

# Here are the 10 Key Steps to help you comply with GDPR

- 1** You must have consent to collect personal information. (You will need to record how you obtained consent.)
- 2** Individuals have the right to access their data. (You should plan how to handle any access requests.)
- 3** Individuals have the right to have inaccuracies corrected. (Already required under NZ legislation.)
- 4** People can have their details erased. (The right to be forgotten - Mandatory name suppression if the consumer requests it)
- 5** Consumers can opt out of Direct Marketing. (This is not in NZ law, but it is best practise.)
- 6** Individuals can prevent profiling and automated decision making. (Makes programmatic advertising a problem.)
- 7** People have the right to request data portability. (Organisations must be prepared to securely transfer data.)
- 8** You must have legal basis for processing personal data. (Similar to NZ Privacy Principle 1.)
- 9** It will be Mandatory to report a Data Breach. (Under the December 2020 amendments to the NZ Privacy Act, you need to report any personal data breach to the Privacy Commission if you believe the breach may cause harm.)
- 10** Children's Data. (You will require systems in place to verify individuals' ages and to gather parental or guardian consent.)