

## FACE SHAPES

The shape of your client's face and head are unique. Use your observation skills to identify their individual features. Your haircut should enhance their good features, eg their eyes and cheek bones and disguise their less attractive features, eg a heavy jaw or big nose.

Many people's ears are not evenly balanced. They can be very large, very small or even different sizes. And some stick out at an angle from the head. You need to watch for all these characteristics, particularly when you are cutting shorter hairstyles.

You also need to know if your client wears glasses or a hearing aid. Both these will affect the finished look of your cut.

You should be aware of these factors when you are helping a client choose a hairstyle. Here are some examples of how you can use particular cuts to disguise facial features:

- Cut hair long behind the ears to soften a heavy jaw line cut hair long to cover protruding ears
- Use a fringe to disguise a high forehead or deep frown lines.

There are many other techniques you can use to make your cut right for your client's face. And when a client thinks the cut you have given them is flattering, you will win their confidence.

### Different Face Shapes

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#### Heart



On this face the largest area is the forehead. To give balance to the shape, you need to add softness. A short or mid-length hairstyle with soft edges is ideal and you can use a light fringe to disguise the forehead.

### **Oval Face Shape**



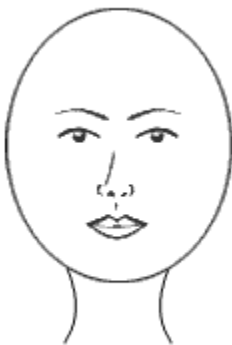
The most common of all face shapes in men and women. Both soft and blunt looks suit this balanced shape of face and it can carry short or long styles. One good hairstyle for the oval face is a short crop, which does not work so well with other face shapes.

### **Rectangle**



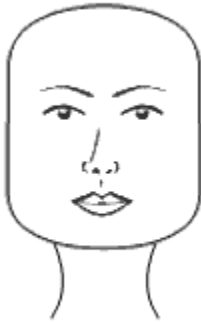
This shape tends to be longer than the square face. Draw attention away from the length of the face by adding width to your style. A fringe also helps to shorten the face. A short to mid-length blunt haircut suits this shape.

### **Round**



On round faces, a short style can look severe. A collar-length shape with soft edges and a little volume on the crown is ideal because it adds more length to a round face.

## Square



A square face can have straight edges or a soft, less chiselled shape. Straight, mid-length to long styles are flattering for this face shape. Another good option is a layered style with blunt edges.

## Triangle



This sharp face shape is more chiselled near the chin area than square or rectangle faces. A blunt, collar-length bob compliments this shape well.