

salesforce

Salesforce Certification Courses

Accelerate your potential.





Accelerate Your **CAREER**

Salesforce is #1 worldwide

Salesforce is the world's #1 customer relationship management (CRM) Cloud platform with market share of more than double that of its nearest competitor. Taking the leadership position in virtually all industries, Salesforce is the CRM of choice of among the largest brands including Amazon, Spotify, Toyota, American Express, Adidas, Southwest Airlines, and thousands more.

Continuous Growth

- » The Salesforce ecosystem includes a large partner network of applications, and services more than 150,000 customers through specialized Clouds.
- » Among "The Big 5 CRM Companies," Salesforce is #1 over Oracle, SAP, Adobe, and Microsoft.*
- » Salesforce is growing fast, and in December 2020 acquired Slack for 27.7 billion USD.

*SOURCE: IDC

Salesforce is growing

\$17 BILLION

2020 Salesforce revenue, up almost 29% from last year

SOURCE: MARCOTRENDS

\$1.2 TRILLION

Estimated new revenue from Salesforce Cloud Products through 2024

SOURCE: IDC

+62%

Predicted five-year growth in demand for the Salesforce platform and related skills

SOURCE: BURNING GLASS

Accelerate Your **EARNINGS**

Whether you're just getting started or looking to advance your skills — **get Salesforce certified.**

As a Certified Salesforce Administrator you'll be in high demand and equipped to work on the Salesforce Platform used by 150,000 companies and growing rapidly, including leading brands such as Spotify, Amazon, Toyota, American Express, Adidas, Southwest Airlines, and more.

Salesforce Administrator Certificate Training

🕒 8 Week Course

💰 \$200 VALUE- INCLUDES CERTIFICATION EXAM FEE

ENROLL NOW

The SkillStorm Advantage



Generous discounts for Active and Transitioning Military and Veterans



Tuition includes the cost of one certification exam



Flexible instructor-led online courses



Refer a friend and get paid when they register



Access to course materials even after completion



1:1 mentoring by certified and experienced instructors

\$94,000

**Certified Salesforce Administrator
avg. salary**

SOURCE:GLASSDOOR



Accelerate Your **SKILLS**

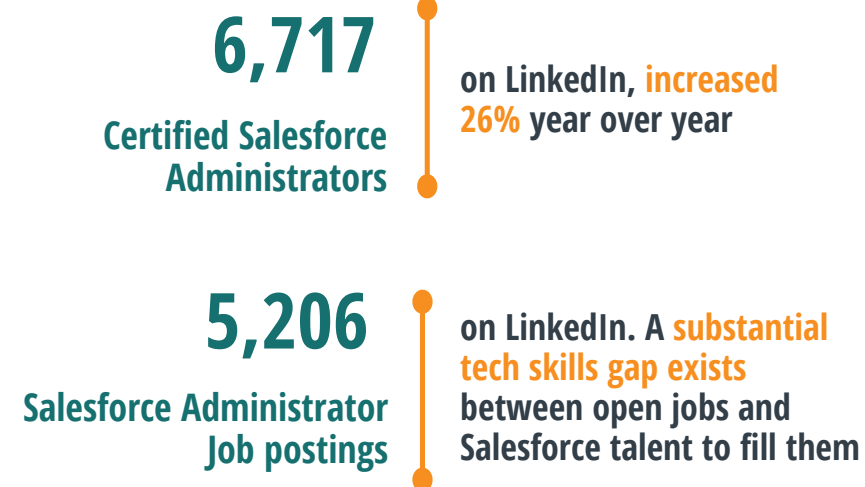
Certified Salesforce Administrators are in demand:

Salesforce Administrators are super users on Salesforce.com and superheroes in their organizations. They play a vital role in “all things Salesforce” supporting users across the platform in customer service, sales, marketing, finance, business development, call centers, and IT. They bridge the gap between business and technology.

Accelerated Growth

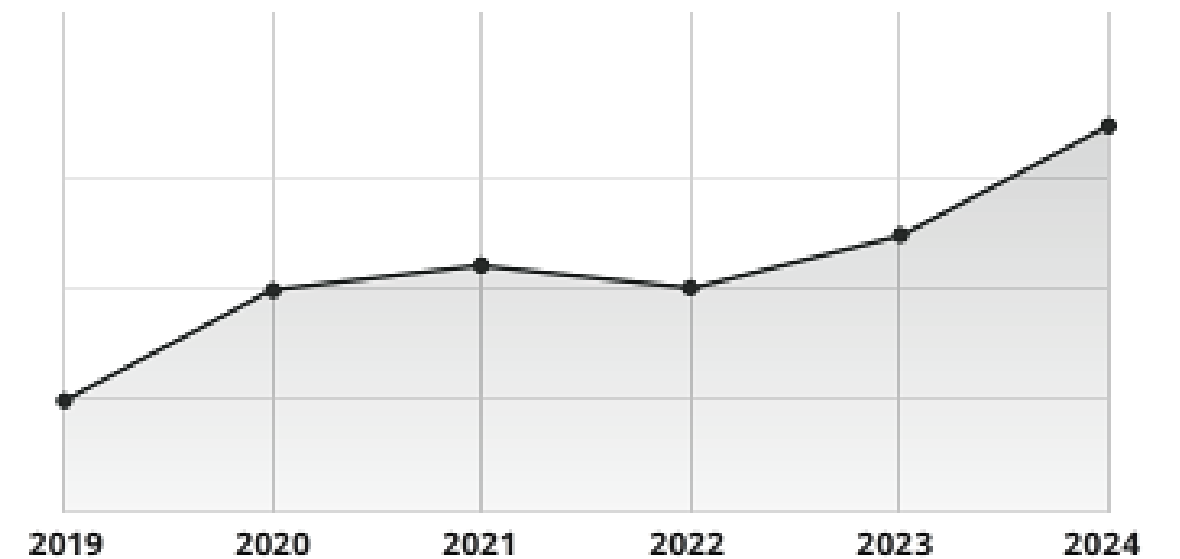
“ In 2018, there were **47,973 job postings** for Salesforce Administrators, up from 9,600 in 2013. This **400% growth** is evidence of the importance of Salesforce Administrators to manage the Salesforce platform within organizations.

— Burning Glass Technologies 2020



Demand for Salesforce Talent is growing

SOURCE: LINKEDIN TALENT INSIGHT DECEMBER 2020, UNITED STATES.



SOURCE: SALESFORCE

Demand for Salesforce talent is projected to create 4.2 million jobs from 2019 to 2024.

Salesforce **Administrator** CERTIFICATION



Course Overview

This 8-week course prepares you for the Salesforce Administrator Certification exam. Students learn about the foundation of Salesforce and the key features and functionality of the platform through a guided, instructor-led approach.

Modules

This course covers Salesforce organization setup, user management, security and access, standard and custom objects, Sales Cloud, Service Cloud, activity and event management, data management, analytics, reports and dashboards, workflow and process automation, desktop and mobile administration, and AppExchange. All modules contain quizzes that test your knowledge and practical challenges giving you the opportunity to apply what you learn in the Salesforce platform. The course offers practice certification exams and a robust capstone project.

1. Platform Fundamentals
2. Salesforce Products
3. Data Management & Automation
4. Reports, Dashboards, and Mobile

Accelerated Learning

Gain real-world learning with scenario-based exercises, labs, activities and access to Salesforce.com, with quizzes, knowledge assessments, and hands-on-exercises to help you pass your certification exam.

Reasons to enroll

Expand your knowledge:

Advance your knowledge and become more proficient and effective in your current job with advanced skills in marketing, sales, IT, business development, and product management.

Your technical career path:

Salesforce offers 6 specialized certifications, and 5 advanced certifications for the Salesforce Administrator and prepares you for work in just about any industry including retail, hospitality, technology, financial services, healthcare, manufacturing, education, and more.



Average Salary
\$94,000/year



Certified Salesforce professionals and Salesforce Administrators earn 1.2 to 1.8 times more than their non-certified counterparts.

SOURCE: GLASSDOOR

Expectations:

Upon completion, you will be ready to:

Pass the Salesforce Administrator Certification exam knowing these features in Salesforce.com:

- Activity management and collaboration
- Data management
- Analytics, reports, and dashboards
- Workflow/process automation
- Desktop and mobile administration
- AppExchange
- Validation rules
- Data loader

Recommended knowledge and experience:

There are no prerequisites for this course or the Salesforce Administrator exam. Knowledge of data modeling and relational database concepts, such as tables, columns/fields, records, and relationships, is highly recommended. Basic understanding of IP addresses and networking concepts, information security principles, and business administration is advised.

Accelerate Your **Learning**

SkillStorm is a churning force behind the revolution in tech talent training and deployment. Combining industry certified and experienced instructors with advanced online instruction, we deliver innovative technology training that provides knowledge, practice, and experience to assist students with earning valuable certifications and career advancement.



✓
Learn from the leading authority in upskilling and tech talent advancement.

✓
Proven track record for preparing today's workforce to advance in lucrative and lasting jobs in technology.



salesforce

Accelerate Your **POTENTIAL**

Salesforce **Administrator** Certification Course


 **8 Week Course**

Refer a friend and get paid when they register for the course.

ENROLL NOW

Accelerate your skills today!

Advisors are waiting.
Contact them today to register.

 (904) 677-3510

 ITCert@skillstorm.com



Save \$200- your certification exam fee is included with your course!



Retired and active military, we value your experience and service. Speak to an advisor about additional scholarships.

