

# Lumi Casting

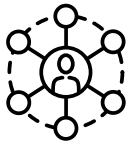


Projects, Programmes,  
and Shows

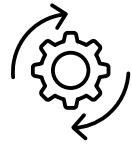


# Introducing Lumi

Lumi is a dynamic approach to content making empowering high performance production teams to reach new heights of creativity and productivity. A powerful online hub Lumi synthesizes, consolidates and multiplies a whole team's effort bringing real-time unity and clarity to content-production.



**Future-proof casting management**



**Facilitate faster production**



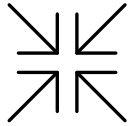
**Improve visibility**



**Maximise resources, budgets and people**

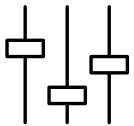


# Empowering Dynamic Content Production



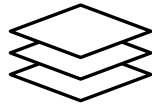
## Bring everything into one place

Lumi supersedes single-purpose applications, inefficient shared drives, internal emails, and file folders. Digitised cards act as a central point of collection.



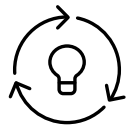
## Simplify casting management

Increase the efficiency and effectiveness of the casting team by enabling them to easily search data, request and store information from applicants, schedule auditions, review, rate and sort candidates, balance casts, compile and pitch.



## Reduce duplication and misinformation

Collect all a cast member's information in one place and use the information in multiple ways to significantly reduce the amount of duplication required *across the life of a production*.



## Make better production decisions

From casting brief to sign-off, through production and post, Lumi connects the entire team to the whole story, providing immediate context and real-time information to every person in every role, no matter when they join a project, and from wherever they work.



## Build a network of information

Information gathered during the casting process grows through production to delivery. As your project matures, connections are made between previously isolated pieces of information. These connections give you greater visibility and oversight of the project, resulting in better decision making and faster feedback loops.

# Introducing Lumi Casting

## Projects, Programmes, and Shows

Lumi's end-to-end casting management solution helps creative production teams work as efficiently and effectively as possible.

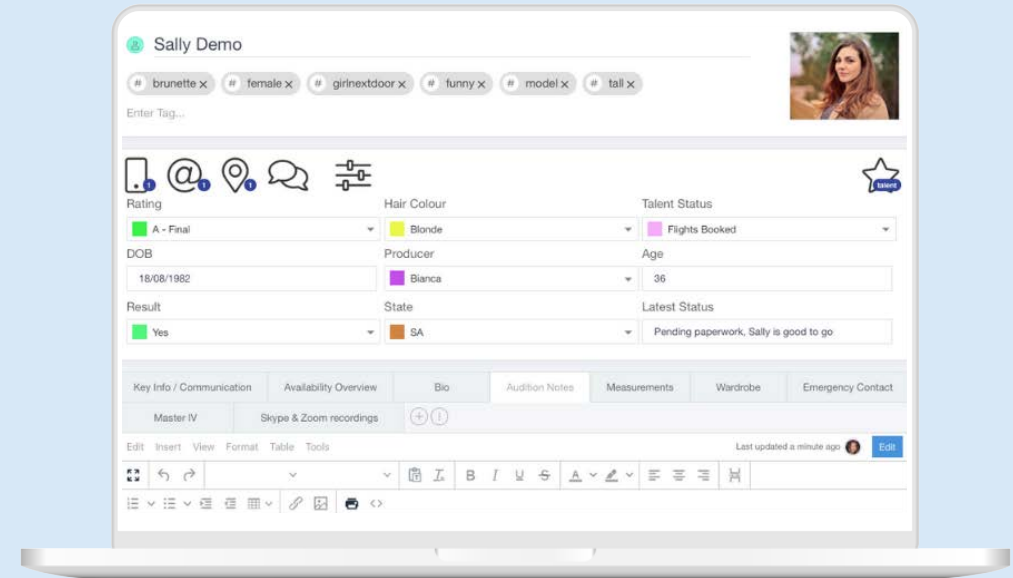
Take your Cast with you wherever you go, enable the whole team to access and build on information gathered during the casting process, and transition seamlessly from casting to production to delivery.



# Visualise Your Cast

## Candidate reports and visualisations

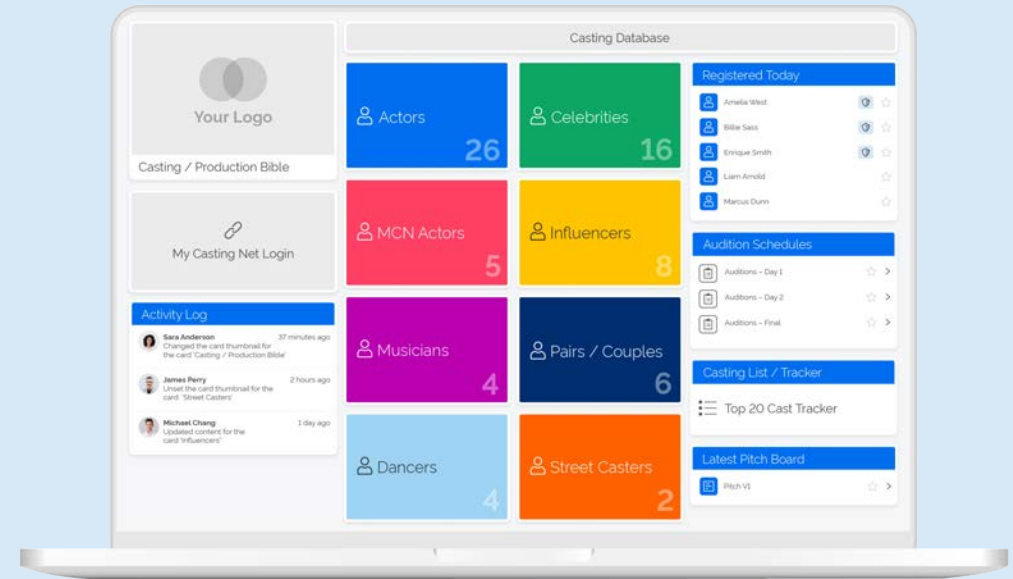
- Cards capture everything about the candidate in a single place. Store and work on audition and producer notes, contact details, photos, audition videos, showreels, social media links, links to edit cut downs, wardrobe, red flags, interview questions, paperwork and much more.
- Pull individual Cards into a visual Board, Kanban, Tracker or Rundown when you need to schedule, review, rate, and sort, balance your cast, or compile and pitch. See multiple views of the same information, without duplicating effort. Update once, update everywhere, for everyone in real-time.



# Keep Everyone on Track

## Progress dashboard

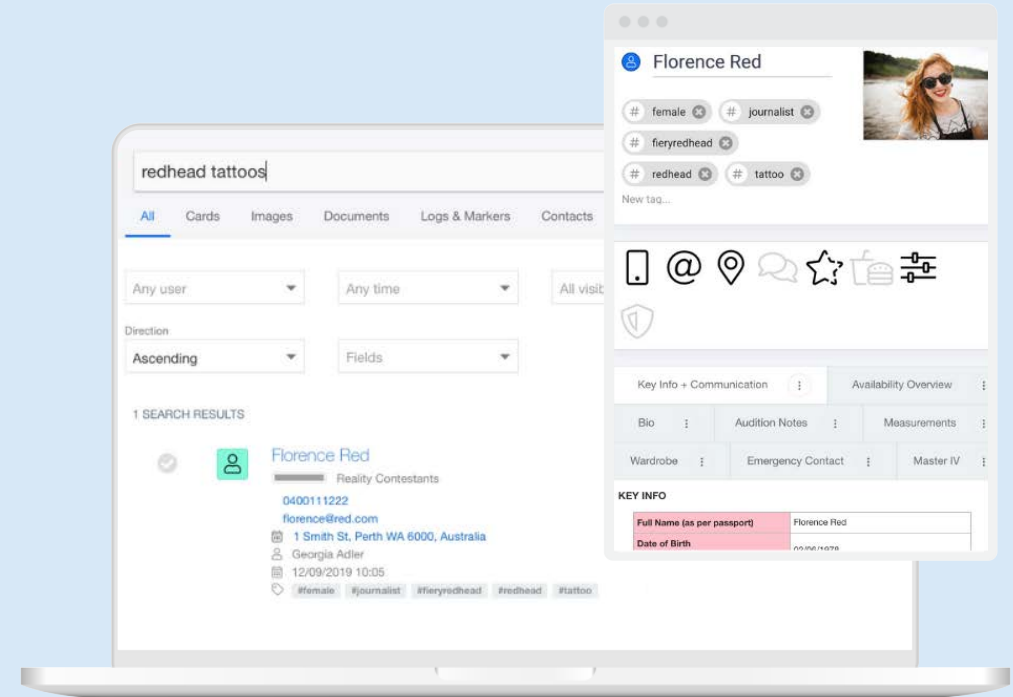
- Lumi's configurable dashboard updates live. Stay across the latest A rated cast, or monitor numbers coming through in real-time to allocate resources accordingly.
- Access trackers and overviews with one click for a paperless casting tour.
- Use saved searches and dated filters to show your team what they need to see, when.



# Find What You Need - Fast

## Advanced search and filtering capabilities

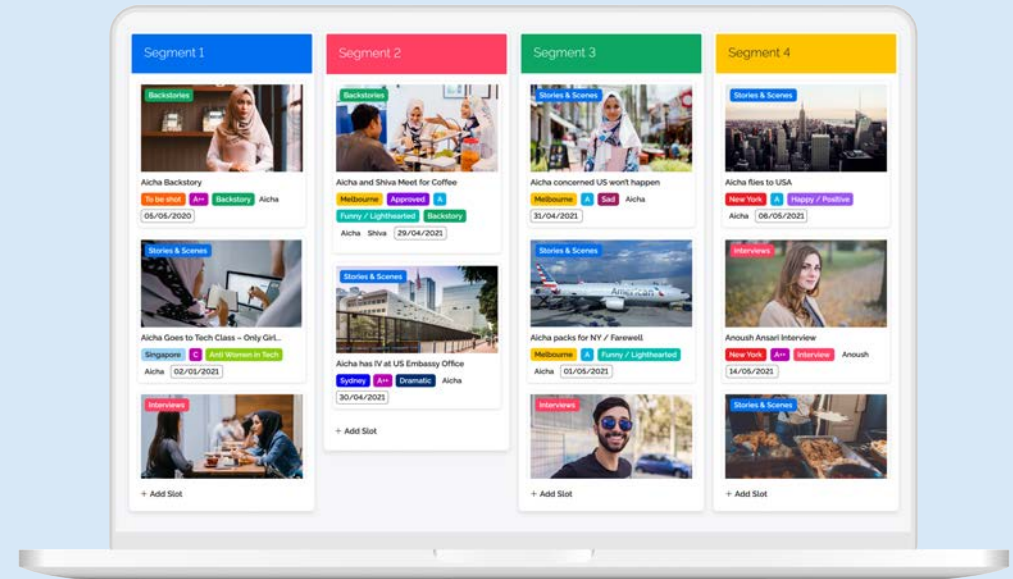
- Lumi searches for every word, on every card, and every document. Narrow your search by Cards, Images, Files, Logs & Markers, and Contacts and filter by Users, Last Edited, Fields, etc.
- Save search parameters on your dashboard to automate workflow and save time.



# Visualise the Entire Project

## Per episode views

- Use boards to create, workshop, and plan episodes. Play around with segments or shoot days, create your own labels and watch everything come together.
- Pull your scene/shoot/story cards into a rundown and plan out your edit in detail. Automatic timings and durations will keep you on track. The interactive 3D view gives you all the information you need in real-time.
- Use auto-populating Kanbans to clearly see the status of each episode.

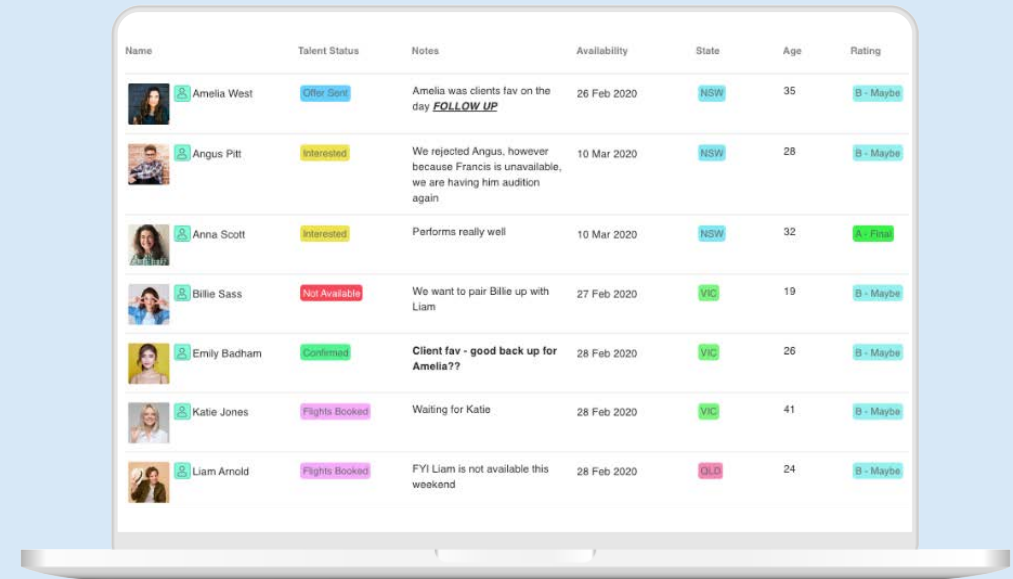











# Work Sustainably

## Paperless auditions

- Manage single audition days, or longer audition tours, in a dynamic online hub.
  - Send invitations to qualified candidates, schedule audition days, create and track relevant information in pre-audition Lists.
  - On the day, manage registrations and make real-time changes to schedules. Know how many people have registered, how many are waiting, how many haven't shown up. No printing required.
- Update an individual's status, record audition notes, and compile assessor ratings in a single place. View updates from anywhere in real-time.
- Review and compare candidates at end of the day/end of the tour and create a collection of the top-rated candidates.
- Post-audition - Request further documentation, update status, and provide immediate visibility of any red flags/issues that arise to the executive team.

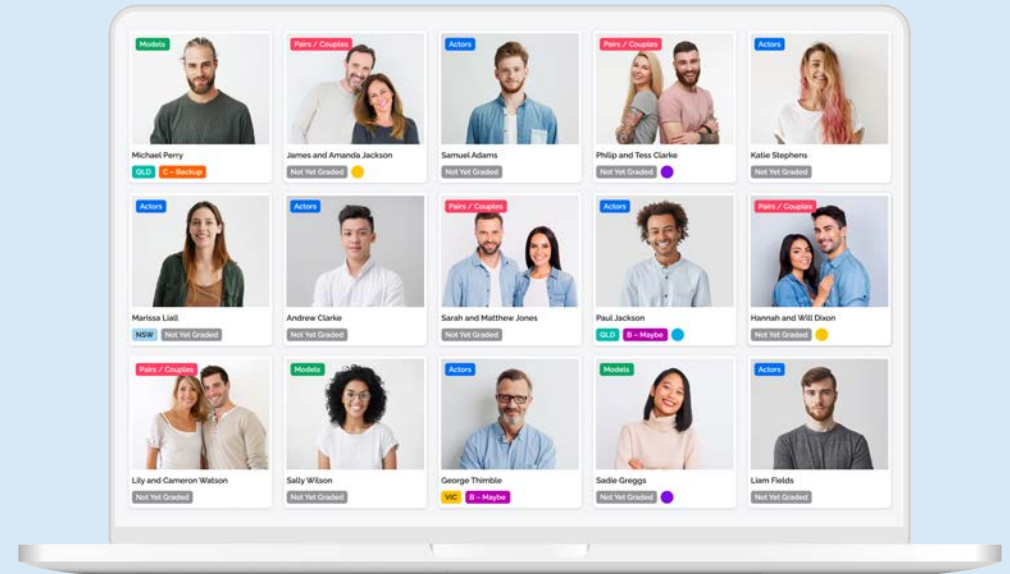


Name	Talent Status	Notes	Availability	State	Age	Rating
 Amelia West	Offer Sent	Amelia was clients fav on the day <b>FOLLOW UP</b>	26 Feb 2020	NSW	35	B - Maybe
 Angus Pitt	Interested	We rejected Angus, however because Francis is unavailable, we are having him audition again	10 Mar 2020	NSW	28	B - Maybe
 Anna Scott	Interested	Performs really well	10 Mar 2020	NSW	32	A - Fav
 Billie Sass	Not Available	We want to pair Billie up with Liam	27 Feb 2020	VIC	19	B - Maybe
 Emily Badham	Confirmed	Client fav - good back up for Amelia??	28 Feb 2020	VIC	26	B - Maybe
 Katie Jones	Flights Booked	Waiting for Katie	28 Feb 2020	VIC	41	B - Maybe
 Liam Arnold	Flights Booked	FYI Liam is not available this weekend	28 Feb 2020	QLD	24	B - Maybe

# Pitch and Win

## Prepare for your pitch to the network / client

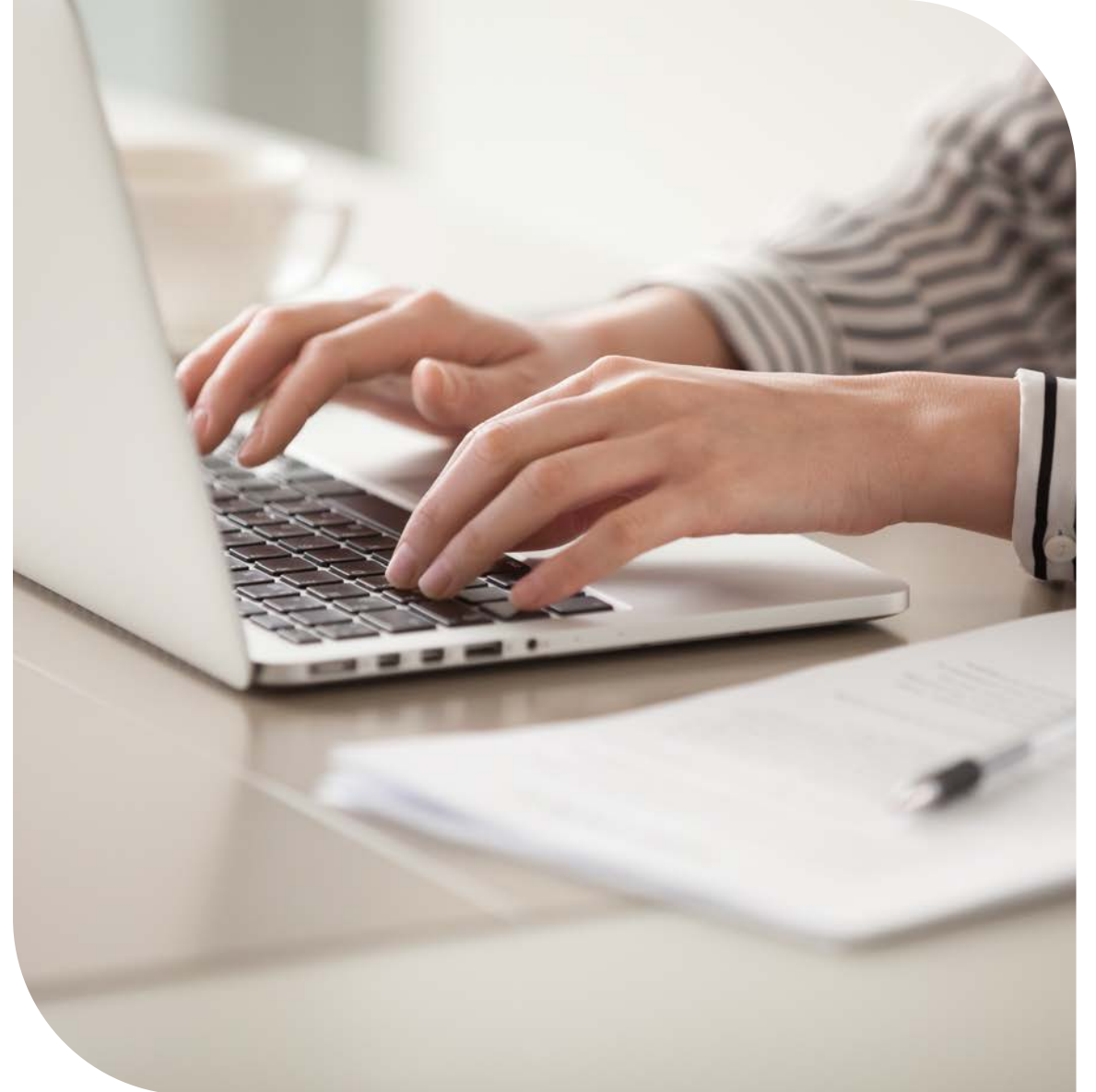
- Put your favourite casting options on a Lumi Board.
- Play around with pairings, move and re-size, create your own labels and visualise your cast.
- Go into your pitch with a live 3D Board that moves and shows options as the client makes changes.



# Integrated Outreach Options

## Integrate with casting outreach solutions

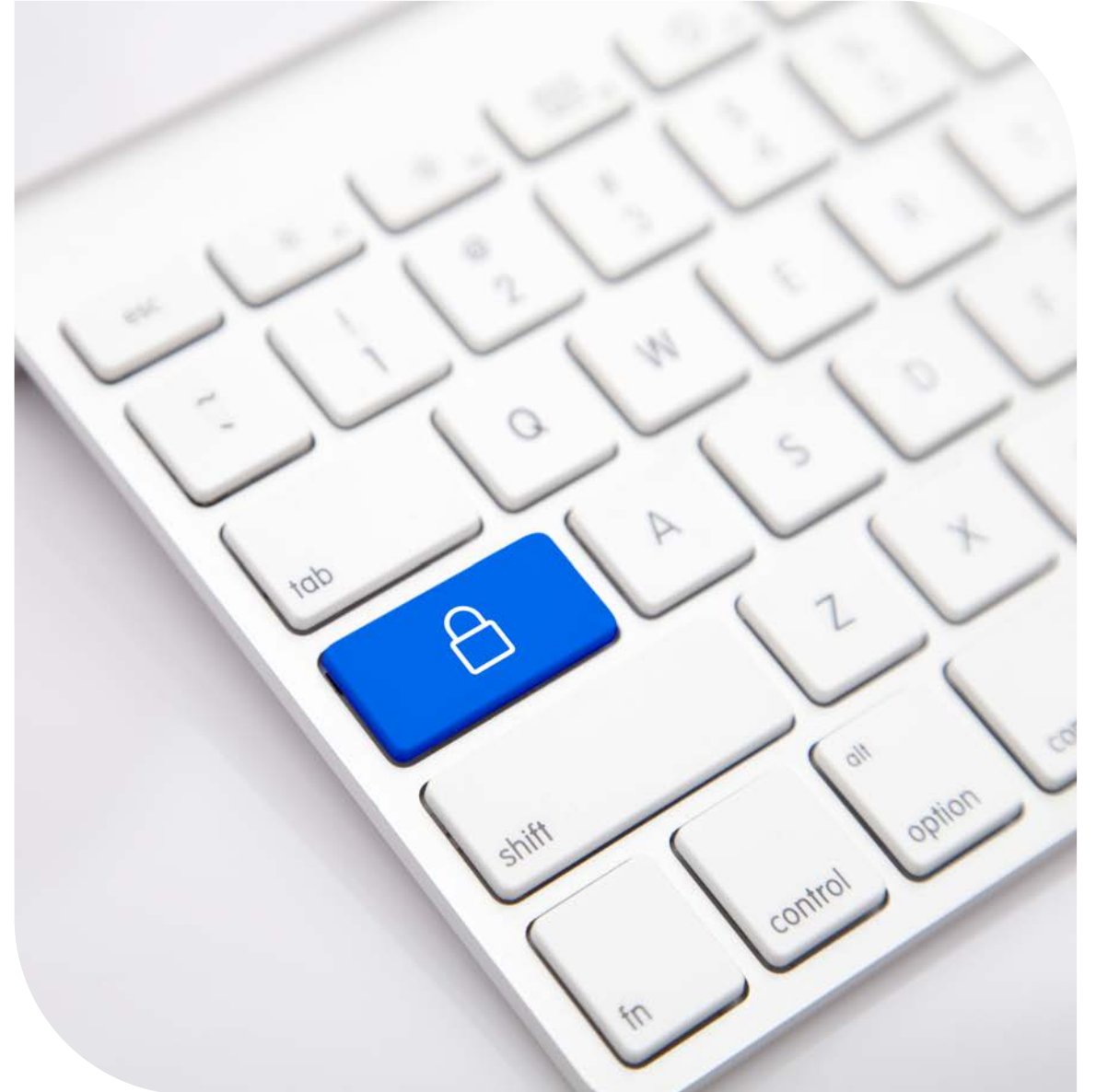
- Create custom application forms and questionnaires in your preferred casting outreach platform. Review and rate your applicants and send a shortlist, or all applicants, to Lumi.
- Lumi Cards are created instantly with a name, DOB, contact details, photos, video, social media links, contact details, weblinks, a PDF of the application, and a link back to the online application if required.
- Configure fields in Lumi to sync with those in the application form. Easily rate and sort your cast, filtering by variables such as city, relationship status, gender, skills, or any relevant custom information you need.



# Secure and Scalable

## Security and compliance

Lumi is a Software as a Service (SaaS) platform accessed from a secure web browser or mobile app. It is hosted on Microsoft Azure with double encrypted, offsite redundant backup storage.



# Empowering dynamic content production.

Lumi.Media are the creators of a revolutionary new approach to content making that empowers production teams to be their best, together.

Our dynamic hub brings real-time knowledge, clarity and unity to everyone, maximizing your ideas, resources and time.

Lumi connects the entire team to the whole story enabling you to reach new heights of creativity and productivity.

To learn more about Lumi.Media's dynamic content production hub, visit our website [lumi.media](https://lumi.media).

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