



PEPPER



“ OUR VISION

Our vision is to provide intelligent and creative marketing solutions in an environmentally responsible way. We take time to understand and care about our customers' needs and create solutions that enable clients to achieve the best return on investment.

”

Jude Whitford.
MANAGING DIRECTOR

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MANAGING DIRECTOR

HOW ARE WE DOING THIS?

ITS ALL UNDER ONE ROOF!

By having all of our services under one roof we minimise the amount of miles our printed products do before they get to market. Unlike many other companies who move vast weights by lorry to various production centres.

Low miles means low CO₂.



TALKING OF ROOFS...

Pepper communications site has a huge roof space and every available inch of this has been covered in solar panels generating 100KW of power.

That's a whopping 46,000kg of CO₂ per year.

All other electricity is supplied on a renewable only tariff.

THATS EQUIVALENT OF 160 TREES PLANTED EVERY YEAR

Four green line-art light bulbs are hanging from the top left. One is at the top, and three are below it, arranged in a cluster. They are simple outlines with a screw base and a filament.

FROM THE ROOF WE MOVE TO THE CEILING

We use smart LED lighting with motion sensors for all our internal factory and office spaces. We are a 24/7 company so it's important that when nobody's in a space - the lights turn off.

WHAT'S UNDERNEATH THE LIGHTS?



Our biggest investment to date, our newest CO₂ Neutral Heidelberg printing press. This has replaced two older less efficient presses.

Heidelberg compensate the greenhouse gas emissions generated by our printing press by purchasing climate protection certificates which correspond to the carbon footprint.



equipment CO₂ neutral

HEIDELBERG

www.heidelberg.com/co2 · 100000



CARBON BALANCED PAPER

Carbon Balanced Paper is a simple way for organisations to reduce the carbon impacts of their printed communications, reducing their carbon footprint and impacts on climate change. We can supply all paper as Carbon Balanced.

HOW CARBON BALANCING WORKS

Put simply, Carbon Balancing is where the carbon impacts of a product or service have been estimated and an equivalent amount of carbon dioxide is either prevented from being released into, or is absorbed from, the atmosphere.



www.carbonbalancedpaper.com
CBP123456

A large, stylized green tree with a dark grey trunk and branches is positioned on the left side of the slide. The tree has a rounded, cloud-like canopy.

WHAT ABOUT THE TREES?

Our biggest consumable is paper, that's why we offer FSC approved and mixed and 100% recycled paper stocks.

All our FSC certified paper is sourced from fully sustainable forests. New trees are growing at a rate of 4,400 square km per year. That's 1,500 football pitches per day.

Using these stocks can also save you money with reduced postage costs.

ITS A WIN WIN GREEN SITUATION!

A detailed illustration of a green plant with large, rounded leaves and several yellow seed pods hanging from a central stem.

WHAT'S IN THE INK?

We use vegetable based ink with all our standard CMYK printing.

Vegetable-based inks are less harmful to the environment than their petroleum-based counterparts. Our printing inks are certified according to Cradle to Cradle, this enables us to produce ecologically optimised print products.





IT'S ALL THE SMALL THINGS THAT ADD UP!

That's why all our office PCs are set to automatically shut down overnight when not in use saving 5,000Kg of carbon per year.

A circular inset image on the left side of the slide shows a close-up of a mechanical component, possibly a roller or pulley, with a black rubber band or seal. The background of the inset is a blurred image of a document with the words 'AUTUMN' and 'TICKET' visible.

HOW ABOUT THE PLASTIC?

Many of our products require poly wrapping, we offer vegetable based compostable options. We know this can be more expensive but the more of our customers we can ask to choose these options we can drive the costs down and pass the savings on to you.

WHAT ELSE CAN WE DO?

Well the answer is plenty.

Our company car fleet will be fully electric by December 2019 and will all be powered with solar energy.

We are continually monitoring all our process and looking for viable greener options.

And we are always open to suggestions



AS FOR OUR WASTE

All of our waste that
can be recycled is
recycled.

WE ARE WORKING TOWARDS





WHAT CAN YOU DO?

When asking for quotes for projects ask for our green options.

Together we can make a difference and by using our environmental options. You can let your customers know by displaying our green marketing logos

PEPPER QUALITY



QUALITY ENVIRONMENTAL MANAGEMENT SYSTEM

PEPPER
DATA

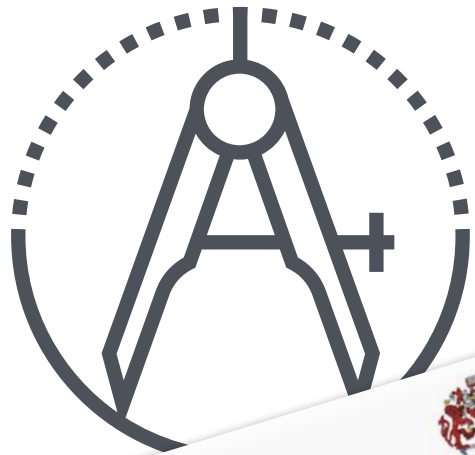
PEPPER
DESIGN

PEPPER
PRINT

PEPPER
MAIL



MAKING EXCELLENCE A HABIT



“ Quality means doing it right when no one is looking. ”

Henry Ford

HAPPY GREEN CLIENTS INCLUDE





If you have a project you would like to discuss please don't hesitate to get in touch.

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