

VALUE COMPARISON

While there are countless options for professional development, there are very few that provide skill training, build confidence, and come with a built-in support network.

Well-Known Online Training Provider	Well-Known Business Training Provider	Award-Winning Sales & Management Training Provider	University Course	Leadership Coach
4 Lessons or 12 hours	Training Only	e-Learning Courses + Live Training	One Semester Course	Individual Mentoring Sessions
Approx. \$4,735 for 7 courses	Approx. \$1,750 for 7 courses	Approx. \$1,750 for 6 months	Avg. \$3,000	Avg. \$1,500 for 6 months

FACT: Investing in your current team will save you time and money!

The cost for a company to recruit and onboard a new manager is widely averaged at about 6-9 months of salary. That's typically over \$50K (on the low end)!

72%

Gen 2 Protégés were promoted within the course of the 6-month program

89%

Protégés feel more prepared to take the next step in their career

96%

Participants would recommend to a friend or co-worker

The industry standard for training budgets are set based on 2-5% of an employee's salary. Meaning a manager making 80k would have an average training allocation of \$2800.

#GirlsClub is so much more than a “training” program.

#GirlsClub

Management Training

- 7 Sales Management e-Learning courses
- 7 practical application activities
- 6 live training sessions/ discussions

Confidence Building

- Minimum of 6 confidence-building live training sessions
- Quarterly webinars
- 4+ hours of additional bonus content

Mentoring

- 1:1 Mentor pairing meetings for minimum of 1 hour/month
- Optional 2nd mentor (no additional cost)

Community Networking & Support

- Private Slack channel
- Private LinkedIn group
- Book Club

Spotlight Opportunity

- Gain exposure to broader #GirlsClub community
- Example: guest blogs, public webinar panelist, featured profile on LinkedIn, etc.

6-Month Certification Program: \$2500

