

Introducing Lumi

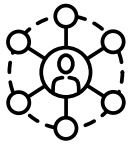


A dynamic hub for professional content-production teams

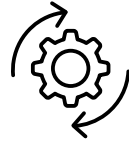


Introducing Lumi

Lumi is a dynamic approach to content making empowering high performance production teams to reach new heights of creativity and productivity. A powerful online hub Lumi synthesizes, consolidates and multiplies a whole team's effort bringing real-time unity and clarity to content-production.



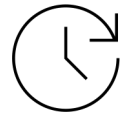
Centralise information



Facilitate faster production



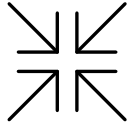
Maximise resources, budgets and people



Future proof production management

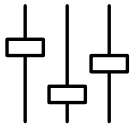


Empowering Dynamic Content Production



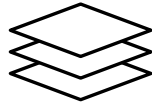
Bring everything into one place

Lumi supersedes single-purpose applications, inefficient shared drives, internal emails, and file folders. Digitised cards act as a central point of collection.



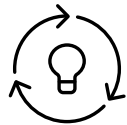
Simplify production management

Increase the efficiency and effectiveness of the team by enabling them to collect, find, use, and show information quickly and easily.



Reduce duplication and misinformation

Collect all project information in one place and use the information in multiple ways to significantly reduce the amount of duplication required *across the life of a production*.



Make better production decisions

From casting brief to sign-off, through production and post, Lumi connects the entire team to the whole story, providing immediate context and real-time information to every person in every role, no matter when they join a project, and from wherever they work.



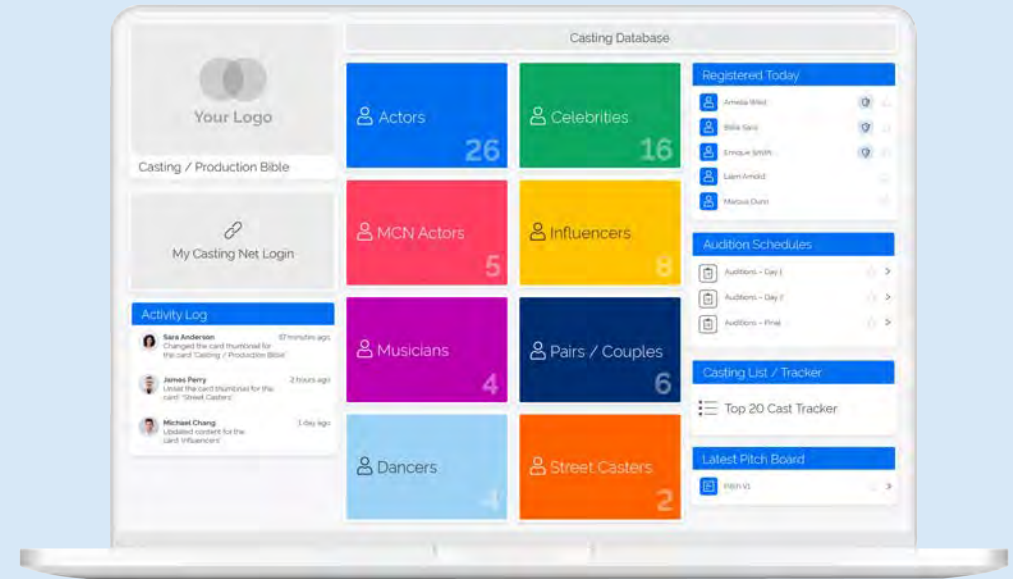
Build a network of information

Information grows through production to delivery. As your project matures, connections are made between previously isolated pieces of information. These connections give you greater visibility and oversight of the project, resulting in better decision making and faster feedback loops.

Keep Everyone on Track

Progress dashboard

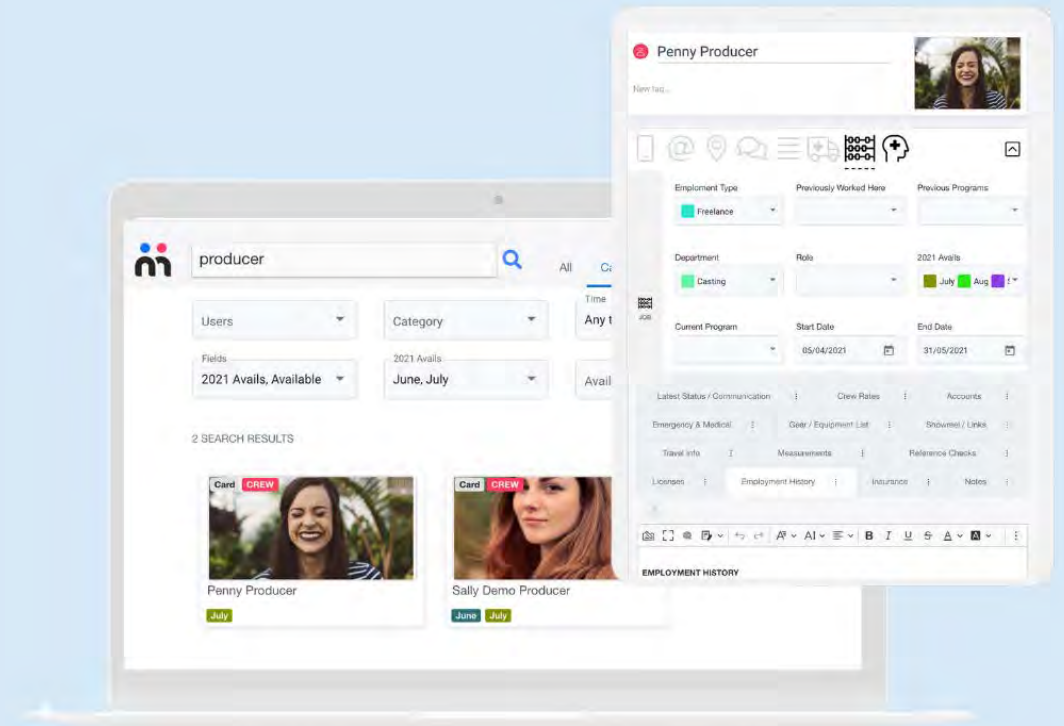
- Lumi's configurable dashboard updates live. Focus everyone on what is happening today in every stage of production.
- Everyone in the know and on the same page. No more "was I supposed to know that by osmosis?"
- Teams are better connected to the whole story, the whole time



Centralise Information

Cast and Crew

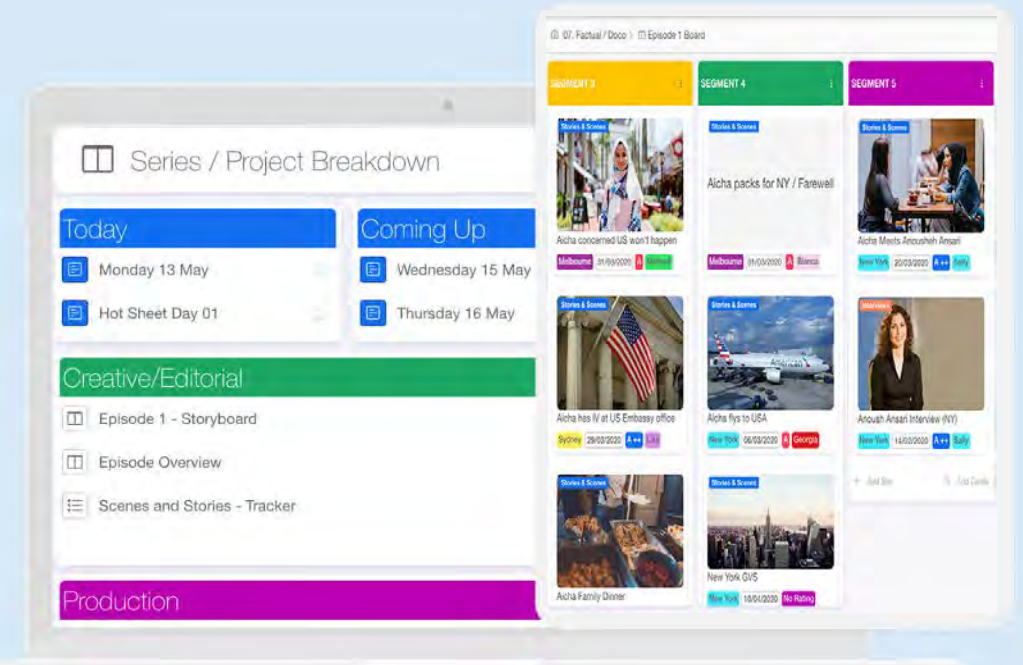
- Leverage your IP - don't start from zero on every production. Create a central hub for casting and crewing.
- Segmentation capability - use advanced search and filtering capabilities to create a list of potential suitable candidates and/or crew, refining by demographics, skill set, availability and more.
- Create holistic profiles with deep insights - connect previously isolated pieces of information into a network of information, including notes/insights taken by previous producers during interviews/auditions.
- Visualise individual candidates in 3D - understand physical traits, character, archetypes, availability, risk profile and more in one view.



Centralise Information

Projects

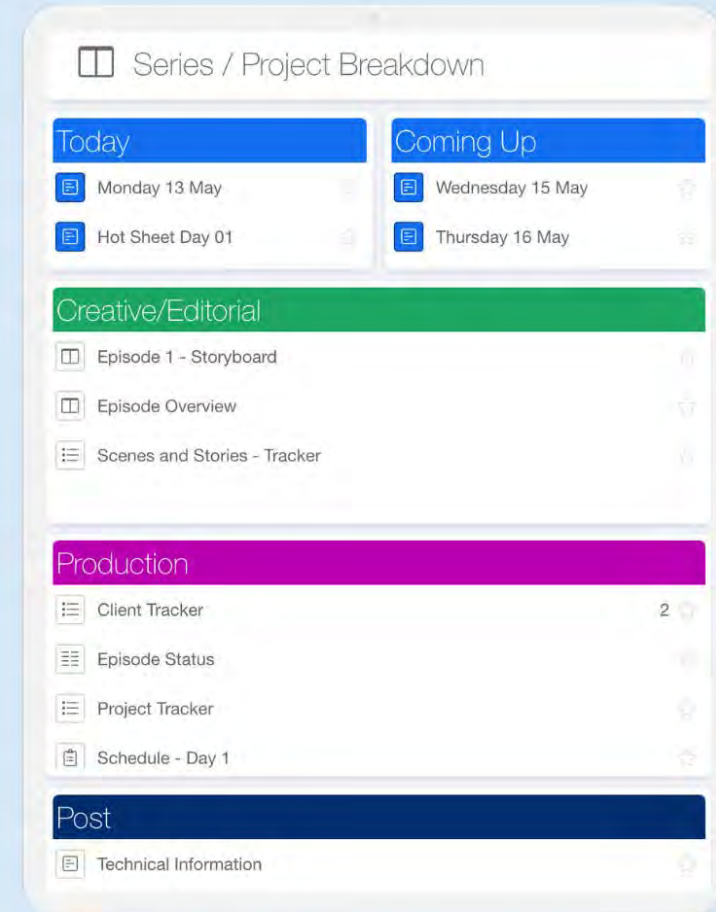
- Everything about the project, from brief to delivery, lives in Lumi. Digitised cards act as a central point of collection.
- Build a network of information. As your project matures, connections are made between previously isolated pieces of information, giving you greater visibility and resulting in deeper insights, better decision making and faster feedback loops.
- Reduce duplication and misinformation by collecting all a project's information in one place and using it in many ways, simultaneously.



Improve Visibility

Real-time, 3-dimensional view of your project available from any location.

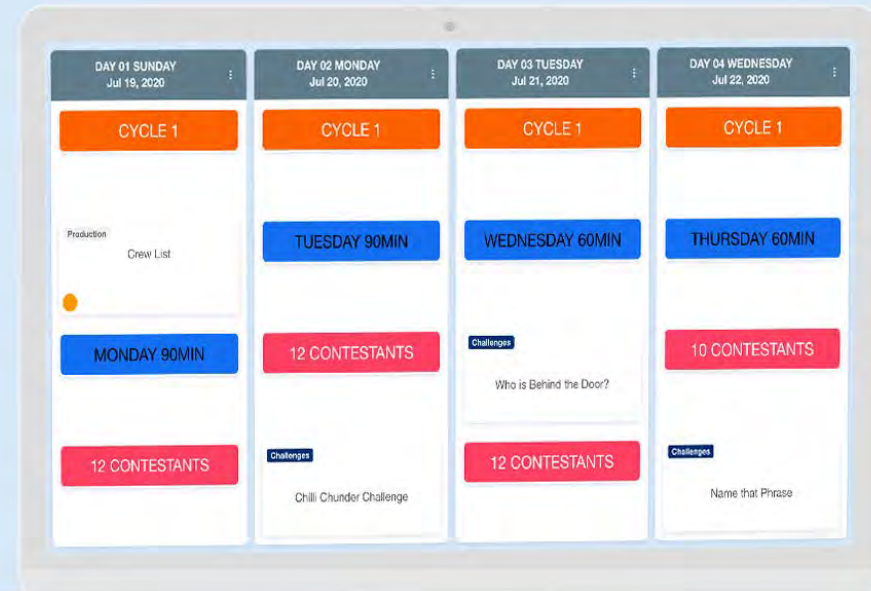
- Plan, strategise, and then easily communicate the plan up and down the line - regardless of the team's physical location, shifts, or timezones.
- Understand visually what's happening, when.
- Faster feedback loops – act quickly to reduce bottlenecks and prevent budget blowouts.
- Instant updates - have confidence you always have the most up-to-date information.
- Connect workgroups - all teams, one platform, collaborating simultaneously in real-time.
- Grow information, track production, manage talent, cast, crew, and archive
- Toggle between macro and micro views of information without ever leaving the hub.



Streamline Production

Immediate context for every person in every role

- Access production content from your team in the field, in real-time
- Connect night shift to day shift in 24 hour turn-arounds
- Plan things just once and communicate it clearly
- Enable live contribution from multiple locations
- Waste less time trying to find and understand information.



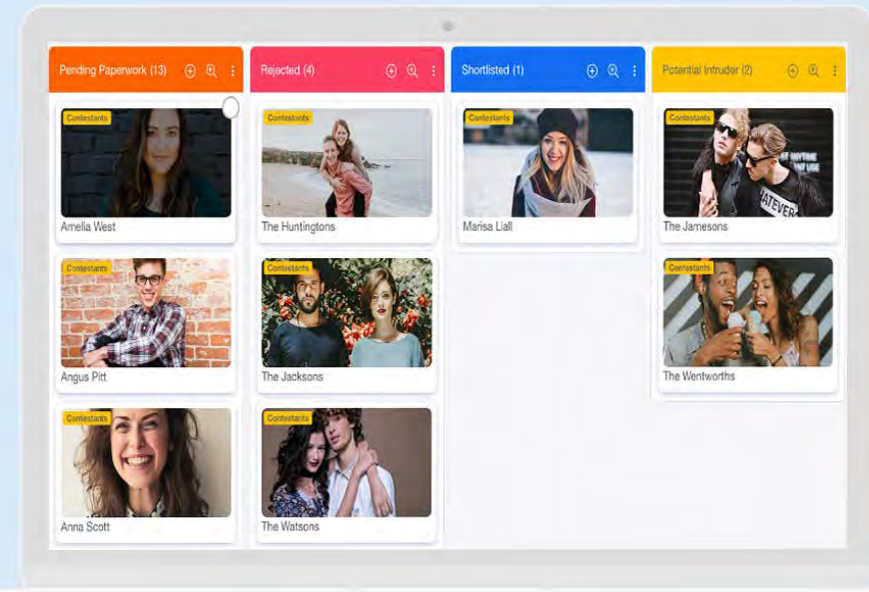
Streamline Production

Automate workflow

- Spend less time on admin and more on higher-order tasks.
- Formalise your processes for fast freelancer onboarding.
- Let Lumi track what has been shot, ingested, rough cut, fine cut, screened, and delivered.

Minimise meetings and travel

- Contribute live from any location and see information in real-time.



Work Sustainably

Slash your carbon footprint and streamline technology

- Use Lumi to manage project, cast, and crew information in a dynamic online hub.
- Reduce the number of single-purpose applications being used across a production and bring everything into Lumi.
- Flexible and adaptable. Lumi is perfect for modern production, including remote work.
- Lumi.Media is a recommended “[Albert Sustainable Supplier](#).”

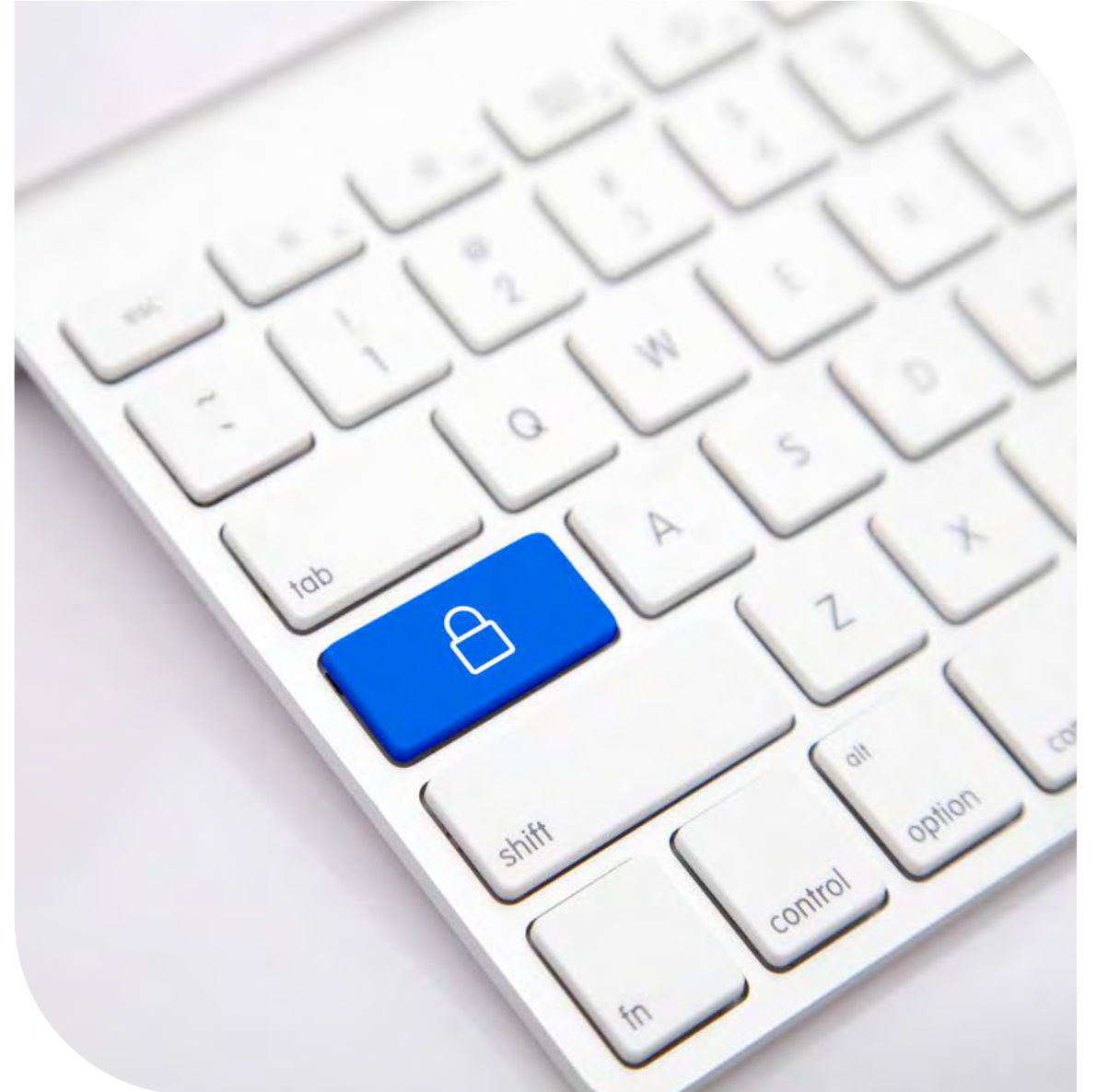


Secure and Scalable

Security and compliance

Lumi is a Software as a Service (SaaS) platform accessed from a secure web browser or mobile app. It is hosted on Microsoft Azure with double encrypted, offsite redundant backup storage.

For more information, or to get a copy of the Lumi Security Guide, contact us at: info@lumi.media



Lumi Centralised Hubs



Casting Hub

Help casting teams work as efficiently and effectively as possible.

Create candidate reports and visualisations, monitor progress via a live dashboard, slash your carbon footprint with paperless auditions and prepare your pitch to the network or client.



Crewing Hub

Enable the people in charge of crewing to access the right people for the job and build on information about crew members in one place.

Once Lumi has helped find and assign the best people for the job, seamlessly move and manage those crew throughout the lifecycle of a project.



Production Hub

Create schedules, field notes, live shoot logs and hot sheets in one place, available to all. Flow content into post-production in real-time.

Plan story, episode and series rundowns. Create customised shortcuts, log the best moments, interviews, and scenes in timecode logs.

You're In Good Company

EndemolShine
Australia



Fremantle



RACING.COM

nova

Empowering dynamic content production.

Lumi.Media are the creators of a revolutionary new approach to content making that empowers production teams to be their best, together.

Our dynamic hub brings real-time knowledge, clarity and unity to everyone, maximizing your ideas, resources and time.

Lumi connects the entire team to the whole story enabling you to reach new heights of creativity and productivity.

To learn more about Lumi.Media's dynamic content production hub, visit our website lumi.media.

© Lumi.Media 2021. All rights reserved.

