

# EDUCATION WORK

Our mission is to create employment pathways for college students leading to personal growth, financial freedom and career success.



In response to COVID-19, Education at Work has shown our clients that we can quickly pivot, organize and adjust when a crisis occurs and that we can deliver exceptional customer support from a work-at-home environment. We're proud of our agile student workforce which has continued to exceed our clients' objectives remotely.

With the cost of higher education rising, college students continue to worry about how they will be able to afford their education. The ability to pay for tuition is the number one reason students drop out of their institutions of higher education, especially students of color and first-generation college students. These student populations commonly have to work two or even three jobs to financially stay afloat – only to find that a gap still exists between living expenses and paying their tuition bills. Unfortunately, the only way for many students to achieve the goal of graduating from college is to take out tens of thousands of dollars in loans.

## We are Education at Work

Since 2012, Education at Work has been relieving students' financial burdens by offering a regular hourly wage to student employees while also proving the possibility of earning \$5,250 per calendar year in tax-free tuition. This financial commitment affords students the ability to work one manageable job an average of 20 hours per week while still being fully immersed in their university.

### FOR STUDENTS

In addition to solving financial issues for our students, EAW is solving post-graduation challenges by employing students in résumé-worthy customer service and back office support positions on behalf of Fortune 500 companies.

### FOR CLIENTS

Our client partners enjoy the benefit of smart, tech-savvy students serving their customers, with the added incentive of developing a future talent pipeline of graduates for positions across their organizations.

### FOR UNIVERSITY PARTNERS

Through the support of our university partners we build our centers on or near campuses, making the jobs convenient to students and helping to solve university retention and affordability issues, with the added benefit of applying real-world experience to classroom learning.

# Our students are the heart and soul of our business.

At EAW, with the support of our client and university partners, we invest in the future of our students. Not only do they have an opportunity to learn communication, teamwork and problem solving skills, many also are offered opportunities to participate in client-driven special projects ranging from marketing to analysis to contact center design. EAW continues to expand its skill building toolset with financial literacy, time management and additional curriculum appropriate for 21st century learning.



## Our Student Workforce

**44%** 1ST-GENERATION STUDENTS

**77%** IN-STATE STUDENTS

**51%**



STUDENTS OF COLOR

**49%**



WHITE

## We want to hear from:

- **Universities** across the U.S. whose students could benefit from good jobs and less debt.
- **Client partners** with staffing needs and a desire to be part of a worthy mission.
- **Like-minded foundations** who can help us fund our growth.

Contact us at  
**educationatwork.org**  
to learn more.