

# Empower your clients to buy before they sell

Turn your contingent buyers into confident cash buyers.

Give your clients the cash they need to secure their next home and guarantee the sale of their current property.



## Attract new customers

Set yourself apart by providing a real solution to a real problem your clients face.



## Turn prospects into transactions

Give your clients the confidence they need to move forward.



## Earn full commission

Both seller and buyer commissions are protected with no extra work or out of pocket expenses.



## Win more offers

Cash offers are 3x more likely to win bids versus mortgage-contingent offers.

Each Keller Williams Realty office is independently owned and operated.

Visit [homeward.com/for-agents/](https://homeward.com/for-agents/) to register a client in 60 seconds.

## What does it cost?

### Convenience fee

Rolled into your client's mortgage

**1.4% of new home price**\*

\*1.9% if using a lender other than Homeward Mortgage



### Rent

**Paid at closing**

Prorated for only the days  
your client needs

## What does Homeward do?

Give your contingent buyers the ability to make an all-cash offer on the home they want so they can secure it before taking the leap of listing their existing home.

## Can I still represent my client on the purchase and sale side?

Yes, Homeward doesn't change your client relationship.

## What type of client is Homeward suitable for?

Homeowners that need to sell their existing home in order to finance the purchase of the next home but don't want to list without knowing where they're going next.

## How does it affect my commissions?

You get full buyer's agent commission when your client repurchases the home from Homeward, and the full listing commission when their existing home is sold to a third-party buyer.

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