



POWERING AN EQUITABLE ENERGY TRANSITION

The Social Community for
the Energy Workforce

As seen in:

BARRON'S

Bloomberg



Newsweek

SCIENTIFIC
AMERICAN

"To achieve net zero, we need equal amounts of human and financial capital, a dose of pragmatism, and allyship. We need **ALL** people and **ALL** forms of energy to fully enable the energy transition. Equity, energy and our economy are converging and ALLY is the community where we are creating an **ALL**-inclusive future together."



Katie Mehnert

Katie Mehnert

CEO and Founder, ALLY,
Ambassador, US Department of Energy



Hello. We're ALLYSM.

Human capital is a critical part of our ever-changing energy ecosystem.

It's going to take **ALL** forms of energy and **ALL** kinds of talent to meet the world's growing energy demand. We work with organizations that are committed to diversity and inclusion, providing them a framework to become a leader in diversity, attract top talent, build amazing culture and retain high performers.

What makes us different? We are unique, and attract a targeted audience of high-level professionals who want to see change happen within themselves, the workplace and the energy industry. We are the leading source for oil and gas, utilities, and alternative energy in talent, culture, and workforce transformation.

Our digital energy niche is unlike any other. We are the voice for a new future in energy. We practice respect and inclusion. We know we need **ALL** forms of energy and people of different genders, races, ethnicities, generations and intersectional perspectives to create the workforce of the future.

We measure everything. Numbers speak louder than words, and we promise you an ROI you can take anywhere.

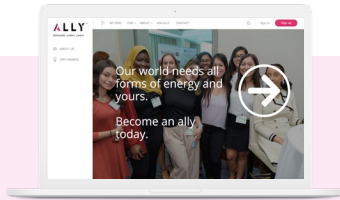
What We Do

ALLYSM is an energy tech and human capital services company. We use technology to drive engagement and collect sentiments to measure reputation and address gaps. We're a niche mission driven company that offers packaged services and bespoke offerings.



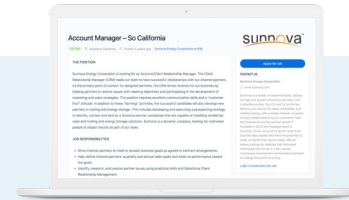
How We Do It

For Employers and Schools



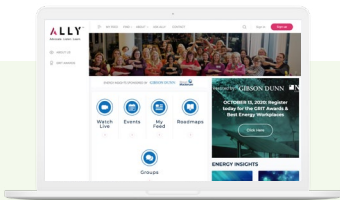
BRAND AND REPUTATION:

Build your brand online with investors, employees, media, and the public.



TALENT ATTRACTION:

Find the best candidates with a focus on DE&I using our talent acquisition tools.



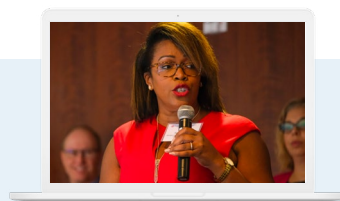
TALENT DEVELOPMENT:

Give your employees a spam and hate free community where they can connect, develop and grow themselves.



CORPORATE SUSTAINABILITY:

Sponsor events, content, research and help build the industry's collective reputation online.



INDUSTRY COLLABORATION:

Work with energy companies of **ALL** sizes and across oil and gas, utilities, and renewables to meet ESG and DE&I challenges.



EMPLOYEE & WORKPLACE RECOGNITION:

Spotlight your culture through our GRIT Awards® & Best Energy Workplaces®

For Your Employees

COURSES: Educational content that is relevant to today's social and economic issues, empowering energy professionals with the tools they need to be successful from inclusive team collaboration, to personal skill growth.

COACHING: Vetted coaches and mentors to advise our ALLYSM network on career strategy, and provide paid members special attention and accountability with their individual career goals.

IN PERSON AND ONLINE EVENTS: Open access registration privileges to our events featuring influential speakers and experts there to answer your most pressing questions.

RECOGNITION AND AWARDS: Digital access to our online signature experiences, Energy 2.0 and The GRIT Awards® & Best Energy Workplaces®.

HIGH IMPACT CONTENT: Articles and reports written by experienced authors, and prioritized by your member preferences, AKA "roadmaps".

DEVELOPMENT ROADMAPS: A personalized experience for each individual: ALLYSM prioritizes your interests and filters the topics that are most important to you.

PUBLISHING CAPABILITIES: Select members will be approved to write, share and publish their own blogs.

A HATE-FREE AND SPAM-FREE ENVIRONMENT: ALLYSM has the best features we love about social media sites, but without the spam, hate and opinion division.

GLOBAL NETWORKING: Connect with real world professionals, minus the scammers.



Become an **ALLY**SM

Come be a part of something
bigger than **ALL** of us.

GET IN TOUCH

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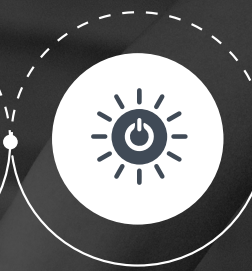
In alignment with



**SUSTAINABLE
DEVELOPMENT GOALS**



**Gender
Equality**



**Affordable and
Clean Energy**



**Decent Work
and Economic**



**Reduced
Inequalities**



**Climate
Action**