

Technical Specification

Interface description of the connection to
OUTTRA Brand WTB (stores)

Connection to the OUTTRA Brand WTB interface (stores)

To connect your store(s) to the OUTTRA Brand WTB interface, we need a CSV file that is updated at least once a day and contains all available articles of your store(s). The file can also be filtered for the brands which you like to connect to. We will download this CSV file every two to three hours from your server via a download link and integrate it into our system. An alternative is that you send us the file at a FTP server on our site. Please ask support-en@outtra.com for FTP-credentials.

For the connection to the interface, a CSV file with several columns is required. The name and the order of the columns are not relevant.

A UTF-8 encoding should be used. The separator ; shall be used.

Fields

- **gtin**
The GTIN / EAN of the corresponding variant should be specified in this column.
- **name (optional)**
The name of the article variant must be in this column.
- **brand (optional)**
The brand of the article variant must be in this column.
- **manufacturer_article_number (optional)**
The article number of the manufacturer of this product. Only needed if you don't work with GTINs/EANs from manufacturers.

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- **manufacturer_color (optional)**
The color of the manufacturer for this product. Only needed if you don't work with GTINs/EANs from manufacturers.
- **manufacturer_size (optional)**
The size of the manufacturer for this product. Only needed if you don't work with GTINs/EANs from manufacturers.
- **store1 ... storeN**
Enter the stock per store here. You can submit unlimited stocks in one file if you use one column per store.

There may also be more fields in the CSV file. We will only use those fields that are important to us.

An example CSV can be found here:

www.outtra.de/docs/outtra_wtb_local_csv_template.csv

For further questions regarding the integration, please contact the OUTTRA support team:

Email: support-en@outtra.com