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## Higher Education Investing Seminar NACUBO Results & Portfolio Strategy

March 29, 2017

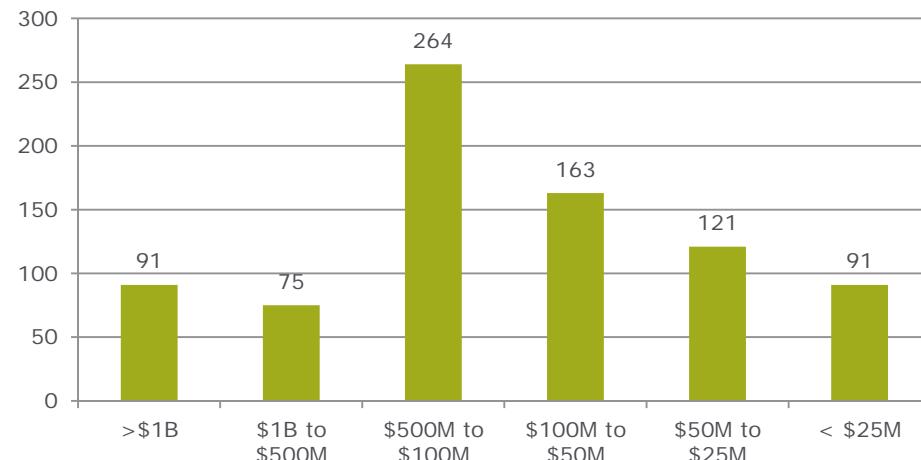
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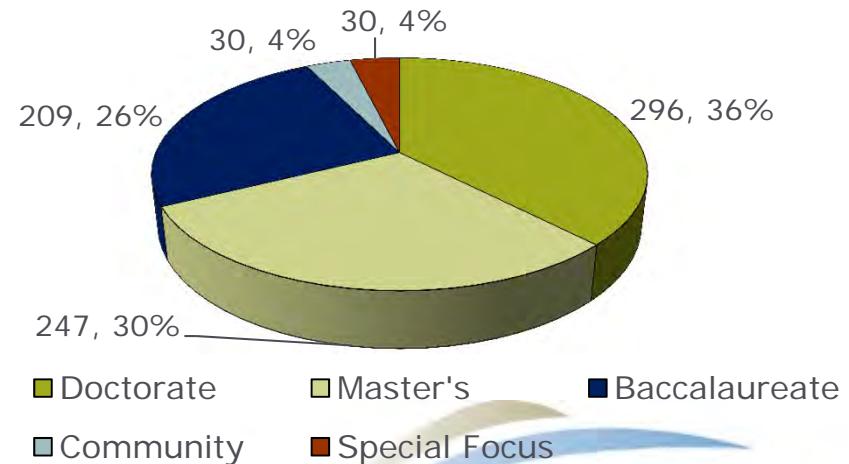
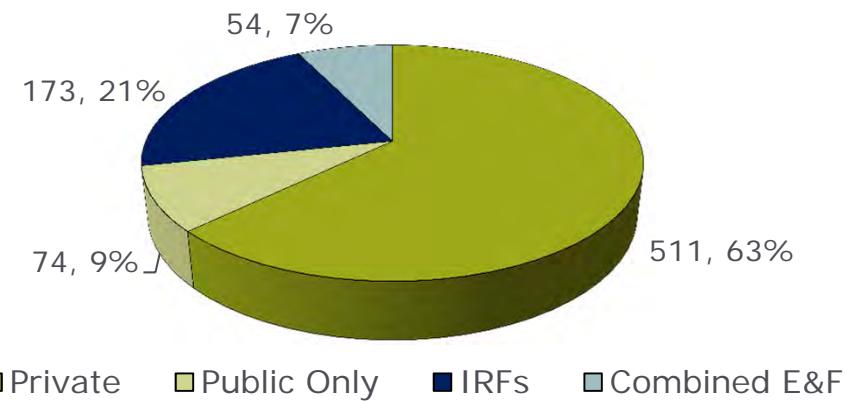
BOSTON | ATLANTA | CHARLOTTE | CHICAGO | DETROIT | LAS VEGAS | SAN FRANCISCO

- **Results of the 2016 NACUBO Commonfund Study of Endowments**
  - 805 participating endowments representing \$515 billion assets
  - Will cover assets allocation trends, performance, fees and operating metrics
- **Perspectives on the LCMS suite of investment offerings**

### Number of Participating Institutions by Size

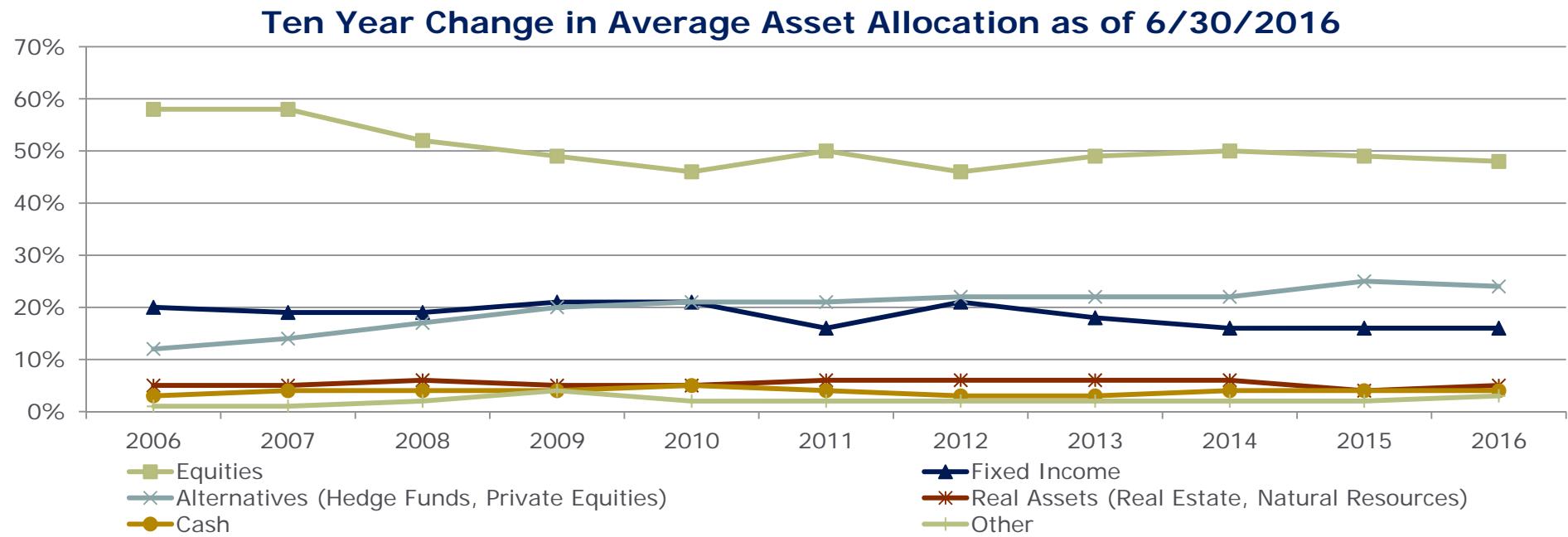


### Number (and %) of Participating Institutions by Type



Source: 2016 NACUBO Commonfund Study of Endowments

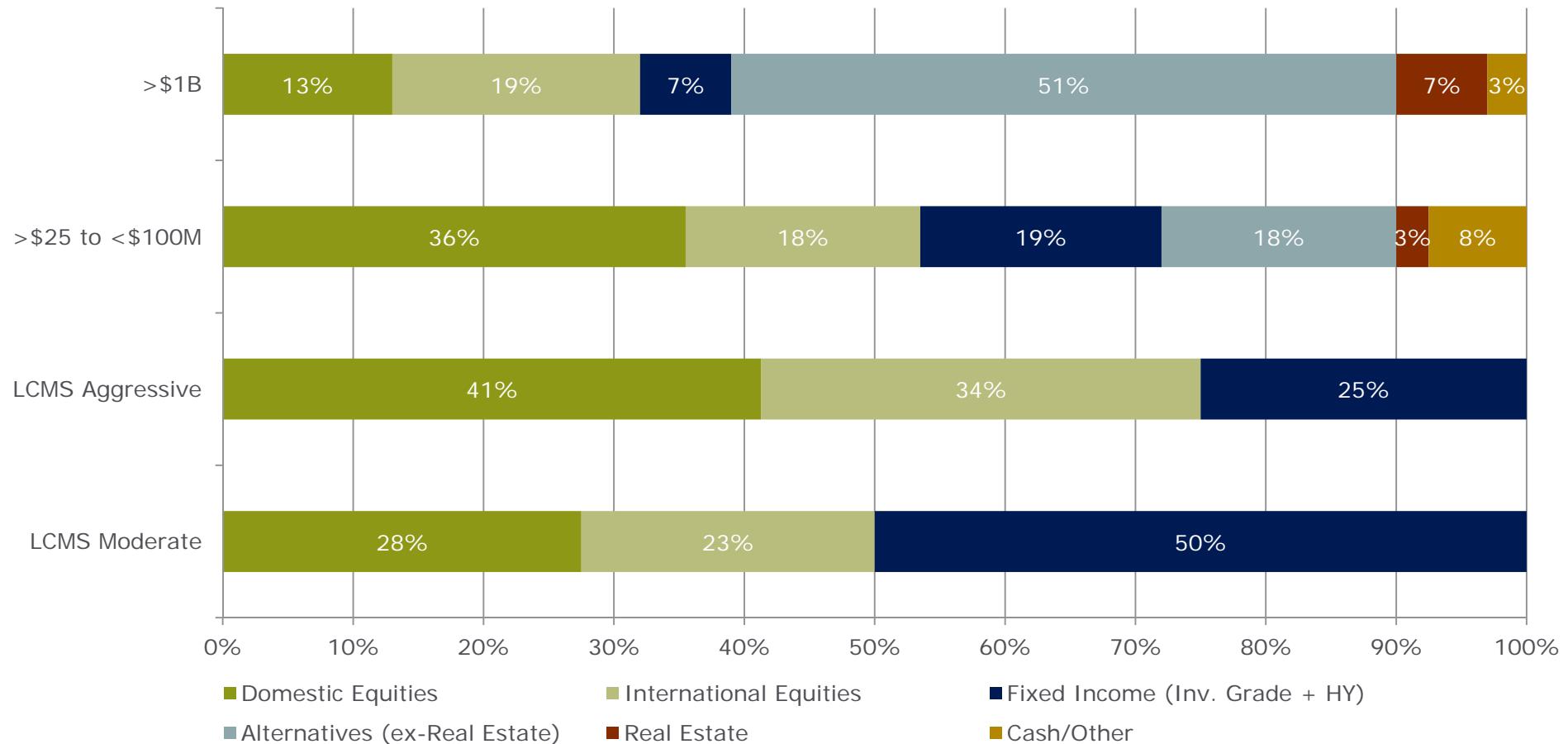
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Asset Class	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Equities	58%	58%	52%	49%	46%	50%	46%	49%	50%	49%	48%
Fixed Income	20%	19%	19%	21%	21%	16%	21%	18%	16%	16%	16%
Alternatives (Hedge Funds, Private Equities)	12%	14%	17%	20%	21%	21%	22%	22%	22%	25%	24%
Real Assets (Real Estate, Natural Resources)	5%	5%	6%	5%	5%	6%	6%	6%	6%	4%	5%
Cash	3%	4%	4%	4%	5%	4%	3%	3%	4%	4%	4%
Other	1%	1%	2%	4%	2%	2%	2%	2%	2%	2%	3%

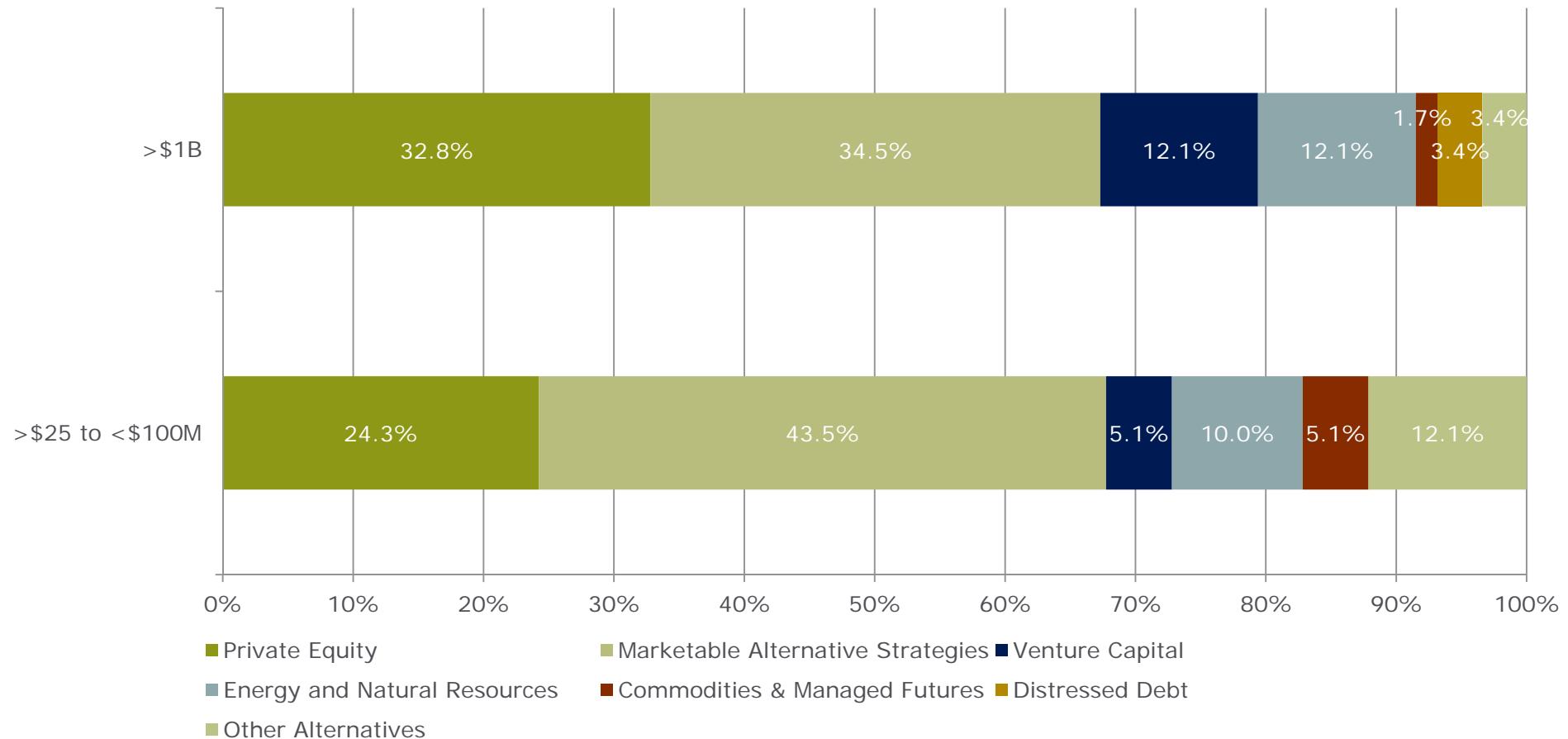
Source: 2016 NACUBO Commonfund Study of Endowments



**Average Asset Allocation as of 6/30/2016**

Source: 2016 NACUBO Commonfund Study of Endowments



**Average Alternatives Asset Allocation as of 6/30/2016**

Source: 2016 NACUBO Commonfund Study of Endowments



### Average Investment Pool Returns as of 6/30/2016

Investment Pool Asset Size	1 Year	3 Year	5 Year	10 Year
> \$1B	-1.9%	6.0%	6.1%	5.7%
\$500M to \$1B	-2.2%	5.4%	5.7%	5.3%
\$100M to \$500M	-2.4%	4.9%	5.1%	4.8%
\$50M to \$100M	-1.8%	5.1%	5.0%	4.7%
\$25M to \$50M	-1.6%	5.2%	5.3%	4.7%
<\$25M	-1.0%	5.5%	5.8%	5.0%
LCMS Standard Aggressive Balanced Fund	-0.8%	6.4%	6.5%	5.3%
LCMS Standard Moderate Balanced Fund	1.7%	6.1%	6.2%	5.5%
LCMS Standard Conservative Balanced Fund	3.1%	4.9%	5.1%	5.5%
Average	-0.8%	5.5%	5.6%	5.2%
Benchmark	1 Year	3 Year	5 Year	10 Year
S&P 500	4.0%	11.7%	12.1%	7.4%
MSCI EAFE	-10.2%	2.1%	1.7%	1.6%
MSCI EM	-12.1%	-1.6%	-3.8%	3.5%
Barclays Aggregate	6.0%	4.1%	3.8%	5.1%
Credit Suisse Leveraged Loan	0.9%	3.0%	4.0%	4.2%
Dow Jones Credit Suisse Hedge Fund	-4.2%	2.5%	2.9%	4.2%
Cambridge PE	3.2%	10.9%	11.4%	14.4%

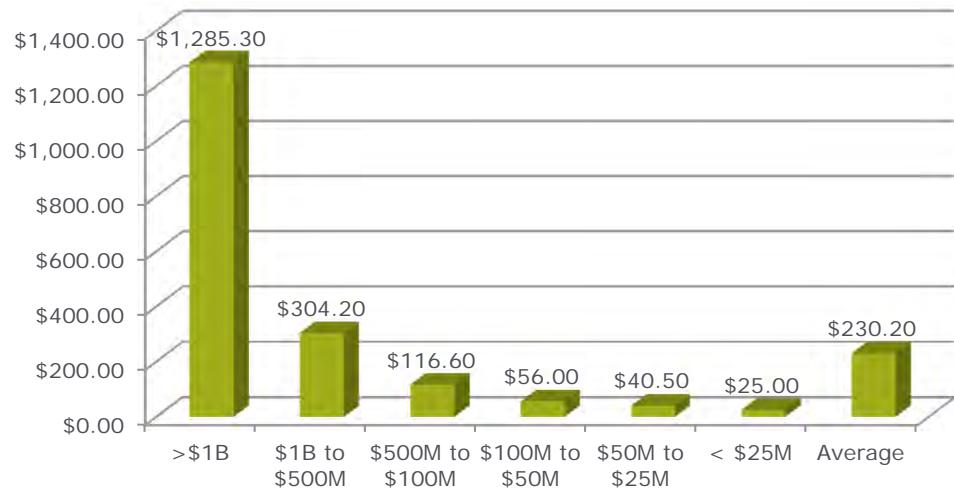
Source: 2016 NACUBO Commonfund Study of Endowments



Standard Funds		Preference Funds			
	LCMS	Industry Avg.		LCMS	Industry Avg.
Money Market	0.12%	0.12%	Money Market	0.12%	0.12%
Fixed Income	0.27%	0.38%	Core Bond	0.19%	0.31%
Conservative Balanced	0.29%	0.44%	High Yield Bond	0.57%	0.65%
Moderate Balanced	0.31%	0.49%	Domestic Equity	0.20%	0.41%
Aggressive Balanced	0.34%	0.55%	International Equity	0.56%	0.85%
Equity	0.36%	0.61%			

Source: eVestment. For Standard Funds, industry average figures are determined by multiplying LCMS asset class weightings within each option by the industry average cost for each asset class.



**Debt Levels As of 6/30/2016****Debt Service as a % of Operating Budget**

Source: 2016 NACUBO Commonfund Study of Endowments

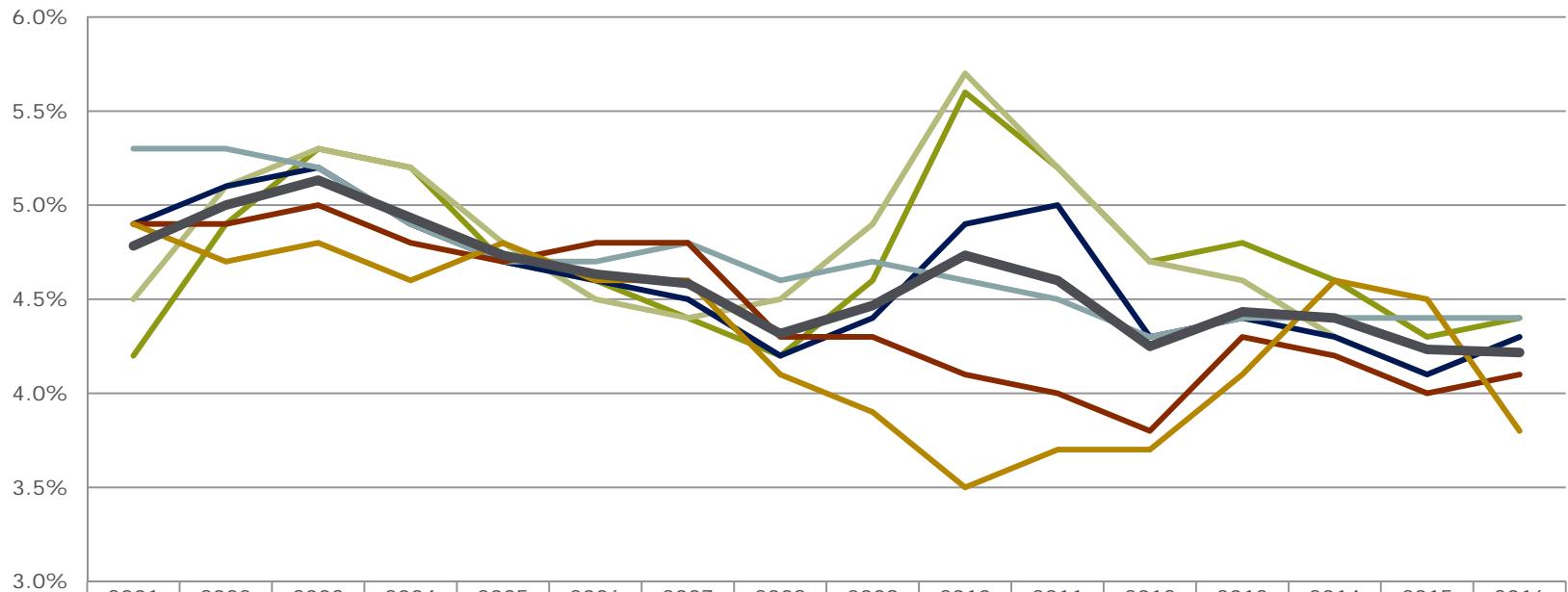


	Annual Spending Rule									
	Spend All Current Income	% of Moving Average	Select Rate Annually	Increase Prior Year's Spending by Pre-specified %	Spend Pre-specified % of Beg. MVs	Increase Prior Year's Spending by Inflation Rate with Upper and Lower Bands	Weighted Avg. or Hybrid Method	Meet IRS Min. of 5%	Other	
>\$1B	2%	59%	20%	2%	2%	12%	18%	0%	3%	
≤ \$1B to > \$500 M	4%	65%	9%	1%	0%	12%	19%	0%	4%	
≤ \$500M to > \$100 M	2%	79%	12%	-	3%	4%	12%	0%	2%	
≤ \$100 M to > \$50 M	3%	85%	13%	0%	4%	2%	4%	1%	3%	
≤ \$50 M to > \$25 M	7%	83%	21%	0%	5%	1%	2%	1%	3%	
≤ \$25 M	4%	76%	20%	0%	4%	2%	3%	3%	3%	
Average	3%	77%	15%	-	3%	4%	9%	1%	3%	

Source: 2016 NACUBO Commonfund Study of Endowments  
 Cells with no numbers represent a sample size too small to analyze



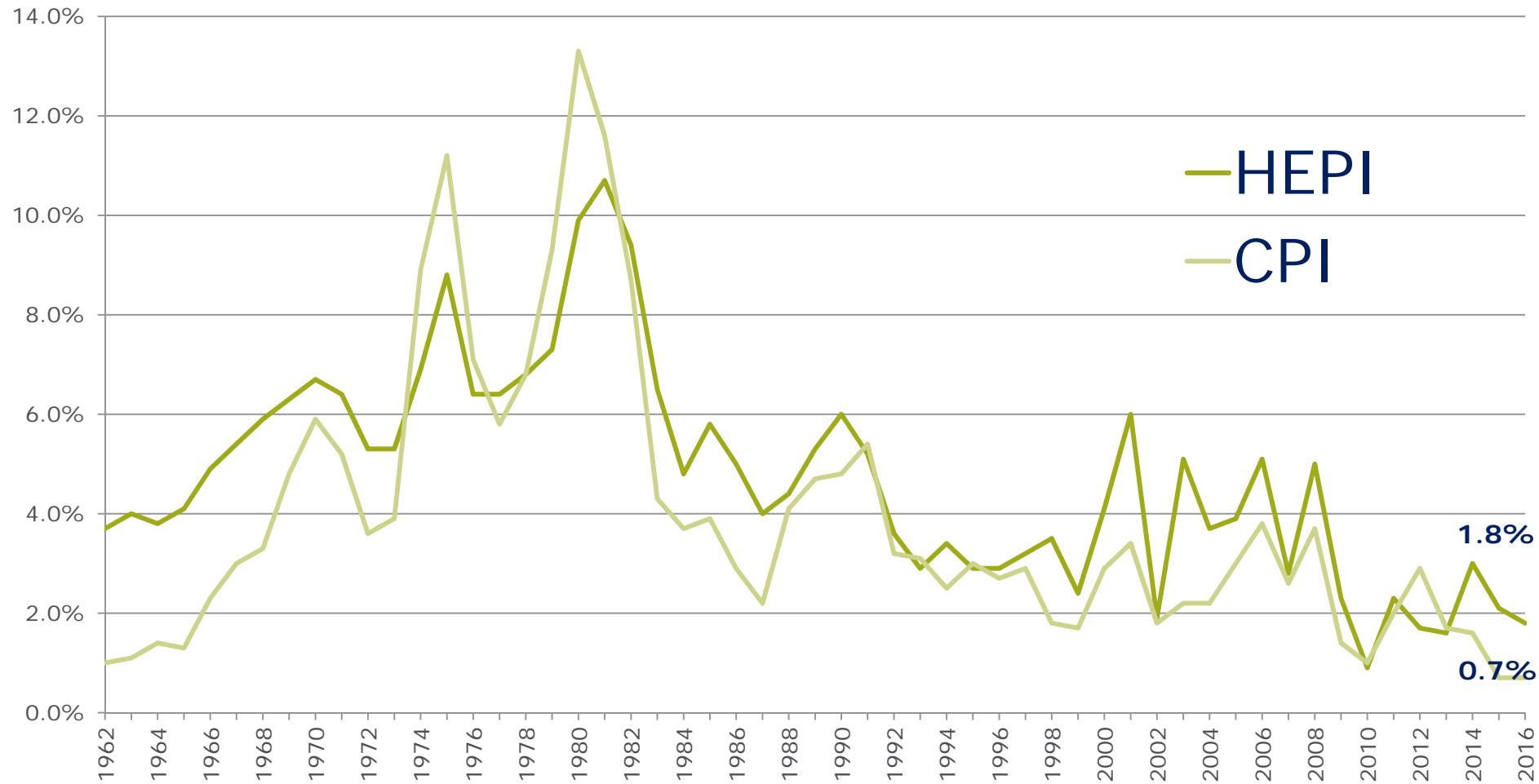
### Average Annual Calculated Spending Rate, 2001-2016



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
>\$1B	4.2%	4.9%	5.3%	5.2%	4.7%	4.6%	4.4%	4.2%	4.6%	5.6%	5.2%	4.7%	4.8%	4.6%	4.3%	4.4%
≤ \$1B to > \$500 M	4.5%	5.1%	5.3%	5.2%	4.8%	4.5%	4.4%	4.5%	4.9%	5.7%	5.2%	4.7%	4.6%	4.3%	4.1%	4.3%
≤ \$500M to > \$100 M	4.9%	5.1%	5.2%	4.9%	4.7%	4.6%	4.5%	4.2%	4.4%	4.9%	5.0%	4.3%	4.4%	4.3%	4.1%	4.3%
≤ \$100 M to > \$50 M	5.3%	5.3%	5.2%	4.9%	4.7%	4.7%	4.8%	4.6%	4.7%	4.6%	4.5%	4.3%	4.4%	4.4%	4.4%	4.4%
≤ \$50 M to > \$25 M	4.9%	4.9%	5.0%	4.8%	4.7%	4.8%	4.8%	4.3%	4.3%	4.1%	4.0%	3.8%	4.3%	4.2%	4.0%	4.1%
≤ \$25 M	4.9%	4.7%	4.8%	4.6%	4.8%	4.6%	4.6%	4.1%	3.9%	3.5%	3.7%	3.7%	4.1%	4.6%	4.5%	3.8%
Average	4.8%	5.0%	5.1%	4.9%	4.7%	4.6%	4.6%	4.3%	4.5%	4.7%	4.6%	4.3%	4.4%	4.4%	4.2%	4.2%

Source: 2016 NACUBO Commonfund Study of Endowments





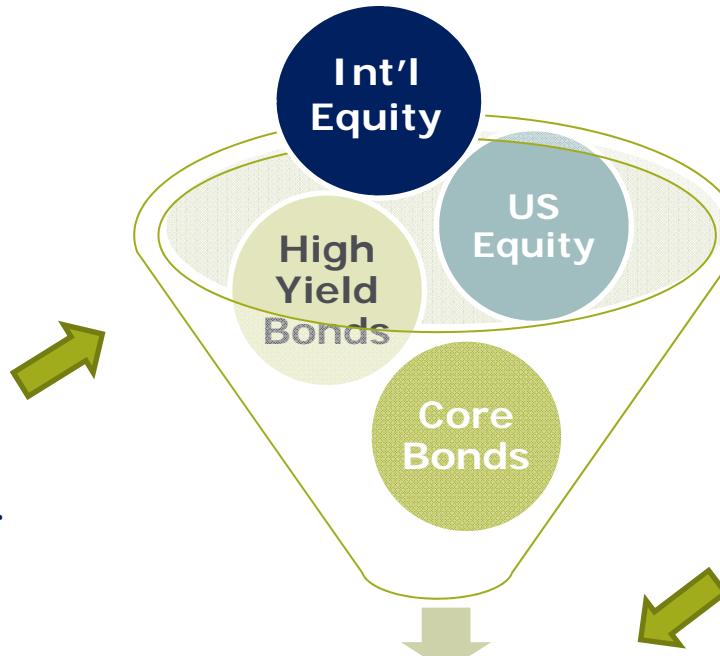
HEPI – Higher Education Price Index

CPI – Consumer Price Index

Source: Commonfund

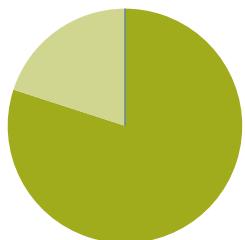
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Members' can customize by selecting directly from the four **Preference Funds**...



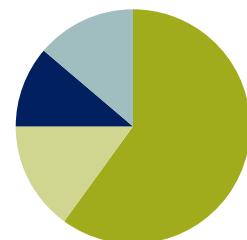
And/or invest along a continuum of increasing return and risk through the five diversified **Standard Fund offerings**

Fixed Income

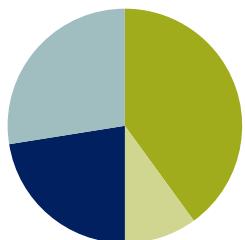


Lowest Return  
Lowest Risk

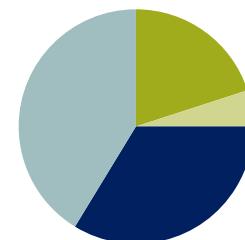
Conservative



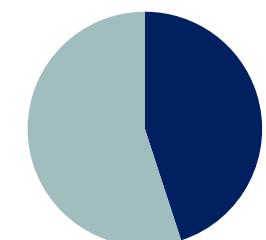
Moderate Balanced



Aggressive Balanced



Equity



Highest Return  
Highest Risk

- Committed and qualified staffs
- Oversight by experienced volunteer Trustees
- Thoughtfully constructed investment programs
- Liquid and accessible
- Efficient and cost effective offerings
- Applies many industry best practices in operations
- Changes are made with thorough due diligence

**Average Asset Class Breakdown as of 6/30/2016 (in %)**

Asset Class	Total (Dollar Wtd.)	>\$1B	≤ \$1B to > \$500 M	≤ \$500M to > \$100 M	≤ \$100 M to > \$50 M	≤ \$50 M to > \$25 M	≤ \$25 M
<b>Domestic Equities</b>							
Active	70	74	68	63	56	68	64
Indexed (Passive Enhanced)	30	26	32	37	44	32	36
<b>Fixed Income</b>							
Active	57	58	54	55	58	58	66
Passive	21	19	26	23	22	22	23
Domestic Non-investment Grade	9	10	5	10	7	12	4
International Bonds	10	11	12	8	10	6	5
Emerging Markets	3	2	3	4	3	2	2
<b>International Equities</b>							
Active MSCI EAFE	50	47	56	55	54	57	57
Passive/Index MSCI EAFE	11	9	13	17	23	20	23
Emerging Markets	39	44	31	28	23	23	20
<b>Alternatives</b>							
Private Equity	33	35	27	25	26	30	12
Marketable Alternative Strategies	39	37	49	51	55	51	69
Venture Capital	11	12	7	6	4	3	3
Energy and Natural Resources	14	13	14	15	13	14	15
Distressed Debt	3	3	3	3	2	2	1

Source: 2016 NACUBO Commonfund Study of Endowments



Percent of Indexed/Passive Assets as of 6/30/2016		
Assets by Size	Passive Equities	Passive Fixed Income
>\$1B	17.5%	19.0%
≤ \$1B to > \$500 M	22.5%	26.0%
≤ \$500M to > \$100 M	27.0%	23.0%
≤ \$100 M to > \$50 M	33.5%	22.0%
≤ \$50 M to > \$25 M	26.0%	22.0%
≤ \$25 M	29.5%	23.0%
<b>Dollar Wtd. Average</b>	<b>20.5%</b>	<b>21.0%</b>
LCMSF Standard Aggressive Balanced Fund	31.5%	0.0%
LCMSF Standard Moderate Balanced Fund	21.0%	0.0%

Source: 2016 NACUBO Commonfund Study of Endowments

