

DIGITAL NEWSLETTER

November 2021

San Antonio Express-News



mySA.com

Page Views	7,656,339
Unique Visitors	2,724,206

Express-News.com

Page Views	4,357,675
Unique Users	1,526,339

mySA.com Mobile

Page Views	4,691,631
Unique Visitors	2,163,712

Express-News E-Edition

Page Views	6,160,069
Unique Users	30,211

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,660,139
2	Local	2,348,040
3	Sports	657,738
4	Food	598,150
5	Lifestyle	506,268

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,499	27,337	723,591

mySA - Facebook

Followers	Post Engagements	Post Reach
460,140	1,414,106	3,218,473

SA Inc. - Facebook

Followers	Post Engagements	Post Reach
329	1	70

mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
734	3	106

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,635	10,711	297,237

Source: Google Analytics/Facebook Analytics



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