

ABOUT **LAMB**

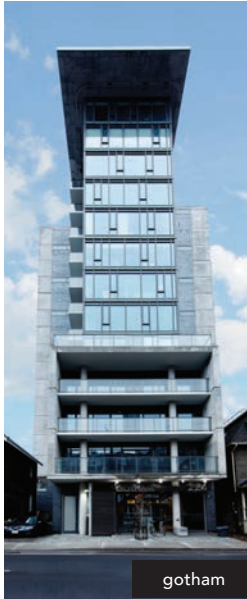
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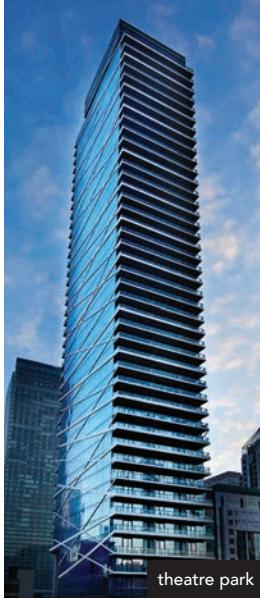
wellington house



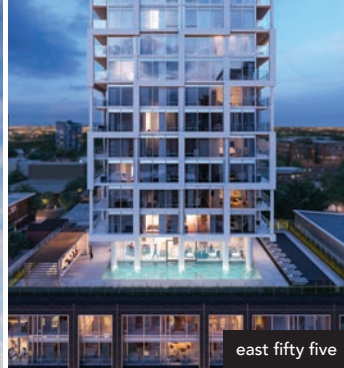
the king east



gotham



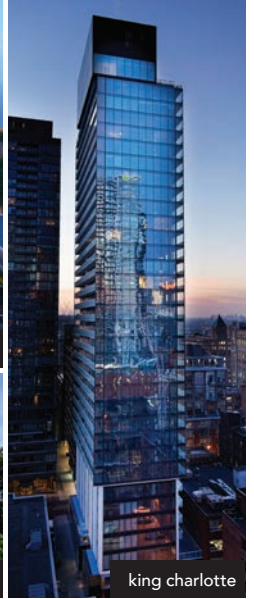
theatre park



east fifty five



parc lofts



king charlotte

LAMB DEVELOPMENT CORP.

**BRAD J.
LAMB HAS
SOLD OVER
29,000
PROPERTIES
FOR MORE
THAN \$8.5
BILLION.**



**LAMB
DEVELOPMENT CORP.**

Long considered Toronto's top condominium broker, Brad J. Lamb is also one of the city's most prominent developers. He is a driving force behind Canada's burgeoning real estate market. As CEO of Brad J. Lamb Realty Inc. and Lamb Development Corp., Brad has 30 years of widespread industry experience. He is responsible for the marketing and sales campaigns of over 130 condominium projects across six major Canadian cities. Additionally, Brad's team of sales experts have helped many thousands of consumers in the buying and selling of property. To date, Brad J. Lamb has been involved in the sale of over 29,000 properties for more than \$8.5 billion. Since 2002, Lamb Development Corp. has completed nineteen developments, some 3,400 suites for over \$1.3 billion.

Currently, Lamb Development Corp. has three projects under construction, almost 800 suites for a value of \$360 million. Lamb Development Corp. is in development on a further 15 projects in Toronto, Hamilton, Calgary and Edmonton with a value of \$2.4 billion.

Lamb Development Corp. has become one of the country's busiest development companies, with each project pioneering up-and-coming locations and delivering a stylish, urban solution to each property. Completed projects in Toronto are some of the hippest, most contemporary buildings in the city. They include gläs, Parc, Worklofts, Flatiron Lofts, The King East, Theatre Park, King Charlotte, The Brant Park and The Harlowe.

By collaborating with two of Toronto's best modernist architectural firms, Core Architects and architects Alliance (aA), Lamb Development Corp. is providing architectural statements that will stand the test of time. Brad J. Lamb has long associated all of his developments, and those of his clients, with the most current and relevant interior designers available.

new RELEASE



Television City is a \$360 million dollar project that will house approximately 618 units in total once complete. Occupying 44,000 sq.ft. of land, the development will consist of two separate high-rise towers connected by a skywalk. Located at 163 Jackson St. West, the proposed development calls for a 40 storey and 30 storey tower. The buildings will feature approximately 485,424 sq.ft. of usable space, with 474,080 sq.ft. dedicated to residential units and 11,344 sq.ft. of retail space. The historic mansion currently on-site is a heritage building built in 1850 that will be repurposed and preserved as part of Television City.

Owners and residents will be able to enjoy hotel-like amenities featuring an outdoor infinity pool, fitness center and skyclub. Additionally, a co-op tech centre will allow professionals and creatives to use a workspace environment that fosters collaboration and fulfills their work-at-home digital needs. A children's play centre, private dog walk and pet-washing station will appeal to growing families.

TELEVISION CITY, HAMILTON TELEVISIONCITY.CA



new
RELEASE

wellington house

This development will truly be one of a kind. It is perfectly situated on Wellington street just steps from the bustling King St. West strip in Toronto. Wellington House will be a spectacular fusion of cool, modern design with historic, turn of the century beauty. A place you will certainly want to call home.

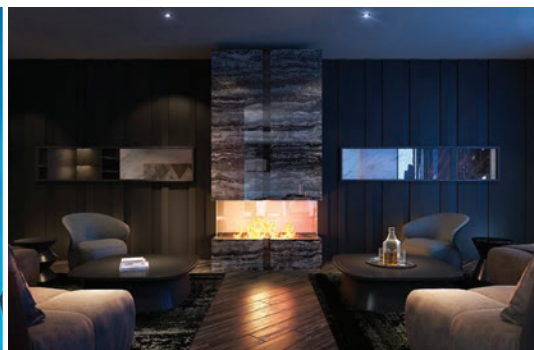
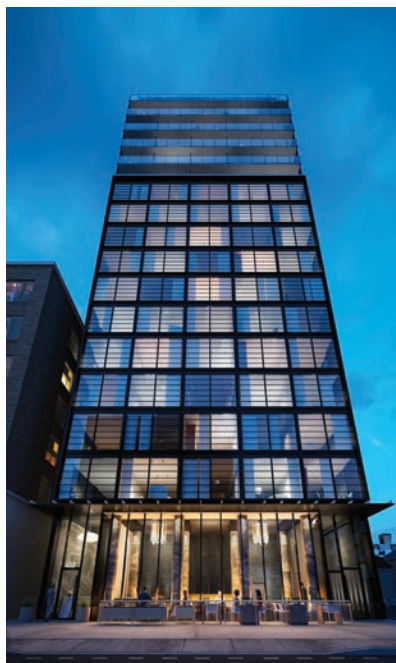
WELLINGTON HOUSE, TORONTO WELLINGTONHOUSETORONTO.COM



THE WOODSWORTH, TORONTO THEWOODSWORTH.COM

The Woodsworth

Rising just West of Spadina Avenue on Richmond Street West in Toronto. This tall thin tower of 18 stories represents the best of modern architecture and design. Set to rise in a central location that's hard to beat. It will be nestled in the King West district surrounded by restaurants, bars, shopping and great amenities. Also, a short walk to the business district and UofT. Only 135 homes will be housed in this one of a kind iconic development.



coming
SOON



BAUHAUS

under
CONSTRUCTION



East Fifty Five represents the best of Toronto's dynamic resurgence as a world class city. Located in the heart of Toronto's Lower East Side, East Fifty Five adheres to Lamb Development Corporation's strict policy of beauty and excellence in architecture and design. East Fifty Five stands for simple clean lines and the "less is more" type of ideology with modern architecture. Just two materials are being used to clad East Fifty Five, white precast and black obsidian brick. Simple, strong, clean and beautiful.

EAST FIFTY FIVE, TORONTO EAST55CONDOS.CA



completed PROJECTS



THE HARLOWE, TORONTO WWW.THEHARLOWE.COM

-THE- HARLOWE

The Harlowe represents something truly rare in housing today; timeless beauty with a sense of crafted quality. It's obvious that The Harlowe has a true understanding of history because she reflects it in her style. While she is heavily influenced by a time gone by, she is thoroughly modern. Coming home to The Harlowe means walking past the elegant terrace bistro shaded by her massive suspended awning. Her lobby is steeped in craftsmanship, strength, and history reflected in red brick, blackened metals and woods. A fireplace warms her lobby and provides your guests a feeling of welcome. Each apartment has been lovingly designed with you in mind, all of your concerns are taken care of appropriate for its small lot.

completed PROJECTS

SoBa.

SoBa, otherwise known as South on Bank, is Ottawa's hottest new neighbourhood – and the name of the landmark residence that's setting an exciting new standard in this rapidly developing area. SoBa is taking city living to the next level with stellar design, beautiful views and affordable luxury in an unbeatable central location.

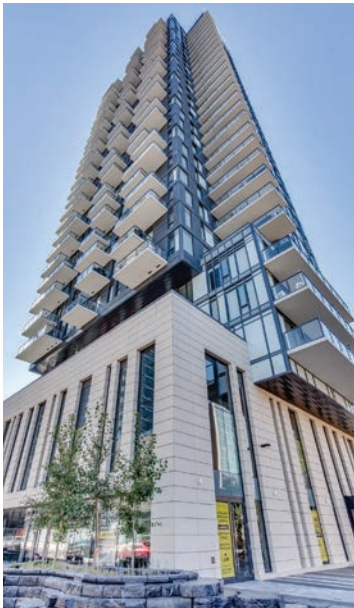
The project brings together Canada's most celebrated design minds, Core Architects and II BY IV Design. This dramatic building rises 20-storeys over the street, with three stacked oscillating sections that engage the eye and bring a striking modern aesthetic to the area. Sleek, loft-inspired interiors pair warm woods and stone finishes with the industrial look of exposed concrete walls and columns. Floor-to-ceiling glass and expansive balconies and terraces provide great faraway views.

Brilliantly located between downtown and the Glebe, the reinvented SoBa neighbourhood is poised to become the new live/work/play destination for Ottawa urbanites.

SOBA, OTTAWA SOBAOTTAWA.COM



6TH AND TENTH 6THANDTENTH.COM



6TH AND TENTH IN THE BELTLINE

Calgary has all the makings of a world-class city. It's a new real estate frontier, and an exciting opportunity for Lamb Development Corp. to make its mark. Surrounded by two rivers, the downtown core, and the Beltline form a natural Manhattan-esque landscape ripe for great design. LDC has brought together Canada's top design minds to create a stylish, high design building that's unlike anything the city has seen before. 6th and Tenth is poised to become downtown Calgary's new "it" address – and the absolute best in urban living.

completed PROJECTS



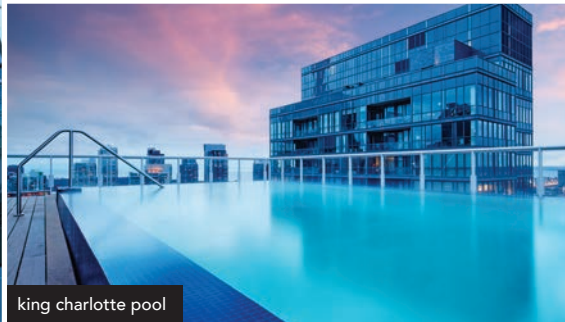
theatre park



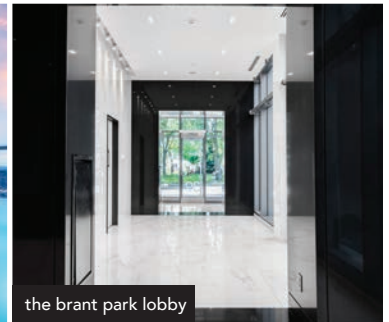
the brant park



king charlotte



king charlotte pool



the brant park lobby

The Brant Park



The Brant Park in Toronto's booming Restaurant District was completed in the Fall of 2016. Living here, you don't have to go far to appreciate every convenience imaginable; from trend-setting restaurants, fashionable nightclubs, world class live entertainment and high profile venues. The Brant Park offers a strong nod to the 60's modernist architectural movement. The organized simplicity of the building provides a new bold style to the King Street West neighbourhood – an eclectic mix of old and new. Conveniently, just to the west of the building is St. Andrew's Park, a green oasis filled with lovely and mature tree in the heart of downtown.

King Charlotte was completed in the Fall of 2015 near King and Spadina. King Charlotte is a modern 33-storey tower that houses 232 units. A series of stacked sculptural floating boxes define King Charlotte's design. Just as a puzzle intricately pieces together in a way you may not first imagine, the building's cube-like feature spaces of varying shapes and sizes interconnect in a seamless fashion. Asymmetry meet illusion at every angle! On the 33rd floor, an expansive entertainment oasis includes an outdoor pool with all-day sun. No doubt, King Charlotte's crowning glory.

THEATRE PARK

Completed in the Summer of 2015, Theatre Park is Lamb's 47-storey iconic tower sprouting from the historic Theatre District of Toronto's King Street West. The development features a 5200 sqft floor plate and once in a lifetime panoramic views. The entrance is anchored by a forecourt park complete with water feature and sculptural art. This community space has become the "go to" meeting place for the symphony and theatre patrons as well as an urban respite from the pace of city life.

The tower features a two-level bar/terrace and restaurant as well as 236 high-style luxury homes equipped and finished with the best design the world has to offer.

Facilities include a 24-hour concierge, fully equipped fitness facility, event room with dining and living areas, as well as an outdoor pool and terrace overlooking south to Roy Thomson Hall.



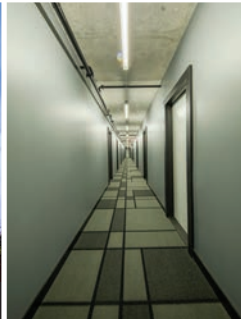
gotham



the king east



parc lofts



gotham lobby

GOTHAM

Located in Centretown in Canada's Capital city, Gotham houses 240 suites over 17 floors. This is Lamb's flagship development in Ottawa and was completed in the Spring of 2015. Gotham is a modern statuesque residence rising 17 storeys high into Ottawa's skyline and lives up to its iconic name by combining large sheets of glass, solid steel and bold charcoal brick. The building is one of the most breathtaking modern residences in Ontario. Lamb Development Corp.'s goal with Gotham was to bring high style and cool design to a city just discovering itself architecturally.

the king east

Located on one of the most significant corners of the original old 10 blocks of the City of Toronto, The King East is a spectacular piece of urban planning and architecture. It rises 15 storeys and provides high end housing with 215 suites in contemporary design styling. The development will be an iconic marker to the official eastern edge of downtown Toronto. Standard finishes here are upgrades everywhere else. Design features include all wood euro style cabinetry, 4 stainless steel appliances plus built-in washer and dryer, double-thick stone counters, exotic engineered hardwood floors throughout, large balconies and terraces feature natural gas barbecue connections, and all gas cooking. The project offers one bedroom and two bedroom homes with 9 or 10 foot ceilings.



loft residences on the park

Parc Lofts offers the unofferable. It can't be done, yet we did it. Private urban residences on a city park (Stanley Park), overlooking the city skyline beyond. Imagine living off a permanent green space and enjoying forever skyline views. Just 103 homes are housed in this small high design development. Steps to the residences of Parc is Toronto's most exciting community - King Street West. The ceilings soar to almost 10 feet and the units have a very high level of design finishes. This jewel box building expresses the best in modern architecture. All suites feature huge balconies, patios or terraces, gas barbecue nozzles and gas cooking. Simply put, Parc is the best thing to happen to the King Street West neighbourhood. Add to that, the rarest of opportunities of living on an urban park - Stanley Park.

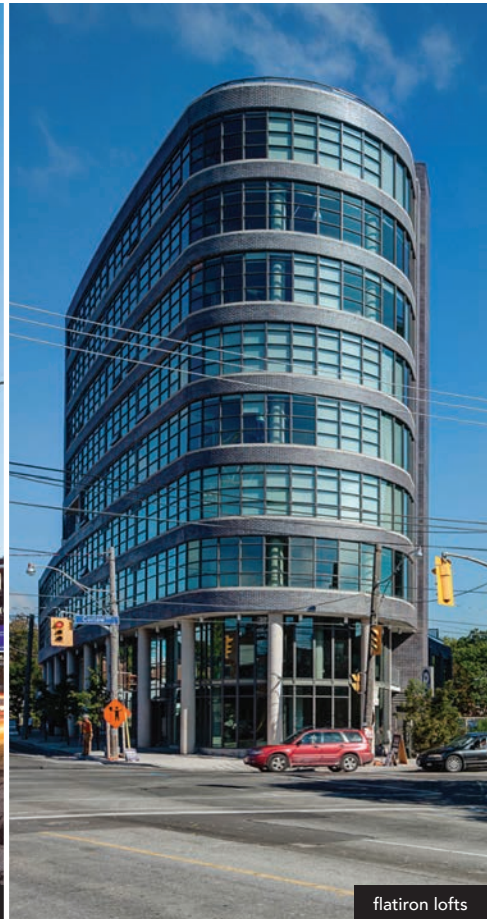
completed PROJECTS



gläs



worklofts



flatiron lofts

worklofts
AUTHENTIC LOFTS IN QUEEN EAST VILLAGE

Worklofts is a groundbreaking combination of a work studio condominium and residential condominium, housed in a modern interpretation of an old century warehouse. Located on the formerly industrial thoroughfare, Carlaw Street, the building nicely compliments and enhances the turn of the century brick industrial fabric of the area. Worklofts rises eleven floors and houses a total of 153 condominium units. Once again, high design interiors are the norm with 4 stainless steel appliances, built-in washer and dryer, gas cooking, natural gas for barbecuing on all balconies and terraces, high style euro kitchens, double thick stone countertops and high quality engineered hardwood floors throughout. All units have 9 foot ceilings and large floor to ceiling windows. Suites range from one bedrooms to two bedrooms.

FLATIRON
LOFTS

Flatiron Lofts is a statuesque loft style building in the emerging Queen East Village, a sister building of Worklofts. It represents an updated version of Toronto's and New York City's historic Flatiron buildings. The Flatiron Lofts development houses 96 units (studios, one bedrooms and two bedroom suites) all featuring 9 foot ceilings and quality design details, 4 stainless steel appliances, built-in washer and dryer, euro style cabinetry, quality engineered hardwood floors throughout, double-thick stone counters and natural gas barbecue rough-in on all balconies and terraces. As with all Lamb Development Corp. projects, all cooking is with natural gas. Flatiron Lofts completes the transformation, at Dundas and Carlaw by capping the block with an intimate residential/commercial and retail community.

gläs

Gläs sets the new standard for urban cool-chic. High ceilings with open concept living, and exposed concrete walls and ceilings provide a modern loft sensibility. The building is clad with a sleek glass and stainless steel skin with large useful balconies or terraces. Gläs houses 163 units, one bedroom, two bedroom, penthouses and a new concept of city townhouses. The clean unfettered elegance of gläs is a nod to the urban industrial fabric that still can be seen throughout the area. Not attempting to scream 'look at me,' rather gläs looks stylishly appropriate for its small lot.

“Lamb is the single most recognizable figure in a decade long real estate boom that has transformed the city’s skyline.”

— TORONTO STAR

“Toronto’s undisputed condo King.”

— MACLEANS

“Brad Lamb is a force to be reckoned with in the development world.”

— TORONTO STAR

“Toronto’s biggest champion of condo.”

— CANADIAN BUSINESS MAGAZINE



“Toronto real estate mogul.”

— CBC NEWS

“The real estate super salesman who personified the condominium boom in downtown Toronto over the past decade.”

— THE GLOBE AND MAIL

“His name has become synonymous with condominiums.”

— NATIONAL POST

“In a city that has gone condo crazy, Lamb Development Corp is about as hot as it gets.”

— REAL ESTATE PRO MAG

URBAN DECORER | CAMERA TELLING TALES | US & THEM | EXTREME SPENDING | FACELIFT | FOUND | HOT PROPERTY

This City



Photo: Justin M. Sizemore/Photography

PROFILE

Mr. Big

The city's self-declared "Condo King," Brad Lamb has a staff of 32, developments around the world and now his own TV show. But seriously, what's up with those ads?

BY MARK PUPO

EVERYTHING ABOUT BRAD LAMB IS OVERDOSE. He's city boy five. His car bull-dozes the swiffling Bicentennial of a guy who doesn't know restraint. His steel skyscraper, a Carter Brinkman Jack McQuinn kind of bubble, Heilbrunn's platinum-colored Bentley Continental GT3—the name twice turbocharged—performed by Paris Hilton and Vince Carter. Lamb describes himself as "America's Condo King," and it certainly takes on some significance the city with billboards advertising one's own brand on a fluffy family—the effect of which is memorable, if perverse. The fact is that as much as he makes his money the other way, the world of real estate is as serious as chess business at Brad's. Lamb's 32-person agency made \$10 million in sales last year and has a lock on each of such new developments as the glossy glass Millennium West condos and the Two Tree Labs. By the time this month, he'll close the year of an \$80-million "discovery." Big City Broker is what he's traded in as a contractor takes credit for his staff about their performance and occasionally permits vague advice on how to save the market.

Lamb has always been headstrong. He was born in Vancouver in 1961 to married, Depression-era parents. (He, a commercial pilot for Air Canada, and Lyne, an RN, married Brad and his brothers, Brent and Blair, to Eugene—earned Montreal in 1982; where they lived to the present moment. And a student of Princeton. Brad was a month and six weeks old and back engineering at Queen's, figuring he'd be a pilot. His dating someone broke he named his brother, then his sister. It's not as bad as he'd hoped. "I was fly-

[illegible]

THE LAST WORD


Q&A WITH

BRAD LAMB

DEVELOPER, **LAMB DEVELOPMENT CORP.**

BY LYDIA MCNUTT

NEXTHOME chats with “Condo King” **Brad Lamb** about the GTA’s hot housing market, the province’s plans to cool it down, and the next “it” area in the Greater Golden Horseshoe.



NEXTHOME: Do you agree that Toronto home prices have gotten out of control?

BRAD LAMB: I don’t believe that Toronto home prices have gotten out of control. We had a lull during October 2015 to April 2017 where prices rose 30 per cent. I think Toronto prices are lower than the value that they offer vis-à-vis other cities across the globe. Toronto is a top three “best city to live” in the world. We won’t likely see that same jump for a significant time, but on the whole, prices will continue to rise.

NN: Ontario’s Fair Housing Plan: good or bad news, and why?

BL: Ontario’s Fair Housing plan is very bad news for the province. First, the rent control legislation is going to discourage investors from buying condominiums to rent, because the new rules are



GREEN INITIATIVES

Brad J. Lamb and Lamb Development Corp. have been early pioneers in green housing. Lamb Development Corp. is one of North America's first creators of stylish, smaller urban housing units. This has allowed buyers the possibility of living in a well planned 450sq.ft., 1 bedroom suite. In addition to this, the accepted reality in major urban centres (Toronto, Ottawa, and Montreal) is to limit auto use which has created a whole home-owner class with part-time auto requirements. Autosshare programs further reduce the full-time use of cars. These two initiatives are the greenest and most environmentally sensitive issues in high density developments today.

In addition to this, Lamb Development Corp. exclusively uses high efficiency appliances, heating/cooling systems, and glass in all developments. Typically, Lamb Development Corp. also incorporates dual-flush toilets, green roofs, as well as other green standards.

WORLDWIDE DEVELOPMENT INITIATIVE

Lamb Development Corp. sees opportunity. Opportunity to improve how people live and play, not just from an architectural point of view but with respect to how excellent housing design can improve people's lives.

Lamb Development Corp.'s mandate has never been to be the largest development company, but the best. Lamb Development Corp. is programmed to deliver time and again spectacular property for the middle classes. It is never Lamb Development Corp.'s agenda to develop property for the super rich, rather those who are rich in ideas and goals. Lamb Development Corp. aspires to be the "Apple" of the development world, where good design and fair pricing rules.



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