



WEB DESIGN SIMPLIFIED

With websites being an essential component for modern businesses, this course has been designed for beginners from a variety of professional backgrounds to equip them with the skillsets of developing their own responsive website across various platforms like WordPress and Squarespace.

Learn to harness the power of pre-made templates to create beautiful and seamless web pages so as to captivate the hearts of your audiences!

Workshop Info

- 28 Hours Physical Classroom Learning
- 4 Hours E-Learning
- 1.75 Hours Assessment
- SkillsFuture Funding
- This workshop consists of 2 modules:
 - Content Strategy for Brand Building
TGS-2019503315 - Eligibility Period: 08/07/20 to 29/11/21
 - Competitor and Consumer Research Methods
TGS-2019503317 - Eligibility Period: 08/07/20 to 29/11/21



SCAN TO ENQUIRE

Workshop Fees

90% Funding

\$286.88

Singaporeans aged 40 above
or
Small Medium Enterprise

\$15/hr Funding

\$1,299.38

Singaporeans aged
21-39yrs old / PRs

Full Workshop Fee

\$1,805.63

All prices quoted is inclusive
of GST

Web Hosting

- Wordpress.com vs Wordpress.org
- Registering your domain name

Themes and Plugins

- Customise your site's brand identity
- Learn to work with themes
- Website Templates
- Website Plugins

Website Features

- Create a custom website from scratch
- Build your own contact form
- Enable Location Finder on your page
- Build a marketing funnel with Live Chat

UI/UX Fundamentals

- Information Architecture
- UX principles for website design
- Understanding user web navigation

What Will You Learn?



What to expect?

- The difference between Wordpress.com and Wordpress.org
- Learn the fundamentals of UI/UX best practices for web design
- Apply templates and plugins to bootstrap and build your mobile-responsive website

Workshop Outcome

At the end of this workshop, you will learn how design and implement your very own responsive website and upload content for both professional and personal use.

Additional Info:

- Absentee Payroll : Claimable at \$7.50 per hour of training.
- All nett fees are claimable via : SkillsFuture Credit and PSEA funding.
- Learners are required to bring their own laptops for training. Rentals are available subject to availability.