



2020 BRANDING & CONTENT SUBMISSION GUIDELINES

*Developing, retaining and recruiting
diverse talent for the energy transition*



OUR BRANDING: HOW WE SEE OURSELVES

We all want to tell a compelling, forward-thinking story about the Pink PetroSM experience. While there are many different internal and external audiences, the tools presented here should inspire each of us to take part in the Pink Petro story.

Pink Petro brands include The GRIT Awards®, Best Energy Workplaces®, Experience Energy®, Pink PetroSM, AllySM, The Voices of EnergySM, The Faces of EnergySM, and Energy Workforce of the FutureSM. These brands are trademarked entities by the United States Trademark and Patent Office. The TM and SM marks must be used in the first mention either in communication text and/or graphics.

BRAND FONT

The brand font uses Open Sans. This font is available for install, Please contact us if you need it.

Base

- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 14px
- *Color:* #323831

Strong Tags

- *Font:* Open Sans
- *Weight:* 700
- *Style:* Normal
- *Size:* Inherit
- *Color:* Inherit

Em Tags

- *Font:* Open Sans
- *Weight:* 300
- *Style:* Italic
- *Size:* Inherit
- *Color:* Inherit

Blockquote

- *Font:* Open Sans
- *Weight:* 300
- *Style:* Italic
- *Size:* 16px
- *Color:* Inherit
- *Border-left:* #E70095 solid 5px
- *Padding-left:* 30px

Body Links

- *Font:* Open Sans
- *Weight:* inherit
- *Style:* inherit
- *Size:* inherit
- *Color:* #E70095

Body Links Hover

- *Font:* Open Sans
- *Weight:* inherit
- *Style:* inherit
- *Size:* inherit
- *Color:* #5E3327

H Tags

- *Font:* Open Sans
- *Weight:* 300
- *Style:* Normal
- *H1:* 50 px
- *H2:* 32 px
- *H3:* 25 px
- *H4:* 20 px
- *H5:* 16 px
- *H6:* 14 px
- *Color:* #323831



BRANDS

All brand logos are trademarked and/or service marked by the US Trademark office and must be used according to their intended design and color codes below. In the case of artwork on a colored background you may use reversed brands. All artwork should be approved in advance of release.

Service Marked Brands:

- **ALLYSM**
- **Pink PetroSM**
- **The Voices of EnergySM**
- **The Faces of EnergySM**
- **Energy Workforce of the FutureSM**

Brands marked and federally registered with the US Patent and Trademark Office:

- **The GRIT Awards[®]**
- **Best Energy Workplaces[®]**
- **Experience Energy[®]**

BRANDS: ALLYSM

ALLYSM Copy Fonts

Title Font

- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 16px

Base Font

- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 14px

ALLYSM Logo with Tagline



Advocate. Listen. Learn.




ALLYSM Logo without Tagline



ALLYSM Logo clearance:

other graphics, images and logos should not interrupt the ALLY logo within an ALLY logo's surrounding distance



| Brand | Colors | HEX Codes | RGB Values |
|-------|---|-----------|--------------|
| ALLY |  | #ee4180 | 238, 65, 128 |
| |  | #5b1934 | 91, 25, 52 |
| |  | #201d1e | 32, 29, 30 |

BRANDS: ALLYSM continued

AllySM Powered by Pink Petro logo




This logo is used primarily in event graphics and other marketing materials.

Vertical Layout



Horizontal Layout



| Brand | Colors | HEX Codes | RGB Values |
|-------|---|-----------|--------------|
| ALLY |  | #ee4180 | 238, 65, 128 |
| |  | #5b1934 | 91, 25, 52 |
| |  | #201d1e | 32, 29, 30 |

BRANDS

All brand logos are trademarked and/or service marked by the US Trademark office and must be used according to their intended design and color codes below. In the case of artwork on a colored background you may use reversed brands. All artwork should be approved in advance of release.

Pink PetroSM copy fonts



Title

- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 16px
- *Color:* #323831

Base

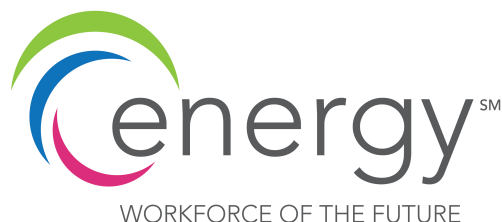
- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 14px
- *Color:* #323831

| Brand | Colors | HEX Codes | RGB Values |
|------------|---|-----------|-------------|
| Pink Petro |  | #e50695 | 229, 6, 149 |
| |  | #5c3327 | 92, 51, 39 |

BRANDS

All brand logos are trademarked and/or service marked by the US Trademark office and must be used according to their intended design and color codes below. In the case of artwork on a colored background you may use reversed brands. All artwork should be approved in advance of release.

Energy Workforce of the FutureSM


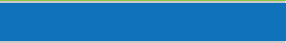




Title

- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 16px
- *Color:* #323831

Base

- *Font:* Open Sans
- *Weight:* 400
- *Style:* Normal
- *Size:* 14px
- *Color:* #323831

| Brand | Colors | HEX Codes | RGB Values |
|--------------------------------|---|-----------|--------------|
| Energy Workforce of the Future |  | #8cc641 | 140, 198, 65 |
| |  | #1072ba | 16, 114, 186 |
| |  | #db2d7c | 219, 45, 124 |
| |  | #58595b | 88, 89, 91 |

BRANDS

The GRIT Awards®





Experience Energy®



Best Energy Workplaces®

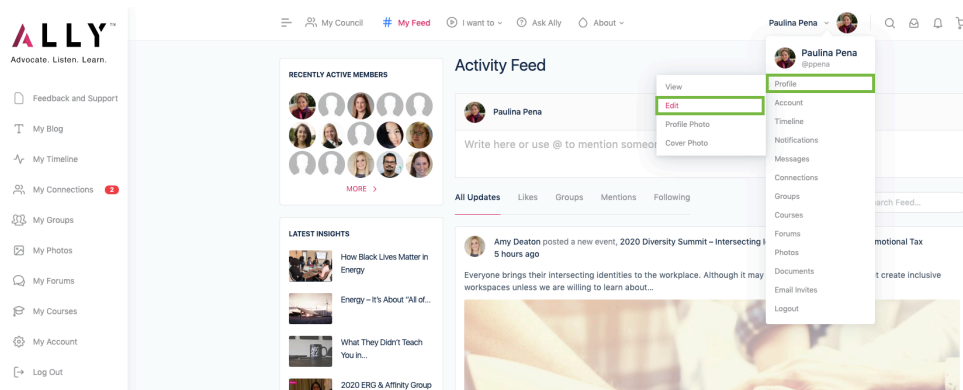


| Brand | Colors | HEX Codes | RGB Values |
|------------------------|---|-----------|------------|
| Experience Energy |  | #00908c | 0, 144, 40 |
| GRIT Awards |  | #201d1e | 32, 29, 30 |
| Best Energy Workplaces | | | |

CONTRIBUTOR CONTENT SUBMISSIONS

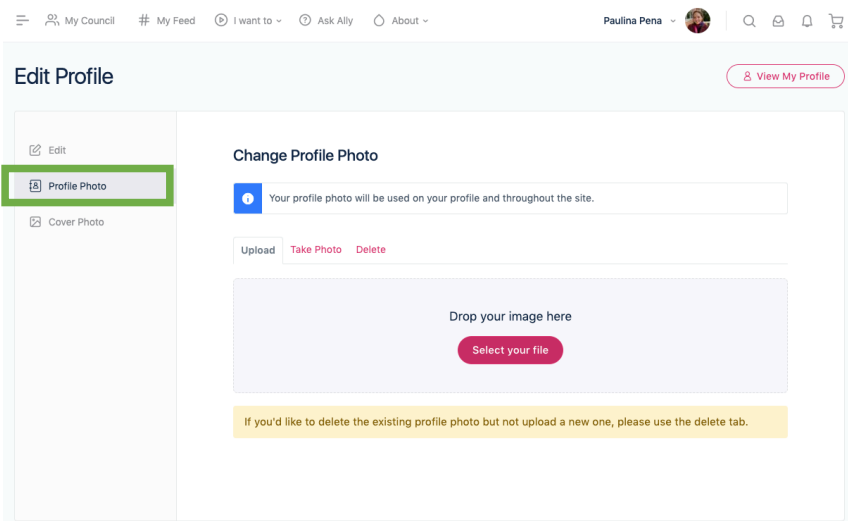
Create your ALLYSM Profile

Creating your ALLYSM profile is central to the way you experience ALLYSM. The more fields you fill in, the more the site's content will prioritize your interests and goals reflected in your profile description. This also allows others in your industry network identify you more easily. To edit your profile, visit [Ask Ally](#) for clear instructions.



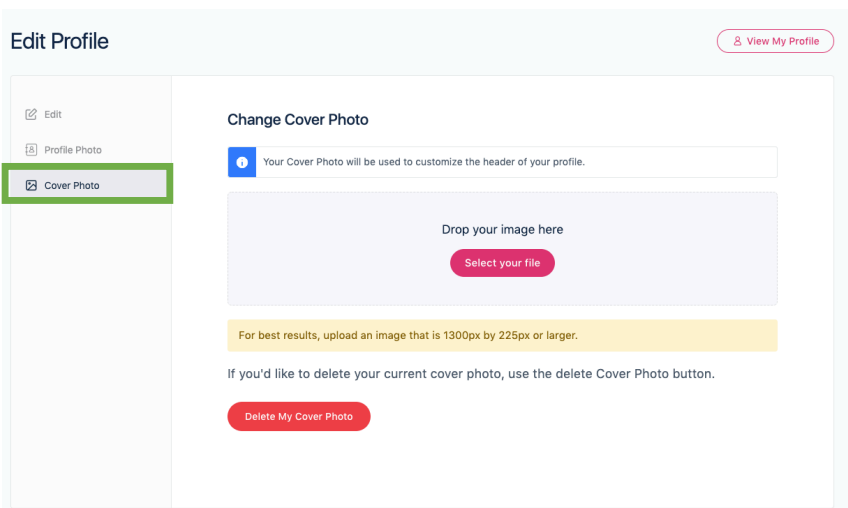
Edit your profile.

- Under your profile icon in, move your mouse over **Profile** to click **Edit**



Change your profile photo.

- For best profile photo results, upload a squared, 300 x 300 pixels jpg file
- The image file should be **named**, example: FirstName-LastName
- File format should be JPG (not PNG, TIFF or GIF)
- **Optimize your photo.** The file size should be **no larger than 100KB** and preferably below **70KB**, (this can be done on [Kinsta](#), [TinyJpg](#), or any other file optimizing platform.



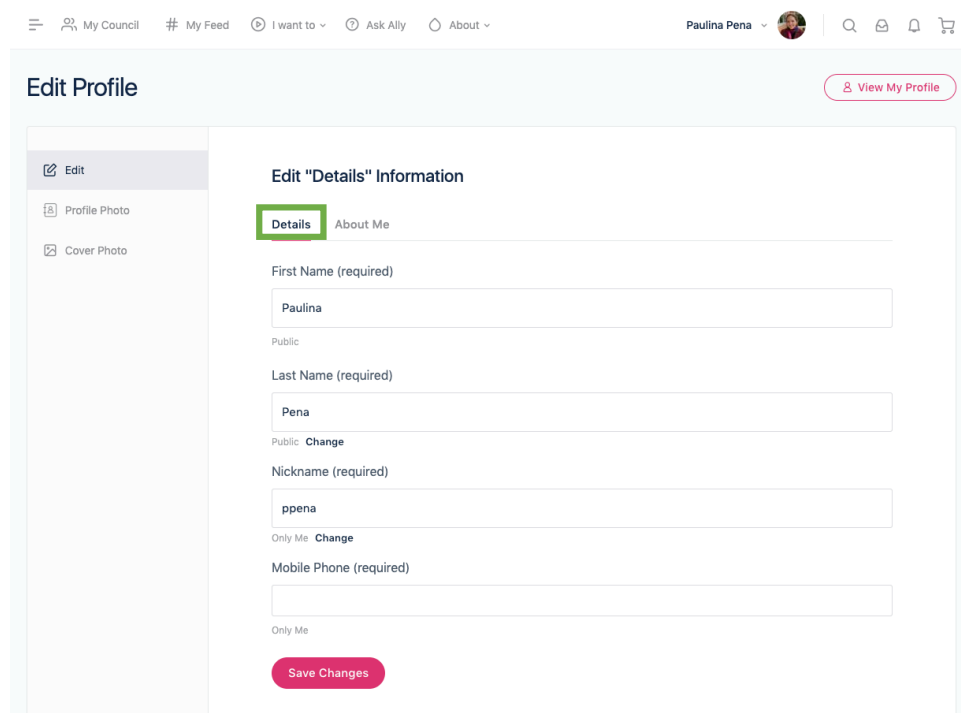
Change your cover photo.

- For best profile photo results, upload a 1300 x 225 pixels jpg file

CONTRIBUTOR CONTENT SUBMISSIONS

Create your ALLYSM Profile

To edit your profile, visit [Ask Ally](#) for basic instructions.



Edit Profile [View My Profile](#)

Edit "Details" Information

Details About Me

First Name (required)
Paulina

Public

Last Name (required)
Pena

Public [Change](#)

Nickname (required)
ppena

Only Me [Change](#)

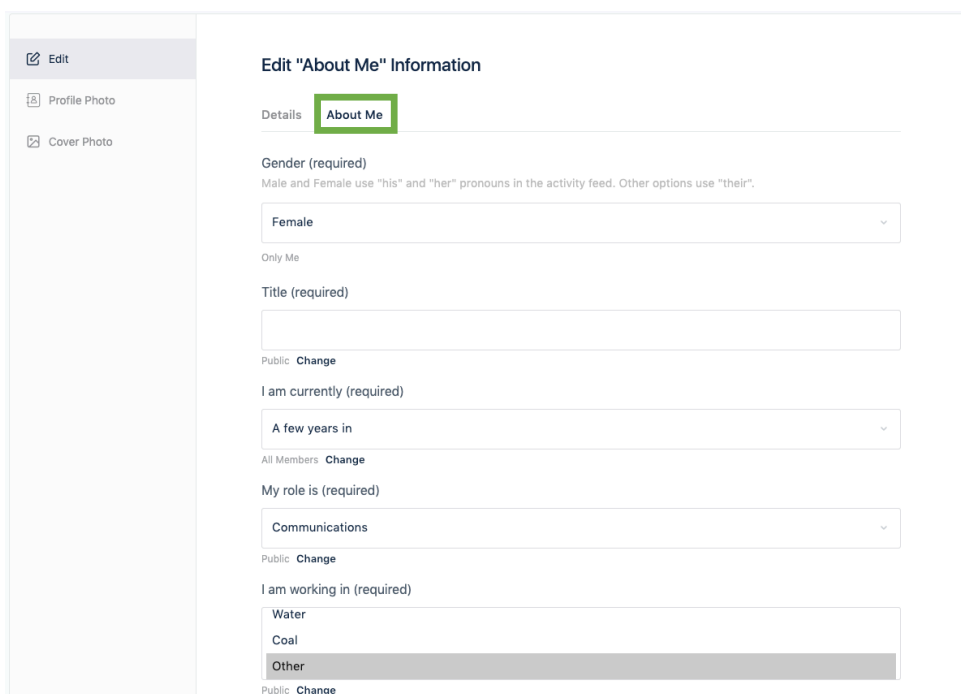
Mobile Phone (required)

Only Me

[Save Changes](#)

Edit "Details" Information

- **First Name:** Use your first name or preferred nickname in this space
- **Last Name:** Write your full last name or initial
- **Nickname:** this represents your **username**. Change or edit this to update your ALLYTM handle
- **Mobile Phone:** Enter your preferred contact number. This does not sign you up to receive texts.
- **Save Changes:** All fields should be filled in before you save changes to update your profile details.



Edit "About Me" Information

Details **About Me**

Gender (required)
Male and Female use "his" and "her" pronouns in the activity feed. Other options use "their".
Female

Only Me

Title (required)

Public [Change](#)

I am currently (required)
A few years in

All Members [Change](#)

My role is (required)
Communications

Public [Change](#)

I am working in (required)
Water
Coal
Other

Public [Change](#)

Edit "About Me" Information

- **Gender:** Enter this information to generate your preferred pronoun
- **Title:** this refers to your job title or position
- **I am currently:** Describe where you are at in your career to give others a sense of your experience
- **My role is:** Choose to reflect your skill sets and industry niche
- **I am working in:** Describe what path within energy you took or are currently taking to identify other users in that shared field

CONTRIBUTOR CONTENT SUBMISSIONS

Create your ALLYSM Profile

To edit your profile, visit [Ask Ally](#) for basic instructions.

Short Bio

Give us a short description, no more than 180 characters.

Visual

Text

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I'm the Digital Media Analyst at Pink Petro- let me know how I can help!

Public [Change](#)

My Work Status (required)

This is an important field so please select all the applicable boxes so that members, companies and organizations can find you in the directory.

Full Time

Part Time

Business Owner / Entrepreneur

All Members [Change](#)

On Pause or in a Career Transition?

☐ Taking a career pause

☐ In a career transition

☒ Neither

Public [Change](#)

I am interested in (required)

Please use the Control Key to select more than one option.

Building a Personal Brand

Becoming an Ally in Gender, Race & Sexual Orientation

Becoming a More Confident Negotiator

Public [Change](#)

Tell us more about the way you like to learn (required)

Please use the Control key to make multiple selections.

I learn best through reading

I learn best through listening

I learn best through visuals

All Members [Change](#)

I am interested in these kinds of training: (required)

Please use the Control key to make multiple selections.

Unleash training

121 Coaching

Group Coaching

Public [Change](#)

Volunteer Experience

Visual

Text

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ABC

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Edit “About Me” Information

- **Short Bio:** This is your chance to talk about who you are, what you value most or what your goals are!
- **My Work Status:** Choose the status that best describes your typical workday
- **On Pause or in a Career Transition:** Choose the career status that best describes your situation, if neither select **Neither**

Edit “About Me” Information

- **I am interested in:** Choose what you are most excited to learn about on ALLY!
- **Tell us more about the way you like to learn:** Choose the best way you retain information and remain engaged
- **I am interested in these kinds of training:** What kind of coaching interaction and involvement would you most prefer
- **Volunteer Experience:** If you are part of an organization that you give unpaid time to, share to give viewers an idea of your philanthropic interests.

CONTRIBUTOR CONTENT SUBMISSIONS

Create your ALLYSM Profile

To edit your profile, visit [Ask Ally](#) for basic instructions.

Degree or Certifications

Visual
Text

B *I* U “ ” ABC [List Icons] [Link Icon] [Image Icon]

Public [Change](#)

Website

Public [Change](#)

Birthday

Day

Month

Year

Only Me

Ethnicity (required)

Only Me

Desired Frequency of Communication (required)

Only Me [Change](#)

Desired Methods of Communication (required)

- ☐ On the Site
- ☐ Email
- ☐ Text
- ☐ Call

Only Me [Change](#)

[Save Changes](#)

Edit “About Me” Information

- **Degree or Certifications:** If you attended college and want to share your alma mater, or have received a certification from a trade school, write it out here
- **Website:** Paste the url to your website or social platform if you’d like to share
- **Birthday:** When were you born?
- **Ethnicity:** Where are you from?

Edit “About Me” Information

- **Desired Frequency of Communication:** How often would you like to receive email updates?
- **Desired Methods of Communication:** Through what channel do you like to receive news?

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Post Creation - Topics

Thank you for your interest in contributing content to Ally. Please use the following as a basic guideline for all content submissions.

Categories: Submitted content must fir within at least one of these *topics.

- News
- Career Search
- Change & Resilience
- Creativity, Originality & Initiative
- Critical Thinking & Analysis
- Diversity and Inclusion & Allyship
- Digital Competence
- Emotional Intelligence
- Entrepreneurship / Intrapreneurship
- Financial Competence
- Help/FAQ
- Inspiration
- Leadership
- Problem Solving & Ideation
- Negotiation
- Philanthropy
- Recognition
- Relationships, Conflict, Power & Office Politics
- Social Influence
- Storytelling & Personal Branding
- Sustainability
- Wellbeing & Self Care: Emotions, Energy, Stress & Life Balance

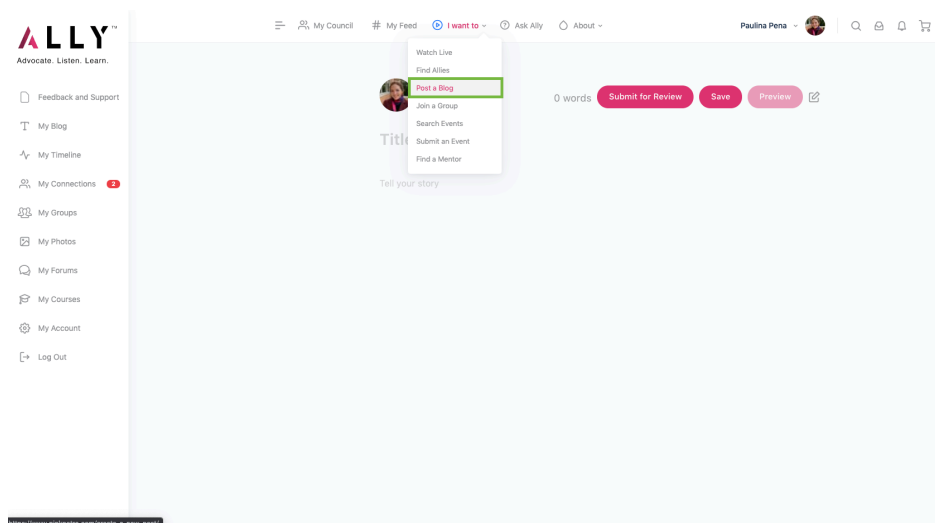
**Exceptions can be made under certain circumstances.*

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Post Creation – Written Content

These content guidelines for article creation are for outside contributors.

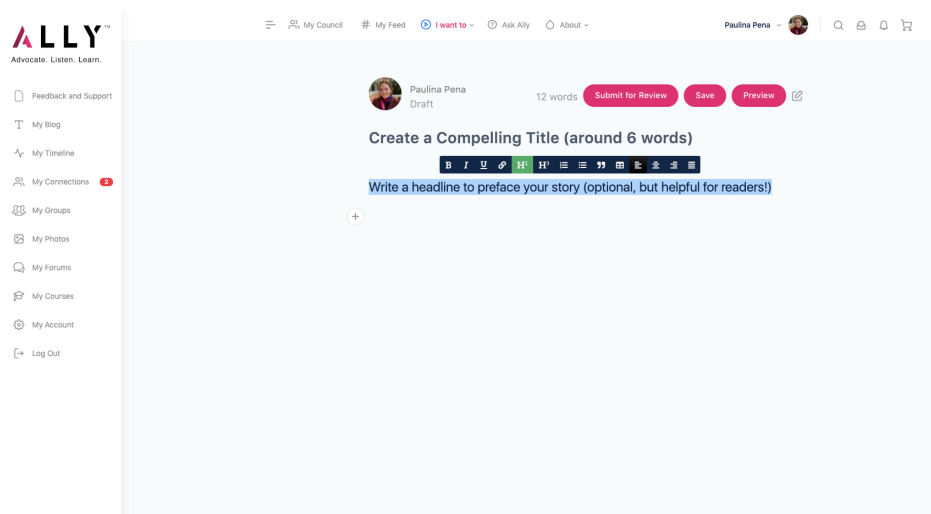
1. Select [Post a Blog](#) under the “I want to” in the upper menu bar



Headline: Follow the KISS principle. Keep it short & simple.

- Six words or 55 characters.
- Grab the audience’s attention! Compelling headlines receive the most clicks.
- Capitalize all nouns, pronouns, adjectives, verbs, adverbs, and subordinate conjunctions in your title
- Your headline should represent the content.
- Note: Headlines and sub-headlines are subject to change at the discretion of the Ally editorial team.

2. Enter your written content into the editor.



Article: 700 words or less.

- Exceptions will be made based on subject matter on a case by case basis.
- Present your thoughts in a clear and concise manner and use active verbs when possible.
- Use correct grammar and punctuation with one space after periods.
- Keep in mind a suitable keyword/keyphrases for your piece and write with SEO in mind (i.e., include keyword in opening paragraph, include keyword in some H2 headings, etc.)
- Feel free to suggest appropriate internal and external links with preference to ALLY members.
- If possible, include a suggested high-resolution feature photo and include photo attributes at the end of the article. Any other photos must also have attributions/credit.

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Post Creation – Adding Media Content

Add media to your post.

3. Select the plus sign in the post editor to reveal the option to post a photo or video.



Photos: Total running time should be 2:30 minutes or less.

- Pictures should tell the story. Use them. Great visuals and images are keys to success.
- Ensure that you have the rights to share the photo.
- The image file should be **named** related to the image or article, example: Dog-Laying-in-Flowers
- File format should be **JPG** (not PNG, TIFF or GIF)
- **Optimize your photo.** The file size should be no larger than **100 KB**, (this can be done on [Kinsta](#), [TinyJpg](#), or any other file optimizing platform.

Paste a Youtube, Vimeo, Facebook, Twitter or Instagram Link and press Enter

- Video: total running time should be 2:30 minutes or less. Exceptions will be made based on subject matter.
- Video: ensure that your Vimeo or Youtube link can be embedded properly and is not restricted to private viewing. If the Vimeo content needs to remain private, include pinkpetro.com as a domain to allow embedding the video.
- Social media embedding: ensure that the user profile is public

Add a feature photo and tags to your post.

4. Select the notepad sign to reveal the option upload a feature photo and tags.



Paulina Pena
Draft

22 words

Submit for Review

Save

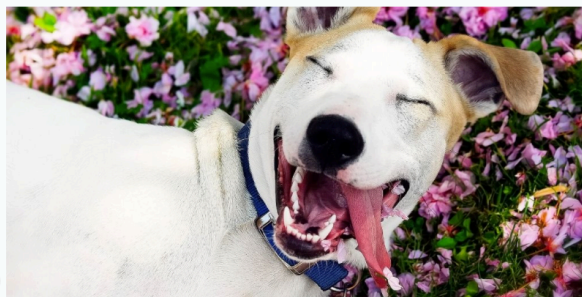
Preview



Create a Compelling Title (around 6 words)

Write a sub-headline to preface your story (optional, but helpful for readers!)

Share your story! A few things to keep in mind:



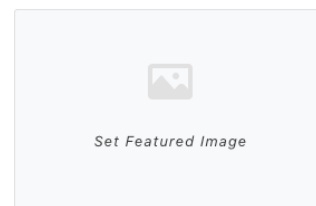
Paste a YouTube, Vimeo, Facebook, Twitter or Instagram link and press Enter

Categories

☐ Member Insights

Tags

Featured Image



Adding a Feature Photo

- Feature photo file should be named
- **Feature photo should be 1280 x 720 pixels**
- Feature photo should be optimized to a file size **no larger than 100 KB** and preferably below **70KB** (this can be done on [Kinsta](#), [TinyJpg](#), or any other file optimizing platform.
- Save post as "pending review" then notify support@pinkpetro.com


Adding Tags

- Create tags based on the main topics of your article
- Use proper nouns such as names, companies, cities

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Post Creation – Submit

Save your content or Submit for Review.



Paulina Pena


Draft

23 words

Submit for Review

Save

Preview



Save your post.

- To return back later to your post for further edits, choose **Save**.
- From your profile page, select **Blog** and then **Drafts** on the ribbon beneath it to continue editing your post.

Submit for Review.

- The ALLY™ editorial team may make changes to all articles submitted.
- Content may be edited for style, substance, length, and SEO best practices.
- Links, art, and graphics may be added for context.
- Paragraphs may be shortened for clarity or brevity.
- The ALLY™ editorial team reviews incoming content submissions daily. For questions or issues, visit our [member support page](#).

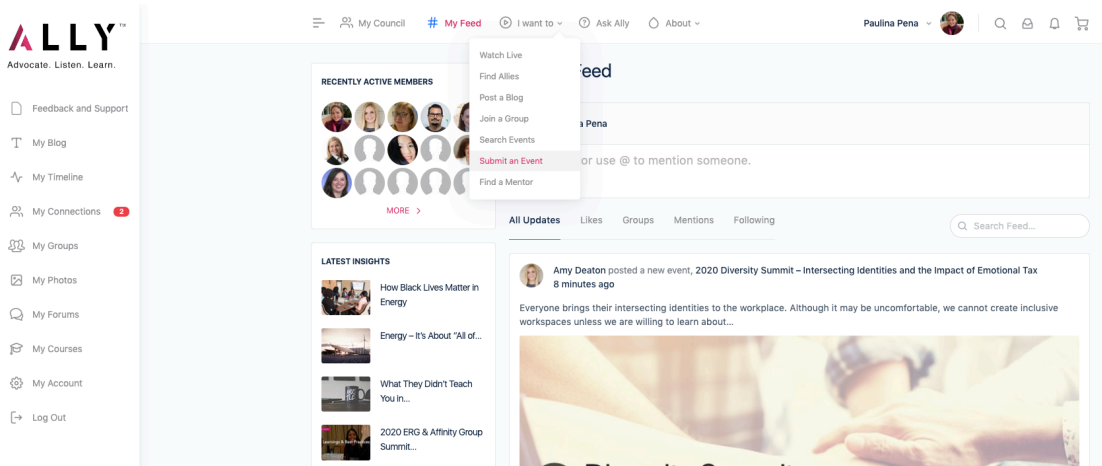
Visibility/Circulation: Websites, social media, newsletters, email

- Submitted content will appear on either pinkpetro.com or experience.energy.
- The Pink Petro editorial team schedules the editorial calendar and social media.
- Pink Petro may promote articles via Facebook, Instagram, Twitter, LinkedIn.
- Pink Petro shares content through digital newsletters, email campaigns and our partner sites

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Posting an Event

To submit an event to appear on our [Upcoming Events](#) page, complete the following steps.



1. At the top ribbon under the **I want to** tab, select [Submit an Event](#)

2. Fill in your events details under **Add New Event**

Add New Event

VIEW YOUR SUBMITTED EVENTS

EVENT TITLE: *(required)*

Keep your event title short but descriptive.

EVENT DESCRIPTION: *(required)*

Add the details of your event here. At a minimum, describe your event in 5 to 6 sentences. Include the purpose, the audience (if it is restricted to a particular group or company) companies involved and the speaker names for better viewership.

EVENT TIME & DATE

Start/End:

7/22/2020

8:00am

to

5:00pm

7/22/2020

Timezone: America/Chicago

☐ All Day Event

Event Series:

SCHEDULE MULTIPLE EVENTS


*Double check your time zones

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Posting an Event

EVENT IMAGE

File is named and optimized
1280 x 720 pixels



Choose a .jpg, .png, or .gif file under 512 MB in size.

CHOOSE IMAGE

EVENT CATEGORIES

Select 1-3 event categories that reflect the topic of your event.

EVENT TAGS

Create tags based on the main topics of your article. ONLY add tags of relevant proper nouns such as names, companies, cities, etc.

Event Image

- Event photo should be **1280 x 720 pixels**
- Event photo should be optimized to a file size no larger than **70KB** (this can be done on [Kinsta](#), [TinyJpg](#), or any other file optimizing platform.
- Ensure that you have the rights to share the photo.
- The image file should be **named** related to the image or article, example: Event-Name
- File format should be **JPG** (not PNG, TIFF or GIF)

Venue Details

- Add the full name of the venue
- If the event is not in person, select **Online** or **Zoom**

Organizer Details

- Add the full name of the company organizing the event. For partner events, select **ADD ANOTHER EVENT** to include more participants

Event Website

- Add the link to your original event page
- If there is no original event page: add your origination's page or the direct registration link


Additional Fields

- Add any necessary information about parking or ticket limitations here

VENUE DETAILS

Venue:

ORGANIZER DETAILS

Organizer: 

ADD ANOTHER ORGANIZER

EVENT WEBSITE

External Link:

ADDITIONAL FIELDS

Logistics:

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Posting an Event

EVENT COST

Cost:

Leave blank to hide the field. Enter a 0 for events that are free.

TERMS OF SUBMISSION

Your submission must meet our branding guidelines and may be subject to editing and/or removal. Please connect with us if you need any assistance: membership@pinkpetro.com

☐ I agree to the terms of submission (required)

SUBMIT EVENT

Event Cost

- Add the price of your event in USD
- If Free, leave as is

Terms of Submission (Required)

- Agree to the Terms of Submission by ticking the box

Event Website

- Add the link to your original event page
- If there is no original event page: add your origination's page or the direct registration link

Additional Fields

- Add any necessary information about parking or ticket limitations here

3. Submitting your Event

Submit Event for Review.

- The ALLY™ editorial team may make changes to all event submitted.
- Content may be edited for style, substance, length, and SEO best practices.
- Event Description may be shortened for clarity or brevity.
- The ALLY™ editorial team reviews incoming event submissions daily. For questions, email support@pinkpetro.com.

Visibility/Circulation: Websites, social media, newsletters, email

- Approved events will appear on the [Upcoming Events](#) page.
- Pink Petro may promote event via Facebook, Instagram, Twitter, LinkedIn.
- Pink Petro shares events through digital newsletters and email campaigns

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Creating an Event Graphic

If you are partnering with Pink Petro or ALLY to have an event, use the following guidelines to create the event graphic. Please email support@pinkpetro.com for correspondence on getting an event graphic created. If you are partnering with ALLY by Pink Petro for an event, below are the assets needed **before** creating the event graphic:

Copy Required:

- Event Title
- Subtitle (optional)
- Speaker name & title
- Date (with weekday preferred)
- Time and time zone

Assets Required:

- Speaker headshot
- ALLY Powered by Pink Petro Logo
- Partner logo (exceptions made)

The below graphics are used as examples only

Fonts used:

Main Event Title: Bebas or Helvetica

Subtitle: Ridiculous

General copy: Open Sans

Logo Placement:

ALLY Powered by Pink Petro: top left or bottom left

Partner Logo Placement:

Bottom left or right

Helvetica

The Relationship Between
Energy and the Media

From A Female Journalist

Open Sans

August 13th, 11am CT

ALLYSM powered by Pink Petro

Ellen R.
Wald, Ph.D

Image file type: JPG (not PNG, TIFF, PDF or GIF)

Image file name: Should represent the event title, example: How-to-be-an-Energy-Ally-PinkPetro-AABE

Image file size for Wordpress: File should be optimized, under 70KB

Bebas

Ridiculous

ALLYSM powered by Pink Petro **ZIG•ZAG Zoom**

HOW TO BE AN
Energy Ally

Thursday, July 23rd, 9am CT

with Paula Glover, President and CEO
of The American Association of Blacks in Energy

AABE

Image file dimensions:

Wordpress header: 1280 x 720 px

Facebook: 1200 x 628 px

Twitter: 1200 x 670 px

Instagram: 1080 x 1080 px

CONTRIBUTOR CONTENT SUBMISSIONS

Guidelines for Social Media



Pink Petro
Experience Energy





[@PinkPetroLLC](#)
[@ExperienceEnergy](#)

[@PinkPetro](#)
[@Experience Energy](#)

[Pink Petro](#)
[Experience Energy](#)

[@PinkPetro](#)

We love to be active on social media. To best position your brand, please use the following specifications for artwork to be submitted to Pink Petro for social campaign distribution:

| Channel | Post Type | Size/Dimensions (pixels) |
|--|------------------------------------|-------------------------------------|
|  | Facebook Profile Image | 180 x 180 |
| | Facebook Cover Image | 820 x 312 |
| | Facebook Shared Image | 1200 x 630 |
| | Facebook Shared Link Preview Image | 1200 x 628 |
| | Facebook Event Cover Image | 1920 x 1080 |
|  | Twitter Profile Image | 400 x 400 |
| | Twitter Header Image | 1500 x 500 |
| | Twitter Instream Photo | 600 x 335 (expanded to 1200 to 675) |
|  | Instagram Profile Image | 110 x 110 |
| | Instagram Thumbnail Image | 161 x 161 |
| | Instagram Shared Images | 1080 x 1080 |
| | Instagram Story | 1080 x 1920 |
|  | LinkedIn Logo image | 300 x 300 |
| | LinkedIn Cover Image | 1536 x 768 |
| | LinkedIn Banner Image | 646 x 220 |
| | LinkedIn Post | 1104 x 736 |

Social media specs are updated frequently.

Please [CLICK HERE](#) for the most up-to-date image standards.

*Social post dimensions must be saved as RGB color mode and submitted as PNG or JPG file type. If including logo(s), please do not obscure with other artwork or typography (e.g. place other artwork or typography on top of, or touching logo artwork). Pink Petro takes pride in providing our community with insightful and reputable content. Please be advised that all artwork submitted is subject to be reviewed and approved;

Pink Petro reserves the right to request revised artwork submission should the provided artwork not meet our community standards.

ALLYSM MEDIA PROPERTIES

Please use the following specifications for artwork to be submitted to Pink Petro for use on pinkpetro.com.

| Channel | Post Type | Size/Dimensions (pixels) |
|--------------------|--------------------------------------|-----------------------------|
| ALLY SM | Blog or video post Featured Image | 1280 x 720 px |
| | Blog or video post Inline Images | 700-1200 x less than 800 px |
| | Profile Photo | 300 x 300 px |
| | Profile Cover Image | 1300 x 225 px |
| | Event Feature Photo | 1280 x 720 px |

*All artwork must be saved as RGB color mode and submitted as PNG or JPG file type. If including logo(s), please do not obscure with other artwork or typography (e.g. place other artwork or typography on top of, or touching logo artwork). Pink Petro takes pride in providing our community with insightful and reputable content. Please be advised that all artwork submitted is subject to be reviewed and approved;

Pink Petro reserves the right to request revised artwork submission should the provided artwork not meet our community standards.

Questions? Please contact our content team, support@pinkpetro.com.

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