



Membership **KICKOFF GUIDE**



FIND EVERYTHING YOU NEED TO SUCCEED IN ENERGY

from dream jobs, career advice, networking and building your reputation online.

ALLY: The Benefits

COURSES: Educational content that is relevant to today's social and economic issues, empowering energy professionals with the tools they need to be successful from inclusive team collaboration, to personal skill growth.

COACHING: Vetted coaches and mentors to advise our ALLYSM network on career strategy, and provide paid members special attention and accountability with their individual career goals.

IN PERSON AND ONLINE EVENTS: Open access registration privileges to our events featuring influential speakers and experts there to answer your most pressing questions.

RECOGNITION AND AWARDS: Digital access to our online signature experiences, Energy 2.0 and The GRIT Awards® & Best Energy Workplaces®.

HIGH IMPACT CONTENT: Articles and reports written by experienced authors, and prioritized by your member preferences, AKA "roadmaps".

DEVELOPMENT ROADMAPS: A personalized experience for each individual: ALLYSM prioritizes your interests and filters the topics that are most important to you.

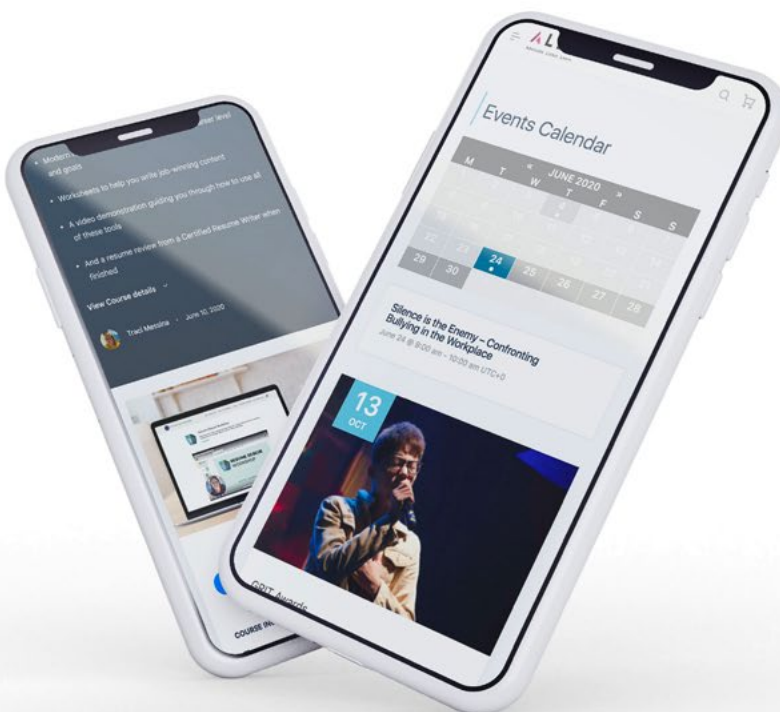
PUBLISHING CAPABILITIES: Select members will be approved to write, share and publish their own blogs.

A HATE-FREE AND SPAM-FREE ENVIRONMENT: ALLYSM has the best features we love about social media sites, but without the spam, hate and opinion division.

GLOBAL NETWORKING: Connect with real world professionals, minus the scammers.

ALLYSM

Advocate. Listen. Learn.



YOUR ENERGY CAREER DASHBOARD



Safe Networking

Allows for connection creation across the energy industry, from academia, government, corporations and more.



Spam-Free

Profiles are required and the site will not take any traditional advertising revenue. We leave “Free” to LinkedIn, Facebook, and Twitter.



Vetted

Focused platform to create energy awareness, vetted content. Push content based on preferences selected by the community members.

The dashboard interface features a header with a welcome message "Welcome, Katie Mehnert" and a profile picture. Below the header, there are four main navigation buttons: "Watch Live", "Events", "My Feed", and "Roadmaps". To the right of these buttons is a promotional banner for the "GRIT Awards & Best Energy Workplaces" event on October 13, 2020, presented by Gibson Dunn and NES. Below the navigation buttons, there are two sections: "LATEST POSTS" and "YOUR ACTIVITY FEED". The "LATEST POSTS" section displays three articles: "Harnessing the Power of Talent in Energy", "Are You Living in Your Purpose?", and "Is the Work-from-Home Honeymoon Over?". The "YOUR ACTIVITY FEED" section shows a "Career Boost Bundle" activity.

STAY RELEVANT & SKILL UP

Courses are free and some fee-based. Content will range from energy topics to professional development. We will vet courses and push new original content regularly.

Coaches are vetted with a preference to including women, minority and veteran owned business owners.

Workshops will be free and feebased on allyship, diversity, inclusion and developing the energy workforce on emerging topics.

We've hand-picked the best.

Our faculty consist of women and minority owned businesses with a niche to provide services around our development *roadmaps*. They are proven business leaders with education, certifications, and experience in Fortune 500 companies, small businesses and startups in different industries. Our coaches have worked with emerging leaders, directors and c-suites. ALLYSM is well networked and has a diverse community of global resources to bring to bear.



Katie
Mehnert



Arquella
Hargrove



Anna
McKay



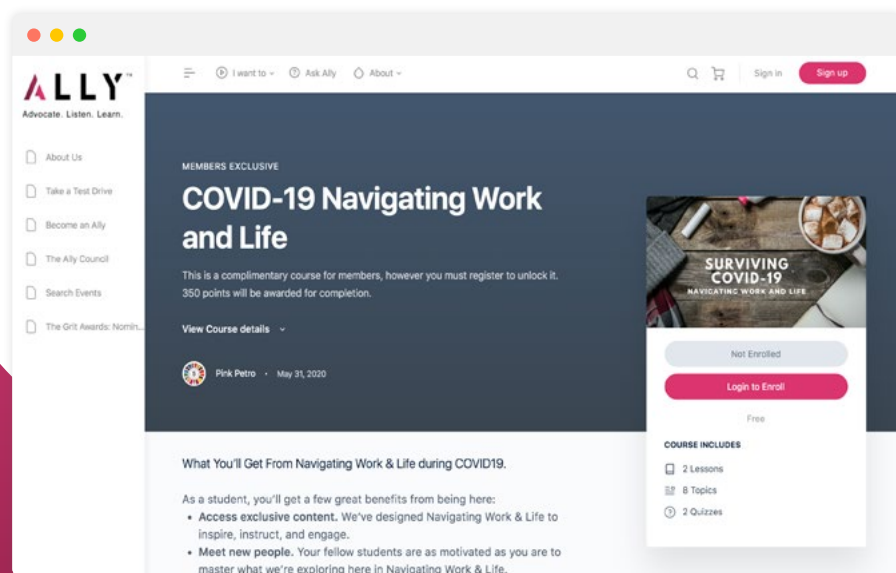
Landi
Spearman



Shantera
Chatman



Stephanie
Cartwright



MANAGE YOUR ALLYSM PROFILE



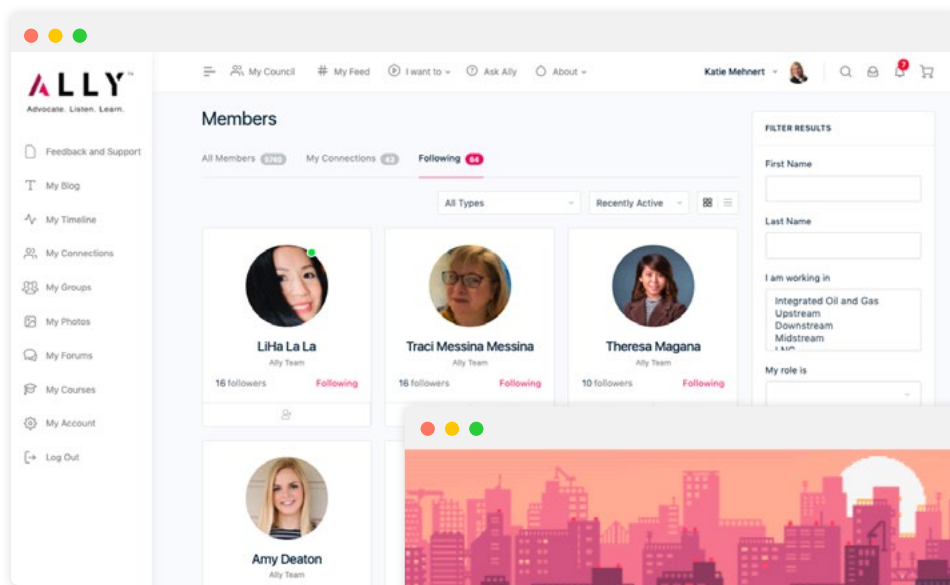
Member organizations and individuals are visible how they wish to be to the external public and internal membership.



Follow people and brands you don't know and connect with people and brands you do know. Everything we do is trusted.

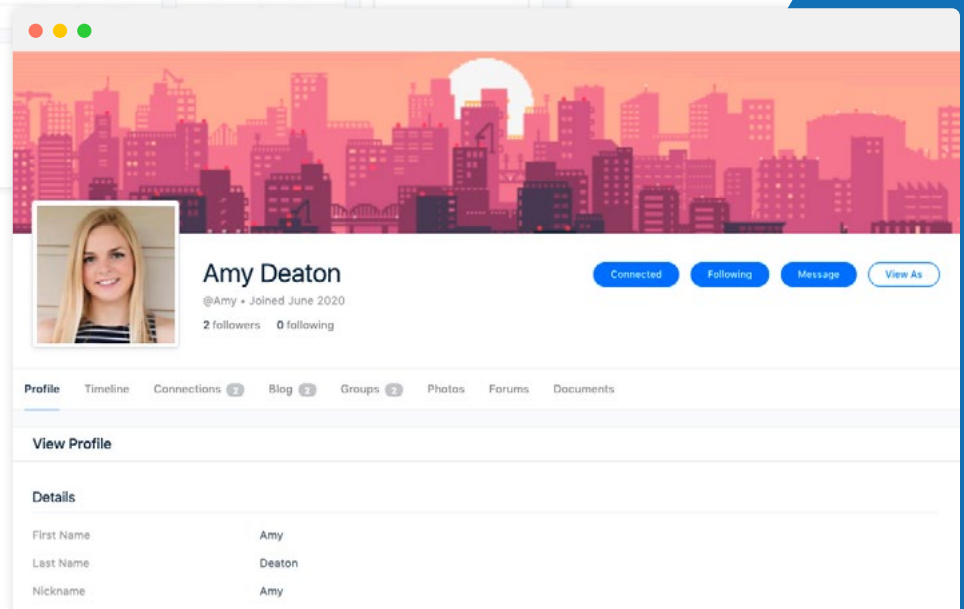


No more spammy vendors, recruiters or sales pitches. Report spam and it will be addressed.



Find allies through filtering.

Customize your profile to indicate your development preferences and the stage of your career.



BUILD YOUR REPUTATION



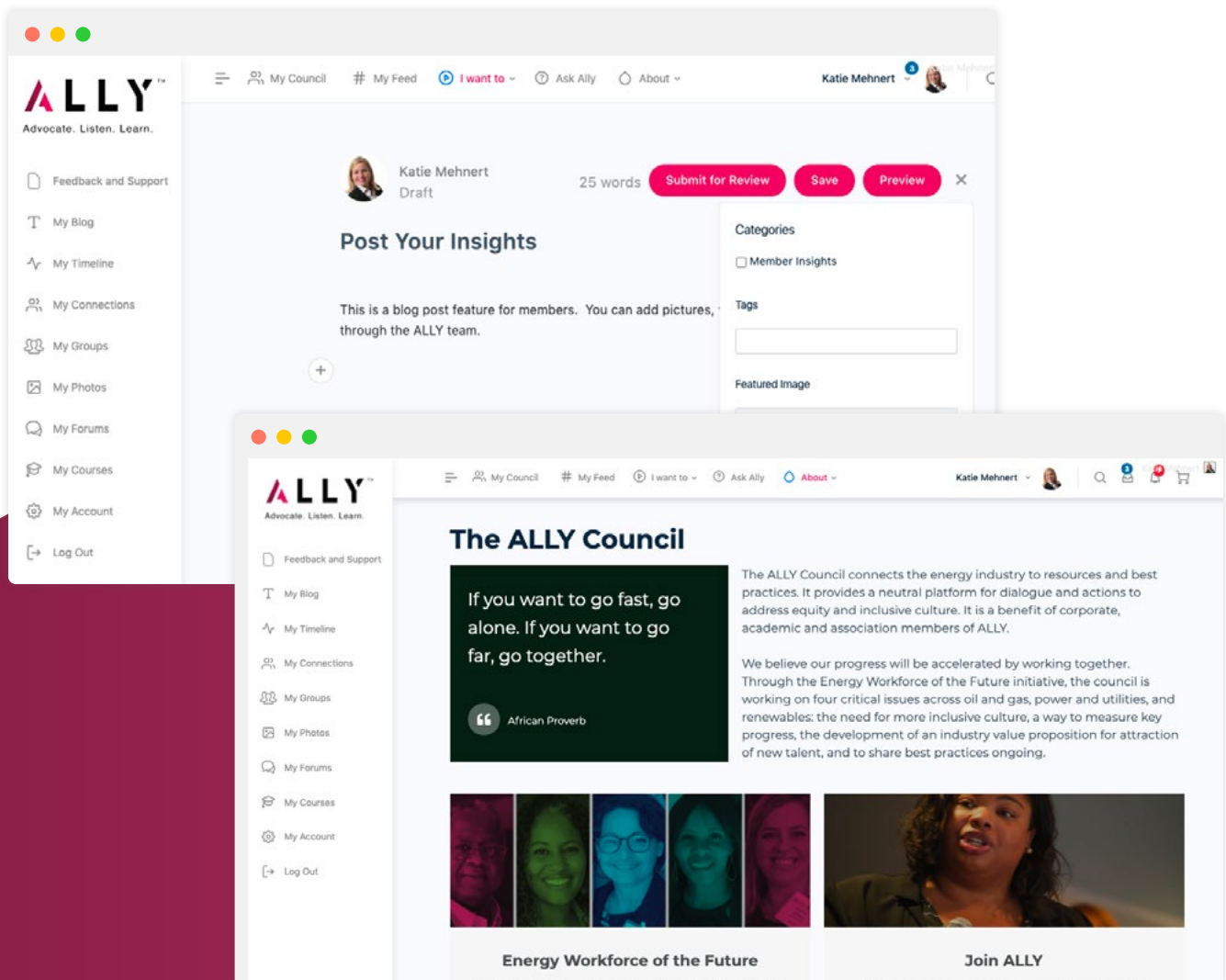
Publish a Post

Posts and events are open to all members to post but are vetted by the ALLY staff for consistency and applicability to the audience.



Post an Event

Posts and events will be made public or private depending on the content submitted. Guidelines can be found on ASK ALLY.



FIND YOUR DREAM JOB

We think company culture is pretty important. The ALLYSM community has your dream job! Find your next career in oil and gas, utilities, or renewables. Join the number of companies who are looking for great talent and learn more about companies.



Chevron

HALLIBURTON



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BERRY
CORPORATION

tpi COMPOSITES.

Account Manager – So California

Full Time · Southern California · Posted 2 weeks ago · Sunnova Energy Corporation profile

THE POSITION

Sunnova Energy Corporation is looking for an Account/Client Relationship Manager. The Client Relationship Manager (CRM) leads our team to have successful relationships with our channel partners. As the primary point of contact for assigned partners, the CRM drives revenue for our business by helping partners to resolve issues with meeting objectives and participating in the development of marketing and sales strategies. The position requires excellent communication skills and a "customer first" attitude. In addition to these "farming" activities, the successful candidate will also develop new partners in roofing and energy storage. This includes developing and executing a prospecting strategy to identify, contact and land as a Sunnova partner companies that are capable of installing residential solar and roofing and energy storage solutions. Sunnova is a dynamic company, looking for motivated people to impact results as part of our team.

JOB RESPONSIBILITIES

- Drive channel partners to meet or exceed business goals as agreed in contract arrangements.
- Help define channel partners' quarterly and annual sales goals and insist on performance toward the goals.
- Identify, research, and resolve partner issues using analytical skills and Salesforce Client Relationship Management.

CONTACT US

Sunnova Energy Corporation
www.sunnova.com

Sunnova is a leader in residential solar, battery storage and system protection services, with customers across the U.S. and its territories. We are your source for clean, affordable, and reliable energy, with a simple mission: to power energy independence so our customers have the freedom to live life uninterrupted™. Founded in 2012 and headquartered in Houston, Texas, we work to attract and retain only the best people who have the potential to make us better than we are today. We are always looking for talented and motivated individuals who thrive in a fast-paced, continuous improvement environment and want to change the world of energy.

[Login to bookmark this job](#)

[Apply for job](#)

Digital Marketing Manager

Full Time · Houston, Texas, USA · Posted 2 weeks ago · Sunnova Energy Corporation profile

The Position:

It is a time of growth and evolution at Sunnova! We have come through a temporary sales slowdown due to Covid-19, we are already re-gaining momentum and now is the time to build on the trends of digital researching and shopping, virtual communications and sales, and a focus on resiliency and self-reliance. The conditions are in-place for residential rooftop solar to take it to the next level for homeowners, and we need an experienced and energetic digital marketing leader to help us build these capabilities, enhance our digital presence and lead-generation efforts, and drive sales to grow the business.

Job Responsibilities:

- Search Engine Optimization (SEO) – both the technical SEO implementation and optimization, as well as the keyword research and content strategy. This role will be accountable for driving organic traffic to the site.
- Content writing and web content development. There will be some freelance budget available to outsource, but this role will be the company expert who drives the strategy as well as conceptualizes and writes the initial core content.
- Experience with SEO tools i.e. SEMrush, Screaming Frog, etc. This role requires the left-brain, right-brain balance of a great content person with a strong data-driven and performance reporting

CONTACT US

Sunnova Energy Corporation
www.sunnova.com

Sunnova is a leader in residential solar, battery storage and system protection services, with customers across the U.S. and its territories. We are your source for clean, affordable, and reliable energy, with a simple mission: to power energy independence so our customers have the freedom to live life uninterrupted™. Founded in 2012 and headquartered in Houston, Texas, we work to attract and retain only the best people who have the potential to make us better than we are today. We are always looking for talented and motivated individuals who thrive in a fast-paced, continuous improvement environment and want to change the world of energy.

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Search for your next career here

Keywords Location Search Jobs

☒ Freelance ☒ Full Time ☒ Internship ☒ Part Time ☒ Remote ☒ Temporary

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	Solar Electricians/Technicians and Helpers Sunnova Energy Corporation · Sunnova is a leader in residential solar,...	Houston, Texas, USA	Remote Posted 7 days ago
	Safety Coordinator Sunnova Energy Corporation · Sunnova is a leader in residential solar,...	Houston, Texas, USA	Full Time Posted 7 days ago
	Account Manager – Puerto Rico Sunnova Energy Corporation · Sunnova is a leader in residential solar,...	Guaynabo, Puerto Rico	Full Time Posted 7 days ago
	Cloud Dev Ops/Release Engineer Sunnova Energy Corporation · Founded in 2012 and headquartered in,...	Houston, Texas, USA	Full Time Posted 7 days ago
	Salesforce Developer Sunnova Energy Corporation · Founded in 2012 and headquartered in,...	Houston, Texas, USA	Full Time Posted 7 days ago
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	Digital Marketing Manager Sunnova Energy Corporation · Sunnova is a leader in residential solar,...	Houston, Texas, USA	Full Time Posted 7 days ago
	Manager, Virtual and Phone Sales Sunnova Energy Corporation · Sunnova is a leader in residential solar,...	Houston, Texas	Full Time Posted 7 days ago

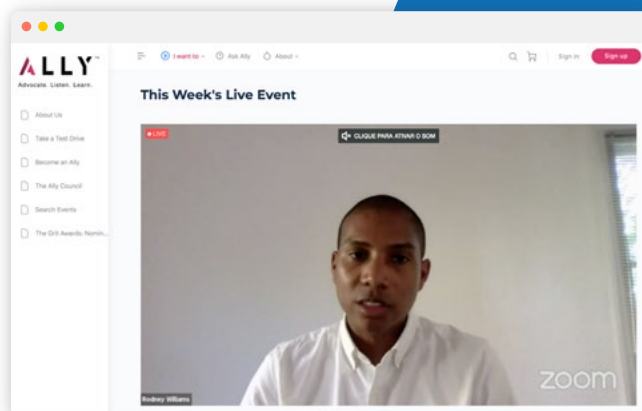
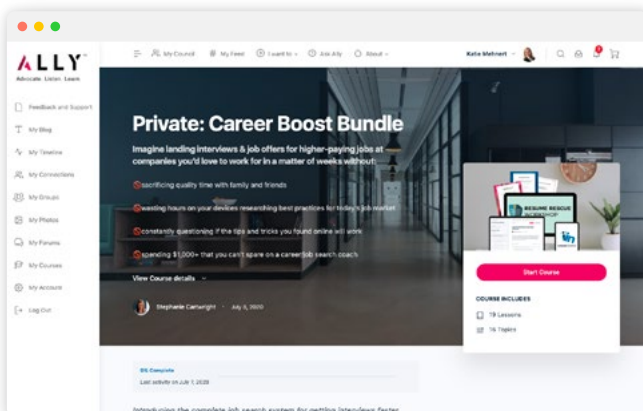
YOUR DEVELOPMENT ROADMAP

We take the best content and organize it for you based on preferences, experiences and our development roadmaps. There's something for everyone: the student, professional, in-transition parent, executive, board member and retiree. **We're focused on all stages of your career in energy.**

- Board Leadership – For Profit and Non Profit
- Career Search
- Change and Resilience
- Creativity, Originality and Initiative
- Critical Thinking and Analysis
- Digital Skills
- Diversity, Inclusion, and Ally-Ship
- Emotional Intelligence
- Energy Competence
- Entrepreneurship and Intrapreneurship
- Financial Skills
- Giving Back and Philanthropy
- Leadership
- Inspiration
- Leadership
- Negotiation
- News
- Parenting and Family
- Problem Solving and Ideation
- Recognition
- Relationships, Conflict, Power and Office Politics
- Social Influence
- Storytelling & Personal Branding
- Sustainability & Climate
- Wellbeing & Self Care

HIGH IMPACT CONTENT

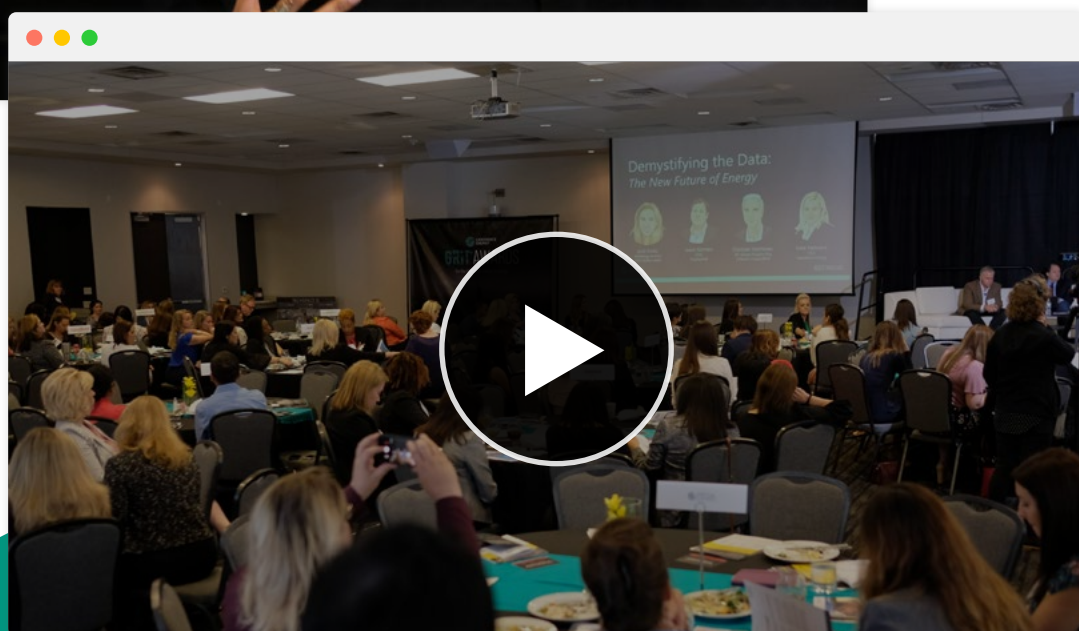
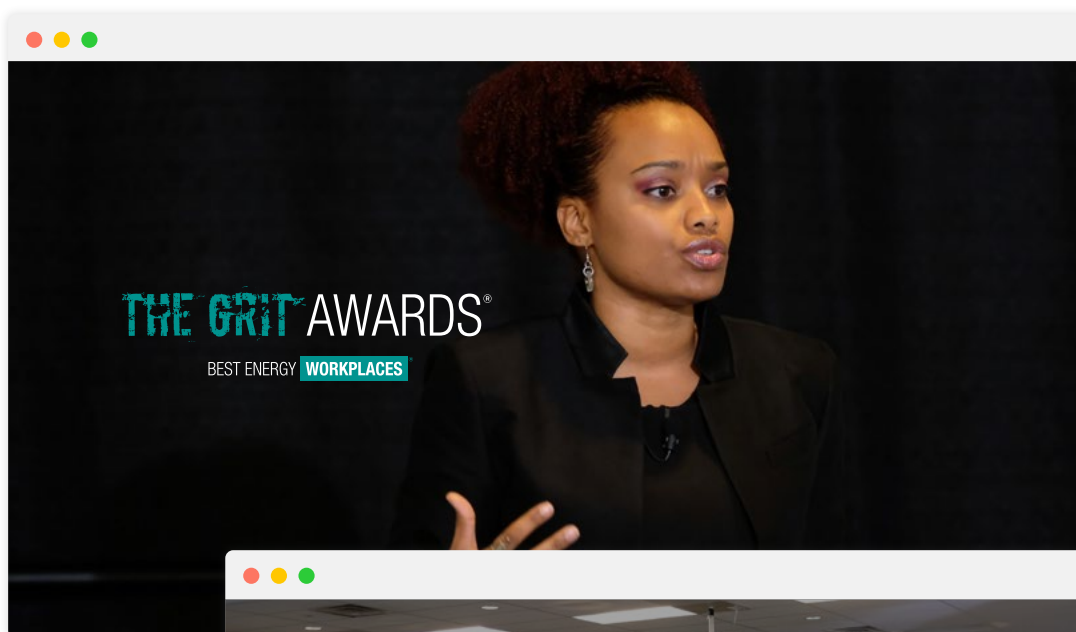
Learn on demand or live.



GET RECOGNIZED

You work hard and you deserve to be recognized. Our GRIT Awards® and Best Energy Workplaces® is the program in energy to find the difference makers.

[2020 GRIT AWARDS WINNERS](#)



ALLYSM

Contact Us