# celigo

## Data Warehouse Business Process Automation for Google BigQuery

Accurate, up-to-date, and complete data from any desired data source can be quickly extracted and loaded to Google BigQuery without requiring expensive and scarce IT resources.



## Unlimited Data Sources Using a Single Automation

Celigo is the only iPaaS that offers extract and load automations between a data warehouse and multiple endpoints within a single product. Simply add as many source applications as you need, whenever you need them.



## From Start to Production in Minutes

New source applications can be added to the extract-and-load process in less than 5 minutes. Out-of-the-box configurations for popular applications further reduce implementation times.



## **Recommended Best Practices Built In**

Celigo's unique Embedded Business Logic automatically employs Google BigQuery best practices for exporting, loading, and merging data, making your implementation the best it can be.



## Not Reliant on Scarce Technical Resources

The guided user interface and AI-based management tools empower business teams to set up and manage integration flows without code, eliminating the dependency on data engineering resources.

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## **Trust Your Data is Complete**

Unlike legacy Extract-Transform-Load (ETL) solutions, Celigo loads complete, intact data into Google BigQuery. Users can take full advantage of the modern data warehouse with the flexibility to transform the complete data via SQL queries and application of powerful transformation logic directly in the data warehouse based on their business objectives.

## How Celigo and Google BigQuery Work Together



One Business Process Automation to import all your business critical data to Google BigQuery.

## **Key Features**

#### Guided User Interface

Celigo's Business Process Automation guides you through the intuitive, no-code steps of the implementation process.

#### Advanced Integration Monitoring

A unified dashboard provides full visibility into the status of integration flows and source of any errors for easy troubleshooting.

#### AI-Based Error Management

Error handling with AI/Machine Learning reduces time spent managing extract and load errors by 2-6 hours a week.

## Control Data Sync Frequency

In order to optimize Google BigQuery data processing, data syncs can be automatically activated within any time interval, and real-time flows can be enabled through event-based triggers.

### Automated Merge and Delete

Based on Google BigQuery recommended practices, data is exported into a temporary table and deleted after being merged with the production table. Duplicates are automatically eliminated.

### Fully Customizable and Extensible

Through the power of the Celigo Integration Platform, all flows are fully customizable to match your unique business needs. Custom integrations can be built to automate new use cases and business processes across the organization.

