

Schwa\*

**What can you learn  
in 90 minutes?**

\*Language & Behaviour

Lots of people working from home doesn't mean they have to stop learning.

We've designed 90-minute virtual workshops on five big subjects for up to 30 people.

It's not Death by PowerPoint. We'll get people talking, and trying stuff out. It means they get some much-needed interaction, and you can suss out which subjects to explore more on when things settle down.

# Brilliant business writing

in 90 minutes

# Brilliant business writing

Based on our founder Neil's book, we'll help you write everything from emails to business cases.

We'll look at...

- Thinking from your audience's point of view
- Making things quick and easy for people to read
- Making what you say stick in people's heads

# Storytelling

in 90 minutes

# Storytelling

Most presentations are dull. Most stories aren't.

We'll show you how to make one more like the other.

We'll look at...

- The crucial elements of every story
- How to give you story shape
- The tricks that make stories stick
- How to use stories at work

# PowerPoint that doesn't suck

in 90 minutes

# PowerPoint that doesn't suck

We've all sat through the nightmare of hundreds of dense slides. We'll show how to use PowerPoint well.

We'll look at...

- How to use PowerPoint as your 'straight man'
- The 'set-up and punchline' of slides
- The power of signposting, and your title
- How to make your message stick



# Presenting virtually

in 90 minutes

# Presenting virtually

Even great presenters trip up on Zoom and Teams.  
Here's how to wow people when you're not in the room.

We'll look at...

- Making your structure really clear
- What you can learn from hospital radio DJs
- Making your visuals work harder
- Consciously getting feedback

# Behavioural science

in 90 minutes

# Behavioural science

Psychology's transforming how business works.  
Here's how.

We'll look at...

- Why we don't think what we think we think
- The shortcuts we use to make decisions
- How to suss out what motivates them, and what stops them

Each 90-minute workshop costs £650.

It's the kind of training we run for clients all over the world. People like these.



Here's what they have to say...



Interested?

If you want to know any more, or to get a workshop booked in, email...

[training@schwa.consulting](mailto:training@schwa.consulting)

We'd love to help you give your team a boost in difficult times.

Schwa\*

Thanks

[www.schwa.consulting](http://www.schwa.consulting)  
@SchwaUK

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