

Wolves Summit

March 24-26 2021

Warsaw

hybrid

Partnership Opportunities

Wolves Summit is the largest tech conference in CEE. Organised as an online & offline event, the upcoming edition offers attendees, partners, sponsors, and exhibitors alike the unique opportunity to reach the global tech community and meet in person in Warsaw for private sessions and leadership dinner.

Supported by



Enterprise Forum
CEE



NAVISPACE

We are returning as a hybrid event in March 2021

Wolves Summit is one of the world's leading startup conferences and the largest tech event in Central and Eastern Europe. Every edition attracts more than 2500 participants from 77 countries.

Since 2015 we have facilitated thousands of investor and corporate-startup engagements and delivered 100+ hours of immersive educational content.

In October 2020 we made history as Europe's first hybrid event. The feedback we continue to receive exceeds our wildest expectations. When we left the startup stage in October, we knew there was going to be a next Wolves Summit edition.

We are delighted to announce that Wolves Summit returns on March 24-26, 2021 in Warsaw with two days dedicated to startups, investors, and executives from the tech ecosystem.

The hybrid format that made the two previous editions a success will be enriched with new digital experiences including multi-stage and matchmaking functionalities, an Investor Podium, dedicated Scale-up, Accelerator, and Community Partner Stages.

For the first time, we will have investors 'pitch' to startups rather than the other way around which makes sense in a world where startups need funds as much as funds need startups. And with a new stage dedicated to Series A and B startups, we are taking a first step towards catering to more mature startups.

We've got more exciting things lined up for 2021 including a brand new venue and partnership options at all investment levels.

Join innovative entrepreneurs, investors, and business leaders on 24-26 March 2021 to continue the conversation about how we can influence positive change and thrive during times of adversity.

We look forward to seeing you there in March!



**Wolves
Summit**



Michael Chaffe
Vice-President

M. Chaffe

Why people come to Wolves Summit?



It's nice to be again, due to corona times, at least in front of some people, have some physical connection, meet some investors, and just have a good time.

Björn Wagner, Kopply

For the last couple of months, we have been actively cooperating with the Wolves Summit and decided to invite three start-ups selected during their Great Pitch Contest to the Expara VirTech Global Accelerator. We are looking forward to the event and hope to meet many exceptional Founders from Central Eastern Europe!



Paulina Białek, Expara VC



One of the best things about Wolves Summit is the sheer volume of applications that we've had from companies. At last count, I think I had nearly 180 companies that wanted to meet me in the 48 hours that I'm here, so I think overall I'm going to have 40 or 50 different meetings with startups.

Eamon Carrey, Techstars London



For a startup company that's raising money, one of the most important facts about Wolves Summit is, even though we are here primarily to raise money the most precious resource is time. So far we found that it was the most time-efficient way to raise money. You're able to get continual, all day long 1:1 meetings with investors of all types and you can get pretty quick responses, pretty quick answers - a fast 'no' is better than a long 'maybe'.

Seth Ward, Pynk

Wolves Summit was one of two events targeted for the year to expand client reach outside of France. So far it has led to a number of conversations and meetings, and two clients in two different CEE countries (Poland, Hungary). A proof point for my business, and a success story for Wolves Summit.

Dylan Kissane, Scriblr



Wolves Summit grew to become CEE's largest tech conference

33 726

meetings

21 684

attendees

2 674

investors

3 546

executives

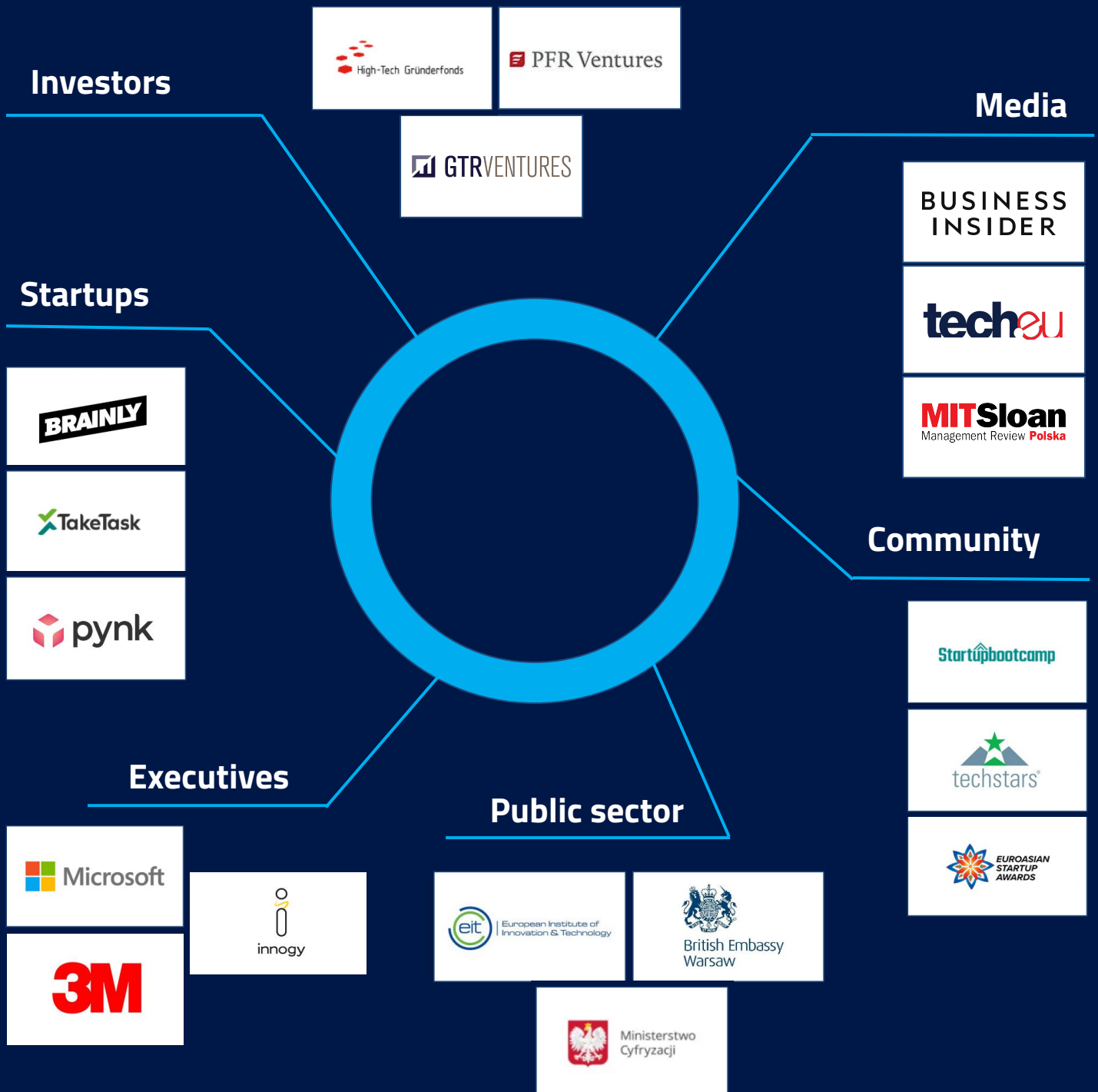
4 868

startups

80

countries

Attracting a diverse, cross-industry audience



**Wolves
Summit**

Of World-Class Speakers and Investors



Marvin Liao
ex-500 Startups
Investor



Bianka Siwińska
CEO of Educational
Foundation "Perspektywy"



Elaine Montilla
Assistant Vice President
and CIO for information
technology at The
Graduate Center



Floyd Woodrow
Chairman Quantum
Financial Holdings and
Anti Counterfeit
Technologies Limited



Ruthy Kaidar
Chief Startups Lead and
Software Partners Tech
Lead in Central & Eastern
Europe at Microsoft



Ola Miedzyńska
CEO & Founder
SxTech.eu



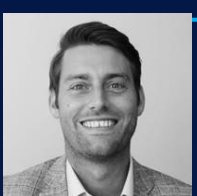
Bo Ji
Founder of China Start



Yoni Goldwasser
Director of Venture
Development at APX Axel
Springer Porsche



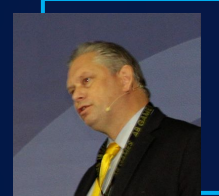
Michał Kramarz
Head of Google for
Startups, CEE
Google



Michael Wilkinson
Founder & CCO at billx



Karina R. Jensen, PhD
Founder and Managing
Director, Global Minds
Network



Richard Dagnall
Head of Independent
Gaming



Saba Karim
Deal-flow Manager
Techstars



Robin Wauters
Founder of Tech.eu,
Co-founder of Startup
Europe Lens and BeCentral



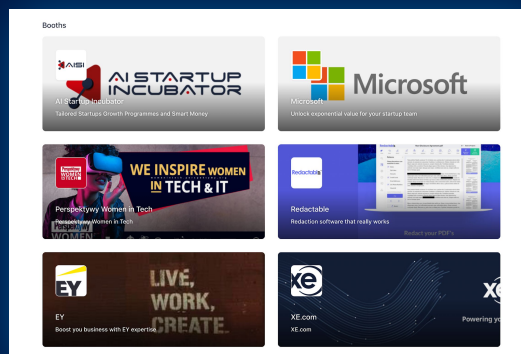
Maciej Sadowski
CEO, Startup Hub Poland

What's new in 2021?

1 Investor Podium



2 Virtual Booths and Offline Expos [online and offline meetings]



3 Scale-up Stage



4 Wolves Summit VIP Dinner



5 Cutting-edge technology for match-making and networking



6 Multi-Stage Functionality



See previous event agenda

October 6

10.00 AM

MAIN STAGE streamed to Hopin.to

OPENING CEREMONY



Martin Ring
Strategic Director
Wolves Summit



Michal Olszewski
Deputy Mayor
City of Warsaw



Eliza Kruczkowska
Chief Innovation Officer
Polish Development Fund



Ms Anna Clunes OBE
Her Majesty's Ambassador
to Poland
British Embassy

11.00 AM

MAIN STAGE streamed to Hopin.to

How to make it as an entrepreneur



Tanja Sternbauer
Co-Founder
The Female Factor



Lisa Ambros
Partnership Lead
The Female Factor

11.20 AM

MAIN STAGE streamed to Hopin.to

Responsible tech: How can we design technology with respect to humanity?



Mahdis Gharaei
Co-Founder & CEO
The Female Factor



Sasha Lipman
Co-Founder
Tech2Impact

11.40 AM

MAIN STAGE streamed to Hopin.to

Accelerating business in the UK



Tom Britton
British Embassy

12.00 PM

MAIN STAGE streamed to Hopin.to

DOING DIGITAL, Lessons from Leaders

Chris Skinner, a world-leading commentator on banking and technology, will reveal the lessons as shared by JPMorgan Chase (USA), BBVA and ING (Europe), and DBS and CMB (Asia) on how large corporations can adapt and thrive in this sea change of finance and technology.



Chris Skinner
Author, Chair of the
European networking forum
The Financial Services Club

October 7

10.20 AM

MAIN STAGE streamed to Hopin.to

DeepTech – When corporates and startups join hands for a profound impact

When corporates and startups choose their partners wisely and get aligned on the highest possible level, these collaborations become a catalyst for growth, faster than either party can achieve on their own. But way too often working together comes with pitfalls, and suddenly the prospects take a bleak trajectory.

This talk offers some great inspiration and advice for innovative companies in the DeepTech space willing to embrace a collaborative approach to solve some of the world's most pressing problems.



Sonja Sulzmaier
Managing Partner
Navispace GmbH



Andreas Warta
Key Account Manager
VARTA Microbattery



Markus Vogt
Director Segment Healthcare
& Personal Devices
EBV Elektronik



Thomas Waldmann
Start-up and Venture
Manager
Würth Elektronik Group



Stefan Winkler
IoT Evangelist
Microtronics Engineering
GmbH

11.00 AM

MAIN STAGE streamed to Hopin.to

The Foodtech revolution is here

Placeholder text here



Richard Berkeley
Executive Director
New Heritage Foundation



Piotr Dabrowski
Supply Chain Development
Specialist
Nestle Poland



Mariusz Klementowski
CEO
AmerPharma



Michal Plosik
CEO / Chef
Polish Your Cooking



Henry Shelonzek
Co-Founder
MadDriver

11.40 AM

MAIN STAGE streamed to Hopin.to

3D Bonding: Transforming the footwear complex business

As more customers are demanding transparency and fair attitude to workers' rights, manufacturers and conglomerates have to be brave to act accordingly and focus on these beneficial factors of producing locally. But can we produce in Europe and locally at the same cost as we do in Asia?

Simplicity works founder, Adrian Hernandez, talks about how 3D technology could benefit the footwear market helping local manufacturers bring the costs down and make local production affordable again.



Adrian Hernandez
CEO and Founder
Simplicity Works Europe



Roman Girard
Senior Head of Innovation
PUMA Group

12.00 PM

MAIN STAGE streamed to Hopin.to

The Entrepreneur's Secret: Why some thrive while others barely survive

What is The Entrepreneur's Secret? How do successful companies manage to overcome the odds and survive the uncertain launch period to build a long-term, successful, and profitable business?



Zoltan Vardy
Founder & CEO
The Launch Code

MAIN STAGE streamed to Hopin.to

Webinar: Pricing for Startups with Movens Capital

PLACEHOLDER TEXT



Dr. Maciej Kraus
Managing Partner
Movens Capital

1.00 PM

MAIN STAGE streamed to Hopin.to

SexTech - Europe's \$30bn industry

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Ola Miedzynska
CEO & Founder
Sx Tech.eu



Dominique Karetos
CEO & Founder
The Healthy Pleasure Group



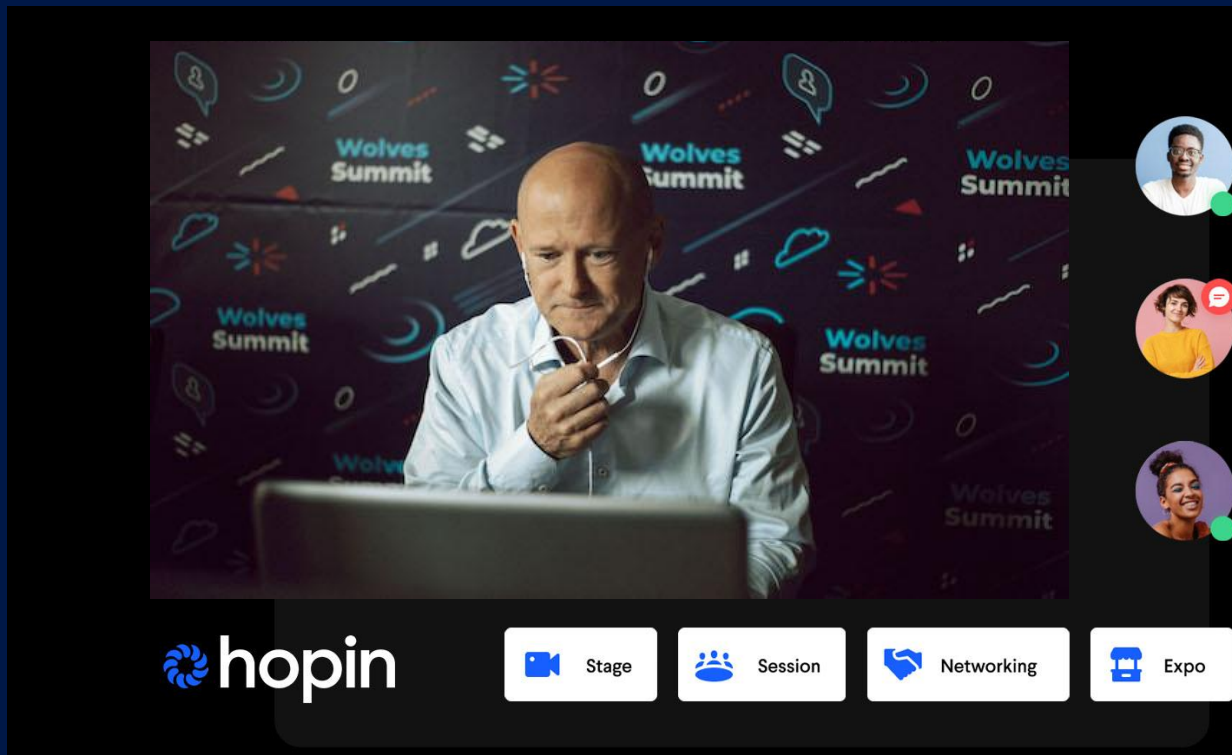
Georgja di Mattos
Chief Executive Officer & Co-
Founder
iPlaySafe App



Heather Montgomery
Founder & CEO
PleazeMe.com

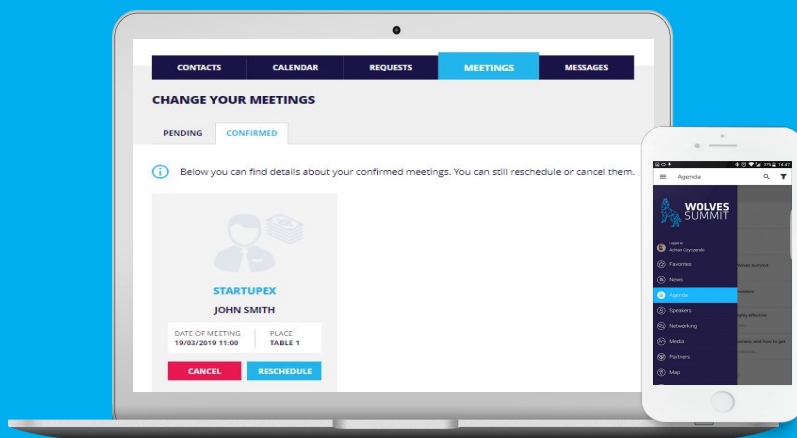
See the full agenda

An immersive virtual experience powered by Hopin & Wolves Match



Networking at scale

Search for potential business partners and hold online meetings 365 days a year



Wolves
Match
Platform

**Wolves
Summit**
Go Virtual

Cannot make it in person? We've got you covered

Easy to Navigate
Virtual Expo Area

Create your own
virtual booth and
attract new clients

Join live sessions
or organise your
own private stage

Organise your own
stage and agenda

Enjoy 1:1 Video Calls,
online meetings, and
group chats

Wolves Summit

Online Booth

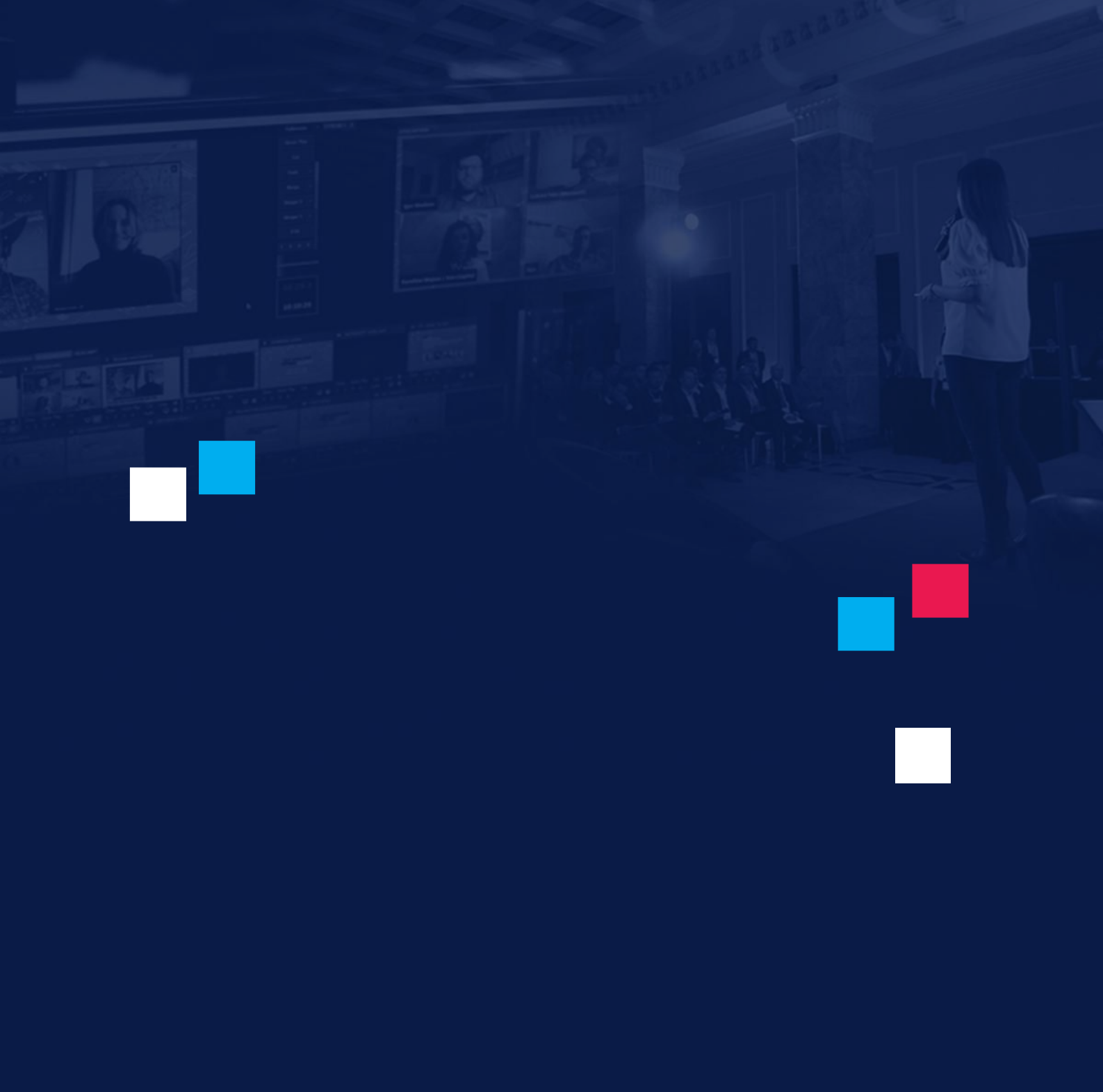
The screenshot shows the Wolves Summit virtual booth interface. On the left, there is a navigation menu with three items: 'Main Stage button', 'Startup Stage button', and 'Expo area with all booths'. The main content area features a video player showing a woman speaking. Below the video is a 'Moderation Panel'. On the right, there is a 'Your chat with visitors' panel with tabs for 'Booth', 'Chat', 'Polls', and 'People'. The 'Booth' tab is active, displaying the company logo, name, description, and a 'Register Interest' button. Red arrows point from text annotations to these elements.

Annotations:

- Main Stage button
- Startup Stage button
- Expo area with all booths
- Your chat with visitors
- You can invite visitors to your stand.
- Your company details, logo, description, links etc.
- Lead generation button - you will receive an email for each person who clicks on this button.

Booth's window - you can broadcast live from your office here - talk about your services and products, but also talk to visitors to the stand (invite to a 1:1 conversation, answer questions from the chat, share screen etc.) - like at a real stand! Or you can also simply attach your video.

**Wolves
Summit**
Go Virtual



Great Partnership Options at All Investment Levels

Partner Benefits



Raising visibility in the startup community

Place your company at the heart of the startup ecosystem. Wolves Summit is at the intersection of startup acceleration, fundraising and corporate innovation. It's on Wolves Summit - biggest event of the year - that all groups come together to connect, and plan the future. Our audience is investors, press, corporate representatives, startup founders, and the wider CEE startup community. Boost your company's awareness among this diverse group by becoming a sponsor.

Position your company as a promoter of innovation and an active player in the technology ecosystem

Wolves Summit is a hub for innovation. We help startups reach one year's worth of networking in just three days. Become a sponsor and position your company as one that reaches great heights.

Connect and learn from the thinkers and doers impacting our future

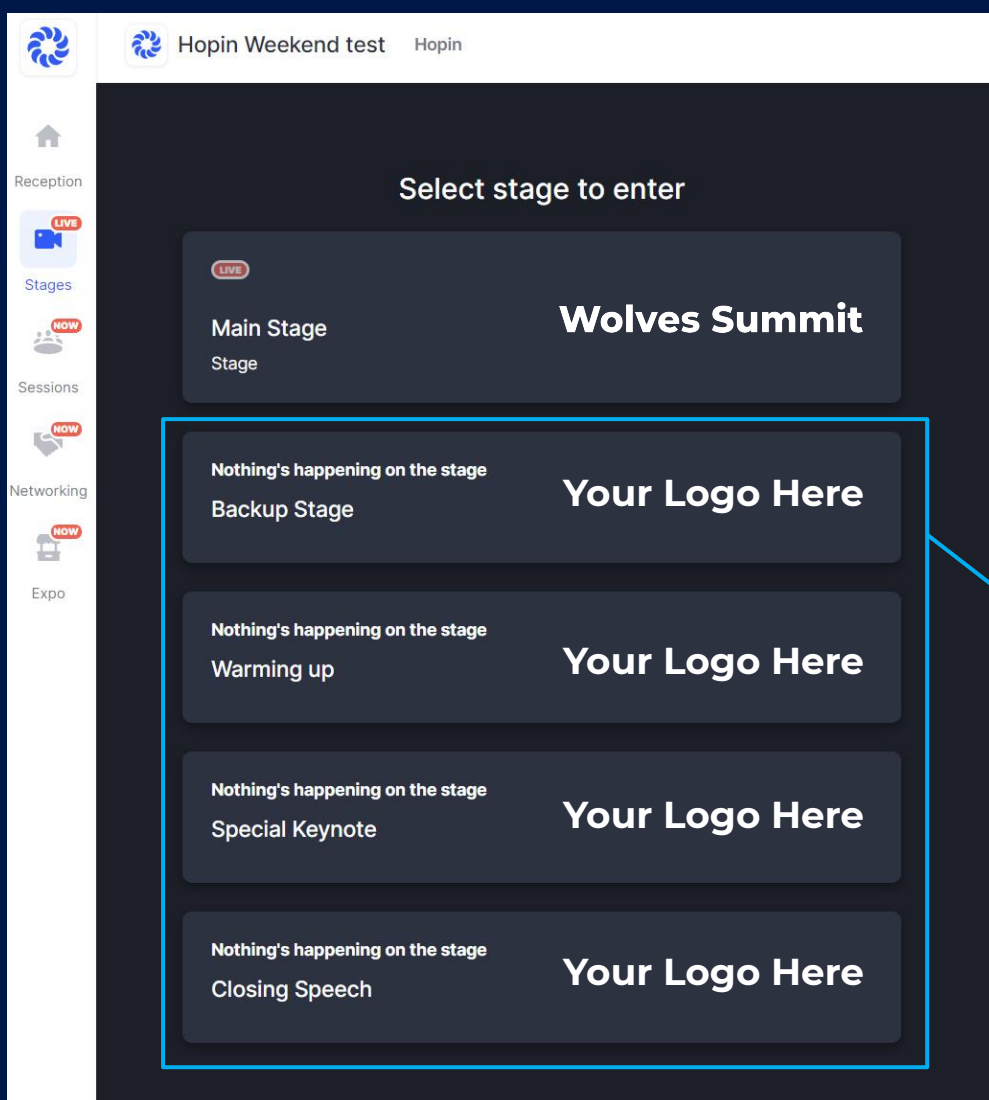
In 2019, Wolves Summit attracted over 3000 guests curious to learn and share knowledge and ideas about the future of technology across industries. Take part in the discussion, network with other participants, and build connections that last beyond Wolves Summit.

Multi-Stage Capability

Leverage Hopin's most exciting new feature.

With the recent addition of the multi-stage function on Hopin, we can offer **up to 4 partners** their very own dedicated stage for the duration of our event.

- Create the agenda **on your terms** for your dedicated stage.
- Issue a complimentary pass to your colleagues/partners/customers allowing them to access your stage **free of charge** during Wolves Summit



Book Primetime video slots

Showcase powerful brand content that's seamlessly integrated into the live stream

Promote your brand in front of thousands of people, in-between editorial sessions on the Main Stage, the Great Pitch Contest stage or individual side-event live streams.

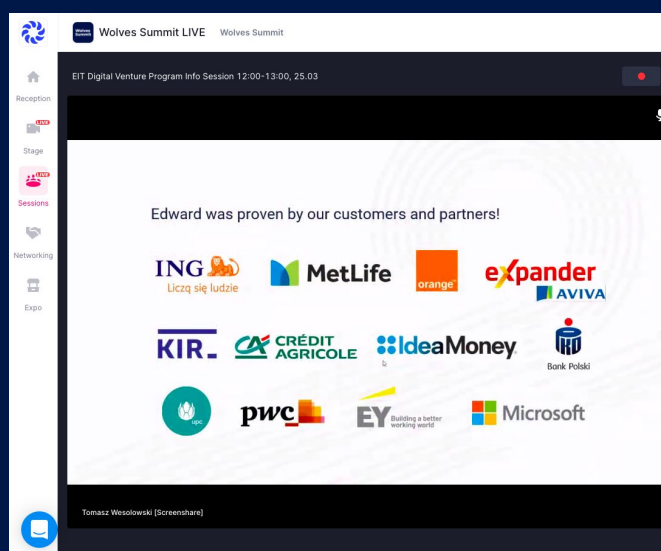
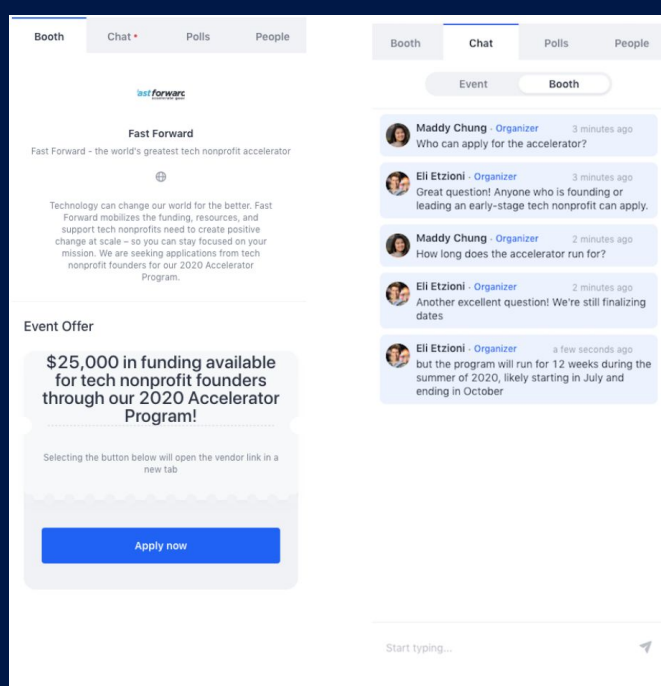
Interact with guests in real time through chats and polls.

Frequency - 5 slots of 30s up to 1 minute

Contact our team to discuss your media package. More branding opportunities available.

*Partner provides their own video content.

Get in touch



Host your own side-event with Wolves Summit [Online and Offline]

Set your event up for success by making it official and taking advantage of the many added perks and benefits that accompany an official Wolves Summit event.

By becoming an official Wolves Summit event, you'll receive:

- Brand association and direct promotion to attendees through official Wolves Summit channels, including listing on the Wolves Summit schedule, the Wolves Summit online event platform, and in the event guide given to all registrants.
- Opportunity to use official Wolves Summit trademarks to promote event
- Assistance from a dedicated Wolves Summit team with programming the online side-event or with on-Site Venue
- Production and logistical support such as assistance with the City of Warsaw permitting process, advising on securing all necessary permits, guidance on line queuing and staffing plans, and help managing last minute contingencies, vendor referrals, and more

**Get in touch to book a tour of
Wolves Summit virtual platform**



Enhanced Brand Exposure



30K+

Monthly
Website Visits

2m

Reach

100k

Impressions

30+K

Social Media
Followers

100+

Journalists

20+K

Subscribers

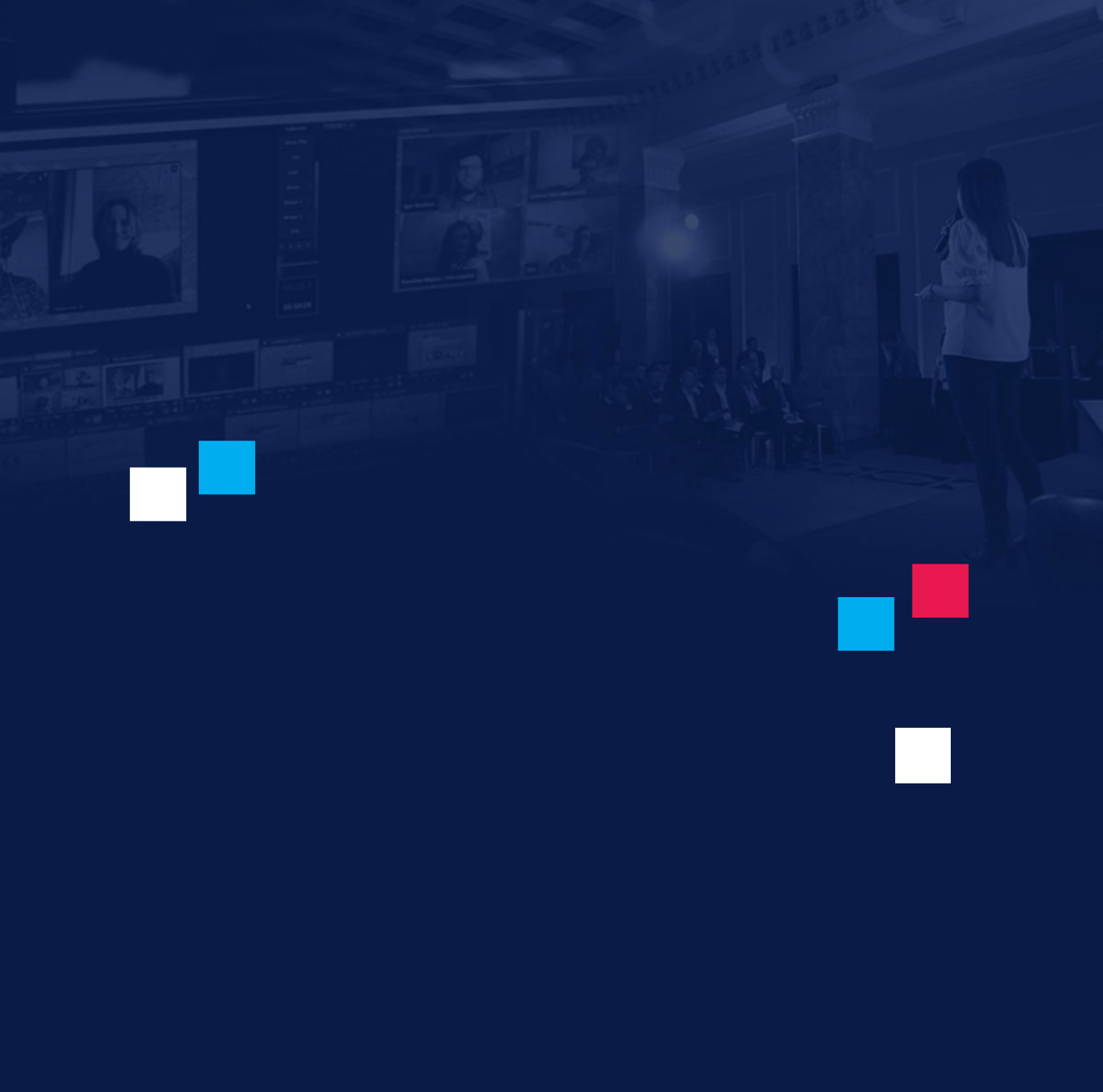
"Wolves Summit - one of the most important conferences for startups" - Business Insider



How to Get Involved

	Platinum	Gold	Silver
	Your company is THE main sponsor of Wolves Summit	Your company is an official sponsor of Wolves Summit	Your company sponsors the Great Pitching Contest or a dedicated virtual stage
Branding & Marketing	Inclusion across all summit market collaterals, on-site signage, website including dedicated email and social media posts	Inclusion across all summit market collaterals and website	Inclusion across all summit market collaterals and website
24h access to networking and Wolves Summit Matchmaking app	Yes	Yes	Yes
Virtual Booth	Yes	Yes	Yes
On-Site booth	Yes	Add-on Benefit	Add-on Benefit
Side-events (Possibility to host your own side-event with Wolves Summit)	Yes	Add-on Benefit	Add-on Benefit
Private Stage (Virtual)	Yes	Yes	Add-on Benefit
Judging & Mentoring opportunities (The Great Pitching Contest)	Yes	Yes	Yes
Speaking Opportunities	Yes	Yes	Add-on Benefit
Wolves Summit VIP Dinner	Yes	Add-on Benefit	Add-on Benefit
Tickets	On-site & virtual tickets	Virtual tickets	20 x Virtual tickets
Your Involvement	Contact Sales → Starting from €5000 Starting from €2500		

*Final pricing dependent on various factors including the strategic objectives included in scope and the type of sponsorship benefits. We can explore a mixture of funding + in-kind benefits.



Case Studies

Microsoft partners with Wolves Summit to help new companies scale

As a global innovation player, Microsoft is at the forefront of technological advances. Microsoft joined Wolves Summit 10th Edition as an Ecosystem Partner to cooperate with high-growth startups matching their business goals and interest areas.

During the summit, Microsoft:

- Sponsored the Great Pitching Contest gaining access to trend insights and unparalleled exposure to high-potential startups
- Organised invite-only side-events targeting C-level professionals in high-tech industries, investors, mentors, and scale-ups to achieve commercial impact
- The Microsoft logo was displayed across all summit marketing collateral reaching circa 8000 attendees positioning Microsoft as a leading startup development contributor
- Microsoft was given access to more than a thousand small businesses interested in using Microsoft services. Engaging with Wolves Summit's pipeline of startups provided future avenues Microsoft to source early collaborations and deal flows.

At Microsoft, we see startups as partners. When startups build their solutions on the Microsoft Cloud platforms then together we help startups access customers as we innovate and transform customers together. Wolves Summit has been an incredible, offline and online, place for us to engage with promising startups, ambitious entrepreneurs and key opinion leaders - as the event truly facilitates engagement and collaboration."



Ruthy Kaidar
Chief Startup Lead CEE
Microsoft

Hosting 20+ high-growth startups to pitch in front of 1000+ audience, including investors, corporations, and tech enthusiasts.

Accelpoint is a smart tech accelerator operating across the CEE region, cooperating with international partners and world-class mentors. Due to COVID, the team had to adapt and go fully virtual.

The programme's DemoDay remains one of the most important milestones for their startups and Maciej Kołtoński, Accelpoint's Head of communications decided to join forces with Wolves Summit in 2020 to give their founders enhanced exposure in front of potential investors and buyers.

Accelpoint partnership with Wolves Summit resulted into tangible benefits for their accelerator and startups:

- The accelerator was exposed to over 1000 attendees and attracted 500 startups applications for their next cohort
- Their cohort of 20 startups pitched in front of 100+ investors corporate partners and government official including Microsoft, Google, Visa, EY, British Embassy, among others

“Wolves Summit is one of our favourite Polish tech conferences. The Wolves events team performed fantastically in handling all aspects during our demo day.”



Maciej Kołtoński
Head of Communications /
Marketing Manager
Accelpoint

Corporate & Media Partners

 Microsoft	 GTR VENTURES	 PFR Ventures	
 PFR Polski Fundusz Rozwoju	 XCEEDANCE	 TWW ACCOUNTING OFFICE	
 Bank Polski Let's Fintech			
			
			
			
			
			

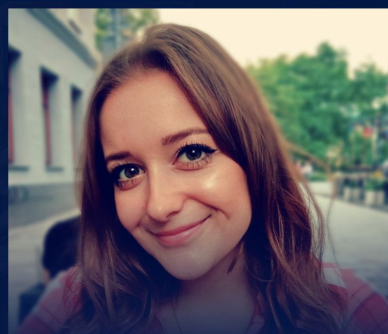
Contact Us



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Rozalia Chajutin
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rosie@wolvessummit.com

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hybrid

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seeing you there in
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