

# 5

## BIG BARRIERS

### to Digital Transformation Success (And what it takes to overcome them)

Digital transformation is a proven path to smarter business innovation, more profitable growth and other critical objectives for organizations in just about every industry. But it can be a rough road for those that don't have the right partner to help them break through some of today's biggest barriers to success. Here's a look at the challenges ahead—and how Lunavi can help you tackle each while staying on track to achieve your digital transformation goals.

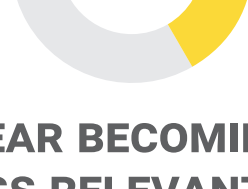
### The race to transform: What's at stake?

In a recent McKinsey Global Survey, more than eight out of ten surveyed business leaders said their organizations have undertaken digital transformation efforts in the past five years.

#### Here's why:



FEEL AT RISK IF THEY FAIL TO DIGITALLY INNOVATE



FEAR BECOMING LESS RELEVANT IN THE MARKET



SAY THEY WILL LOSE IT STAFF TO MORE INNOVATIVE COMPETITORS

### THE TOP TECHNOLOGIES BEING TARGETED



BI & ANALYTICS



IOT



MULTI CLOUD



SECURITY



AI & MACHINE LEARNING

### Yet, most companies fall short of success

# 70%

70% OF ALL DIGITAL TRANSFORMATION INITIATIVES HAVE FAILED TO REACH THEIR GOALS.

# \$1.3 TRILLION

OF THE \$1.3 TRILLION SPENT ON THESE EFFORTS LAST YEAR, AN ESTIMATED \$900 BILLION WENT TO WASTE.

# 5 Why? TOP BARRIERS TO SUCCESS

Organizations say the following challenges are the biggest obstacles to achieving their digital transformation goals.

### 1. The challenge of change

# 43%

of organizations say resistance to change is the top impediment



### 2. Complex tech

# 40%

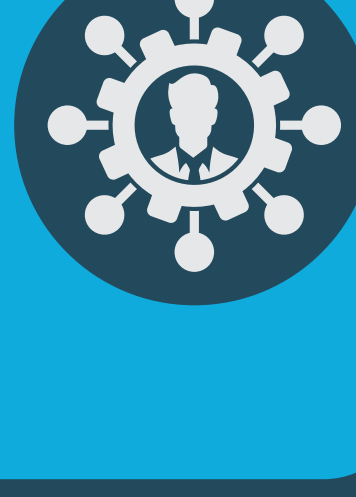
say the complexity of implementing new technology is their biggest challenge



### 3. Insufficient support/capabilities

# 39%

cite a lack of both in-house resources and skills as top problems



### 4. Legacy technology

# 30%

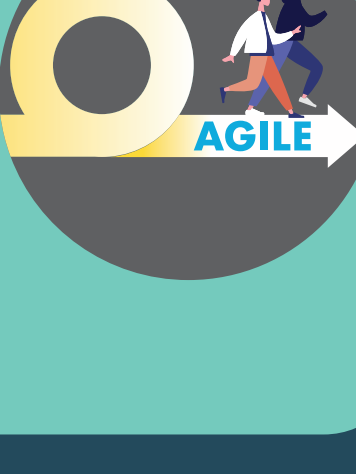
say a reliance on legacy applications limits digital transformation efforts



### 5. Culture conflicts

# 30%

cite cultural issues as a critical barrier to success



## How Lunavi Can Help

Lunavi is a customer-first managed service provider that can help you break down the key barriers to digital transformation success through trusted partnership, technology expertise, dedicated solution experts, industry-leading experience and employee mentoring capabilities.

#### Team-based approach and trusted partnership

Lunavi can help you proactively manage and minimize change management issues and concerns through our unique delivery team model.

#### Technology expertise

Lunavi has deep expertise across the IT stack to help you successfully implement even the complex technologies across your organization.

#### Solution experts

Lunavi has a strong bench of highly skilled, performance-based solution experts, allowing us to easily scale support to meet your current and evolving needs.

#### Hands-on experience

Lunavi has 13 years of experience helping organization modernize their applications and infrastructure.

#### Employee mentoring

Lunavi can help you achieve organizational change that furthers your digital transformation goals through services such as our onsite mentoring for agile devops.

DIGITAL TRANSFORMATIONS AREN'T IMPOSSIBLE, BUT THEY REQUIRE BOTH A TECHNOLOGICAL AND CULTURAL PUSH WITHIN THE ORGANIZATION. LUNAVI UNDERSTANDS THE URGENCY AROUND DIGITAL TRANSFORMATION AND IS LEADING THE WAY.

-Victor Tingler, SVP Digital Transformation,

[LEARN MORE](#)

Discover how Lunavi can help you break through barriers and accelerate success throughout your digital transformation journey at Lunavi.com

