Cookie Policy

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Use of cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The table below explains the cookies we use and why.

Identifier	Description
ajs%3Acookies	• Supports use, service performance, and functionality of websites (Segment Inc)
ajs%3Atest	• Counts visits and tracks other website traffic-related metrics. (Segment inc)
ajs_anonymous_id	• To store last visit (Atlassian)
ajs_group_id	• These cookies track visitor usage and events within the website (Atlassian)
ajs_user_id	• helps track visitor usage, events, target marketing, and can also measure application performance and stability (Atlassian)
_cfruid	• This cookie is set by HubSpot's CDN provider because of their rate limiting policies. Learn more about Cloudflare cookies. It expires at the end of the session.
_ga	• To store and count page views (Google Analytics)
_gat	• To read and filter requests from bots (Google Analytics)
_gid	• To store and count page views (Google Analytics)
_hjAbsoluteSessionInProgress	• To store unique visits for statistical purposes (Hotjar)

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_hjid	• Set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID. (Hotjar)
_hjIncludedInPageviewSample	• This cookie is set to know whether that user is included in the data sampling defined by your site's pageview limit. Hotjar)
_hjIncludedInSessionSample	• This cookie is set to know whether that user is included in the data sampling defined by the site's daily session limit. (Hotjar)
_hjSessionResumed	• A cookie that is set when a session/recording is reconnected after a break in connection. (Hotjar)
_hjFirstSeen	• This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions. (Hotjar)
_hjTLDTest	• To determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed. (Hotjar)

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_hs_initial_opt_in	• This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode. It contains the string "yes" or "no" and it expires in seven days. (Hubspot)
_hs_opt_out	• This Hubspot cookie is used to remember not to ask the visitor to accept cookies again. • This cookie is set when visitors are given the choice to opt out of cookies. • It contains the string "yes" or "no". • It expires in 13 months.
JSESSIONID	• Created at the beginning of a session and used for session management.
messagesUtk	• This is the cookie used for the chatflows tool. If you're a visitor, this allows you to chat with a representative on the site. • If you chat with a visitor who later returns to your site in the same cookied browser, the chatflows tool will load their conversation history. • This cookie will be specific to a subdomain and will not carry over to other subdomains. For example, the cookie dropped for *info.example.com* will not apply to the visitor when they visit *www.example.com*, and vice versa.

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	• It contains an opaque GUID to represent the current chat user. • It expires in 13 months.
tld	• Helps to identify top level domain for user (Segment Inc)

How do I change my cookie settings?

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.