



Connect.
Protect.
Control.



Connect



Protect



Control

Connect your devices to the internet over cellular & fixed wired line, instantly. **Protect** your home, small business, boat, or RV with built-in cellular back-up and advanced security features. **Control** your network With Simplifi's cloud-based remote management platform.

2	Connect. Protect. Control.
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Simplifi has all your home and small business connectivity needs covered.

A device that multi-tasks.

You need tools that are flexible, portable, secure and can multi-task right along side of you.



Resiliency

Built in failover so you never lose connection again!



Security

IP pass through, port forwarding, cellular to ethernet connection.



Connected

Complete network in a box, capable of 32 WiFi connections when connected to fixed wire line and/or LTE/4G, 3G, 2G.



Simplicity

Plug n' play, set and forget remote management platform for easy configuration.



Easy Deployment

All in one form factor, just insert a SIM, set-up and connect. It's that easy, really.



Reliable

24 hour support, enterprise grade solution.



Flexibility

Scalable: great for one use or thousands.



Portability

No moving parts, no external antennas, works anywhere there is cellular connection.



Value

Business grade DIY. No IT required.



Simplifi provides the connectivity, you chose how you live, work, & play.

Networks

BS6425L-A-11	LTE FDD: B2/B4/B12 WCDMA: B2/B4/B5
BS6425L-AF-11	LTE FDD: B2/B4/B5/B12/B13/B14/B66/B71 WCDMA: B2/B4/B5
BS6425L-AU-11	LTE FDD: B1/B2/B3/B4/B5/B7/B8/B28 LTE TDD: B40 WCDMA: B1/B2/B5/B8 GSM: B2/B3/B5/B8
BS6425L-E-11	LTE FDD: B1/B3/B5/B7/B8/B20 LTE TDD: B38/B40/B41 WCDMA: B1/B5/B8 GSM: B3/B8
BS6425L-G-11	LTE FDD: B1/B2/B3/B4/B5/B7/B8/B12/B13/B18/B19/B20 B25/B26/B28 LTE TDD: B38/B39/B40/B41 WCDMA: B1/B2/B4/B5/B6/B8/B19 GSM: B2/B3/B5/B8
BS6425L-V-11	LTE FDD: B4/B13

Data Speeds

LTE - FDD CAT4 Max150Mbps (DL), Max 50Mbps (UL)
DC-HSPA+ DL 42 Mbps
HSUPA - UL 5.76Mbps

WLAN	Dual-Band/ 802.11 b/g/n/ac, WPA / WPA2/WPA2 Enterprise
USB (3.0)	USB (Host) HS and FS
LAN (10/100/1000 Base-T)	RJ-45 Modular Jack on side panel for TCP / IP, PPP, UDP
SIM	1.8V and 3.0V standard USIM (2FF)
LED Indicators	Cellular network status (1 ea.) LAN traffic (1 ea.) USB traffic (1 ea.)
Power Supply Requirements	120 /240 VAC at 10VA (10W) max
Outline Dimensions (Less AC prongs and mounting tab)	4.1" (104mm) Height 2.2" (56mm) Width 2.0" (51mm) Depth
Weight	7 oz (198 g)
Operating Temperature	-10°C to +40°C
Storage Temperature	-30°C to +70°C
Approvals	PTCRB, 3GPP FCC parts 2 and 15 CE, TUV

Quick Start Guide

With this guide you can get your Simplifi up and running within 5 minutes and ready to run for the following uses:



Small Business or Home Office



Streaming Content
(on your TV, media player, etc.)



Linking IoT Devices



Smart home



Mobile Businesses—
(Food Trucks, Construction Trailers, etc.)



Tradeshow



Recreational



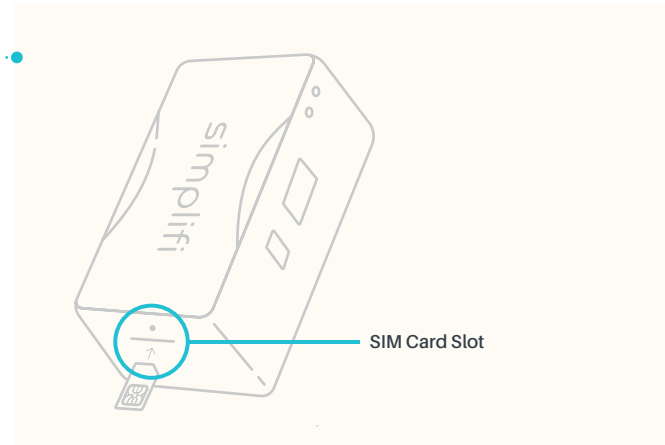
POS, Auditing, Digital Signage



Second Home

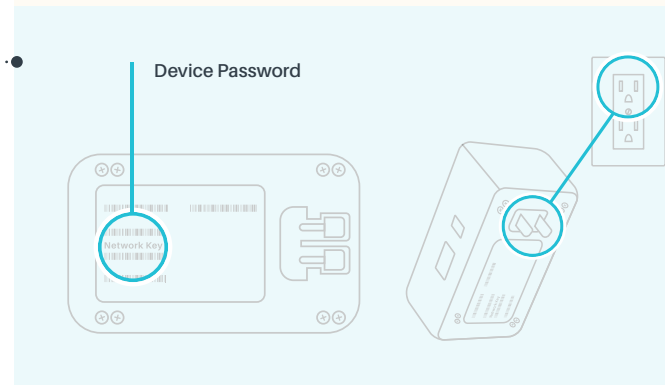
Step 1

Once you have selected the correct SIM and plan insert your full sized SIM Card with the circuit board (on the SIM card) facing up.



Step 2

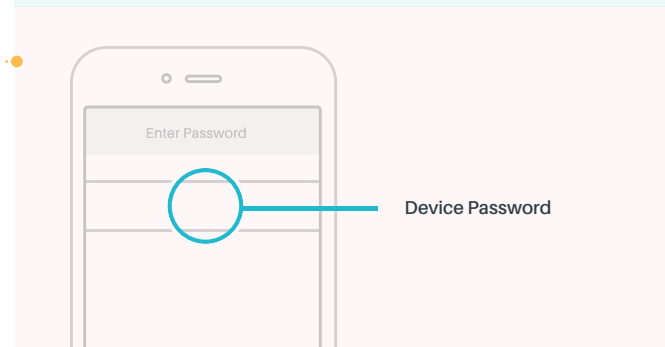
Take a picture or record the Device Password on the back of your Simplifi device. Plug into an active power outlet & wait for solid green LED status light (should take approx. 2 minutes).



If the device is plugged in and you haven't received a solid green light, troubleshooting may be needed. Go to FAQ on page 9 to check for technical issues or contact support@simplifi.io

Step 3

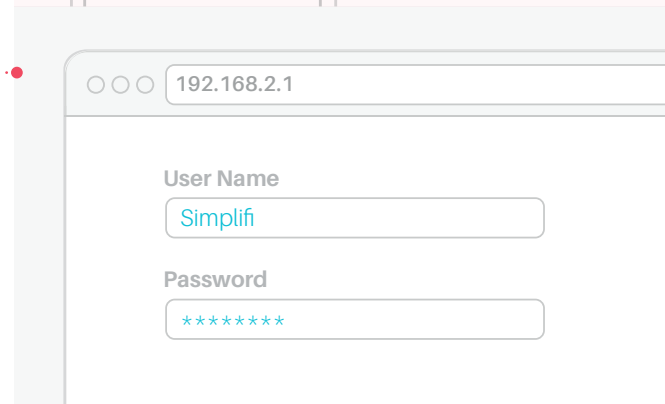
Search for the 'Simplifi-xxxx' WiFi network on your device; connect to this network by entering the Device Password that you had recorded or taken a picture of on step 2 or as noted on the side label of your Simplifi box under the Device Password.



Step 4

To access the GUI enter 192.168.2.1 into your web browser, then enter the user name 'Simplifi' and Device Password from the back of the Simplifi device or as noted on the side label of your Simplifi box under the Device Password.

After configuring the device. Your Simplifi will restart and will be ready to use after a solid green light turns on. You are now free to use the internet with Simplifi.



Network Insurance or Back-Up Configurations

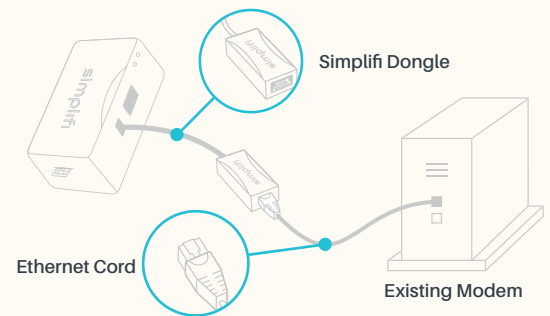
Simplifi allows you to back-up your existing network in 3 ways: as your primary router with back-up, to provide back-up when you have a router or extender, and enterprise failover.

Configuration 1: Router with Backup

To set up Simplifi as your main router with built-in backup, first simply plug the USB end of the provided Simplifi Dongle into your Simplifi USB port. Then, using an additional Ethernet cable, plug one end into the Simplifi Dongle and connect it to the LAN outport on your existing modem.

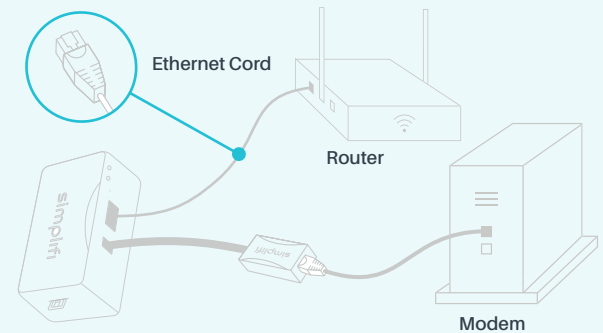


Note, to use the Network Insurance feature of your Simplifi you will need to have an existing cable internet service provider to act as a primary internet connection.



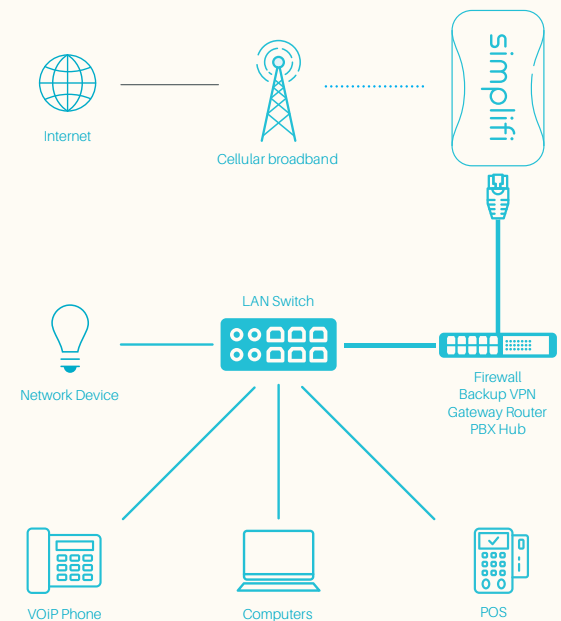
Configuration 2: Extender on Router

To set up Simplifi as network back-up with an extender or another router, first simply plug the USB end of the provided Simplifi USB to Eth dongle into your Simplifi USB port. Next connect a 2nd Ethernet cable from Simplifi's LAN OUT port to your extender or router.



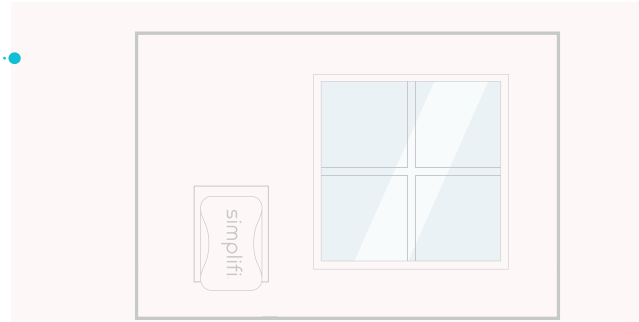
Configuration 3: Enterprise Failover

Each instance of Enterprise Failover is unique and you should consult your network administrator before installing. Enterprise failover applications could include installing Simplifi on a Firewall in a network, PBX or VOIP failover situation. By connecting a Ethernet cable directly to the LAN out port on Simplifi to the inbound WAN port on your firewall and configured accordingly for in/out-bound access in the event the mainline internet goes down, you are insuring your continued connection to the internet. By adding a Static IP Assigned SIM card, you can add another level of security to this environment as well; however, each of these functions are best served with your IT or network administrator's help.



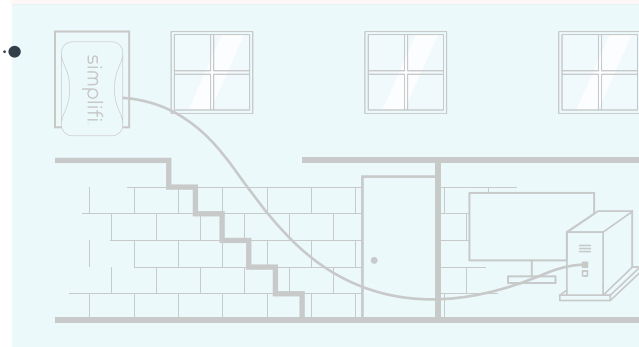
Tip #1

For improved cellular connectivity it helps to place your Simplifi near a window. Additionally, Simplifi should be plugged into the top outlet to occupy the entire outlet. Cables near the device can interfere with Simplifi's wifi and cellular signal and diminish range.



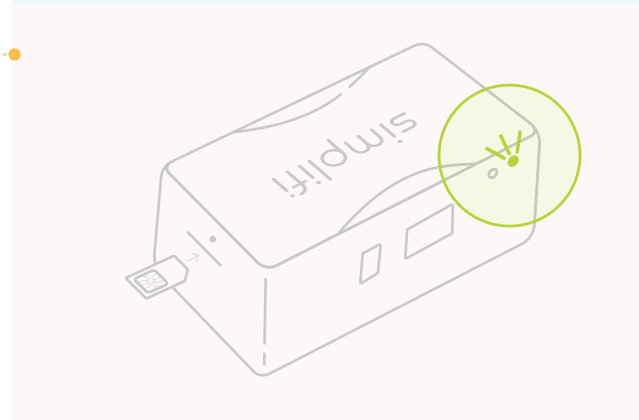
Tip #2

If you plan to use your Simplifi to back up an existing network, you can either place the unit near your existing set-up or use a Ethernet cable to extend reach.



Tip #3

Ensure you have a solid green light indicating a solid connection to the Cellular tower, if the light is blinking, it is acquiring a signal.



Solid Green
Connected to
cellular Internet.



Blinking Green
Acquiring cellular
connection.



Red
No cellular
service.



If the Simplifi status light continues to blink green for over 5 minutes that means there is an issue with the SIM card, cellular service or the location where Simplifi is plugged in, please relocate to a new area and try again. If the issue persists then please contact your SIM provider for assistance. If there are no lights on your device, something is wrong with the device. Please email support@simplifi.io for support.

Top Most Frequently Asked Questions

1. Can I change or alter my device's IP Address?

- Select Network>Interfaces, then click edit on the selected interface. Select Static from the drop down menu. This option will allow you to assign a custom IP address.

2. How much data does Simplifi use and/or what data plan should I get for my Simplifi? ●

- This depends solely on your use case and intended usage.

3. How can I check my Signal Strength?

- Open your browser and enter 192.168.2.1 into your address bar.
- Username—if you have not changed it will be 'Simplifi'. If you have changed enter new name.
- Password—if you have not changed it will be the network key (aka password) found on the back of the unit. If you have changed enter new password
- The home page displays "Cellular Signal Level"
- We have built into the code a scale for signal strength based on -dBm. Where the lowest negative number is worse. For example; -100 dBm is worse than -50 dBm.

4. I forgot my password and can't log into my unit.

- Please record the IMEI number found on the back of your device and either call your account rep or email support@simplifi.io and we can reset for you.

5. What size SIM card should I have?

- Simplifi is best used with a full size SIM card
- If you do not have a full sized SIM you can use an adaptor. You can obtain an adaptor kit from your wireless carrier where you purchased the SIM card. Be sure you follow installation instructions carefully.

6. What is the expected Internet Speed and throughput? ●

- Internet speeds vary from a wide range of possibilities including; location within building, proximity to cellular tower, connected state (LAN vs. WiFi), Wireless carrier, cellular traffic to the tower and countless other factors.

Here is a rough guide:

- Failover: Less than 2 GB (depends on typical duration of mainline ISP outage)
- Travel and occasional use: 1-4 GB
- Primary Internet use individual: Depends on Use Case and/or usage
- Primary Internet use for small business: Depends on Use Case and/or usage
- Primary Internet for POS Terminal: 1-4 GB

Here are some tips for improving speeds

- Move the device closer to a window or areas with less interference.
- (If possible) use a LAN connection for your devices.
- (If possible) select a different carrier for your SIM card.

7. **What is the USB to Ethernet Dongle used for?**
 - The dongle is best used for failover applications

8. **I can't access the Web GUI (Graphical User Interface) using 192.168.2.1**
 - Make sure you are connected to your device WiFi network
 - Clear your browser cache
 - We recommend using Chrome, Safari, or Firefox browsers to connect to the GUI

9. **Changing WiFi Network (SSID) Password**
 - Enter 192.168.2.1 into your web browser's address bar
 - Username—Simplifi (case sensitive)
 - Password—"Device Password" is found on the back of the unit
 - Select System>Administration, then type your new password twice. Click the save button to confirm your new password.