



Loop's automated marketing platform delivers highly personalized offers designed to increase foot traffic, basket size, wallet share, and loyalty without having to change the way you work. Shopper ID or loyalty numbers are automatically linked to the transaction, location, and time to offer full distribution and redemption metrics.

Key Features

- Customizable campaign builder (size, triggers, etc)
- Engage through mobile wallet, SMS, email, paper and digital receipts
- Automated engagement pre and post-transaction
- Community-based cross-merchant marketing