

# DIGITAL NEWSLETTER

## June 2020

mySA.com has averaged over 20+ million-page views this month!



### mySA.com

Page Views	20,855,281
Unique Visitors	3,817,974

### mySA.com Mobile

Mobile Site Page Views	12,555,150
Mobile Site Page Visitors	2,932,826

### Express-News E-Edition

Mobile Page Views	1,352,349
Mobile Site Unique Visitors	8,982
Desktop Page Views	4,488,013
Desktop Unique Visitors	15,632
iPad/Tablet Page Views	1,679,315
iPad/Tablet Unique Visitors	4,254

### mySA - Facebook

Followers	Post Engagements	Post Reach
448,388	5,700,000	13,900,000

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,423	22,500	163,800

### mySA.com Popular Sections

Rank	Section	Page Views
1	Local	8,443,593
2	Entertainment	1,653,545
3	Food	893,398
4	Lifestyle	754,761
5	Coronavirus	463,309

### Express-News.com

Page Views	5,657,351
Unique Users	1,792,142

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,227	27,200	171,800

### mySA House Hunters - Facebook

Followers	Post Engagements	Post Reach
709	1,376	17,300

Source: Google Analytics/Facebook Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)