MicroSourcing

Graphic Designer

HIRING PROFILE

Job Responsibilities

Describe the job role and the day to day tasks involved.

This is a great opportunity for a creative individual to get very hands on in a variety of design and web based design.

You should be very creative with exceptional attention to detail, be comfortable picking up a brief from visual concept stages and taking it through to print or digital production. Responsibilities include:

- Preparing work by gathering a client brief plus visual information and materials
- Planning design concepts by studying obtained information and materials
- Illustrating concepts by designing rough layouts of art and copy (including arrangement, size, type size and style, and related aesthetic concepts)
- Obtaining approval of design concepts by submitting a rough layout, then preparing the final layout by marking and pasting up finished copy and art.

Qualifications

Describe the qualifications the staff must have in terms of skills and capabilities

- Related degree
- A minimum of 2 years of experience
- A comprehensive portfolio of live work (Excluding university work)
- Extremely fluent in all relevant Adobe design software (InDesign, Illustrator, Photoshop and Acrobat)
- Highly creative and have a flair for colour and new ideas
- Experience of using content management systems
- Experience / willingness to develop web development and CSS skills
- Adobe Creative Suite, in particular excellent knowledge of Indesign & Photoshop.
- Possessing any of the following would be an advantage.