SME

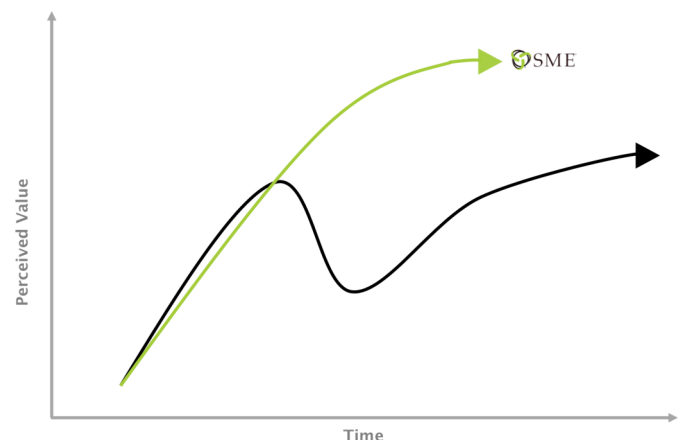# Better, Smarter, Quicker… BI Integration

Ever have a project go sour? You put 160 hours of work into the project but still are not getting to the **end results**. Or maybe, your company decided to hop on the data analytics bandwagon by investing in the latest and greatest BI tool…but now months have passed and you barely have a usable dashboard to present to the senior executives. These problems could have been easily avoided if someone took the time to consider bringing in **Subject Matter Experts** first, rather than fighting fires down the road.

Subject matter experts provide the framework and ground work for BI development as well as outsider's perspective when it comes to project management. Not everyone is an expert in data architecture, front end development, and project foresight, which is why hiring the appropriate help can save not only time, but also resources. By hiring trained experts, you are saving time (and time is money) and are able to utilize the software **faster and more efficiently**, while staying within budget.

SME minimizes the time to value. Our time, **is your value**.

Architecture ➤ Agile Development ➤ Custom Training ➤ User Adoption

The Business Challenge

After investing in a BI software, implementation can take one of three possible but distinct paths:

    1. Fizzling out because the development cycle is slow and not repeatable.

    2. Losing traction on user adoption and awareness.

    3. Implementation goes smoothly, end users have been trained, have access to applications, and new insights are being discovered. While this is ideal, this is often hard for a company to obtain on their own while managing their already existing workload.

The Approach

Kick off your BI implementation with solid business requirements that will serve as your architectural foundation. This foundation will include business processes, capabilities, data, security and infrastructure.

Using SCRUM and LEAN methodologies in your business requirements will encourage an agile development phase. With this combo, there is no fizzling out during the development stage.
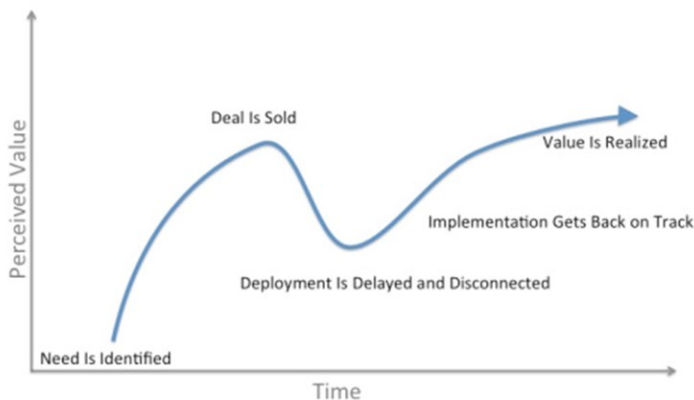
To optimize your custom built solution, you have know how to use it. Training is crucial in two parts of BI implementation, after the deployment to promote self-service and to your end users so they know how to interact with dashboards to get the insights they seek.

SME helps in all parts of the implementation lifecycle that includes deployment to user adoption. SME offers first class training for all audiences – from admins to power users and also provides customized training and "Over the Shoulder" consulting.

The Business Value

Custom training empowers your team to dive deep and uncover new insights. In turn, your company is finding value in the BI software faster.

A week of training can lead your company down a path of self servicing data analytics. It also, gives you a direct link to our **Subject Matter Experts** for any future needs.

Perceived Value — Time

Need Is Identified — Deal Is Sold — Deployment Is Delayed and Disconnected — Implementation Gets Back on Track — Value Is Realized

Next Steps

SME prides itself on delivering insights and improving time to value, by offering an outside perspective, prior experience and industry knowledge. The faster you deliver some component of the business request, the faster results can be derived, and you may begin the journey to creating a single version of the truth. Data driven insights and decisions are great, but if you can shave weeks and months off the time waiting to get things rolling, the savings multiply.

Solution Overview

Tool: Any BI Solution

Industry: Cross Industry

Key Functions:

- Training customized to your needs

Key Features:

- Develop reports with drag-and-drop simplicity
- Filter information for customized reports relevant to the user

Result: Analytics you can use. ROI you can visualize.

Several ways businesses are achieving success include:

- Increased user adoption
- Self servicing their dashboards

Ways to Improve your Time to Value

- Lead with Architecture
- Agile Development
- Utilizing subject matter experts
- Avoid programing by leveraging pre-built master items or drag and drop visualizations
- Utilize one BI platform that ingest multiple data sources
- Train your Team and Users
- Encourage User Adoption