



COVID-19 Related Supplier Discounts

Supplier Name	Effective Date	Offer*	Period of Time / Details
Accelerate Digital Retailing	4/1/2020	50% off	April and May
Acura	3/20/2020	0.50%	Floor plan interest rate reduction for vehicles invoiced 3/20 or later
Adpearance	4/1/2020	25% off	April
Aura	4/1/2020	~50% off	Estimated discount to reduce the CPO fee
Auto Trader	4/1/2020	50% off	60 Days if you remain as a client
AutoAlert	4/1/2020	100% off	100% Discount 60 days and still use system. Does NOT include mail (that will be at cost)
AutoIQ	4/1/2020	50% off	April & May
AutoPoint/DME	4/1/2020	100% off	Not a true savings, they are postponing fees April & May and moving them to future months
Axcessa	4/1/2020	50% off	April: monthly license fees reduced by 50%. Excludes data retrieval fees.
Call Drip	4/1/2020	50% off	April, May & June
CallRevu	4/1/2020	50% off	Review later in April
Car Now	4/1/2020	50% off	April
CarFax	4/1/2020	50% off	50% Discount on Used Car Listings, CarFax for Life is free
Cargurus	4/1/2020	20% off	Thru June
Carrow Chat	4/1/2020	25% off	April, later months to be reassessed
Cars.com	4/1/2020	30% off	April, May & June
CarWars	4/1/2020	50% off	April & May

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CDK	4/1/2020	100% on all layer applications (Elead CRM, all Service Products, Connected Store and more) 25% on all DMS and DMS-related, which includes required products like Document Management, Digital Contracting and more. A free two-month trial of Connected Store, Service Dept. Solutions, Call Center for inbound service calls, customer remote DMS access	April
CentralBDC	4/1/2020	50% off	Starting in April, reevaluate monthly
City Now	4/1/2020	40% Off	April
CK/Affinity		TBD	
Comcast		TBD	
Comcast EfecTV		TBD	
Conversica	4/1/2020	25% off	April
Costco (membership)	4/1/2020	50% off	April
Costco Auto	4/1/2020	varies	The % difference in lead count over last year will equal the current discount (i.e. 30% difference will be 30% off for April, and possibly moving forward)
Cox	4/1/2020	50% off	April & May
CSSR (GM)	4/1/2020	30% off	April
Dealer.com	4/1/2020	50% off	April & May
DealerFX	4/1/2020	25% off	April & May
Dealer Inspire (non-OEM)	4/1/2020	50% off	April

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Dealer Inspire (Chat)	4/1/2020	Free	April and May
Dealer Inspire (OEM)	4/1/2020	50% off	April: potentially May if stay at home order is still in effect
Dealer Inspire (SEO)		TBD	
Leader Leads	4/1/2020	50% off	April
DealerOn		TBD	
DealerRater	4/1/2020	30% off	April & May
Dealer Socket	4/1/2020	50% off	April; future discounts TBD
Dealer Team Work	4/1/2020	100% off	April: service fee covered 100%
DealerTrack	4/1/2020	50% off	April & May
Direct Sales Marketing	4/1/2020	100% off	Star Tents - April, May & June
Edmunds	4/1/2020	50% off	April
Elead	4/1/2020	100% off	April
Gubagoo	4/1/2020	50% off	April & May
HavACup Coffee	4/1/2020	TBD	Discounting orders and eliminating "extras" that are not necessary (but nice to have)
Homenet	4/1/2020	50% off	April & May
iPrecheck	4/1/2020	50% off	Also offering a lot of free features
KBB	4/1/2020	50% off	April & May
KOMO TV	4/1/2020	50% off	Buy a :30 get a :30
Lamar Billboard Sign	4/1/2020	100% off	One Month Free, also 60 Day Cancellation
Offerup	4/1/2020	75% off	April & May
Outsell	4/1/2020	50% off	April

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PT Solutions	4/1/2020	15% off	April & May - Cleaning Co.
Pure Cars	4/1/2020	50%-65% off	April, May & June (reevaluate every 30 days)
Reputation.com	4/1/2020	50% off	April & May
Revolution Parts Store	4/1/2020	50% off	April & May
Roadster	4/1/20	\$550 Off	April, May and June
RouteOne	4/1/2020	50% off	April & May, 50% Digital Retail Subs. & Remote designing fees waived
RP CLEAN - Cleaning Co	4/1/2020	10% off	April
SiteTech/IT	4/1/2020	50% off	50% Discount April, May & June, plus savings due to decreased staff
SpinCar	4/1/2020	100% off	April: May discount is pending
Total Lawn	4/1/2020	45% off	Regional/client specific
Tradepending	4/1/2020	50% off	Discount on 3 cycles that are NOT FCA billing, also offering 60 delayed invoicing for stores who need it now.
True Car	4/1/2020	50 % off	April Only ---May will be decided upon in late April
ValPak	4/1/2020	1.5x Ad distribution	1.5 time the ad distribution per store enrolled or another flyer in each drop. In most cases that \$750 per store complimentary as most contracts are \$1500 each. April, May and June
vAuto	4/1/2020	50% off	April & May
Vin Solutions	4/1/2020	50% off	April & May
Vistadash	4/1/2020	50% off	April & May
Work Truck Solutions	4/1/2020	50% off	April, May is 25%
XTime	4/1/2020	50% off	April & May

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