



28eastern

INSPIRED BY LIFE.
DESIGNED FOR TOMORROW.

Alterra

28eastern

BRILLIANT
TODAY.
EVEN BETTER
TOMORROW.



28 EASTERN INVITES YOU TO BECOME PART OF THE EVER-EVOLVING DOWNTOWN EAST

CORKTOWN  30 sec.



DISTILLERY DISTRICT  3 mins.



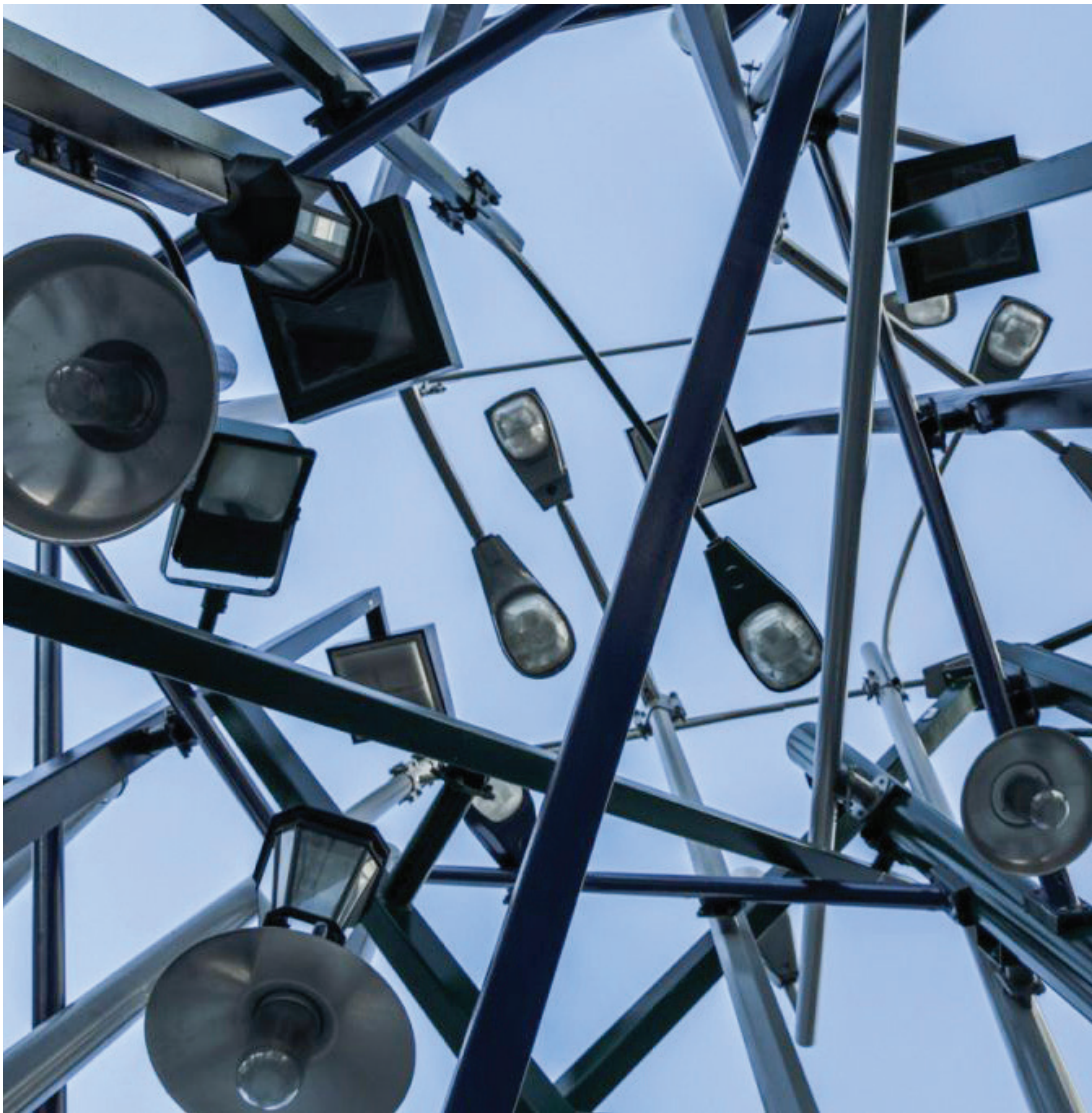
KING STREET EAST  2 mins.



UNDERPASS PARK  8 mins



CANARY DISTRICT  2 mins



ST. LAWRENCE MARKET  11 mins.



QUEEN STREET EAST  5 mins.



MORE THAN 50,000 NEW JOBS COMING TO EAST HARBOUR

ANCHORED BY THE EAST HARBOUR TRANSIT
HUB, THIS 60-ACRE SITE WILL BE A VIBRANT
NEW LIFESTYLE DISTRICT. **

28 EASTERN IS A 17 MINUTE WALK FROM EAST HARBOUR



** East Harbour is proposed, subject to City of Toronto approval.



Just across the Don River, there is a proposed development that will radically transform the land use and the transit patterns of the area: East Harbour.

The Toronto Star reported that East Harbour “will be the commercial heart of the redeveloped port lands. ... the outlet for future growth of employment space in the city.” Some of the world’s biggest names in business have expressed interest in spearheading the growth of this important district.

Comprising 10 million square feet of office space and two million square feet of retail, entertainment, cultural and institutional uses – including business and artist incubator spaces – East Harbour will expand your horizons. With more than 50,000 jobs promised, this area is poised to be Toronto’s newest employment district.

This multi-modal hub will be the GTA’s best served transit station outside of Union Station. It will encompass local and regional transit connections, including Regional Express Rail, SmartTrack, Broadview LRT, Queen’s Quay LRT and the new Ontario line subway line. From the East Harbour Transit Hub, you’ll be able to get to Union Station in five minutes.

PARKS PERFECTION

LOCATED IN PARK HEAVEN,
WITH 4 PARKS AND 9 RECREATION
FACILITIES WITHIN A SHORT WALK

CORKTOWN COMMON

🚶 6 mins. 🚲 3 mins.

PERCY PARK

🚶 5 mins. 🚲 2 mins.

ORPHANS GREEN DOG PARK

🚶 4 mins. 🚲 1 mins.

SACKVILLE PLAYGROUND

🚶 1 mins. 🚲 1 mins.

MARTIN GOODMAN TRAIL

🚲 4 mins.



THE ULTIMATE LOCATION

FITNESS & WELLNESS

1. Cooper Koo Family YMCA
2. Body Blitz Spa East
3. Lift Corktown Crossfit
4. FORME Fitness

RESTAURANTS, CAFES & BARS

5. Roselle Desserts
6. Morning Glory Cafe
7. Spaccio by Terroni
8. Mengrai Thai
9. Betty's
10. Cacao 70 Eatery
11. Boku Distillery
12. Balzac's
13. Wildly Delicious Fine Foods
14. Cluny Bistro & Boulangerie
15. The Beer Hall
16. Gusto 501
17. Impact Kitchen
18. Odin Coffee Roasters
19. Souk Tabule
20. The Aviary
21. Fuel+
22. Figs Breakfast Lunch
23. Rooster Coffee House
24. Dark Horse Espresso Bar
25. La Carnita
26. Ruby Watchco
27. White Lily Diner
28. The Comrade
29. St. John's Bakery

EDUCATION

30. George Brown College -
St. James Campus
31. George Brown College -
Waterfront Campus
32. Ryerson University

ENTERTAINMENT

33. Young People's Theatre
34. Soulpepper Theatre
35. Berkeley Street Theatre
36. Alumnae Theatre Company

SHOPPING

37. St. Lawrence Market
38. Distillery District
39. Soma Chocolatemaker
40. Underpass Farmer's Market
41. Shoppers Drug Mart
42. John Fluevog Shoes
43. Blackbird Vintage Finds
44. Hatley Boutique
45. No Frills
46. Italinteriors
47. DOM Interiors

HOSPITALITY

48. The Broadview Hotel
49. East Room

PARKS & PLAYGROUNDS

50. Sackville Playground
51. Orphans Green Dog Park
52. Corktown Common
53. Underpass Park
54. Sugar Beach
55. Cherry Beach



10 REASONS TO LIVE HERE

1

WALK TO THE NEW **CORKTOWN SUBWAY STATION** IN 2 MINUTES! (CURRENT KING STREETCAR STOP – 1 MIN WALK)

2

WALK TO **GEORGE BROWN** IN 9 MINUTES! (CLOSER THAN THEIR OWN RESIDENCES)

3

WALK TO THE **DISTILLERY** DISTRICT IN 3 MINUTES (BUT STAY FAR ENOUGH AWAY TO RELAX WITH OPEN GREENSPACES AND A QUIET, CALM LIFESTYLE)

4

WALK TO THE **CANARY** DISTRICT IN 2 MINUTES

5

WALK TO **ST. LAWRENCE MARKET** IN 11 MINUTES

6

WALK TO A **DOG PARK** ABOUT 4 MINUTES AWAY

7

WALK TO **EAST HARBOUR** IN ONLY 17 MINUTES WITH OVER **50,000 NEW JOBS** COMING

8

WALK TO **CORKTOWN COMMONS** 18 ACRE PARK IN 6 MINUTES

9

WALK TO **THE PATH** IN 19 MINUTES

10

MINUTES DRIVE / BIKE / TTC **ANYWHERE**

TORONTO'S DOWNTOWN EAST

28 EASTERN PLACES
YOU WITHIN WALKING
DISTANCE OF SOME
OF THE BEST URBAN
AMENITIES IN THE CITY.



KEY STATISTICS

96
WALK SCORE

100
BIKE SCORE

100
TRANSIT SCORE



SITE ADDRESS: 18-32 EASTERN AVENUE. WALKSCORE TAKEN FROM 20 EASTERN AVENUE FROM WALKSCORE.COM

MORE KEY STATISTICS



RENTAL PRICES IN
TORONTO HAVE RAISED
AN AVERAGE OF

7.9%

PER YEAR OVER THE
PAST 5 YEARS



CONDO'S IN THE AREA
HAVE GONE UP AN
AVERAGE OF

12.8%

PER YEAR OVER THE
PAST 5 YEARS



CONDOS IN OUR
SPECIFIC AREA
HAVE INCREASED

8%

FASTER THAN THE REST
OF CENTRAL TORONTO!

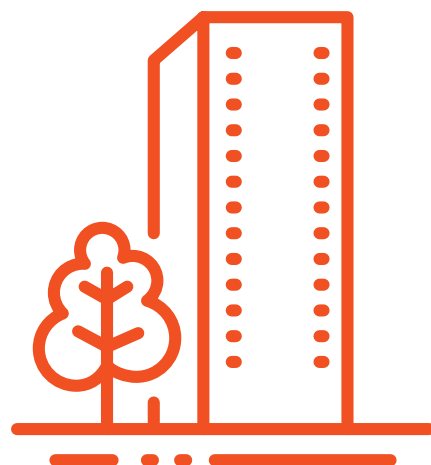
MORE KEY STATISTICS



CONDO TH'S
SOLD FOR A
MEDIAN PRICE OF

28%

HIGHER THAN THE
REST OF CENTRAL
TORONTO



CONDOMINIUMS
SOLD FOR A
MEDIAN PRICE OF

7%

HIGHER THAN THE
REST OF CENTRAL
TORONTO



60%

OF HOMES ARE OWNER
OCCUPIED – HIGH FOR
DOWNTOWN. GREAT
END USER LOCATION

FUTURE-FORWARD AMENITIES



Illustration is artist's concept.

INDOOR AMENITIES

1. Sculpture Garden
2. Party Room
3. Family Room
4. Media Lounge
5. Fitness Studio
6. Co-working Space
7. Conference Room
8. Property Management Office
9. Parcel Storage

ADDITIONAL AMENITIES

- 24 hour Concierge
- Lobby Lounge
- On-Site Car Share
- Pet Spa
- Bicycle Repair Station
- Dedicated Bicycle Storage Rooms

COURTYARD TERRACE

1. Sculpture Garden Overlook
2. Private Workpods
3. Landscaped Garden

ROOFTOP TERRACE

1. City View Lounge with Fire Pits
2. Private Seating Area with Overhead Trellis
3. Private Dining with BBQ
4. Open Dining with BBQ
5. Sun Deck
6. Rooftop Seating
7. Private Reading Nook
8. Off-Leash Dog Run

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RENDERING RELEASE



Illustration is artist's concept.



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TOWNHOME LIVING



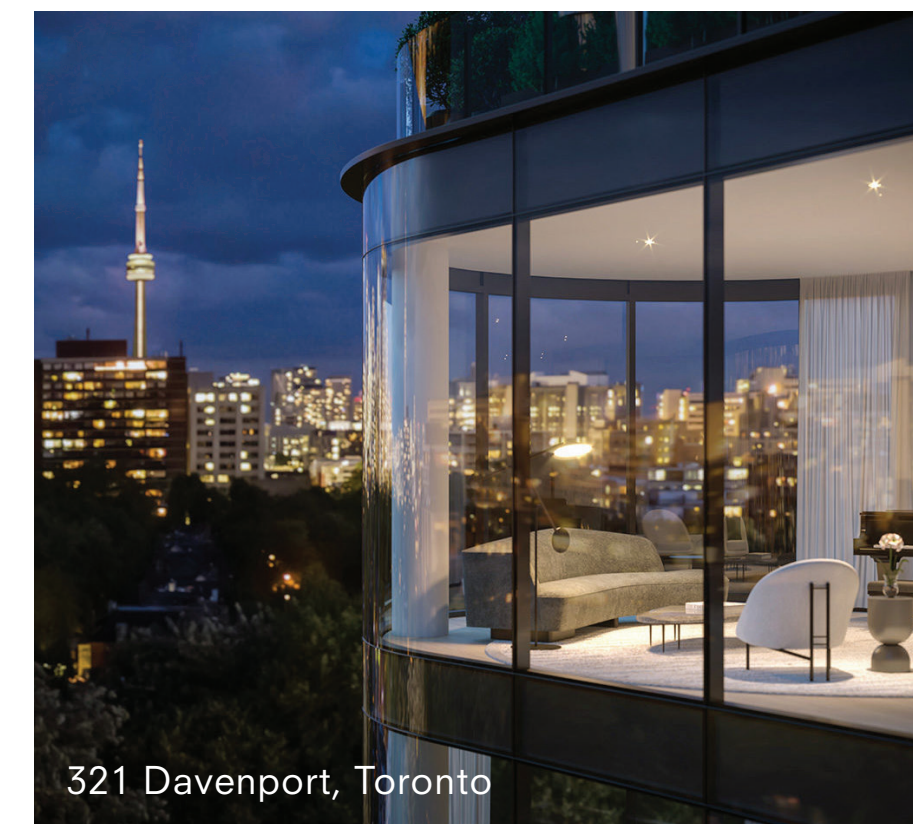
FEATURING

1. Special Deposit Structure
2. Each Townhome Includes Private Patios Featuring A BBQ Gas Line
3. Select Townhomes Over 10' Ceilings
4. Four Bedroom Townhomes Available

ALTERRA

DEFINING URBAN LIVING

- For almost 50 years, Alterra has established a strong reputation for creating legendary communities across the Greater Toronto Area and throughout Ontario.
- Alterra is unique in that they are both a Developer and a Builder.
- Managed entirely by their own team, Alterra has complete control over the quality and delivery of their projects from start to finish.
- With exceptionally high standards of construction, they masterfully craft buildings that define the neighbourhood.
- They have built thousands of homes and award-winning condominiums such as Post House, 36 Hazelton, 159SW and the ACE Hotel in Toronto to name but a few.



TRUONG LY DESIGN INC.

- A top interior designer with a team under the brand Truong Ly Design Inc.
- Toronto based, focusing on residential and hospitality.
- Creative team explores different parts of the world to bring back new ideas and values for clients and their projects.

A stylized, handwritten signature in black ink, reading 'Truong Ly'. The signature is fluid and cursive, with the first name 'Truong' and last name 'Ly' clearly distinguishable.

Philip J. Currie Dinosaur Museum



TEEPLA ARCHITECTS

- Spent the last 30 years building a reputation for technical excellence, innovative design and exceptional service.
- Diverse portfolio of institutional, cultural, commercial and residential projects.
- Recognized as one of Canada's leading architectural firms.
- Honoured with more than 100 awards for design and technical excellence, urban visioning, and sustainability at the local, national and international level.

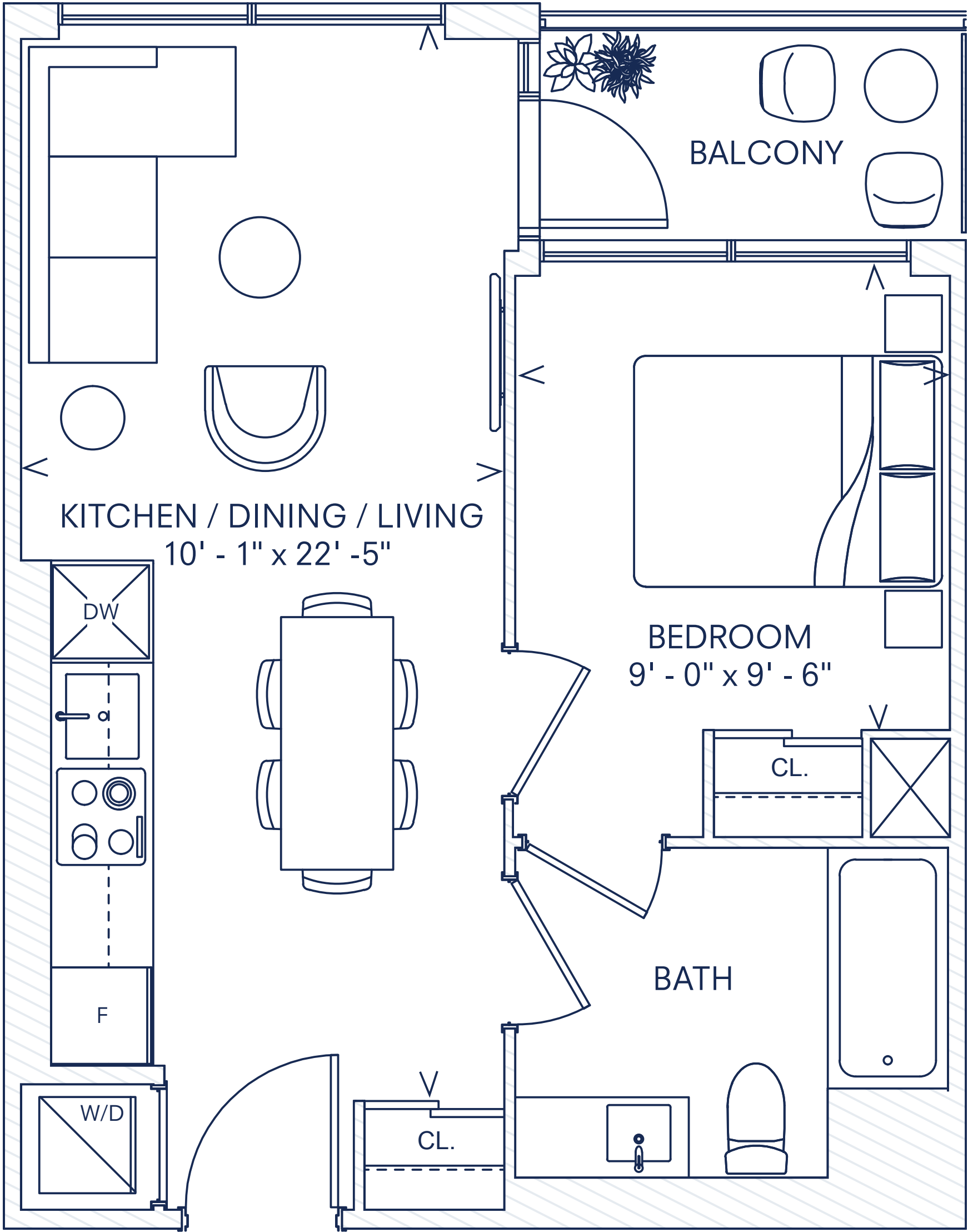
EXCITING LIMITED TIME OPENING INCENTIVES

- 3 AGGRESSIVE DEPOSIT STRUCTURES FOR BUYERS
- ALL WITH **ONLY 5%** DOWN IN THE **FIRST YEAR**
- ONLY 10% DOWN IN THE NEXT 1-2 YEARS FOLLOWING (FOR LOCAL BUYERS)(VARIES PER UNIT SIZE)
- NOTHING ELSE DUE UNTIL OCCUPANCY FOR LOCAL BUYERS
- STAY TUNED FOR **MORE** EXCITING NEWS COMING SOON

28 EASTERN IS FILLED WITH LOTS OF AMAZING FLOOR PLANS. DUE TO THE DESIGN OF THE BUILDING, THERE ARE MANY DIFFERENT PLANS AND CONFIGURATIONS. MANY PLANS ARE UNIQUE, AND ALL PLANS ARE AMAZING. THE FOLLOWING PLANS ARE JUST A SMALL SAMPLING 28 EASTERN LAYOUTS...

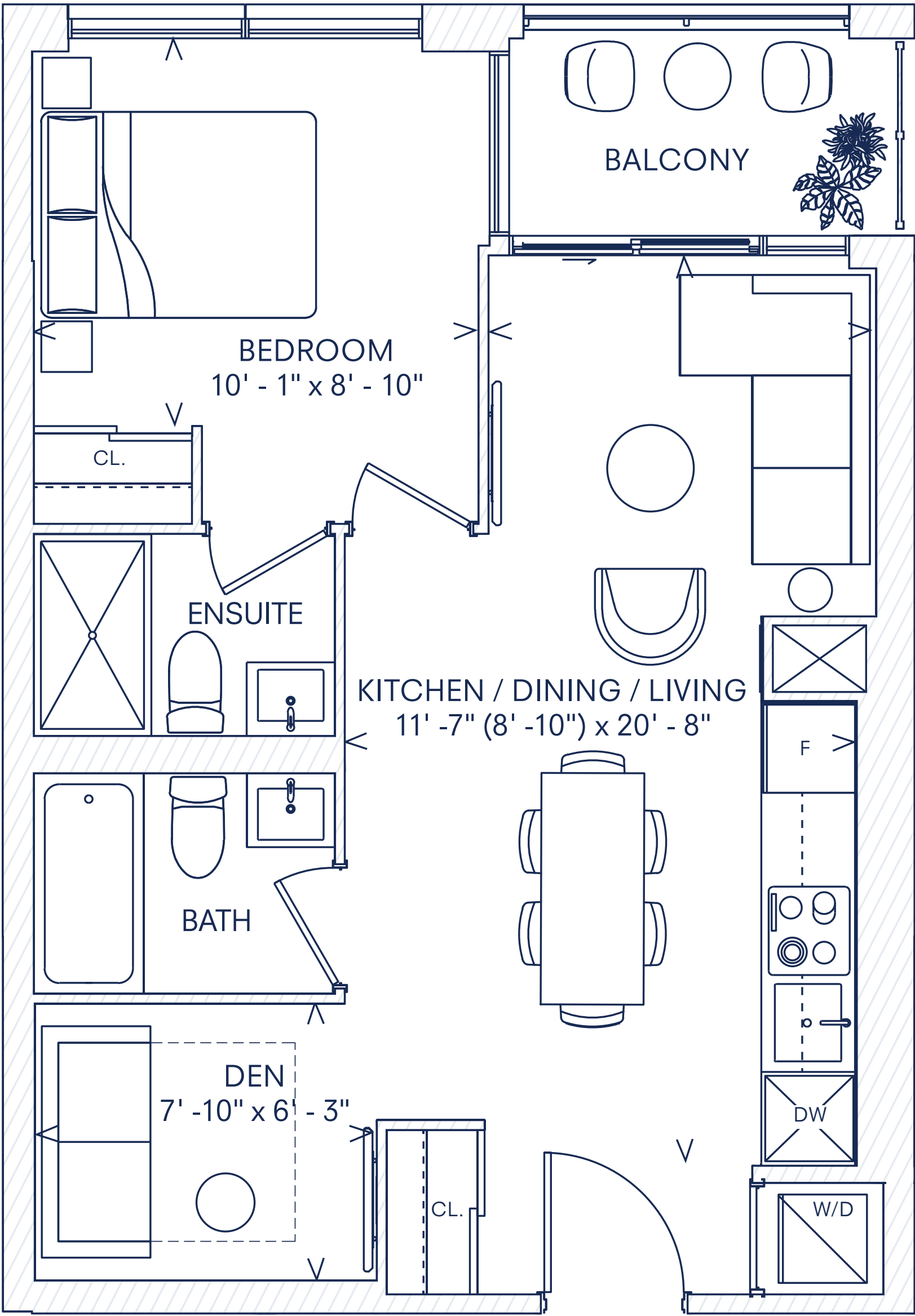
SAMPLE FLOOR PLAN

1 BEDROOM
1 BATH
INT: 468 SQ.FT.
EXT: 44 SQ.FT.



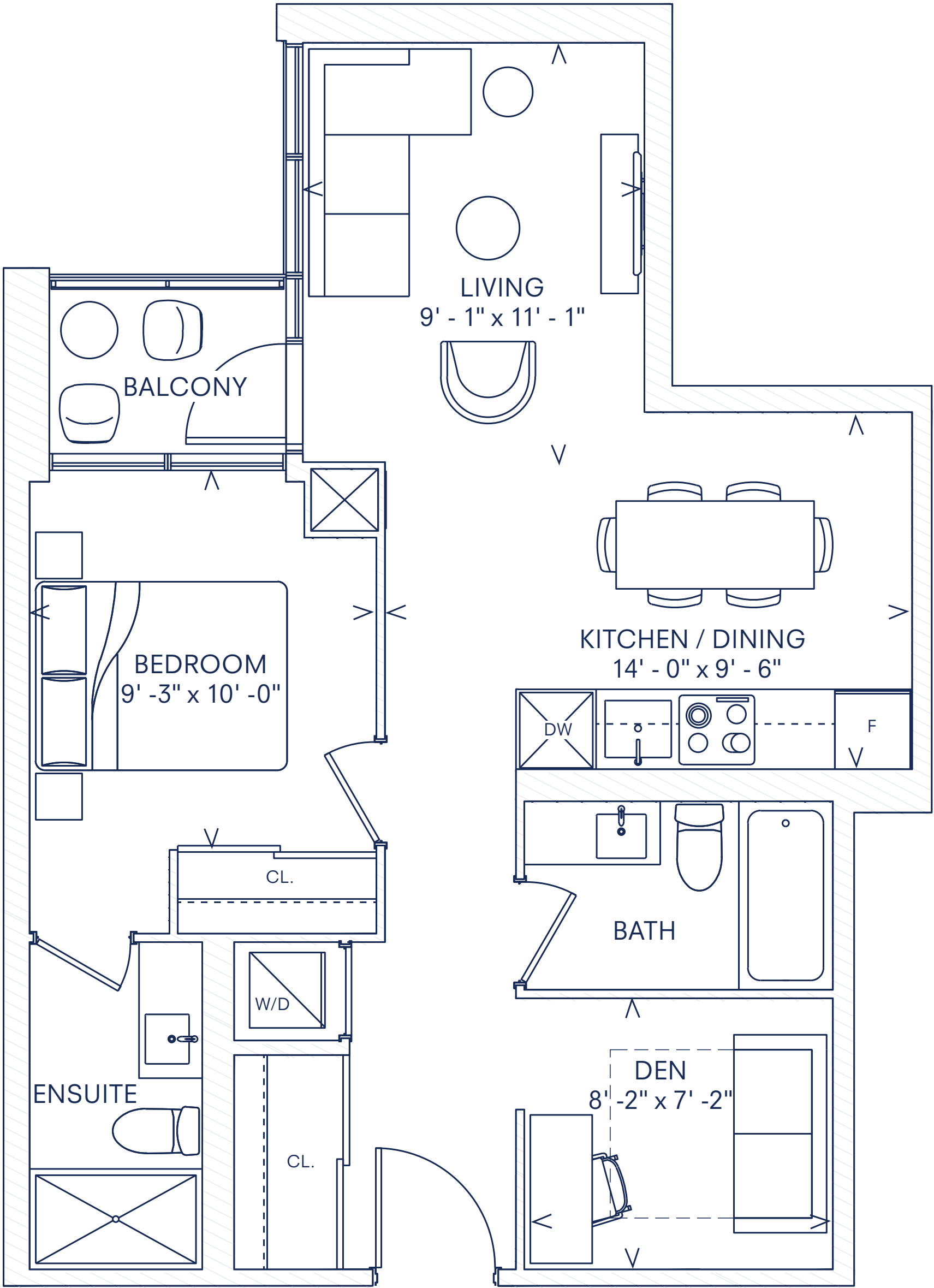
SAMPLE FLOOR PLAN

1 BEDROOM + DEN
2 BATH
INT: 545 SQ.FT.
EXT: 44 SQ.FT.



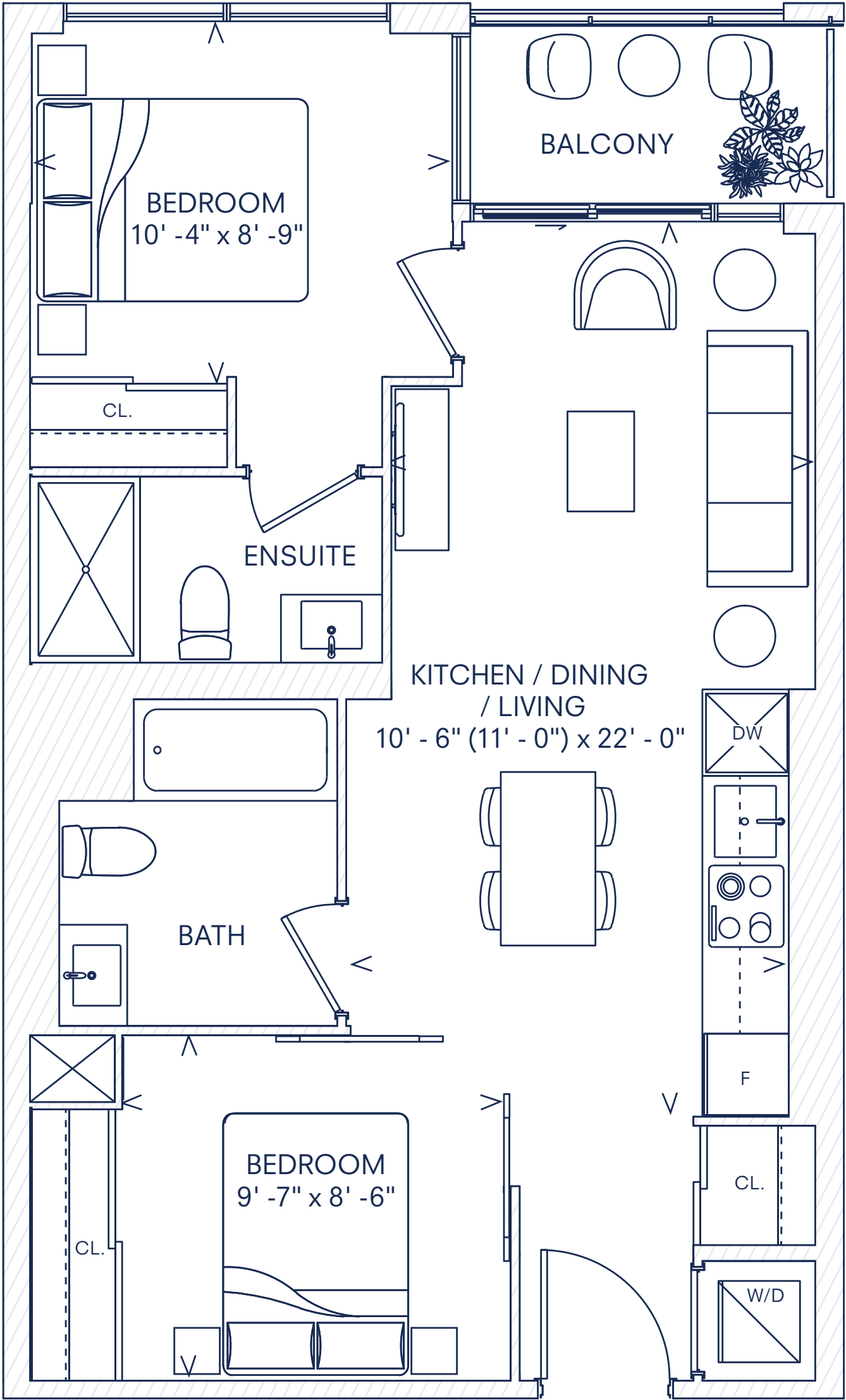
SAMPLE FLOOR PLAN

1 BEDROOM + DEN
2 BATH
INT: 639 SQ.FT.
EXT: 33 SQ.FT.



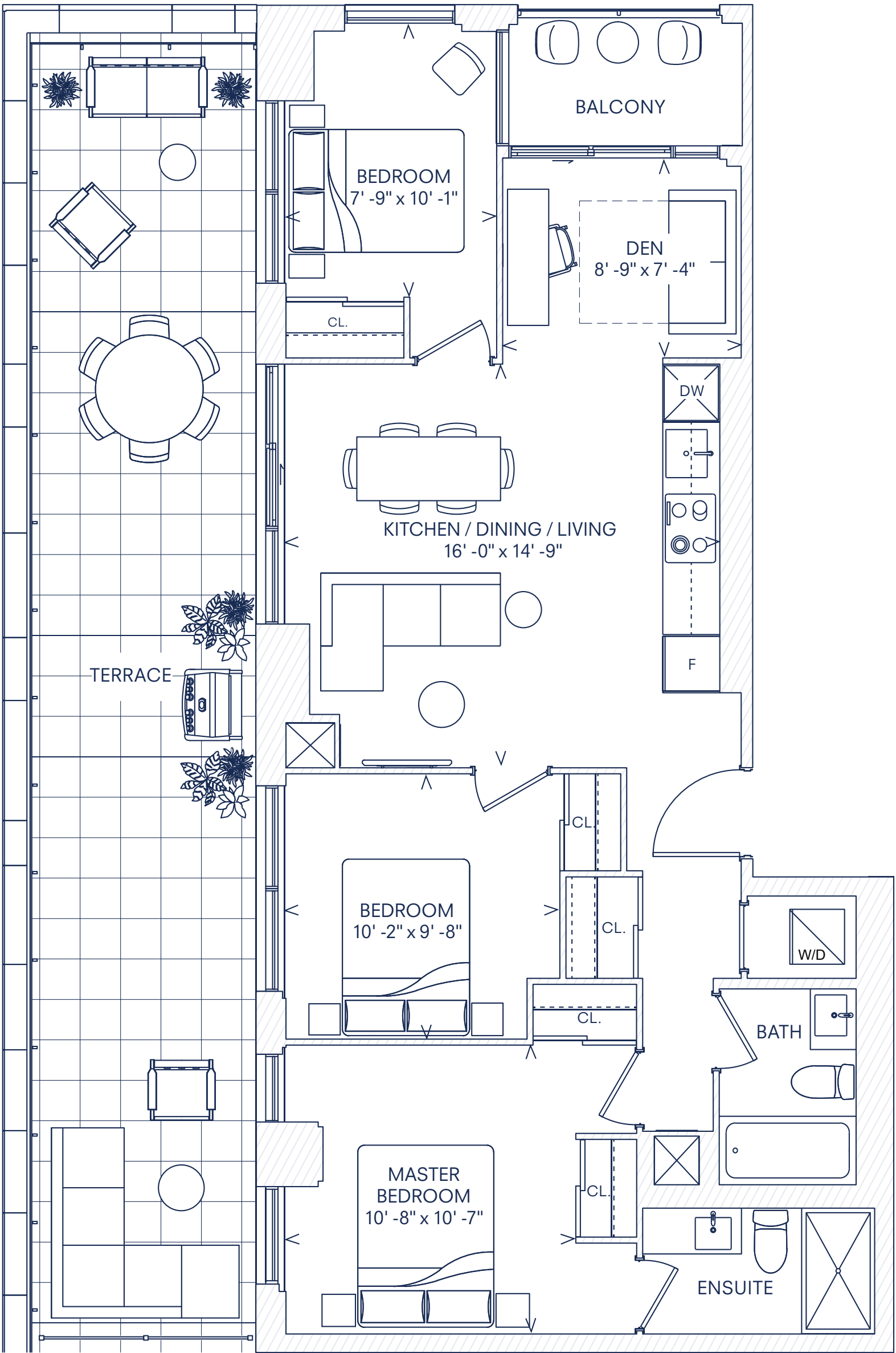
SAMPLE FLOOR PLAN

2 BEDROOM
2 BATH
INT: 645 SQ.FT.
EXT: 44 SQ.FT.



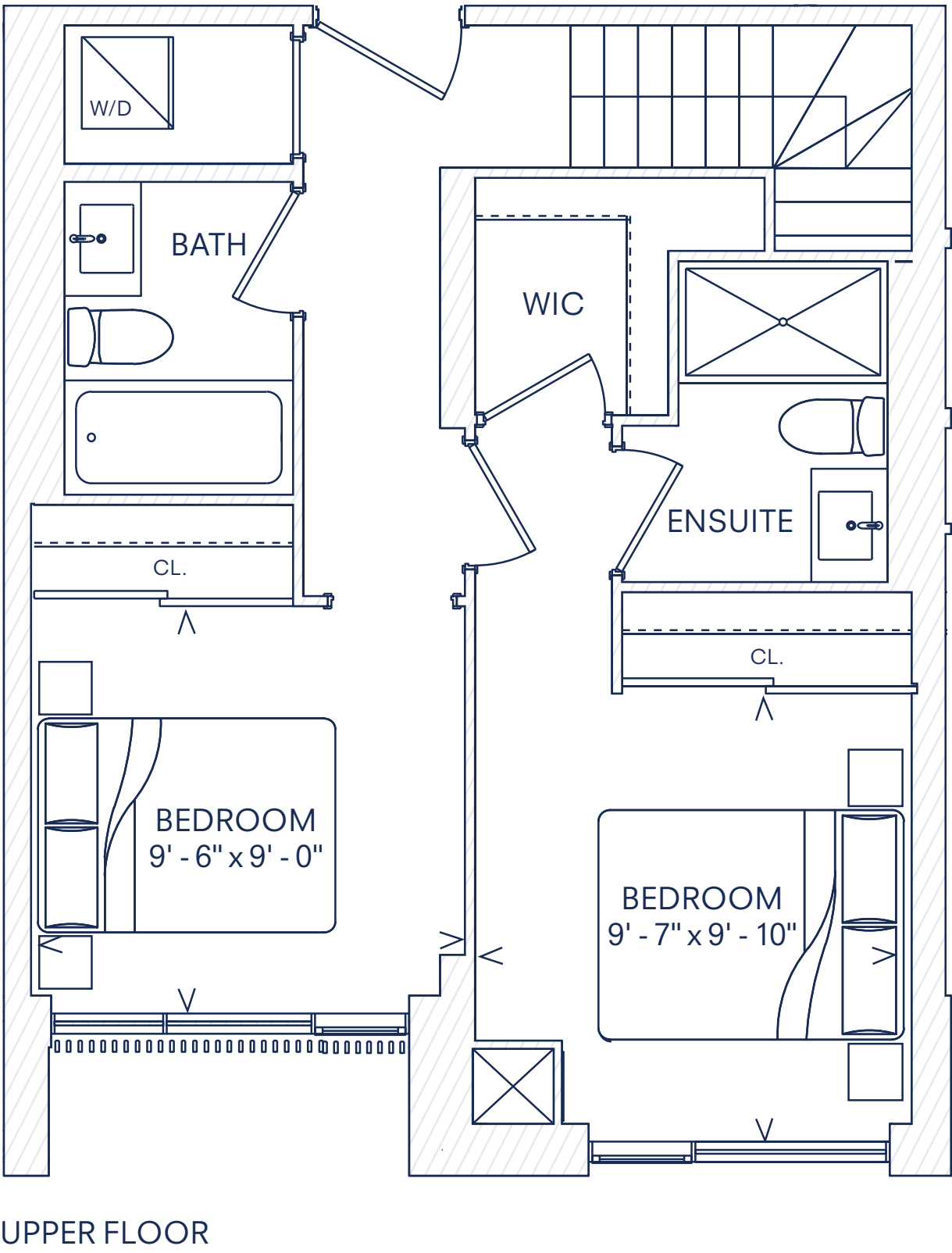
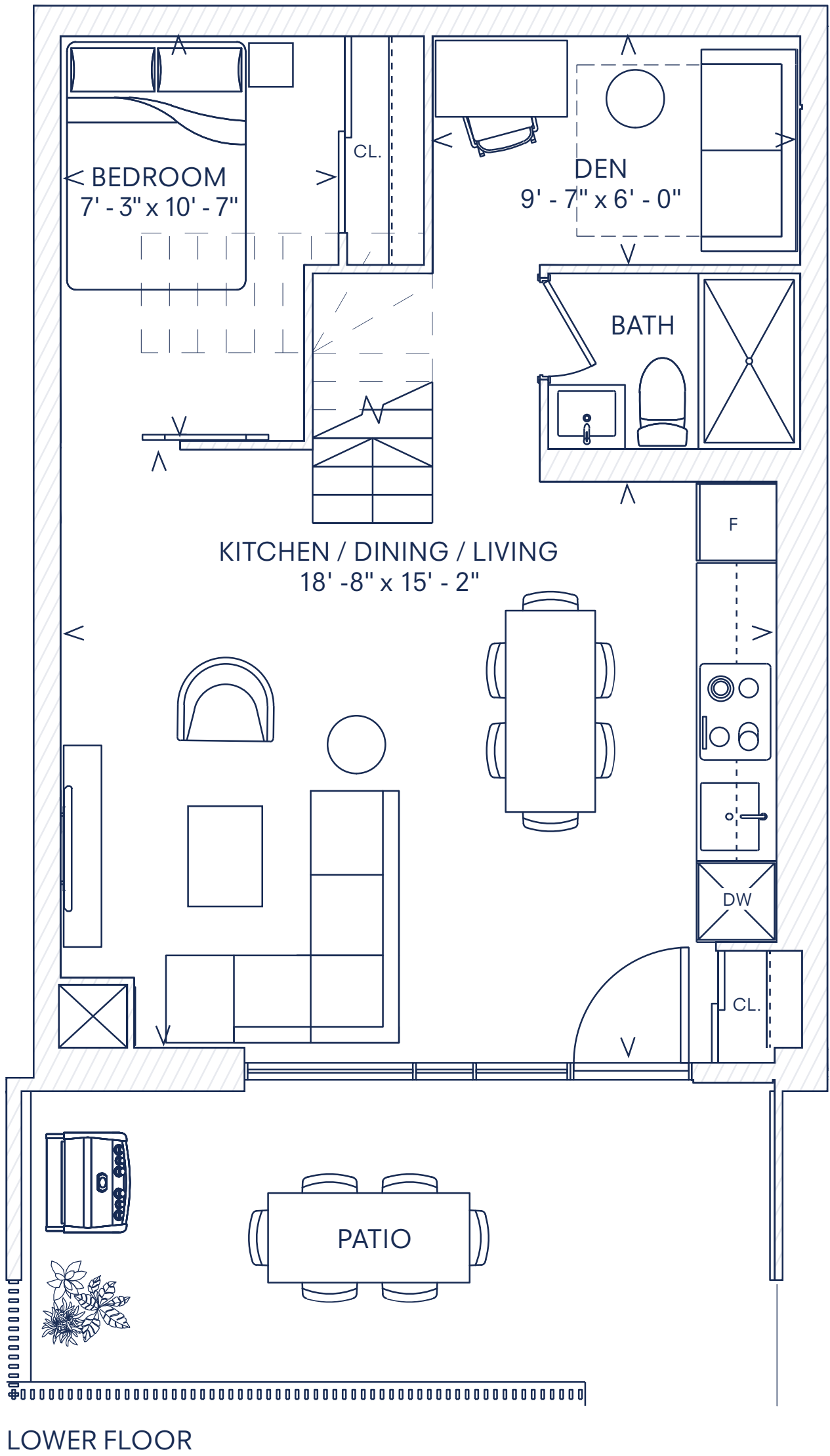
SAMPLE FLOOR PLAN

3 BEDROOM + DEN
2 BATH
INT: 905 SQ.FT.
EXT: 524 SQ.FT.



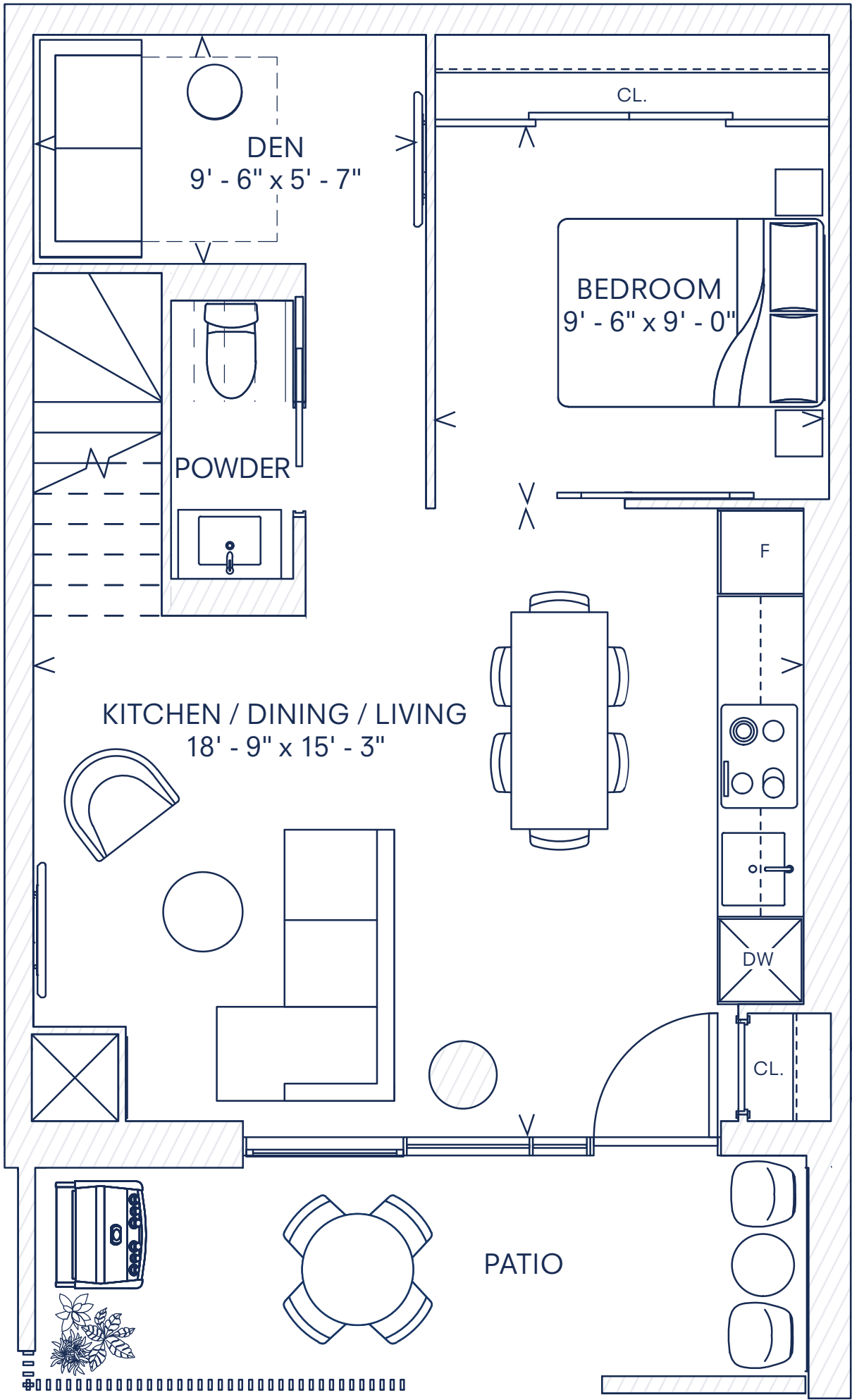
SAMPLE TOWNHOME FLOOR PLAN

3 BEDROOM + DEN
3 BATH
INT: 1081 SQ.FT.
EXT: 151 SQ.FT.

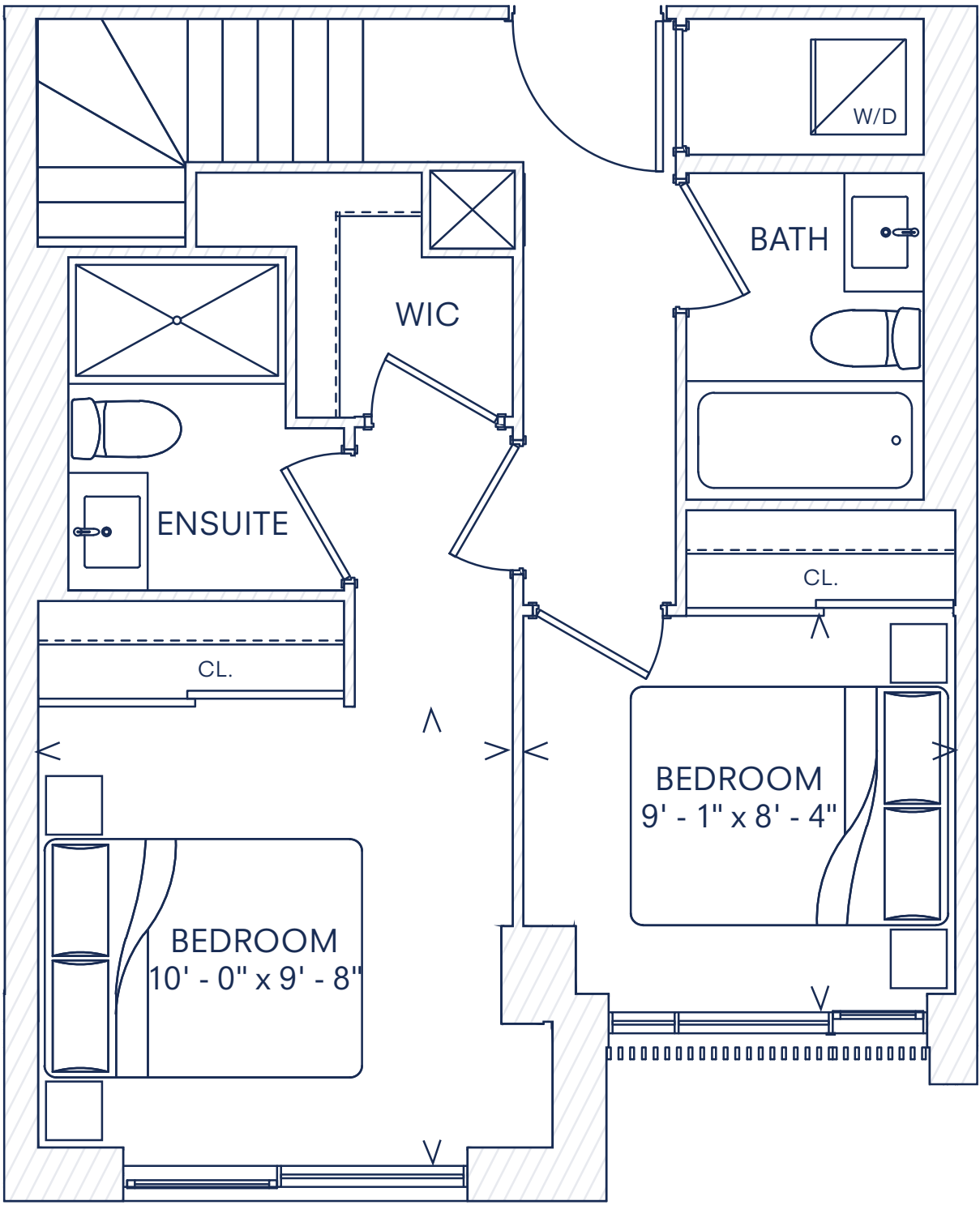


SAMPLE TOWNHOME FLOOR PLAN

3 BEDROOM + DEN
3 BATH
INT: 1061 SQ.FT.
EXT: 94 SQ.FT.



LOWER FLOOR



UPPER FLOOR

THANK YOU



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