

# ALLY COUNCIL

Q3 BUSINESS UPDATE



Colleagues,

**The first half of 2020 has ushered an unprecedented era for the energy industry:** I call it the three Ps: pandemic, prices, and people pressure. How will we survive and emerge in the second half of 2020? Will we return to work and how will we thrive in this economic and social environment?

**And at the same time, there is a pain deeply etched in the hearts and souls of millions across the globe.** We've all been a witness to the horrific impacts of systemic racism that have eroded our society for centuries. That painful past is still present today — not just in the tragic death of George Floyd and the weeks that followed, but in the everyday experience of deeply rooted discrimination. We see it in our criminal justice system, our educational system, and in our workplaces. And while our laws have changed, with time, the reality is our culture and actions haven't followed suit. The energy industry employs fewer African Americans than the broader workforce, and like the gender gaps that persist, ***this has to change, too.***

**Our work is now more critical than ever.** Our mission has been and always will be to create a community that empowers and inspires the energy industry to fuel our world for the better. We've always drawn strength from diversity and endeavored to serve billions the much-needed resources we need to drive prosperity and equity. We commit to looking inward and pushing progress forward on inclusion, so that every voice can be heard, and every face can be seen.

**What are we doing about this?** After testifying before Congress on the Energy Workforce of the Future, it became clear how energy, equity, and environment are driving the new economy. In 2018, we formed The GRIT Awards® and Best Energy Workplaces® to give the industry a way to celebrate the successes of individuals, teams, companies, and of male allies. And then in March 2020, we shifted our annual conference focus from the "HERWorld Energy Forum" to "Energy 2.0" to be inclusive of next generation energy sources.

**We also commissioned a roadmap to bring together all of the best features of Pink Petro to one place. We've named that ALLY<sup>SM</sup>.** Our Pink Petro roots are important, however ALLY<sup>SM</sup> will leverage the niche Pink Petro built, and will drive scale. As we've been able to successfully raise the bar on female representation in our industry, we are now applying that experience to address all inequities at scale: ***gender, race, sexual orientation, and age. We'll achieve this by making the community inclusive for all forms of energy.***

**Now is the time to scale.** I cannot think of a more appropriate opportunity to bring together allies to address significant social and environmental challenges that will define this generation and drive our joint legacy. ALLY<sup>SM</sup> gives us the best resources and connections we need, and our proven digital expertise is what will accelerate inclusion and visibility for you as a leader, your company and our industry.

I appreciate the trust and investment you've put in us and look forward to all we'll accomplish together.



*Katie Mehnert*

**Katie Mehnert**  
CEO and Founder  
Pink Petro & Experience Energy

# WE UNDERSTAND THE CHALLENGE.

Energy is in a talent and culture crisis. Despite lowering demand, the COVID-19 crisis and 18-24 economic outlook for commodities, there are four critical issues we face in the energy workforce:



**An aging workforce**  
has created critical  
competency gaps



**Gender and ethnic  
representation**  
lags behind other  
STEM industries



The energy industry  
doesn't have a **clear  
and compelling  
value proposition**



**Climate change and  
sustainability** is creating  
social and financial  
pressure to drive change

That's why we've created a space that connects the energy industry to resources and best practices. We provide a neutral platform for dialogue and actions to address an equal, inclusive and sustainable culture. And, we offer resources for corporate, academic, and association members with the tools they need to adjust to these changes.

We believe our progress will be accelerated by working together. By combining forces on these four critical initiatives, we can drive change across the entire value chain.





# Why ALLY<sup>SM</sup>?

Our community is **driving**  
**the Energy Workforce of**  
**the Future.** ALLY<sup>SM</sup> brings  
together people to power  
humankind forward.



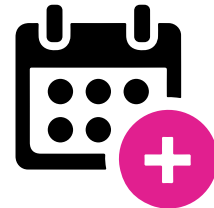
Advocate. Listen. Learn.



Community



Careers



Events & Advice

**ALLY<sup>SM</sup>** is the space— where we come together and invite our community to:

**Advocate** for ourselves, each other, and the industry.

**Listen** with an open mind.

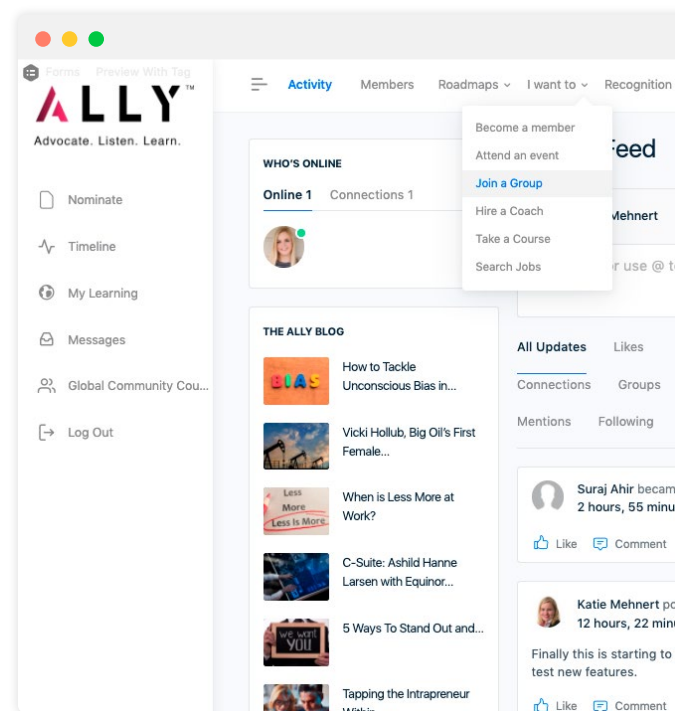
**Learn** so we can grow and make an impact.

**You** do the work. At the end of the day, this comes down to **YOU**.

### About ALLY<sup>SM</sup>

One site. One profile. One app.

ALLY<sup>SM</sup> is where networking, courses, coaching, e-events, jobs, and recognition come together under one roof. Our platform is built to encourage conversation, share individual knowledge and experience, and drive career growth while connecting professionals across the globe.



# ALLYSHIP: WHAT DO OUR MEMBERS THINK?

## What does it mean to you to be an ALLY in the context of the work we do in energy?

"Being an ALLY in energy means advocating for the positive impacts of the energy industry and supporting fellow professionals (particularly those who are often underrepresented)."

**Maria Pesek**



"It is very important for me to be an ALLY for all women in the energy workforce, including those who look and think like me and those who don't, to achieve their ambitions and realize our vision of gender parity and equity in energy while simultaneously drive the energy transition."

**Kera Gautreau**



## What does it mean to our industry to be an ALLY in the context of the work we do in energy?

"Change! It means keeping up with trends, or working to change them if needed. It means inclusion, it means caring for the environment, and it means we are all part of the future success and we can't just sit back and wait for someone else to guide OUR future."

**Kristen Damon**



"To get diverse views and ideas to make our industry better and find new ways to accomplish the work."

**Carol Davis**



## How do you think Pink Petro is enabling your definition of an ALLY or allyship?

"By creating a network of support and idea-sharing to tackle the traditional system and improve it."

**Katie McCutcheon**



"It's a great platform for raising awareness of the need for and the part that diversity in the workforce can play in making better business decisions, improving the work environment, and generally guiding the energy industry towards that end goal of an inclusive and supportive industry."

**Keri Belcher**



**With respect to ALLYSHIP, what are you most positive about? What worries you? Please be as specific as possible.**

"Positive: seeing so many different people stepping up to become allies. Worries: this will fade over time and people will forget to continue showing up as allies."

**Kera Gautreau**



"I'm excited for the conversations to come and connecting with others in the community. Particularly in regard to social issues and discrimination in the workplace, I'm worried that it will be difficult to make real changes happen."

**Maria Pesek**



**How will being an ALLY play a role in the post COVID-19 world and workplace? What do companies need to do? What will you do? Please be as specific as possible.**

"Companies need to be flexible and take the positive aspects of this transition so they can be implemented in the workplace. Companies and entrepreneurs need to identify opportunities that will harness transition and change."

**Andrea Bautista**



"Lot of adjustments and changes to adopt to new normal. Also energy demand will vary having an impact to the whole industry."

**Sanja Durekovic**



**Why are you an ALLY? What or who has motivated you to become an ALLY? And how do we recruit more allies?**

"I was made aware of this group from our corporate relationship with your group. That is a good first step in reaching outside our world and into other areas, to broaden our knowledge and perspective."

**Dianne McMaster**



"I am an ALLY because I believe in progressing diversity and inclusion, getting all people involved in the conversation inside and outside of industry, and helping to propel this critical industry as part of the overarching energy framework. Recruiting more allies will help bring the diverse opinions and perspectives to the table so that more conversations are being had and less judgement and bias - we have a lot of work to do and it will take everyone learning and growing together."

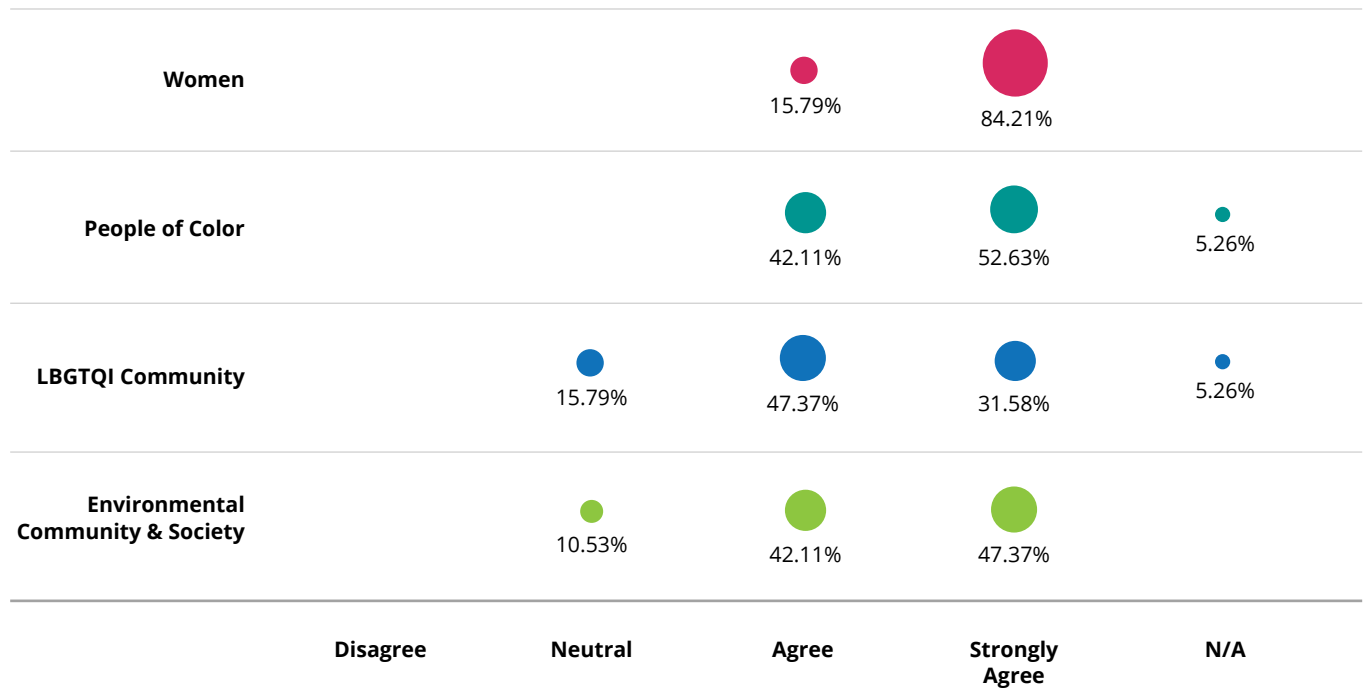
**Deanna Duell**



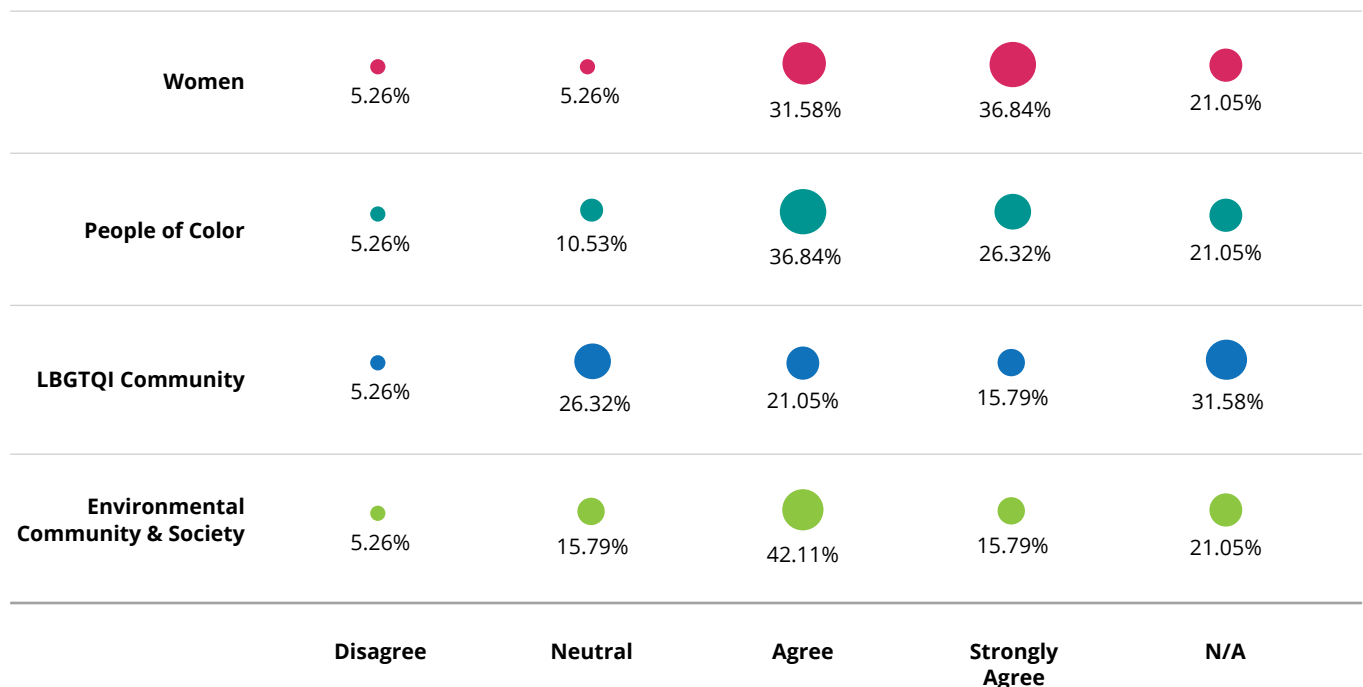
# ALLYSHIP: EXAMINING THE DATA

We asked our most engaged members to give us a pulse on allyship with respect to self, manager, company and industry on four key areas: women, people of color, the LGBTQI community and climate/ society. Here's what they said.

## I am an ally to...

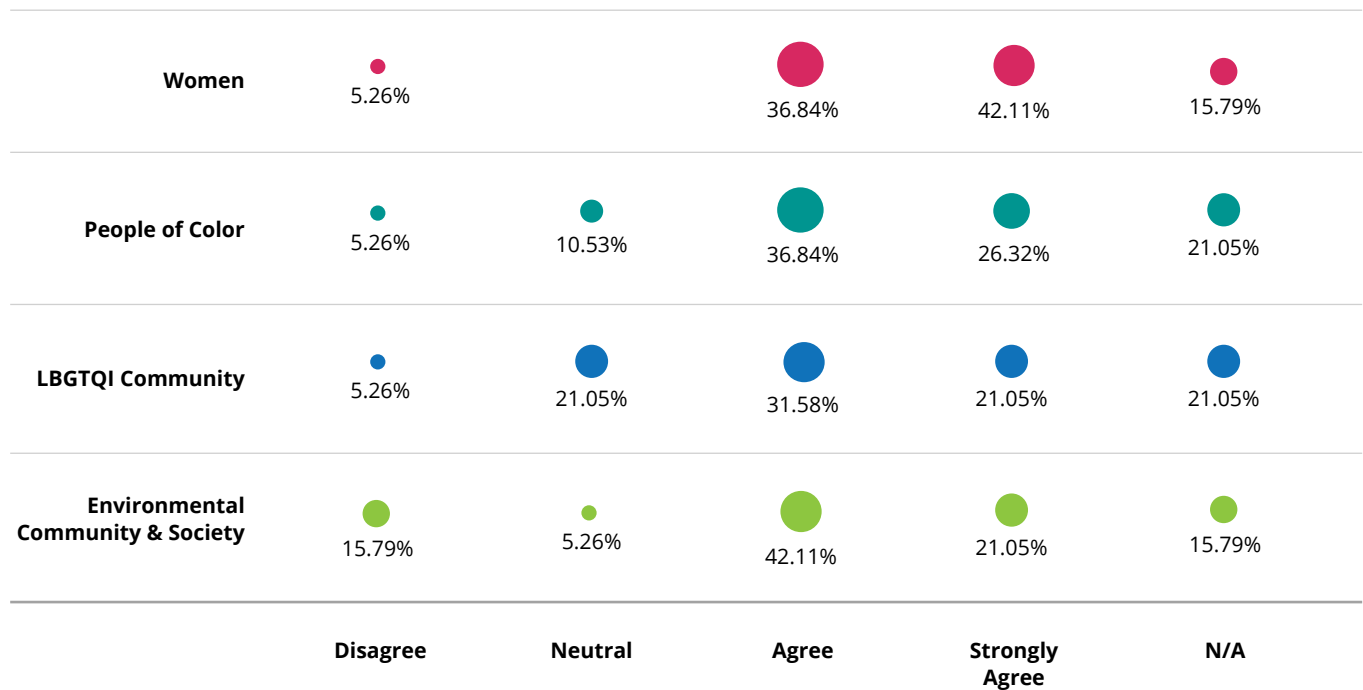


## My immediate supervisor is an ally to...

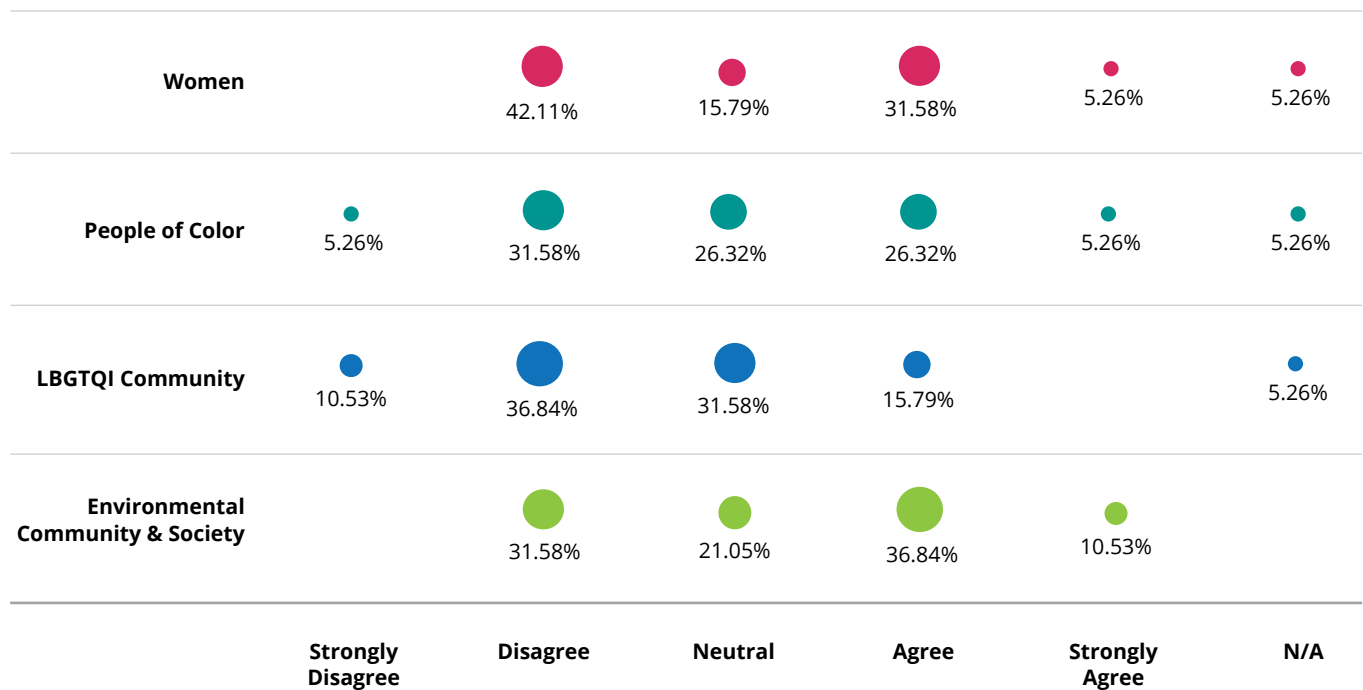




## My company is an ally to...



## Our industry is an ally to...



# ALLY<sup>SM</sup> CORE FEATURES

**COURSES:** Educational content that is relevant to today's social and economic issues, empowering energy professionals with the tools they need to be successful from inclusive team collaboration, to personal skill growth.

**COACHING:** Vetted coaches and mentors to advise our ALLY<sup>SM</sup> network on career strategy, and provide paid members special attention and accountability with their individual career goals.

**IN PERSON AND ONLINE EVENTS:** Open access registration privileges to our events featuring influential speakers and experts there to answer your most pressing questions.

**RECOGNITION AND AWARDS:** Digital access to our online signature experiences, Energy 2.0 and The GRIT Awards<sup>®</sup> & Best Energy Workplaces<sup>®</sup>.

**HIGH IMPACT CONTENT:** Articles and reports written by experienced authors, and prioritized by your member preferences, AKA "roadmaps".

**DEVELOPMENT ROADMAPS:** A personalized experience for each individual: ALLY<sup>SM</sup> prioritizes your interests and filters the topics that are most important to you.

**PUBLISHING CAPABILITIES:** Select members will be approved to write, share and publish

**GLOBAL NETWORKING:** Connect with real world professionals, minus the scammers.

**A HATE-FREE AND SPAM-FREE ENVIRONMENT:** ALLY<sup>SM</sup> has the best features we love about social media sites, but without the spam, hate and opinion division.



**ALLY<sup>SM</sup>**

Advocate. Listen. Learn.

# GLOBAL NETWORKING



## Safe Networking

Allows for connection creation across the energy industry, from academia, government, corporations and more.



## Spam-Free

Profiles are required and the site will not take any traditional advertising revenue. *We leave "Free" to LinkedIn, Facebook, and Twitter.*



## Vetted

Focused platform to create energy awareness, vetted content. Push content based on preferences selected by the community members.

The screenshot displays the ALLY™ website interface. The header includes the ALLY™ logo with the tagline "Advocate. Listen. Learn." and navigation links: My Council, My Feed, I want to, Ask Ally, and About. The user profile "Katie Mehnert" is visible in the top right corner. The left sidebar contains a list of navigation options: Feedback and Support, My Blog, My Timeline, My Connections, My Groups, My Photos, My Forums, My Courses, My Account, and Log Out. The main content area is divided into three sections: "RECENTLY ACTIVE MEMBERS" showing a grid of user avatars, "LATEST INSIGHTS" featuring a list of articles with thumbnails (e.g., "How Black Lives Matter in Energy", "Energy - It's About 'All of...'"), and "Activity Feed" showing a post by Paulina Pena with a live event link. A "Watch Live" section for ALLY™ powered by Pink Petro is also visible, including a video player and a welcome message.

# CUSTOMIZED INDIVIDUAL PROFILES



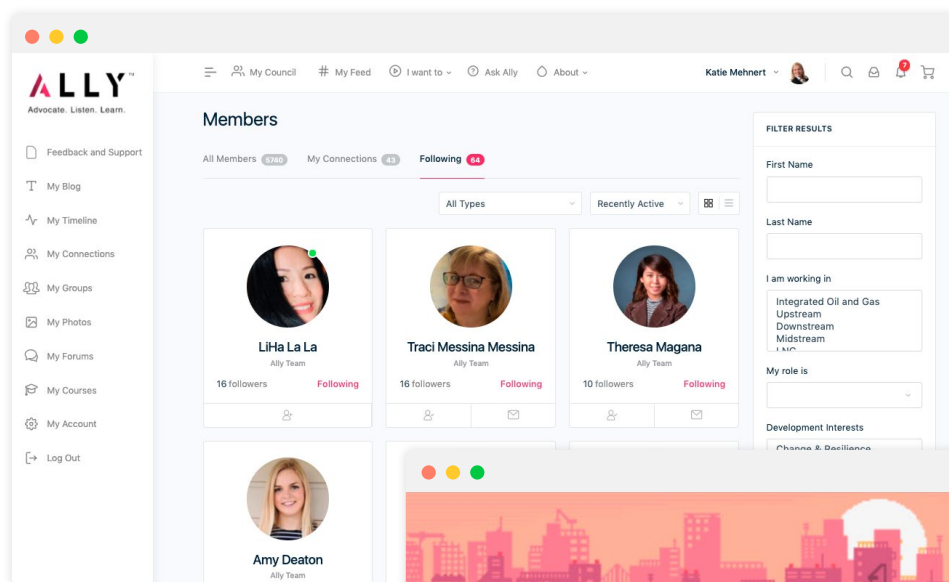
Member organizations and individuals are visible how they wish to be to the external public and internal membership.



Follow people and brands you don't know and connect with people and brands you do know. Everything we do is trusted.

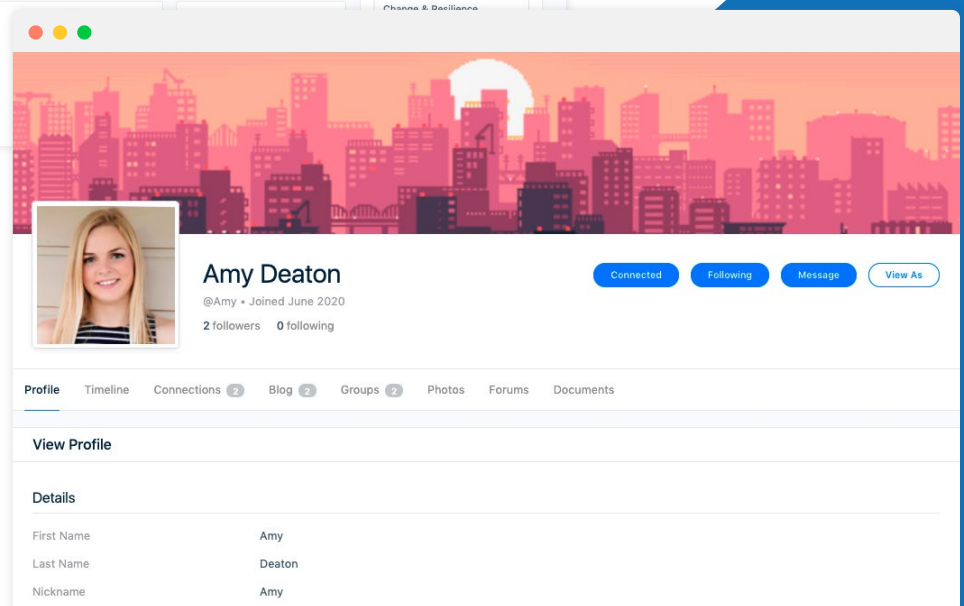


No more spammy vendors, recruiters or sales pitches. Report spam and it will be addressed.



Find allies through filtering.

Customize your profile to indicate your development preferences and the stage of your career.





# CUSTOMIZED NETWORKING GROUPS



## For Companies

Cultivate affinity groups privately or openly. Post important news and engage how you want and when you want.



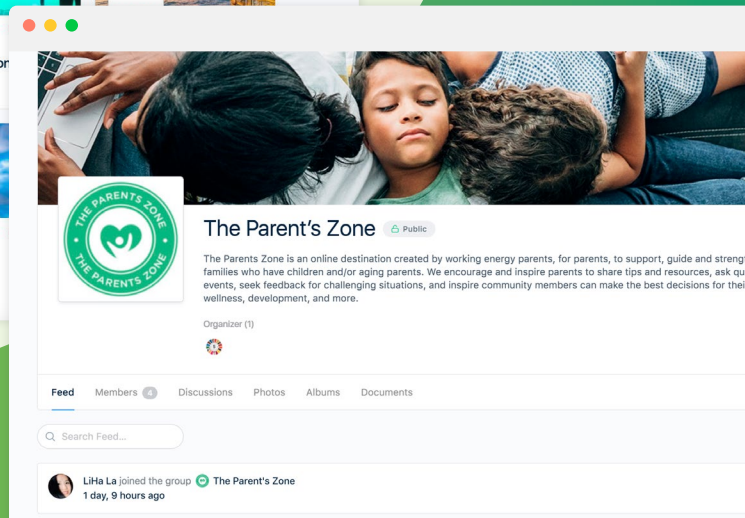
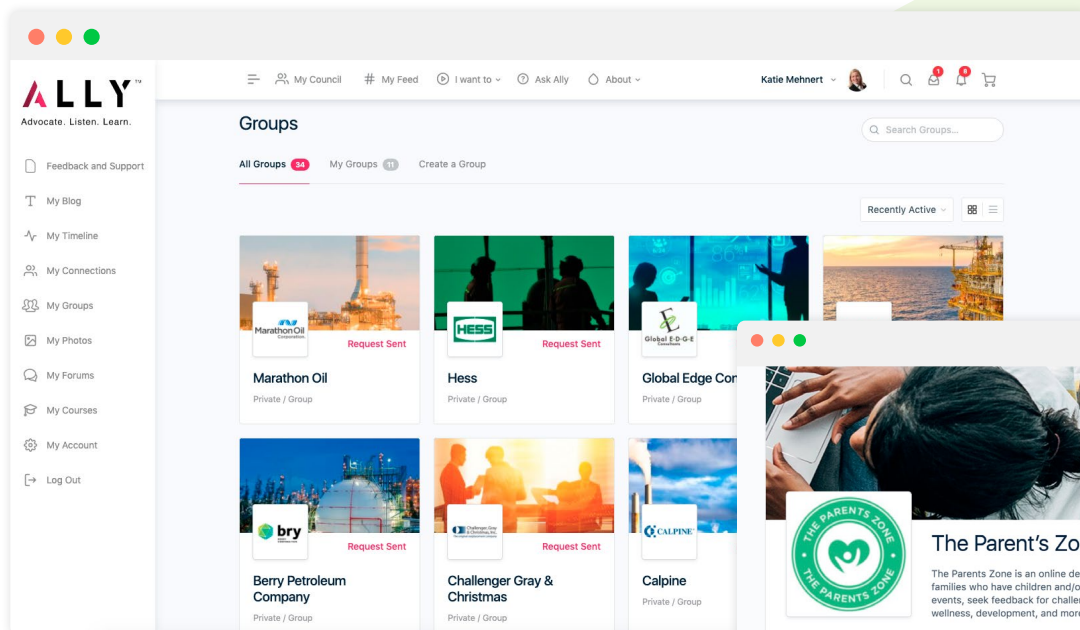
## For Schools

Host your students, groups, and alumni and give them opportunities to connect faster and increase your visibility.



## For Professional Organizations

Don't go it alone. Host your students, groups, and alumni and give them opportunities to connect faster to increase your visibility. We extend the benefits to non profit and associations to give them the tools they need to be visible.



# ALLY<sup>SM</sup> ACADEMY

**Courses** are free and some fee-based. Content will range from energy topics to professional development. We will vet courses and push new original content regularly.

**Coaches** are vetted with a preference to including women, minority and veteran owned business owners.

**Workshops** will be free and feebased on allyship, diversity, inclusion and developing the energy workforce on emerging topics.

## We've hand-picked the best.

Our faculty consist of **women and minority owned** businesses with a niche to provide services around our development *roadmaps*. They are proven business leaders with education, certifications, and experience in Fortune 500 companies, small businesses and startups in different industries. Our coaches have worked with emerging leaders, directors and c-suites. ALLY<sup>SM</sup> is well networked and has a diverse community of global resources to bring to bear.



Katie  
Mehnert



Arquella  
Hargrove



Anna  
McKay



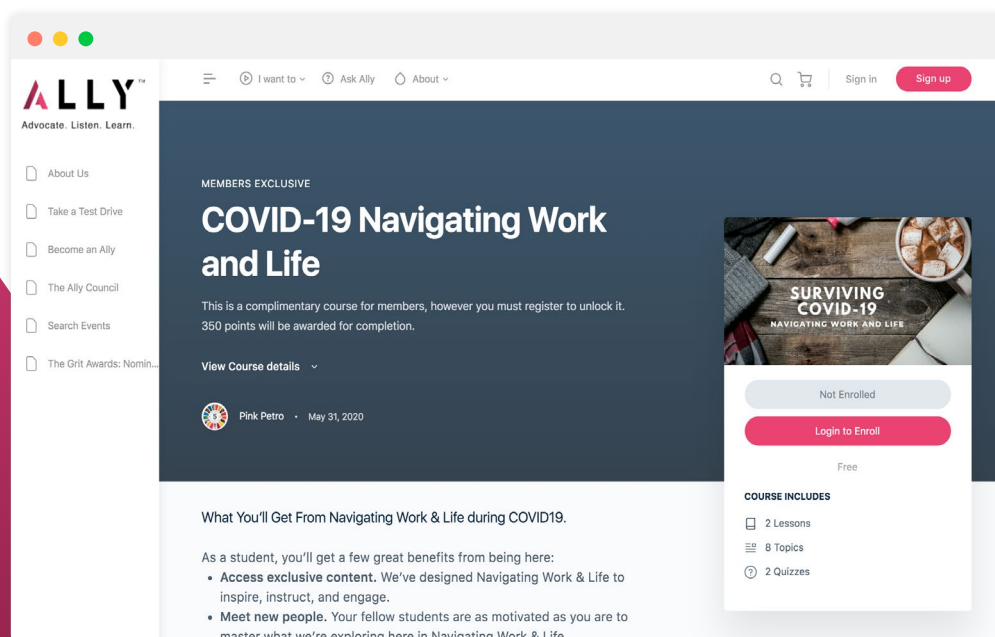
Landi  
Spearman



Shantera  
Chatman



Stephanie  
Cartwright



## ASK ANYTHING

### What's Included:

A 45-minute session over Zoom or Phone  
A follow-up plan of attack from your coach  
1 on 1 session; can be booked one time or as needed.



## 1 TO 1 COACHING

### What's Included:

Pre-Coaching Assessment  
A 45-minute session over Zoom  
Action Items and Challenges  
Private community for accountability and feedback  
On demand access to coach via SMS and Email



## GROUP COACHING

### What's Included:

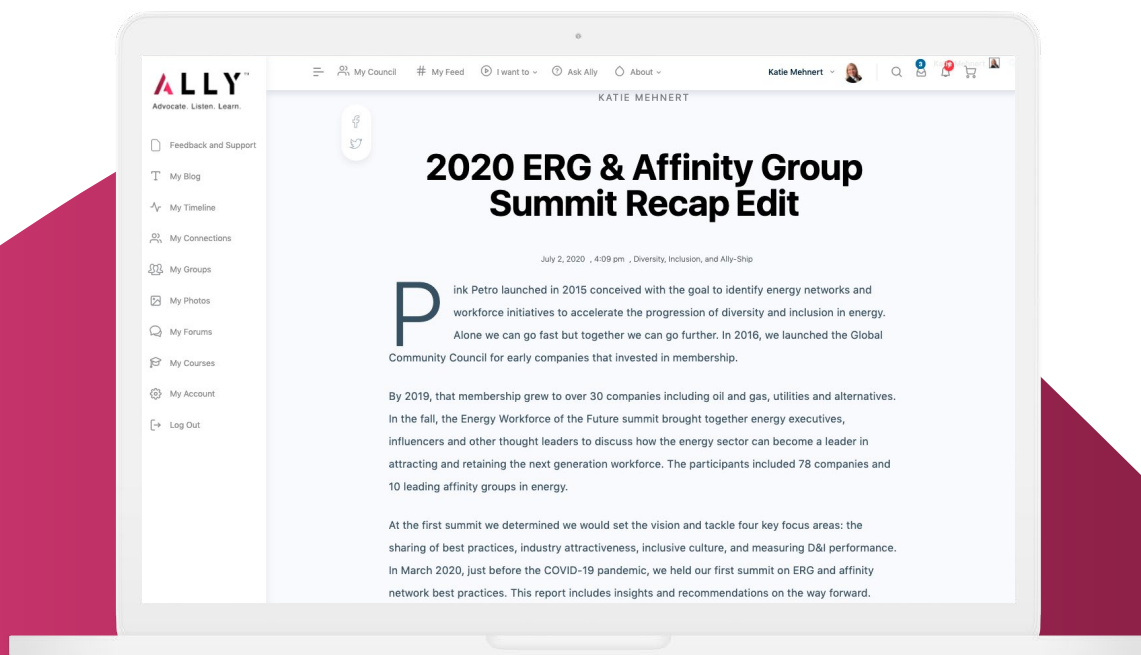
Pre-Coaching Assessment  
A 90-minute session over Zoom  
Action Items and Challenges  
Private community for accountability and feedback  
Limited to 8 participants



## COURSES

### What's Included:

Some free courses  
Paid courses  
Online delivery and In person delivery  
1 on 1 or Groups  
Per seat and enterprise license available

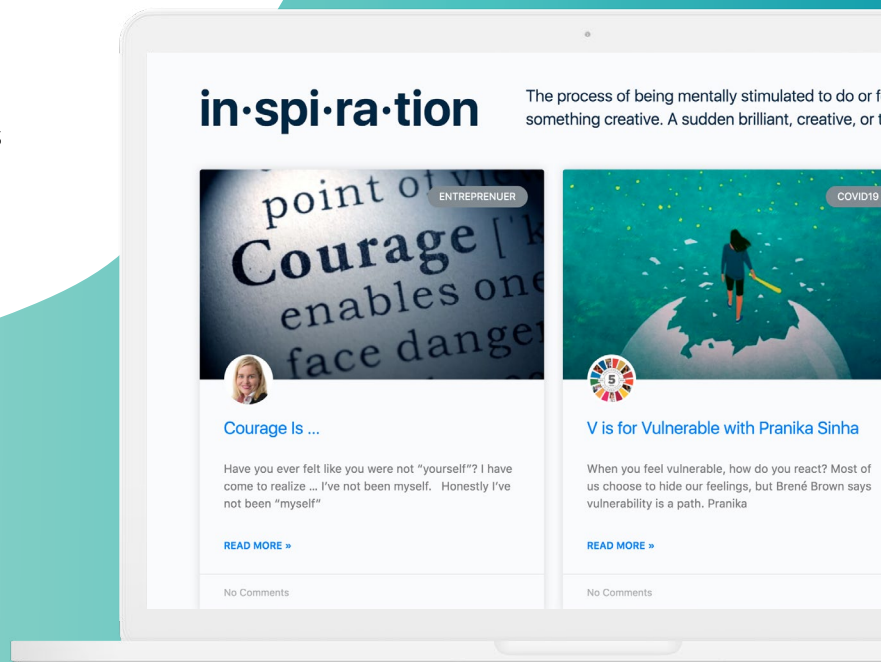


# DEVELOPMENT ROADMAPS

We take the best content and organize it for you based on preferences, experiences and our development roadmaps. There's something for everyone: the student, professional, in-transition parent, executive, board member and retiree.

**We're focused on all stages of your career in energy.**

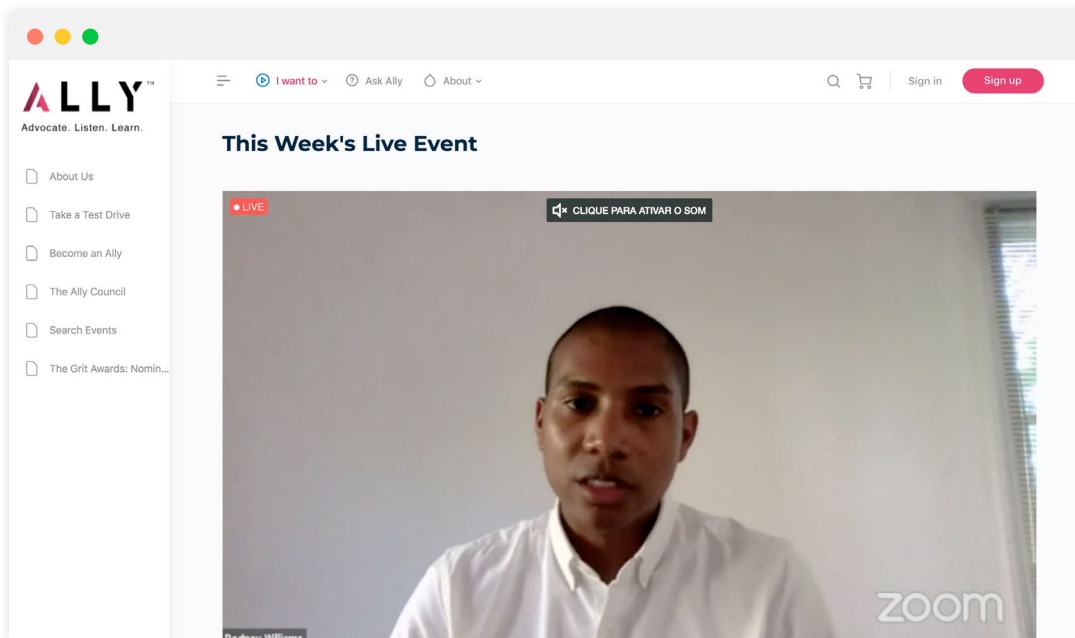
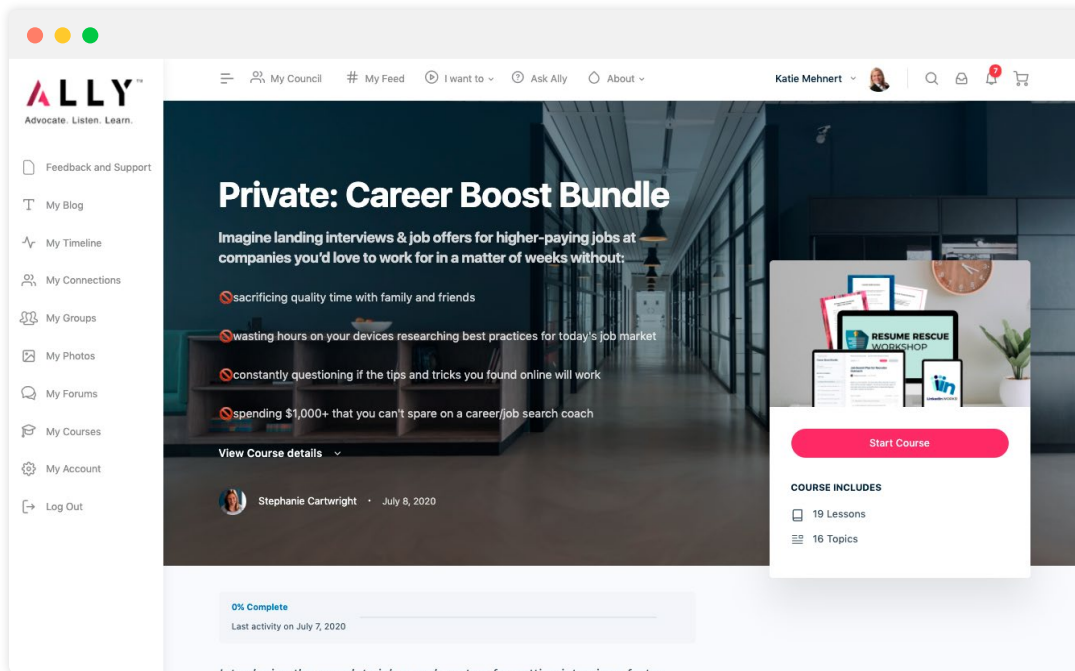
- Board Leadership – For Profit and Non Profit
- Career Search
- Change and Resilience
- Creativity, Originality and Initiative
- Critical Thinking and Analysis
- Digital Skills
- Diversity, Inclusion, and Ally-Ship
- Emotional Intelligence
- Energy Competence
- Entrepreneurship and Intrapreneurship
- Financial Skills
- Giving Back and Philanthropy
- Leadership
- Inspiration
- Leadership
- Negotiation
- News
- Parenting and Family
- Problem Solving and Ideation
- Recognition
- Relationships, Conflict, Power and Office Politics
- Social Influence
- Storytelling & Personal Branding
- Sustainability & Climate
- Wellbeing & Self Care





# HIGH IMPACT CONTENT

Learn on demand or live.



# PUBLISH ON OUR PLATFORM



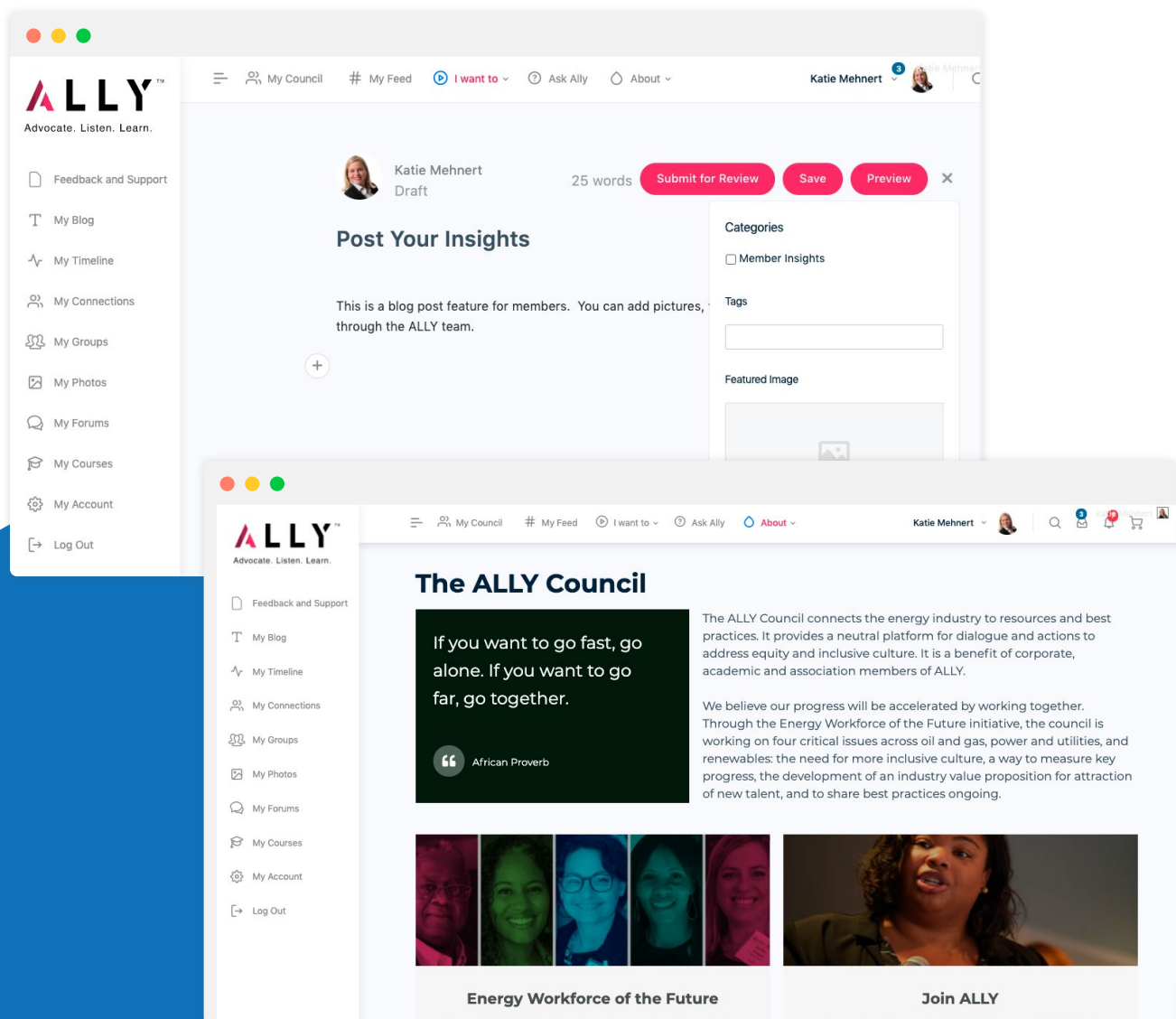
## Publish a Post

Posts and events are open to all members to post but are vetted by the ALLY staff for consistency and applicability to the audience.



## Post an Event

Posts and events will be made public or private depending on the content submitted. Guidelines can be found on ASK ALLY.



# ALLY<sup>SM</sup> CAREERS\*

\*Launching in late August 2020; to replace the Experience Energy jobs site.

The ALLY<sup>SM</sup> community will allow authorized organizations to post jobs. We add focus and help the energy industry brand with a value proposition that makes us an attractive sell to STEM professionals. This service is for members or clients who have purchased our careers platform subscription. If interested, please get in touch for more information.



**Chevron**

**HALLIBURTON**



**bry**  
BERRY  
CORPORATION

### Account Manager – So California

Full Time • Southern California • Posted 2 weeks ago • Sunnova Energy Corporation profile

**THE POSITION**

Sunnova Energy Corporation is looking for an Account/Client Relationship Manager. The Client Relationship Manager (CRM) leads our team to have successful relationships with our channel partners. As the primary point of contact for assigned partners, the CRM drives revenue for our business by helping partners to resolve issues with meeting objectives and participating in the development of marketing and sales strategies. The position requires excellent communication skills and a "customer first" attitude. In addition to these "farming" activities, the successful candidate will also develop new partners in roofing and energy storage. This includes developing and executing a prospecting strategy to identify, contact and land as a Sunnova partner companies that are capable of installing residential solar and roofing and energy storage solutions. Sunnova is a dynamic company, looking for motivated people to impact results as part of our team.

**JOB RESPONSIBILITIES**

- Drive channel partners to meet or exceed business goals as agreed in contract arrangements.
- Help define channel partners' quarterly and annual sales goals and insist on performance toward the goals.
- Identify, research, and resolve partner issues using analytical skills and Salesforce Client Relationship Management.

**CONTACT US**

Sunnova Energy Corporation  
www.sunnova.com

Sunnova is a leader in residential solar, battery storage and system protection services, with customers across the U.S. and its territories. We are your source for clean, affordable, and reliable energy, with a simple mission: to power energy independence so our customers have the freedom to live life uninterrupted™. Founded in 2012 and headquartered in Houston, Texas, we work to attract and retain only the best people who have the potential to make us better than we are today. We are always looking for talented and motivated individuals who thrive in a fast-paced, continuous improvement environment and want to change the world of energy.

[Login to bookmark this job](#)

### Digital Marketing Manager

Full Time • Houston, Texas, USA • Posted 2 weeks ago • Sunnova Energy Corporation profile

**THE POSITION:**

It is a time of growth and evolution at Sunnova! We have come through a temporary sales slowdown due to Covid-19, we are already re-gaining momentum and now is the time to build on the trends of digital researching and shopping, virtual communications and sales, and a focus on resiliency and self-reliance. The conditions are in-place for residential rooftop solar to take it to the next level for homeowners, and we need an experienced and energetic digital marketing leader to help us build these capabilities, enhance our digital presence and lead-generation efforts, and drive sales to grow the business.

**Job Responsibilities:**

- Search Engine Optimization (SEO) – both the technical SEO implementation and optimization, as well as the keyword research and content strategy. This role will be accountable for driving organic traffic to the site.
- Content writing and web content development. There will be some freelance budget available to outsource, but this role will be the company expert who drives the strategy as well as conceptualizes and writes the initial core content.
- Experience with SEO tools i.e. SEMrush, Screaming Frog, etc. This role requires the left-brain, right-brain balance of a great content person with a strong data-driven and performance reporting

**CONTACT US**

Sunnova Energy Corporation  
www.sunnova.com

Sunnova is a leader in residential solar, battery storage and system protection services, with customers across the U.S. and its territories. We are your source for clean, affordable, and reliable energy, with a simple mission: to power energy independence so our customers have the freedom to live life uninterrupted™. Founded in 2012 and headquartered in Houston, Texas, we work to attract and retain only the best people who have the potential to make us better than we are today. We are always looking for talented and motivated individuals who thrive in a fast-paced, continuous improvement environment and want to change the world of energy.

[Login to bookmark this job](#)

### Search for your next career here

Keywords Location Search Jobs

☒ Freelance
 ☒ Full Time
 ☒ Internship
 ☒ Part Time
 ☒ Remote
 ☒ Temporary

Digital Marketing Manager	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Houston, Texas, USA	Full Time
Solar Electricians/Technicians and Helpers	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Houston, Texas, USA	Remote
Safety Coordinator	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Houston, Texas, USA	Full Time
Account Manager – Puerto Rico	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Guaynabo, Puerto Rico	Full Time
Cloud Dev Ops/Release Engineer	Sunnova Energy Corporation Founded in 2012 and headquartered in...	Houston, Texas, USA	Full Time
Salesforce Developer	Sunnova Energy Corporation Founded in 2012 and headquartered in...	Houston, Texas, USA	Full Time
Product Manager	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Houston, Texas, USA	Full Time
Digital Marketing Manager	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Houston, Texas, USA	Full Time
Manager, Virtual and Phone Sales	Sunnova Energy Corporation Sunnova is a leader in residential solar,...	Houston, Texas	Full Time

# ALLY COMMUNITY ROADMAP

This community is built by you and the roadmap is determined by you.

**Launch:** Now through August 30 with Corporate Partners

**Current features:** Community, Events, Development Roadmaps, ALLY Faculty

## Coming Soon:



### Coaching

Early August



### Courses

Early-Mid August



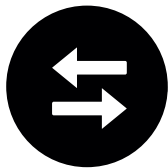
### Jobs

Late August



### Crowdfunding

Late September



### Resource Directory for Learning, Conferences

December



### Supplier Diversity Directory

December

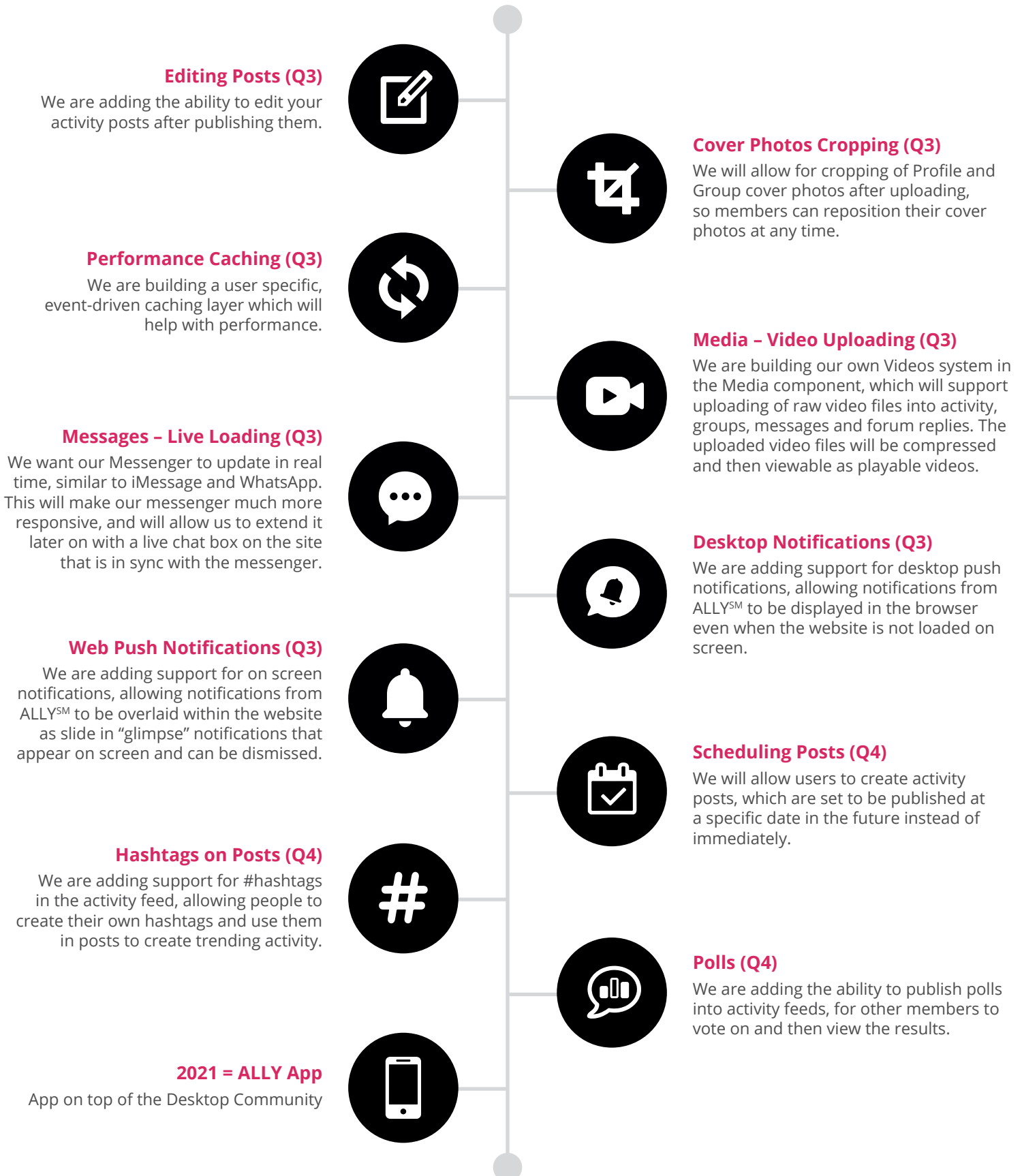


### Online Faces of Energy Sustainability Report

Q1 2021



## Detailed Features Coming Soon





# THE GRIT AWARDS®

BEST ENERGY **WORKPLACES**®

NOMINATIONS  
EXTENDED!  
**AUGUST  
7TH**

Demystifying the Data  
*The New Future of Energy*



Vicki Coda,  
Marketing Director  
NCS Global Team



Jason Korman,  
CEO  
Geopredict



Christian Voort,  
VP Global Projects  
Exponent Corporation

## TIMELINE

- **Nominations open:** Tuesday July 14, 2020
- **Nominations end:** Friday July 31, 2020
- **Applications due:** Friday August 14, 2020
- **Finalists announced:** Tuesday September 8, 2020
- **Winners announced live:** Tuesday October 13, 2020

# THE GRIT AWARDS®

BEST ENERGY **WORKPLACES**®



## Individual

Individual GRIT Awards may go to any person who has demonstrated growth, resilience, innovation and talent in the workplace in a leadership, technical, or any other type of industry role. They have accepted challenges, learned from them, and developed new and creative ways to solve problems. They show up each day, do their best, and inspire others to do the same. Nominate an individual.



## Executive

There's no question about it, data has proven that diversity and inclusion start at the top. If leadership does not value D&I, then it's impossible to build a corporate culture that does. Fortunately, there are executives who have made D&I a priority at their companies and it is time to recognize them. This award goes to those executives who empower and inspire those that they lead. Nominate an executive.



## Entrepreneur

Our industry was started by entrepreneurs – wildcatters and mavericks who risked their lives to build something for future generations. Although many of these companies have grown into large corporations, the entrepreneurial spirit is still alive and well in our industry. This GRIT award goes to modern day mavericks who have stepped out of their comfort zone with resilience and strength to bring something new to our industry.



## Team / Affinity Group / Network / Association

To qualify for a team GRIT Award, we are looking for groups, teams, affinity organizations and associations who recognize the value of collaboration and inclusion. They support diversity while achieving tremendous success collectively for their company or the industry. Perhaps it's an initiative or something bold they do to improve the workforce? They embrace inclusion and use it to their advantage to problem-solve and generate new and innovative solutions.



## ALLY Award

An ALLY GRIT Award goes to those allies who have made it their mission to embrace inclusion. They see and appreciate talent in its various forms, and they inspire those around them to pursue their goals and ambitions. Allies are intentional with their words and actions, and they lead by example. They are advocates for ALL types of talent in the energy industry.



## Best Workplace

For the first time, we are recognizing companies in the energy industry that are making a difference. A Best Energy Workplace Award goes to those companies that are designing a culture of the future. One that supports diversity and connects people to the beliefs and mindsets that will take our industry to the 22nd Century and beyond. We believe that it's time to tell their stories. From startups to enterprise companies (and everything in between), it is time to recognize the true difference makers.

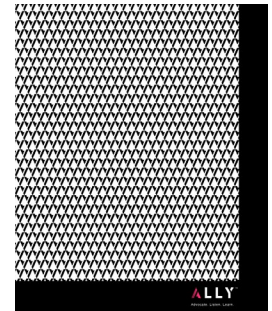
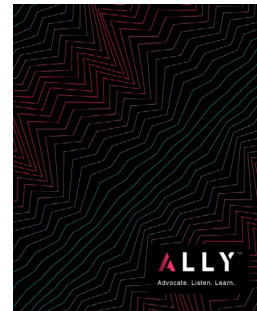




## WATCH & SPONSOR

### WATCH

Your membership includes a complimentary ticket for everyone. Buy up to a VIP seat or block of seats this year, and get your ALLY<sup>SM</sup> mask or scarf.



### SPONSORSHIP

#### Become a part of energy's new narrative.

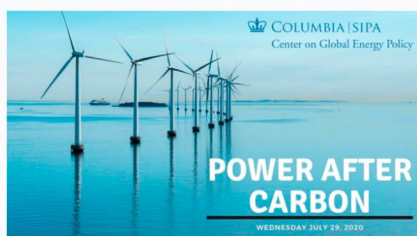
Align your company brand with a movement that honors the individuals, teams, affinity groups and workplaces that are having an impact on our industry. We're the only recognition program of our kind: global, diverse, inclusive, and relevant. Winning or even being shortlisted shines a spotlight on your achievements among the industry's finest. Many sponsorship opportunities come your way but this is one that you can't afford to miss.

If you are interested in sponsorship, please contact us. We'll be hosting the awards online and expect a great reach. Packages start at \$1,000 and we have creative ways to work with your budget.

When you sponsor our events, you are supporting a diverse and inclusive supply chain.

# UPCOMING EVENTS

You can always find events at [www.pinkpetro.com/events](http://www.pinkpetro.com/events)



JUL 29 11:00 am - 12:30 pm  
**Power After Carbon: Transitioni...**



JUL 29 11:00 am - 12:00 pm  
**Putting Allyship into Action**



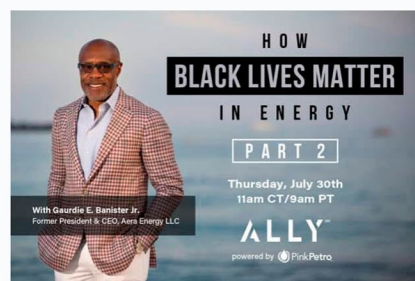
JUL 29 1:00 pm - 2:00 pm  
**Best Practices in Supplier...**



JUL 29 4:00 pm - 6:00 pm  
**Women in the Workplace: Race...**



JUL 30 6:30 am - 7:30 am  
**Resilience: An Energy Within**



JUL 30 11:00 am - 1:00 pm  
**Part 2 Q&A: An Encore of How...**



JUL 30 11:00 am - 12:00 pm  
**2020 Diversity Summit -...**



AUG 5 1:00 pm - 2:00 pm  
**A Look Ahead, 2021 Energy Poli...**



AUG 6 11:00 am - 1:00 pm  
**"The Energy Within Us" Book...**



AUG 12 5:00 pm - 6:00 pm  
**Global Perspectives with Marvin...**



AUG 19 August 19 @ 8:00 am - August 20 @ 5:...  
**8th International Conference on...**  
\$499



AUG 28 7:30 am - 9:30 am  
**Embracing the Evolving Market...**  
\$35



## Q2 PREVIOUS EVENTS

We've produced, co-produced or shared over 200 events in the past few months. Our audience ranges from 100 to 1000 and for our conferences we average 75,000.

### MAY

Grow with the Flow Book Review with Author Katie Mehnert

C-Suite Series: COVID, Culture and Servant Leadership

Leveraging Social Media to Influence and Build your Brand

What Does the Pandemic Mean for the Energy Transition?

LinkedIn with a Career Pause

Coach's Corner May

Q2 Pink Petro Global Community Council Summit: From Crisis to Recovery

Grow with the Flow Book Review with Author Katie Mehnert

9 Lives Resilience: Act like it's your last day on earth

The Global Board Room

An Unfiltered Discussion About Bias

Essential Petroleum Economics & Decision-Making

CEO Chat with the Unstoppable & Gritty Kara Goldin

The Energy Workforce Returns to Work: Next Steps

Grow with the Flow Book Review with Author Katie Mehnert

How to Talk About Emotional Wellness

Burnt Out? Lean Out. Strategies for Thriving

Empower Equity

Tapping the Intrapreneur from Within to Drive Business Innovation

Fireside Chat in Energy: The Future of Work / PIVOT

Grow with the Flow Book Review with Author Katie Mehnert

C-Suite Series with Åshild Hanne Larsen, CIO of Equinor

5 Ways To Stand Out and Get Hired

Grow with the Flow Book Review with Author Katie Mehnert

Fireside Chat with Vicki Hollub

### JUNE

Energy Institute Risk Management Training

Fireside Chat with Vicki Hollub

The Great Energy Pivot

PIVOT: The Next Chapter for Pink Petro

Energy Drone & Robotics Summit

Policy and the Future of Transportation Fuels

THRIVE Return to Work Job Search Group Coaching program

American Association of Blacks in Energy: 2020 Summer Series

C-Suite Network Digital Discussion: Success Through Major Transition

LinkedIn for Returners

How to Tackle Unconscious Bias in Recruitment

Management 3.0: The Millennial Whisperer, Bridging Communication Gaps Between Generations in the Workplace

Fundamentals of Titles, Deeds, Conveyances & Leases

Making Black Scientists: A Call to Action

Energy and Commodity Analytics for Analysts

The Year Ahead Revisited: Jim Coulter Presents the Road to Recovery

What the F@&k is Wrong with Everybody Else?: What They Didn't Teach You in Business School

EI Live – Digital Transformation: Technology for Efficient, Automated Remote Operations

American Association of Blacks in Energy: 2020 Summer Series

Women In The Workplace: How We Work

C-Suite Network: High Stakes Forum

Bloomberg Invest Global

2020 Virtual Women in Energy Conference

Recent Advancements in Drilling & Completion Design & Practice

C-Suite Network: High Stakes Forum

Bloomberg Invest Global

From Rocks to Drill Bits: How it all Fits Together

Silence is the Enemy – Confronting Bullying in the Workplace

C-Suite Network: High Stakes Forum

The Women In Law Summit Series: Diversity, Inclusion, and Self-Care

Bloomberg Invest Global

American Association of Blacks in Energy: 2020 Summer Series

Energy Analytics and Big Data for Managers

Going All In On Mindful Leadership For The Win

C-Suite Network: High Stakes Forum

Promoting Diversity in an Old School Industry with Katie Mehnert

Business Leadership Imperatives for Optimal Success

Beta Testing Kickoff

What does the Digital Normal look like after COVID-19?

## JULY

Climate and the COVID-19 Pandemic: Implications for Future Energy Policy and the U.S. Economy

Energy Security in Times of Crisis

A New Lens on ESG: Measuring and Communicating Long-Term Value in the Post-COVID Era

U.S. Production, Trade, and the Supply Chain

Tightening the Belt: Operational Resilience During a Challenging Energy Era

How Black Lives Matter in Energy

Ask Me Anything: A Candid Conversation About Race with Denise Hamilton

Women in Politics: Leading Through Crisis

Being Aware, Accountable & Creating Action for Equality

Experience Makers Live

Sustainability Practice – Understanding ESG and its Applications in the Energy Industry

How to Be an Energy Ally

ReCosting Energy



# YOUR ACTION:

Find out more about ALLY<sup>SM</sup> and schedule your walk through.

[Click here](#)

