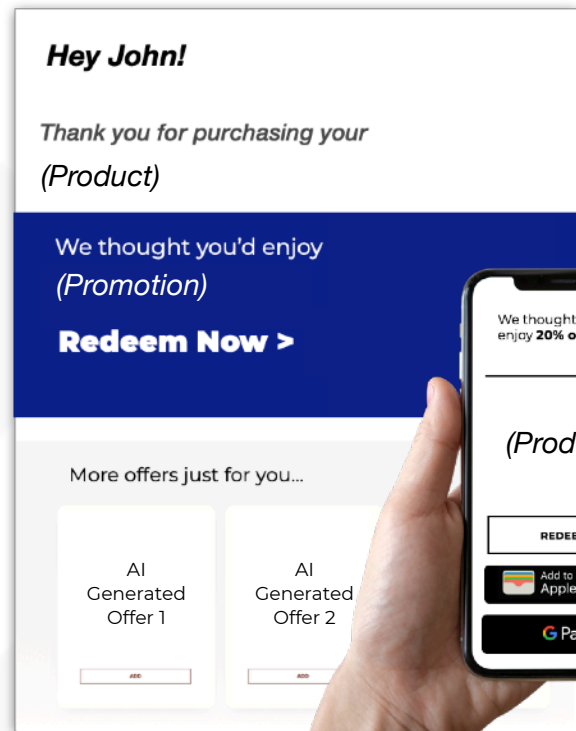




Loop provides **real-time access** to store level data (**SKU, basket, and shopper**). This enables two-way personalized communication with customers to conquer competing brands. It also provides **attribution** and ROI on in-store campaigns, and **advanced AI forecasting** for supply chain management.



✓ **Real-Time Store Level Data**

✓ **Direct-to-Consumer Engagement**

✓ **Online to Offline Marketing Attribution**