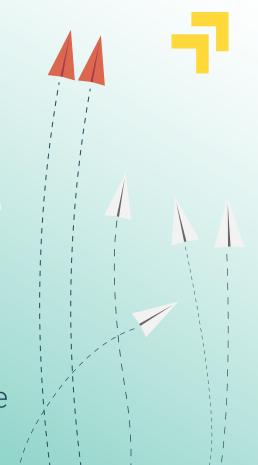


PURSUING PARALLEL PATHS TO BUSINESS RESILIENCE



Managing critical needs now while positioning for what's next



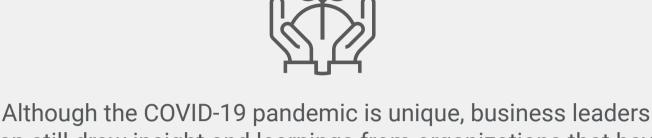
we all find ourselves in, and it's hard to imagine what's next as we look to the future. As a leader, where should you focus to protect and ensure

No one could have predicted the current reality

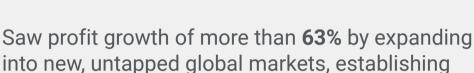
the best outcomes for your employees, your customers and your organization? Today's top researchers suggest that the path to success

should involve both—a two-fold approach that focuses on immediate needs now while taking steps to define and prepare your organization for what's next.

WHAT WE KNOW: DISRUPTION CREATES OPPORTUNITY

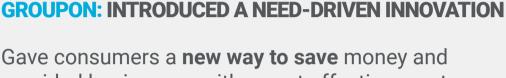


can still draw insight and learnings from organizations that have persevered through challenging times in the past. During the heart of the Great Recession, several innovative organizations kept their eye on what's next while managing immediate day-to-day business needs.



LEGO: REIMAGINED MARKETS

revenue strongholds in both Asia and Europe.

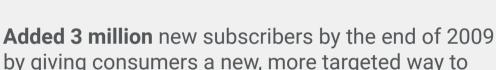


provided businesses with a cost-effective way to grow customers and revenue.

NETFLIX

GROUPON

NETFLIX: REINVENTED ENTERTAINMENT DELIVERY



cable and satellite TV services.

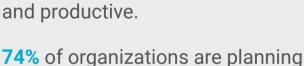
access entertainment for less cost than traditional

MOVING FORWARD: A BALANCED APPROACH TO NOW & WHAT'S NEXT

Although it may be tempting to reel in spending and focus only on maintaining business as usual, positioning your organization for success requires that you be as prepared for what's next as what's now. Here's a look at how this two-fold focus helps align and

prioritizes key business and IT objectives for your organization.

FOCUS: MANAGE WHAT FOCUS: POSITION AND MATTERS MOST NOW PREPARE FOR WHAT'S NEXT



to shift some employees to remote

work permanently.

PROTECT &

EMPOWER EMPLOYEES

Identify and address what's needed to keep employees safe, connected

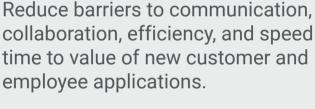
REDUCE **COSTS**

Integrate automation, consolidate

leverage targeted industry solutions such as self-service software and

systems and infrastructure, and





PREPARE FOR NEW GROWTH

OPPORTUNITIES

Consider how the current and

customer needs and expectations

you'll need to meet these demands.

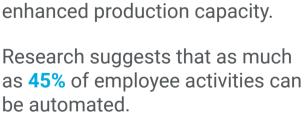
and what new tools/capabilities

post-crisis reality will affect

64% of IT leaders are increasing

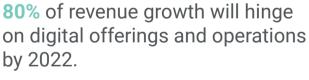
their adoption of Agile IT and

DevOps practices.



FORTIFY CORE SYSTEMS AND **OPERATIONS** Build business resilience by securing critical services and information, solidifying testing procedures, and establishing strong

IT governance. **54%** of surveyed organizations say they were only somewhat prepared for the pandemic.



by 2022.

CONTINUE TO TRANSFORM Maintain investments in digital transformation initiatives to fuel

innovation, strengthen competitive

differentiation, and enhance agility.

73% of IT managers expect to either accelerate or maintain digital transformation initiatives through the COVID-19 crisis.



Work with partners to explore solutions that help reduce costs and streamline operations, assess and maintain business continuity and fortify security across new and traditional ways

of working.

PARTNER FOR SUCCESS



PARTNER FOR SUCCESS

Proactively collaborate with partners to cost-effectively expand skills and capabilities to accelerate strategic initiatives and time to value.

LEARN MORE Discover how Lunavi can help you meet your immediate and future-focused goals throughout this crisis and

beyond. Learn more at Lunavi.com



REFERENCES

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