



ICEBERG  
· REV OPS ·

(Not another audit)  
**Roadmapping  
Session**

See how you compare to other companies of similar size and structure

Iceberg's operations maturity scale provides objective insights into the health of your go-to-market operations based on industry standards.

Capture a cross-functional view

We'll engage with key stakeholders from your sales, marketing, and customer success teams to find the costliest breakdowns in your revenue engine.

### Start with revenue

Where audits dive right into tactics, Iceberg zooms out to diagnose the deeply rooted gaps in your sales and marketing operations. You can find blogs on best practices everywhere—this roadmapping session delivers strategy customized to your business.

During our no-strings 1-hour strategy session, Iceberg's experts use your organization's leading revenue metric to determine how well your tech stack supports your revenue goals. If you're still figuring out your metrics, we can talk through that, too.

After the session, you'll get:

- ✓ Initial feedback & notes from the call
- ✓ Gap analysis that diagnoses your most urgent operational issues
- ✓ Maturity scale results comparing the health of your operations to similar organizations
- ✓ Roadmap on how to improve your operations right now

### Customers choose Iceberg for strategy

“ We were looking for best practices, expertise, and the ability to execute. It was clear to me that based on Iceberg's experience with other customers, they would be more consultative partners.”  
- Alex Berry,  
Head of Sales and Partnerships  
at Oyster

“ Iceberg set the bar high for what we expect from our vendors going forward.”  
- Mira Wooten,  
VP of Sales at 280 Group

“ Iceberg demonstrated a thoughtful approach to discovery — rather than a one-size-fits-all.”  
- Mike Davis,  
Vice President of Sales at TaskRay

Schedule your free 1-hour session

Email [David Plutschak](#),  
Head of Sales at Iceberg RevOps

