasks for your blue-collar workforce**



**Enable real-time worker performance monitoring**



**Provide clean data for easy analysis**

# kerjaan **Helping you to manage your workforce anywhere, anytime**



**2,000+**  
Workers  
Tracked

**20+**  
Cities  
Covered

# 02 | Use Case



# Who is it for?

## Field Sales



Get real-time sales data to craft your sales strategy effectively

Workers Attendance

---

Number of Visits

---

Activity Area Coverage

---

Number of Orders

---

Results (win/loss) Reasoning

## Merchandiser & Canvassers



Find your market insight by gathering data from the field

Workers Attendance

---

Real-time Progress Report

---

Merchant Visitation Status

---

Merchant Condition Update

---

Proof of Installation

---

Store Assignment

## Couriers



Monitor each delivery record for a better operational visibility

Workers Attendance

---

Package Assignment

---

Real-time Delivery Tracking

---

Electronic Proof of Delivery

---

Route Navigation

## Warehouse Workers



Never lose track of your daily workers' attendance

Workers Attendance

---

Shifting Schedule

---

Attendance Approval

# When workforce performance management is done right

↓ 45%

Cost per Data Submission ✓

↑ 37%

Quality of Data Submission ✓

↓ 100%

Data-crunching Time ✓

**Why don't you try it for yourself?**

# Our Clients

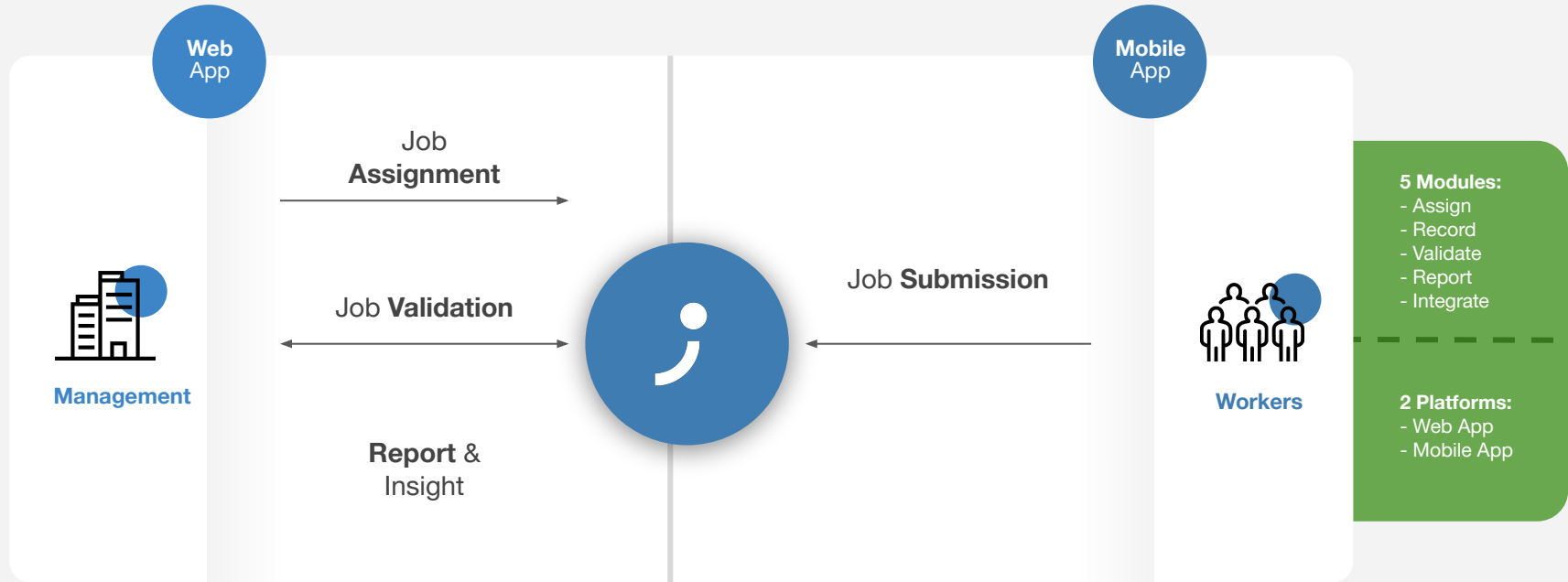
We help Indonesia's leading companies to monitor their workforce performance



# 03 | Features

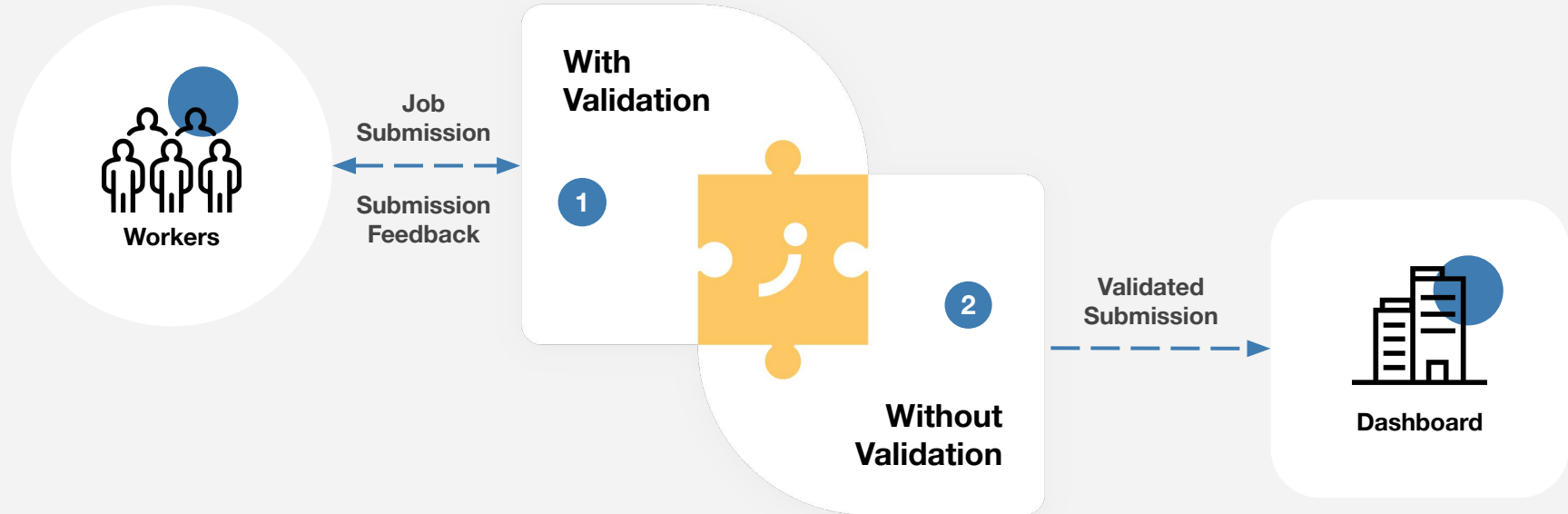
# Kerjaan Overview

The building block for a flexible multipurpose system

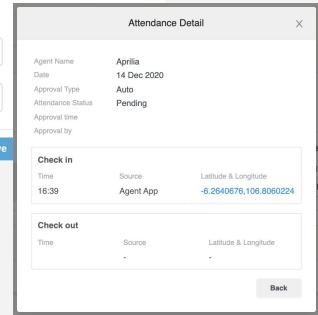
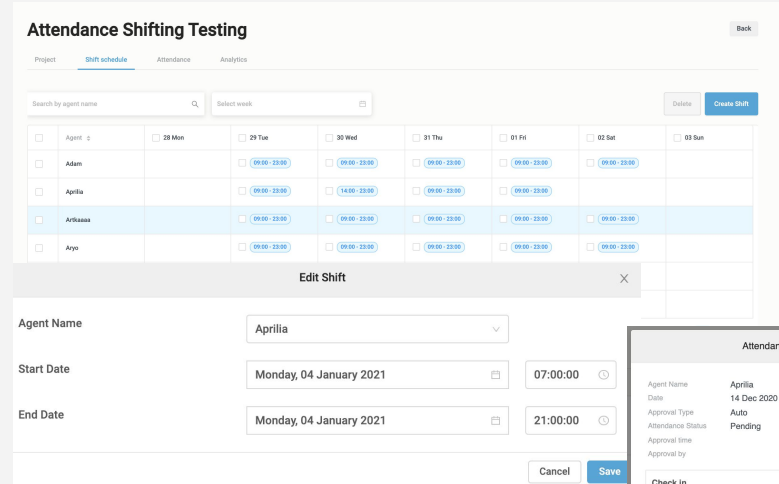
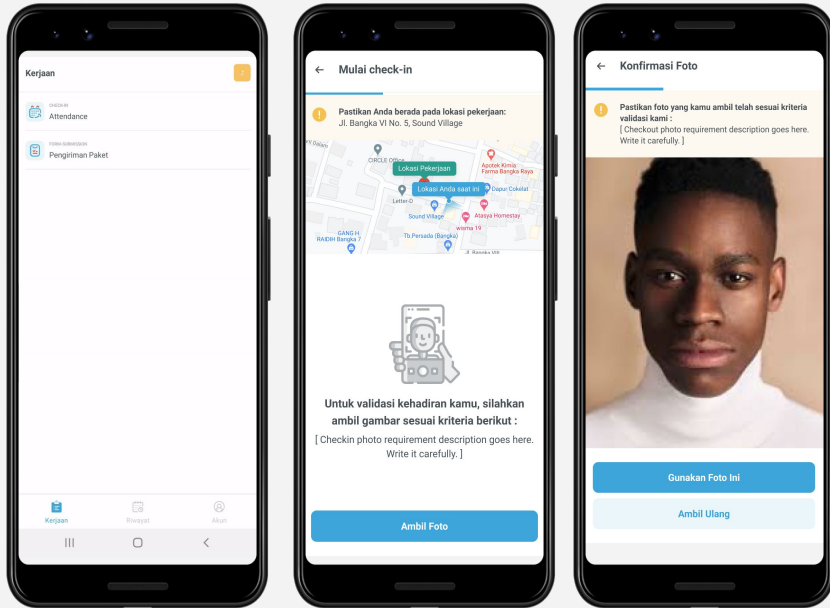


# Validation Overview

## Validation Portal



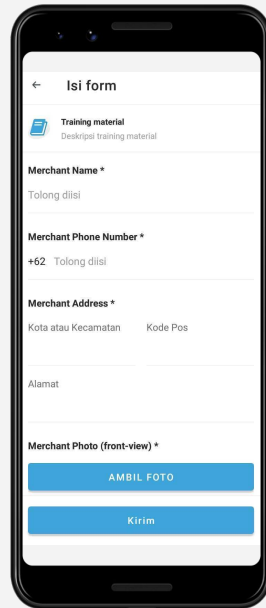
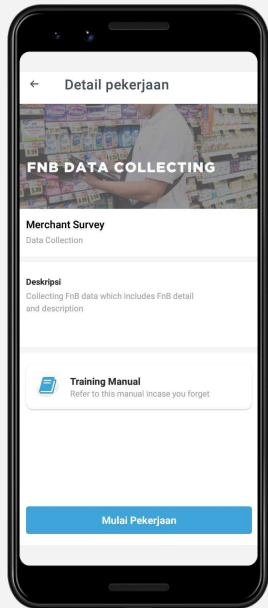
# Integrated Attendance Monitoring



## Attendance Monitoring

- Daily Attendance (check-in & out) with QR Code
- 4-Digit Code or Selfie
- Shifting Configuration
- Attendance Validation

# Task Management: Canvassing

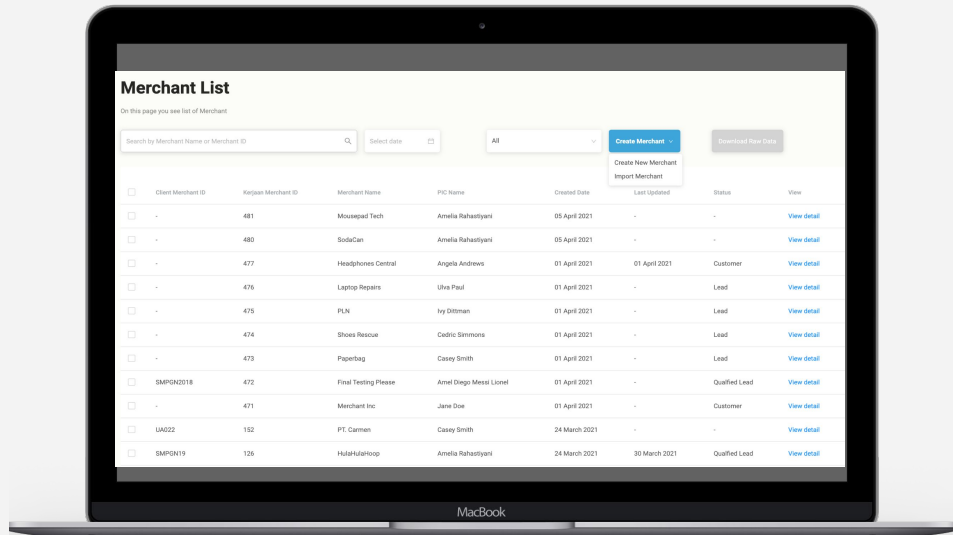


## Canvassing Task Management

Use for any **one-time** canvassing or data collection activities, when tracking aggregate data per leads is not required



# Merchant Management

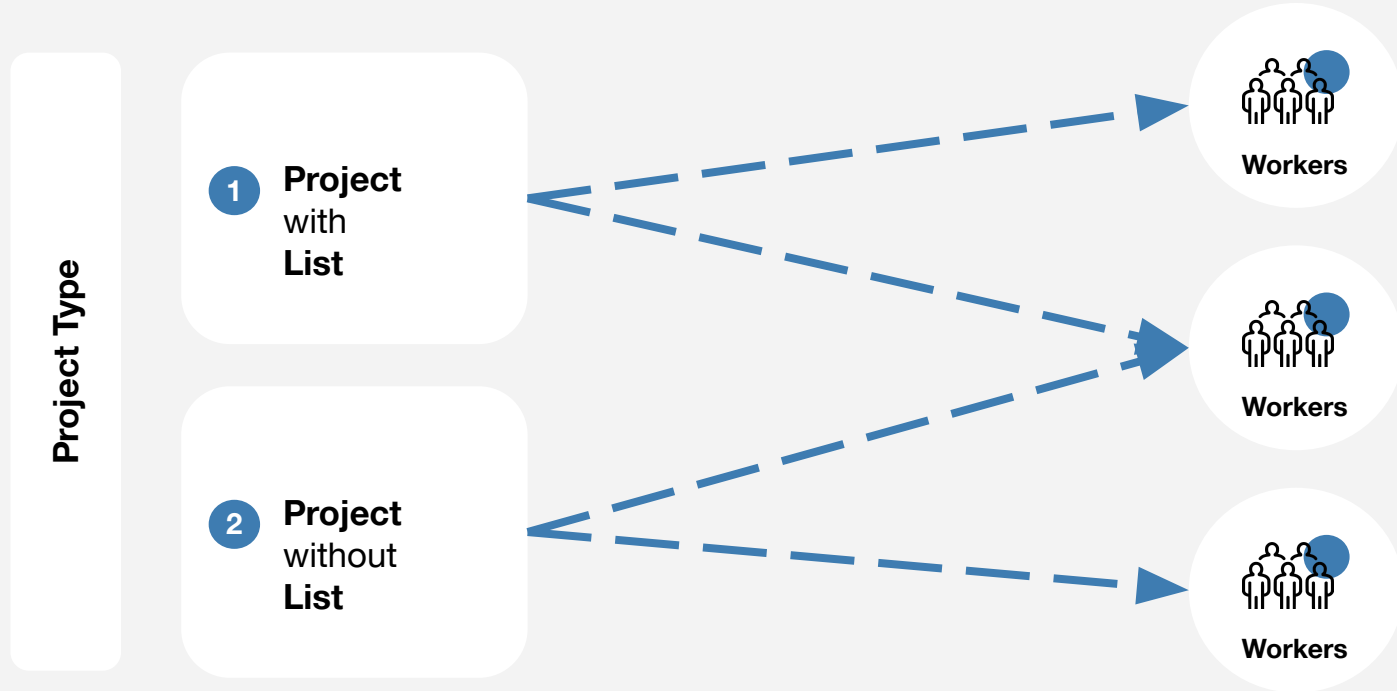


## Merchant Management

- Directory of your merchants or leads
- Merchant data will be automatically updated to the merchant list when a new merchant is added from project acquisition
- Ability to create new merchant or import merchant
- Ability to download all data

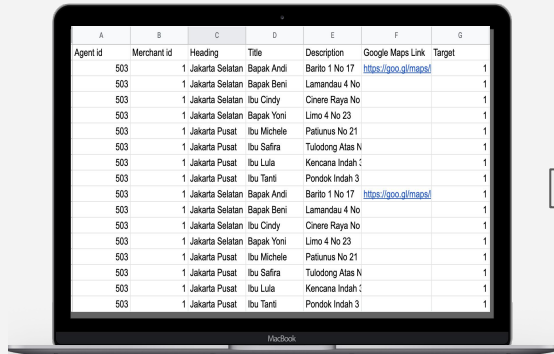
# Retention Activities: Create Task for Visit Merchant

## Job Assignment

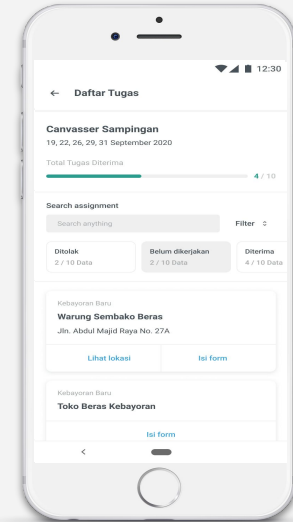
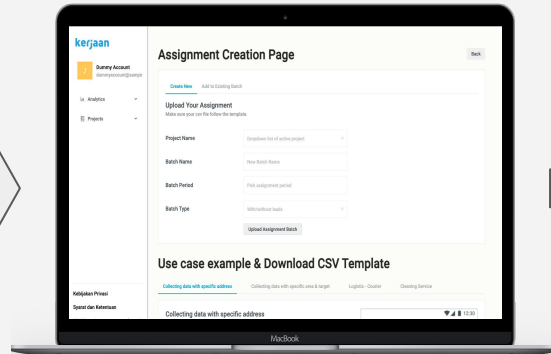


# Assignment Creation

Create work/journey plan with Assignment



A	B	C	D	E	F	G
Agent id	Merchant id	Heading	Title	Description	Google Maps Link	Target
503	1	Jakarta Selatan	Bapak Andi	Barlio 1 No 17	<a href="https://goo.gl/maps/">https://goo.gl/maps/</a>	1
503	1	Jakarta Selatan	Bapak Beni	Lamandau 4 No		1
503	1	Jakarta Selatan	Ibu Cindy	Cinere Raya No		1
503	1	Jakarta Selatan	Bapak Yoni	Limo 4 No 23		1
503	1	Jakarta Pusat	Ibu Michele	Patunus No 21		1
503	1	Jakarta Pusat	Ibu Saifra	Tulodong Atas N		1
503	1	Jakarta Pusat	Ibu Lula	Kencana Indah 3		1
503	1	Jakarta Pusat	Ibu Tanti	Pondok Indah 3		1
503	1	Jakarta Selatan	Bapak Andi	Barlio 1 No 17	<a href="https://goo.gl/maps/">https://goo.gl/maps/</a>	1
503	1	Jakarta Selatan	Bapak Beni	Lamandau 4 No		1
503	1	Jakarta Selatan	Ibu Cindy	Cinere Raya No		1
503	1	Jakarta Selatan	Bapak Yoni	Limo 4 No 23		1
503	1	Jakarta Pusat	Ibu Michele	Patunus No 21		1
503	1	Jakarta Pusat	Ibu Saifra	Tulodong Atas N		1
503	1	Jakarta Pusat	Ibu Lula	Kencana Indah 3		1
503	1	Jakarta Pusat	Ibu Tanti	Pondok Indah 3		1

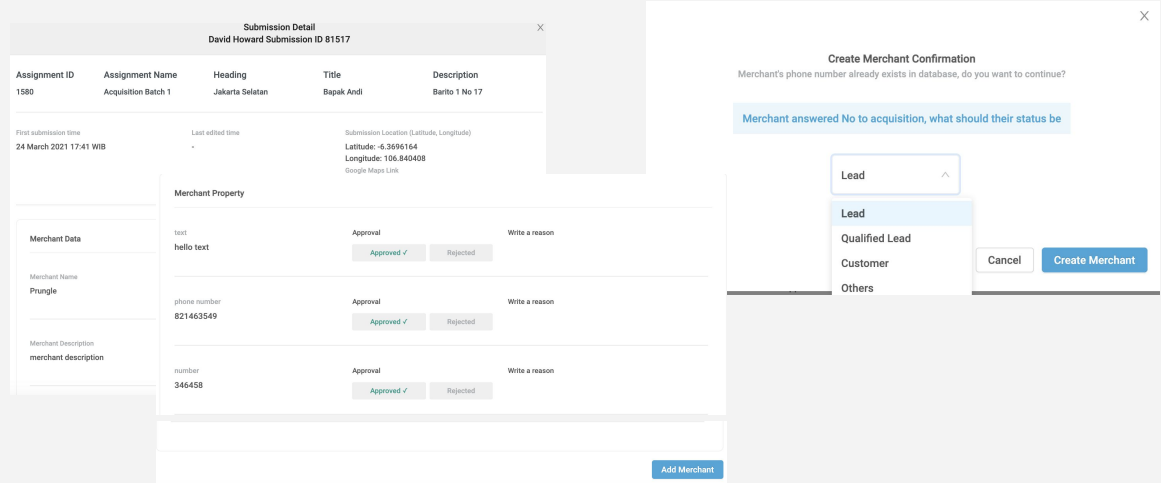
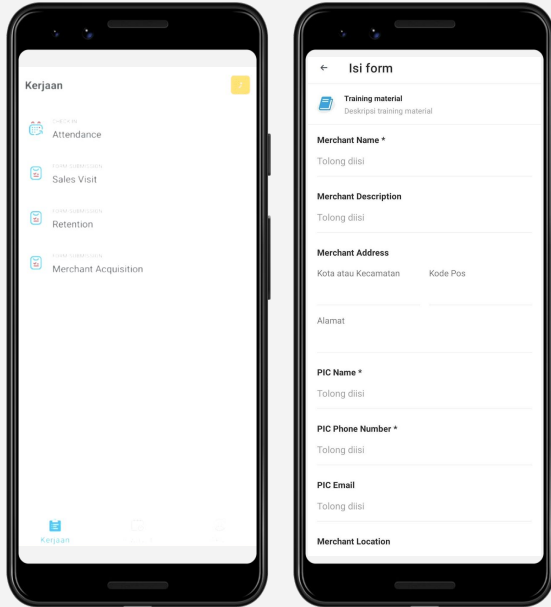


Create assignment using a template that can be downloaded through the web-based portal

Upload the assignment using CSV format to our web-based portal

Minimize manual work in assigning tasks to each worker and reduce human error

# Task Management: Merchant/Leads Acquisition



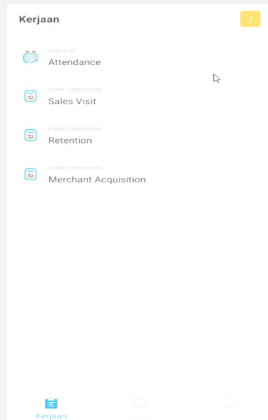
## Merchant/Leads Acquisition Task Management

Use for monitoring leads/merchant activities

- Set mandatory data to be filled by field workers when registering new merchant
- Leads data validation
- Option to add merchant
- Configurable merchant status

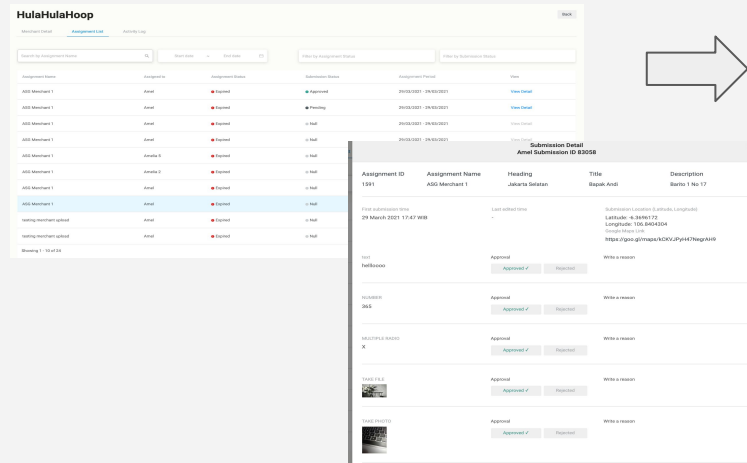
# Merchant Retention

Set tasks for field workers to visit specific merchants, either to create new order or update status, using the assignment feature



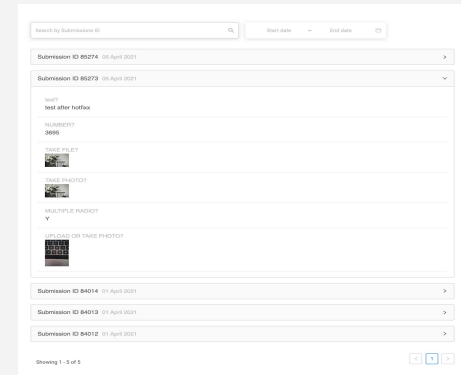
## Field Worker

Input the data through the Kerjaan Android App



## Supervisor/Administrator

Check the data whether it is valid or not



## Activity Recapitulation per Merchant

# Merchant Management: Activities Recapitulation

Provide leads/merchant activities recapitulation

The screenshot displays the Merchant Management interface. On the left, a sidebar shows merchant details for 'Qualified Lead' with Merchant ID 'SMPGN19'. The main area is divided into three sections: 'Submission ID 83059' (dated 28 March 2021) with fields for 'SERV?' (they're skakbbstsd) and 'NUMBER?' (1997); 'Submission ID 83058' (dated 29 March 2021) with a 'TAKE PHOTO?' field; and 'Submission ID 83059' (dated 29 March 2021) with a 'TAKE PHOTO?' field. Below these is a 'Timeline' section with a list of activities:

Date	Time	Activity
31 March 2021	11:57	Asa reallocated Agent(s) in assignment ID 1591 [Amel 1207 → Amella 2 1328]
30 March 2021	17:24	Asa updated merchant status [Customer → Qualified Lead]
29 March 2021	17:08	Asa reallocated Agent(s) in assignment ID 1591 [Amel 1207 → Amella 5 1335]
29 March 2021	17:07	Asa rejected submission ID 83059
29 March 2021	17:04	Asa approved submission ID 83058
29 March 2021	16:43	Asa created assignment [ASO Merchant 1]

## Merchant Management

All activities and data submission relating to a lead or merchant will be recorded and trackable in the merchant's log

# Customizable Dashboard, Raw Data & Heat Map

### General

#### Sampingan Pay

Visit Date: [v] Area: [v] Store Name: [v]

Merchant Visited

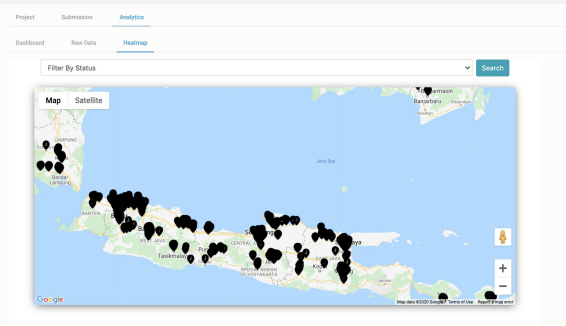
Merchant Visited by Area

Transaction Status

#### Raw Data

Substitute: [v] Area: [v] Store: [v]

No	Order Name	Visit Date	Store Name	Store Area	Address	
1	Order Promaksi Sampingan	35/8/2020	Jakarta Selatan	K018019801	Kopri Sampingan Petanung	Jl. Ekar-Rusa No.15, Tanjung Priuk, Jakarta
2	Order Promaksi Sampingan	35/8/2020	Jakarta Selatan	K0180198027	Kopri Sampingan Senopati	Jl. Pluit Karang Aya 1, Blok B 10 Lantai No. 18, Pluit, Jakarta
3	Order Promaksi Sampingan	35/8/2020	Jakarta Selatan	K0180198030	Kopri Sampingan Waluyo	Jl. Kelapa Gading Boulevard, Kelapa Gading, Jakarta
4	Order Promaksi Sampingan	35/8/2020	Jakarta Barat	K0180198041	Kopri Sampingan Grand	Jl. Bumi Kencana, Kuningan, Cipinang Barat, Jakarta
5	Order Promaksi Sampingan	35/8/2020	Jakarta Barat	K0180198053	Kopri Sampingan Dhal	Jl. Perintis Koperasi, Di Depan USG Bumi Sakti, Jalan Pondsari, Kembangan, Jakarta
6	Order Promaksi Sampingan	35/8/2020	Jakarta Barat	K0180198081	Kopri Sampingan Terbang Damri	Jl. Gunung No.2, Pondok Bambu, Jakarta
7	Order Promaksi Sampingan	35/8/2020	Jakarta Utara	K0180198048	Kopri Sampingan Halim Perdikie	Jl. Karet 1 No. 3, Senen, Jakarta
8	Order Promaksi Sampingan	35/8/2020	Jakarta Utara	K0180198046	Kopri Sampingan Halim Perdikie	Jl. Bukit Kuningan No. 101, Pluit, Jakarta
9	Order Promaksi Sampingan	35/8/2020	Jakarta Utara	K0180198042	Kopri Sampingan Halim Perdikie	Jl. Bukit Kuningan No. 101, Pluit, Jakarta
10	Order Promaksi Sampingan	35/8/2020	Jakarta Utara	K0180198020	Kopri Sampingan Terbang Damri	Jl. Gunung No.2, Pondok Bambu, Jakarta
11	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198022	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
12	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198021	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
13	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198025	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
14	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198024	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
15	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198023	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
16	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198026	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
17	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198027	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
18	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198028	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
19	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198029	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
20	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198030	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
21	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198031	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
22	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198032	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
23	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198033	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
24	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198034	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
25	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198035	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
26	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198036	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
27	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198037	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
28	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198038	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
29	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198039	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta
30	Order Promaksi Sampingan	35/8/2020	Jakarta Pusat	K0180198040	Kopri Sampingan Cendek	Jl. Lingkar Dalam Timur, Kuningan, Jakarta



### Task Based Project Tracker

Submission Date: [v] Submission Status: [v] Agent Name: [v]

#### Active Agent Proportion

#### Daily Submission Status

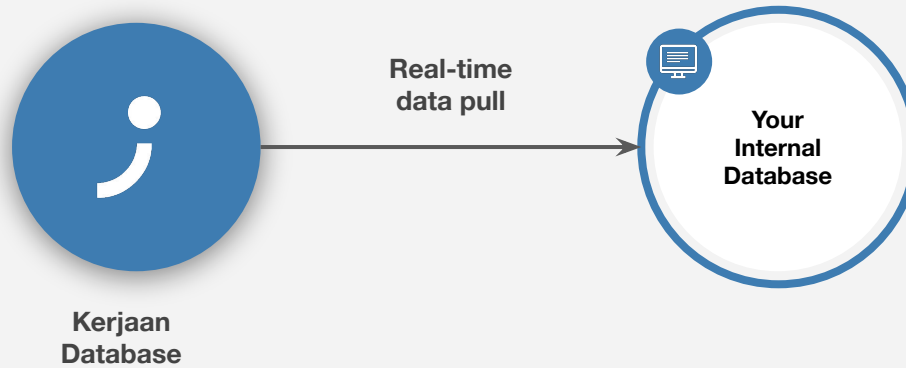
#### Performance Tracker Plot

Agent Name	Pending	Approved	Rejected	Total Sub
ANAS SOPHAN [XXX]	1	0	0	0
SAGUN [XXX]	3	0	0	0
HARIMUNG [XXX]	3	0	0	0
MUHAMMAD FIRMAN [XXX]	1	0	0	0
NURMANAN [XXX]	1	0	0	0
JOY WILIA FENDEL [XXX]	1	0	0	0
RENE BIRHANNA [XXX]	4	0	0	0
MESIA GITA SHARA [XXX]	3	0	0	0

KPI - Summary: [v] Total Submission: [v]

KPI - Details: [v]

# API Integration



## API Documentation

Get real-time data submission using [Kerjaan API v.0.4](#)



# 04 | Get in Touch

# Request for Pricing

For more information on our pricing packages, click the button below to get in touch with our sales team

Contact Sales Team

# Other Products and Services

Do you have other business needs that are not addressed above? Don't worry! Here are other services and products from Sampingan you might be interested in:

## sampingan manpower

Technology-integrated human resource services and over 850,000 pre-vetted blue-collar workers in 80 cities ready to be deployed in as fast as 24 hours

- All-in Staffing Service
- Recruitment
- Payroll Service

## sampingan solutions

A collection of brand and customer management services

- Field Service Management
- Research Management
- Crowdsourcing Marketing Management
- Customer Experience Management

## sampingan systems

Various software as a service (SaaS) for companies to source or manage their workforce

- Bursa Kerja - Job listing and recruitment portal

# Let's Grow Together

kerjaan | samp<sup>ing</sup>an

Visit our website at

[www.sampingan.co.id/systems-wms](http://www.sampingan.co.id/systems-wms)

#### Tempo Scan Tower

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#### Mapletree Tower

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