



ADOBE ILLUSTRATOR

About the Workshop

In this workshop, Learners will learn about graphical content generation with Adobe Illustrator and the understanding of basic design fundamentals. Learners will learn how to apply the techniques in Illustrator to create an infographic that can be used to tell a story about the culture of Singapore. All learning will be in a hands-on, practical format.

What Will You Learn?

- Understanding design planning and image composition
- Adobe Illustrator tools such as Layers, Drawing Shapes, Colours and Gradients, Pen Tools and more
- How to create digital drawings that can be applied to infographics, logo design, brand packaging and more



Workshop Outcome

At the end of this workshop, Learners will be able to take away knowledge on how to create digital drawings, contextualised to an infographic that tells a story about the culture of Singapore

For course registration, hit us up at 6337 8663 or visit www.firstmedia.edu.sg

Workshop Outline

Session 1

Introduction to Adobe Illustrator

Session 2

Use of drawing tools in Adobe Illustrator

Session 3

Using basic shapes in Adobe Illustrator for drawing

Session 4

Understanding colours, gradients and patterns in Adobe Illustrator

Session 5

Adding of texts in Adobe Illustrator

Session 6

Using masking and image tracing in Adobe Illustrator
Saving and exporting outputs from Adobe Illustrator



Additional Info:

- Absentee Payroll: Claimable up to \$10 per hour of training (only for company sponsored Learners)
- All nett fees are claimable via: SkillsFuture Credit and PSEA funding
- Trainees are required to bring their own laptops for training. Rentals are available subject to availability.
- Graduates from the workshop will receive a SkillsFuture Statement of Attainment for Creative Storytelling and Cultural Sensitivity in Design.

Workshop Fees

90% Funding

- Course Fee after funding - \$314.50
- Professionals aged 40 and up
- Small Medium Enterprise

\$15/hr Funding

- Course Fee after funding - \$1424.50
- Singaporeans aged 21-39yrs old / PRs

Full Course Fee

- Total Course Fee without any funding - \$1979.50

*Note that all prices quoted is inclusive of GST