

# Measuring Learner Readiness to Help Under-Prepared Learners in Southern Africa.



## THE CHALLENGE:

STADIO Holdings supports three different higher education institutions throughout southern Africa that each retain their own brands, campuses, and management teams. Within the group, they all share common ethos and benefits, and as a whole, aim to provide broad access to higher education for all students. However, they often find that K-12th grade has not prepared their students for the expected level of readiness in literacy and numeracy of post-secondary education.



## THE SOLUTION:

While recognizing that not all students come from the same background and the same level of readiness for higher education, STADIO Holdings knew they needed data and a way to benchmark the level of readiness. To do this, they implemented the SmarterMeasure Learning Readiness Indicator. With this, they will be able to assess and diagnose their students' current skills and background in order to create a tailored plan to help them be successful during their time as a learner and best prepare them for the workforce. Measuring and using key data points allowed them to put together a long-term strategy to better meet their students where they're at. This strategy will be used and evaluated over the next 3-5 years.



## THE BENEFITS:

By implementing SmarterMeasure, faculty members receive detailed reports of their student's assessments as it pertains to their literacy skill level, their numeracy skill level, their overall background, their non-cognitive learner readiness, and more. With this data, they are then able to individually work with the students to provide emotional support, positive reinforcements in the skill area(s) that may be lacking, helpful resources, and a detailed plan to enable their students for success. STADIO will be tracking the effectiveness of this initiative over the next three years.



## ABOUT STADIO HOLDINGS:

STADIO Holdings is an investment company that focuses on the acquisition of, investment in, growth, and development of higher education institutions to assist in meeting the demand for quality and relevant higher education programs in southern Africa. As a private higher education group, STADIO owns various registered higher education institutions. The group has diverse offerings including undergraduate and postgraduate programs, aimed at providing graduates with a real chance of creating or finding employment opportunities. As the investment holding company of the various education institutions, STADIO monitors the business' success and drives efficiencies, innovations, and best practices across the group. To learn more, visit [www.stadio.co.za](http://www.stadio.co.za).