# Search & AI-Driven Analytics

The Next Generation Analytics Platform for the Enterprise
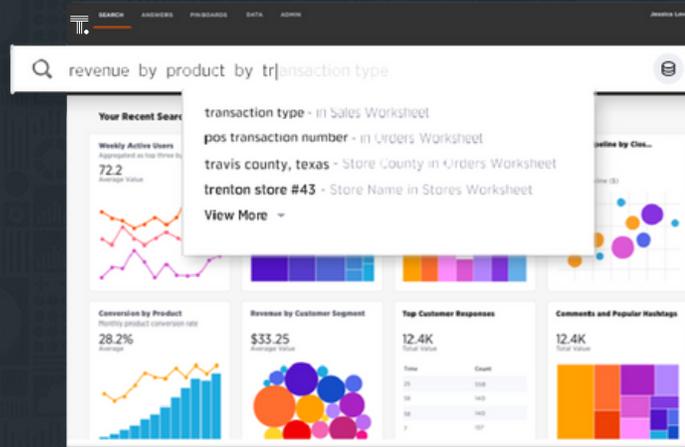
Why ThoughtSpot?

ThoughtSpot utilizes a search bar to allow business users of any skill level to create dynamic visualizations. Unlike traditional BI tools that require tedious development cycles or waiting periods to build dashboards, ThoughtSpot puts the user in the driver seat, allowing them to search for any combination of metrics, attributes, and filters to easily generate fresh visualizations.

Simple

Designed for true self-service for everyone.

Smart

Answers both known and unknown questions.

Enterprise-Class

Scalable and secure for the world's largest companies

> " We're now up to 500 weekly active business users. Adoption has been rapid.

Cindy Villamil
Data Strategy Manager, Sterling Talent Solutions

The power of 1,000 analysts in your hand

SpotIQ is ThoughtSpot's AI engine that enables users to cut through billions of data combinations by automatically running queries and data drill-downs against a visualization, worksheet, or table. When activated, SpotIQ will uncover anomalies, trends, correlations, and other insights that the user may not have thought to ask. Users can also rate the quality of the SpotIQ insights, training the machine learning engine to deliver more personalized or specific feedback in future runs.

The most actionable insights for your business are uncovered in seconds.
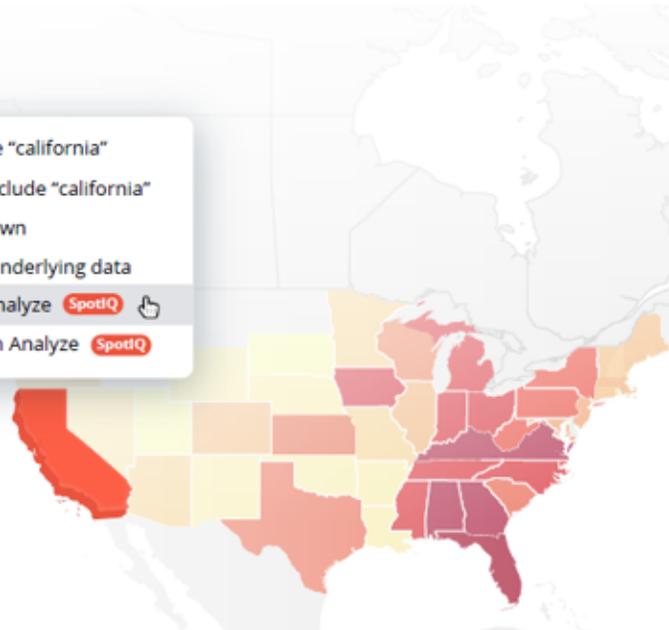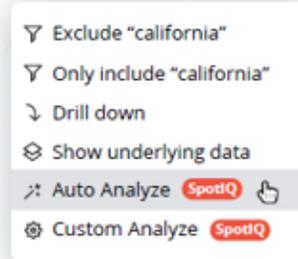
Why Everyone Loves ThoughtSpot

ThoughtSpot connects directly to your cloud data warehouse to query the data directly. This means ThoughtSpot can scale to millions or billions of records with sub-second search response time. And all of this can be achieved without knowing or writing a single line of SQL. ThoughtSpot allows you to build abstract data schemas called "Worksheets" to model the data, build new formulas, and apply synonyms to fields that have different names throughout the business. The result is a deliverable, governed data landscape for the end user to search as a "use case" instead of "a bunch of tables".

FOR DATA-EXPERTS

BYE-BYE BACKLOG

Empower non-technical people to answer their own data questions while you build a single source of truth with security and governance at scale.

FOR BUSINESS PEOPLE

INSTANT ANSWERS FOR ALL

Stop waiting for custom reports from data experts and instantly answer ad-hoc data questions in seconds.

As users create their own visualizations, or Answers as ThoughtSpot calls them, they have multiple ways to further explore the data. They can right click and drill down into any attribute in the data without the need for pre-built hierarchies. Breaking metrics out by dates auto-generates a time-series calendar bucket to easily slice the data.

ThoughtSpot also comes with over a hundred out of the box keywords to filter or visualize the data in different ways. Too many values in your chart? Use "Top 5" or "Bottom 3" to easily get the outperformers. Need to run comparative analysis? Use "vs" to quickly get a side-by-side comparison like "March vs April" or "Florida vs Georgia".

> " Now our customers can quickly analyze their bills on BT.com using the power and simplicity of search-driven analytics.

Chris Brook
Director of Customer Service Transformation, British Telecom

See ThoughtSpot in action with search analytics, SpotIQ, and Pinboards.
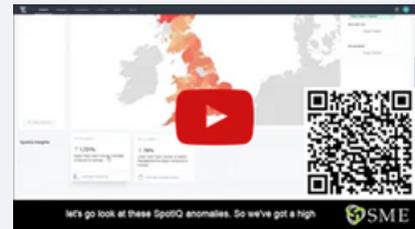
Answers can be saved individually for quick access or pinned to ThoughtSpot's version of the dashboard, a "Pinboard".

Pinboards group visualizations, KPIs, pivot tables, and filters to allow for a wholistic view of the data.

Pinboards can be shared across the organizations or sent via email to burst report it on your schedule.

The world's most successful companies use ThoughtSpot

SME
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