

CASE STUDY

Post-Production and Lumi



WHO Sheldon Wynne

About Sheldon

Sheldon Wynne is an Australian producer/director.

His first experience using Lumi was working as a Senior Post Producer on the AFL observational docuseries "Making Their Mark", a JamTV coproduction with Amazon Australia.

Objective

JamTV and Amazon Prime combined to produce the seven-part AFL docu-series "Making Their Mark", documenting the unusual 2020 AFL season. The series aims to connect fans on a deeper level with the game they love, following several key players throughout the season, capturing the inner sanctum of the AFL landscape and sharing key moments behind the scenes.

Challenges

The challenge for post-production was to undergo the editing process without leaving behind scenes, shots or moments that would garnish the final product perfectly. "No-one forgets big scenes - but creating the building blocks, or the reminders, or the nuances that embellish those scenes is where the real challenge is."

Solution

Lumi enabled the post production team to focus on the creative process more by providing one source of truth - in real time, searchable, accurate and complete.

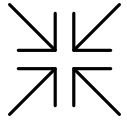


What would you say to others who are considering using Lumi?

You can see in the system's fundamentals and its flexibility that it is going to be a strong part of TV production in the future and will build an amazing range of functions that will make every productions' life easier.

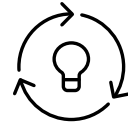


Results



Bring everything into one place

“Lumi ensures you have the tools to be able to find or track specific moments and keep them accessible throughout the post process. The search functionality means that searching words - not just keywords, but any word - can be the key to rediscovering moments that would otherwise be lost in the paperwork.”



Simplify production management & make better production decisions

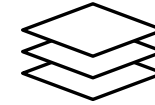
Lumi isn't about substituting or over-systemising the creative process, it's about giving me the opportunity to focus on the creative process more. Essentially, the logistical component of my role is heavily supported by Lumi, so that I can focus on the part that affects the audience the most - the content.”



Access information from anywhere

“Lumi enables a production's logistical infrastructure to be accessible from where you are.

Gone are the days of retyping documents because they have to be done a little differently. Lumi means the information uploaded by teammates is there for everyone to repurpose in the way that suits their role in the production.”



Streamline information and communication

“Lumi not only ensures the production infrastructure is immediately available to everyone, but it also allows our work to be immediately shared with everyone. Therefore, while we make work remotely, we can still work as a team.”

Empowering dynamic content production.

Our dynamic hub brings real-time knowledge, clarity and unity to everyone, maximizing your ideas, resources and time.

Lumi connects the entire team to the whole story enabling you to reach new heights of creativity and productivity.

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