

# B2B SIG Contacts

**ma.**  
Marketing Association

**Cassandra Powell**

General Manager Marketing  
Assurity Consulting

Chair

**Sam Irvine**

Managing Director  
Badger Communications

**Michael McGlynn**

Head of Marketing & Communications  
Tonkin & Taylor

**Olivia Bruce**

Head of Marketing  
BFM Fitting

**Alexandra Donaghy**

Marketing & Creative Director  
Attain New Zealand

**Bernhard Lamprecht**

OSA Marketing Manager  
Fisher & Paykel Healthcare

# B2B SIG Contacts



**Tim Anderson**

Founder & Digital Strategy Lead  
Clear Engagement

**Anne Gerard**

Marketing & BD Manager  
DLA Piper

**John Miles**

CEO  
Marketing Association

MA Rep

**Danielle Chevriot**

Marketing Manager  
Marketing Association

MA Rep

**Parker Martin**

Product Specialist L&D - Customised  
Marketing Association

MA Rep