

Researcher

LIVE



Live, free audio events for promotion & engagement

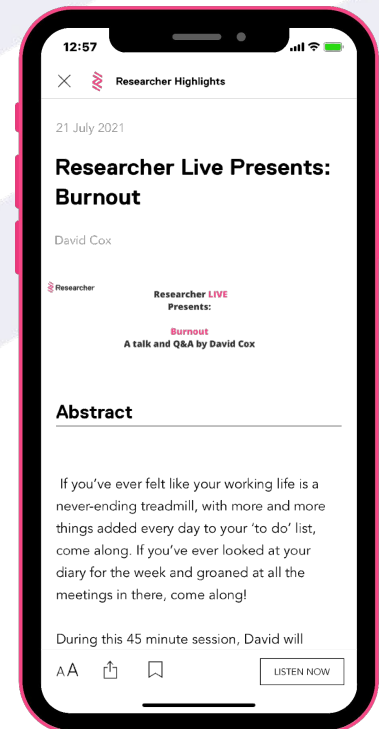
**Create engagement with a
ready made audience of
academics and scientists**

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What is Researcher Live?

- A live discussion inside the Researcher app – a bit like a cross between a live podcast and a radio call-in.
- Researcher users - and anyone who has an invite link – can drop in and listen to the session from their phone or computer.
- Live listeners can raise their hands to ask a question, with the host able to select who to call on.



We can help you with:

Participant Reach

Reach over **2.1m** academics and scientists world-wide.

Multichannel Outreach

Target your ideal audience across in-app promotion, email and social media.

How can I create a free Researcher Live event?

- Email hristina.kamburova@researcher-app.com and let us know what you have in mind.
- Researcher Profile Manager users can set up Live events through the Profile Manager tool. Get in contact with your account manager if you would like a demo.

PLOS ONE

LIVE

13th – 17th
September

Collaboration with PLOS to promote their Live on PLOS ONE

We helped PLOS promote their Scientists for Open Science, a week-long virtual programme that brought together researchers and stakeholders from around the globe to share perspectives on Open Science. We explored the drivers behind Open Science, emerging trends, obstacles and experiences — all with the aim of increasing awareness and support, and developing better solutions. The event's speaker was Emily Chenette, Editor-in-Chief at PLOS ONE.

1.74%

Engagement
rate.

25.68%

Open rate of our
promotional emails.

2.56%

Click to open rate.

1,000+

Engagements on social
media across Instagram,
Twitter, Facebook and
LinkedIn.

175+

Attendees on the
day for the Live
event.

Get in touch to find out how we can support
you with your virtual event

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