



Global Counsel

Global Counsel Social Impact Programme

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About Global Counsel

Global Counsel is an advisory business helping organisations to manage risk and see opportunities in politics, regulation and public policy.

Our team has experience in politics and policymaking in national governments and international institutions. With offices in Brussels, London, Singapore and Washington DC, we can advise on a wide range of topics across numerous geographies. Some of the sectors we have expertise in include:

- Technology and media
- Climate and sustainability
- Health and social care
- Trade
- Financial services
- Energy

About the Pro bono programme

We have set up a programme to help non-profit organisations, as well as small for-profits with strong values-based aims, with political and policy issues on a pro bono basis. This is aimed at organisations that would not otherwise have access to our services, especially those pursuing causes that our colleagues are passionate about.

Successful applicants will benefit from our skills and expertise through a tailored consultancy project over a period of several months. The maximum engagement with any project will be six months.

Who can apply?

- Is your organisation a charity, NGO, educational institution, foundation, or another not-for-profit organisation?
- If your organisation is a small for-profit, does it have strong values-based aims?
- Does your organisation have a policy or political challenge that GC can provide support on?
- Is your organisation registered with your respective regulator (for instance the Charity Commission in England and Wales or the Internal Revenue Service in the US), if relevant?
- Would you not have access to our services without this programme?

What we can offer

We are flexible and will work with the successful applicant(s) to provide a bespoke service that best fits their needs. This is likely to be **one** of the following:



Report for internal use

A short report on a political, policy or regulatory issue that impacts your organisation. You can use this for internal purposes, such as planning and decision-making. It can involve us talking to experts on the area and considering how trends are likely to affect you.

Example

Report for a charity that depends on cash donations. It could look at how relevant policies impact cash use and donations. The charity could use it to adapt its strategy.



Report for external use

A short report on a political, policy or regulatory issue that you can publish for an external audience. It would be jointly branded with GC and could be used to establish your organisation as a thought-leader in an area. We would help with the scope, content, design and narrative of the report, tailoring it to your needs and audience.

Example

A report offering policymakers ways to address rising inequality, for instance through policies aimed at sustainably generating more jobs and closing income gaps.



Event Support

Helping you plan, organise and deliver a one-off online (or in-person where possible) event, webinar or roundtable.

Example

Organising a roundtable for a healthcare NGO on covid-19 vaccine policy, with attendees including policymakers.



Political strategy & advocacy planning

Identifying key stakeholders for you to engage with on a policy or political issue and creating an engagement strategy.

Example

Creating a strategy for an NGO to build its political brand with stakeholders, e.g. by responding to government consultations, identifying key stakeholders and crafting a strategy for engagement.

Application process

1

Apply through our online application form

Tell us who you are, what your political or policy challenge is and how we can help.

We will consider factors such as how well our expertise matches your challenge and how much impact we think we can make.

Please find the application form [here](#). Please refer to our [website](#) for application deadlines.

2

Discuss your challenge with us

Successful applicants will be invited to discuss the challenge that they face and potential solutions in more depth.

The conversation will start with a short presentation by the applicant.

3

Design a solution to your challenge together

1-2 successful applicant(s) per cycle will benefit from our skills and expertise through a consultancy project over a period of several months.

We will work with you to tailor our help to your needs.

Once the project is completed, we will follow-up with you to assess impact.

Contact us

If you have any questions about the programme, or about Global Counsel's services please contact:

Social Impact Programme enquires: socialimpact@global-counsel.com

General enquires: info@global-counsel.com