

CASE STUDY

A Director's Perspective



WHO Jake Taylor

About Jake

Jake Taylor is an audio producer and TV series director.

He has worked on over 50 entertainment/reality and fixed-rig shows in both the UK and Australia including Big Brother-UK, Hells Kitchen-UK, House Rules, Great Australian Bake-Off, and First Dates.

Jake first used Lumi while working on an observational documentary series, co-produced by JamTV and Amazon Prime Australia.

Objective

We needed a hub that could be easily accessed, that would give both the highlights and details of the last shifts editorial content, as well as any practical housekeeping that would be useful for us to know or act upon.

Challenges

In the 24-hour recording of shows, we are constantly challenged keeping editorial updated with events and by dynamics within the contributors. Often handovers are from tired and rushed people just trying to get home, resulting in key information getting lost in the shift changes.

Solution

Lumi is a plug-and-play system that just appears to work without any fuss or a complicated interface. Lumi provided immediate context and real-time information to every person in every role. Information was disseminated instantly and updated for everyone automatically.

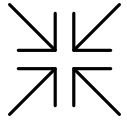


What would you say to others who are considering using Lumi?

Lumi is flexible and intuitive and can be used in multiple media environments. Lumi is the first solution that I have been able to adopt seamlessly and without having to spend time trying to understand what I need to do to make it work. Once it has been set up it just works

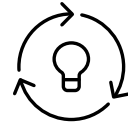


Results



Bring everything into one place

Previously the team was using call sheets, emails, texts, and in-person briefings. Lumi enabled the team to access information in one place on their own devices swiftly and easily whilst on the go. "At breakfast, you can see that what the overnight story producer has flagged is editorially relevant, and you can be prepared for any issues the gallery producers have encountered that they were unable to resolve."



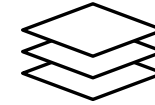
Simplify production management & make better production decisions

Lumi provided immediate context and real-time information to every person in every role. "The advantage of having easily accessible information that can be shared is that we have been able to segue from one location to another without having to put contributors into a holding pattern whilst the teams hand over. Information required is disseminated instantly and updates for everyone automatically."



Access information from anywhere

Lumi enabled the team to access information such as contestants details, bios etc while in the field or on location. That type of information was previously been kept in a file back in the office.



Streamline information and communication

Traditionally editorial and crew are two different entities with agendas that do not always seem to match. The inclusion of the crew and the directing team into the editorial direction & decisions, by means of an app, has made communication easier and more effective. It is a painless process to access information and allows everyone to know what has happened and what is expected to happen. This allows for a more cohesive team that feels inclusive and involved in all areas of the process.

Empowering dynamic content production.

Our dynamic hub brings real-time knowledge, clarity and unity to everyone, maximizing your ideas, resources and time.

Lumi connects the entire team to the whole story enabling you to reach new heights of creativity and productivity.

To learn more about Lumi.Media's dynamic content production hub, visit our website lumi.media.

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