



BRAINWAVES

ONLINE LEARNING POWERED BY BRAINSPACE



Smarter

Brainwaves

Introducing Brainwaves, the official Brainspace online learning platform designed to provide users with educational content and certification courses tailored to their role(s) within the organization. So whether you are an analyst focused on leveraging Brainspace's analytics to reduce legal risk or you're in IT providing application support, we have a certification that meets your educational needs.

We teach you how to get the most out of our technology using an interactive hands-on approach to learning. We offer training and certification programs that empower our users to maximize the value of Brainspace.

With Brainwaves, you have the option of taking certification courses online or in a live classroom. To see what's currently offered through our online learning platform go to <https://brainwaves.brainspace.com>. For a complete list of course offering please see the following pages. For general questions about Brainwaves or any of our course offerings, please contact us certifications@brainspace.com.

Brainspace Certifications



Here is a list of our current Brainspace certifications. **Please note that all certifications are valid for 12 months.** To ensure your certification remains active, you will need to complete continuing education courses. Additional details regarding the continuing education courses will be available soon.



ANALYST CERTIFICATION

This **online** Brainspace certification teaches you how to use all of the major features of Brainspace as well as training you on the standard use cases and their associated workflows. All users should obtain this certification as it provides the foundational knowledge needed to harness the power of Brainspace.

- Prerequisites: None
- Cost Per Student: \$100
- Course Duration: 6-7 Hours
- Discounts available for bulk purchases of 10 or more enrollments



SPECIALIST CERTIFICATION

This **online** Brainspace certification course teaches you how to manage Datasets, Connectors, user permissions and perform basic troubleshooting of the Brainspace environment. Users that typically manage the process of loading data into Brainspace are encouraged to obtain this certification.

- Prerequisites: Strongly recommend users obtain Analyst certification first.
- Cost Per Student: \$100
- Course Duration: 4-5 Hours
- Discounts available for bulk purchases of 10 or more enrollments



ADMIN CERTIFICATION

This **online** Brainspace certification course teaches you how to support the Brainspace environment including software installations and upgrades. This certification is ideal for users who are tasked with ensuring the Brainspace environment is up and running and all hardware components are being monitored for application stability. This course provides basic and advanced troubleshooting techniques along with best practices for resource management and application security.

- Prerequisites: None
- Cost Per Student: \$150
- Course Duration: 5-6 Hours



SALES CERTIFICATION

This **online** Brainspace certification course teaches you how to explain the value proposition of Brainspace to a prospect, customer, or decision maker. This course provides an overview of the current market challenges and how Brainspace solves those challenges along with a review of our standard use cases and key features.

- Prerequisites: None
- Cost Per Student: \$100
- Course Duration: 1-2 Hours

Analyst Certification

CURRICULUM

THE VALUE OF BRAINSPACE

What is Brainspace

THE BASICS

Core Technology

The Brain

Architecture Overview

Key Terminology

USER EXPERIENCE

Visualizations Overview

Navigation

VISUALIZATION FEATURES

Dashboard

Advanced Search

Concept Search

Organizing Work Product

Cluster Wheel

Communication Analysis

Conversation Analysis

Thread Analysis

SUPERVISED LEARNING

Overview

Continuous Multimodal Learning (CMML)

Model Insights

Target Learning

Portable Learning

NATIVE FILE ANALYSIS

Native File Analysis

STANDARD USE CASES & WORKFLOWS

Workflow Overview

Workflow Practical Activity

CERTIFICATION EXAM

Specialist Certification

CURRICULUM

KEY TERMINOLOGY

Definitions

BRAINSPACE ARCHITECTURE

Components

Services

Supported Browsers

Key Terminology

USER PERMISSIONS

Permission Levels

Assigning Datasets

Assigning Users

PORTABLE LEARNING

Portable Models Overview

Managing Portable Models

CONNECTORS

Connectors Overview

Managing Connectors

Validating Connectors

DATA PREPARATION

Dataset Creation Process

Best Practices & Considerations

Adding New Datasets

Selecting Connectors

Mapping Fields

Dataset Configuration

Dataset Monitoring

TAG MANAGEMENT

Creating & Managing Tags

BASIC TROUBLESHOOTING

Common Issues & Resolution

CERTIFICATION EXAM

Admin Certification

CURRICULUM

KEY TERMINOLOGY

Definitions & Resources

ARCHITECTURE

Core Technology

Services Overview

Software Components

BASIC & ADVANCED TROUBLESHOOTING

Basic and Advanced Troubleshooting techniques

APPLICATION COMPONENTS

Critical Services

Network Access & Routing

USER PERMISSIONS

Creating & Managing Users

Creating & Managing Groups

ENVIRONMENT REQUIREMENTS & OPTIMIZATION

Hardware Requirements

Optimization Recommendations

APPLICATION SECURITY

Inter-server Communication Encryption

SSL Certificates

INSTALLATION & UPGRADING

Pre-Install Checklist

Linux Directories & File Structures

Linux User Accounts

SSL Certificates

CONNECTORS & DATASETS

Creating & Managing Connectors

Creating & Managing Datasets

ENVIRONMENT MONITORING

Monitoring Activities

Best Practices for Managing Application

Contacting Brainspace Support

CERTIFICATION EXAM

Sales Certification

CURRICULUM

CURRENT MARKET CHALLENGES

Review of the current data challenges facing organizations today.

WHAT IS BRAINSPACE

How to describe Brainspace including key benefits

HOW BRAINSPACE SOLVES MARKET CHALLENGES

An overview of how Brainspace can solve each of the current market challenges

USE CASES

Review of Brainspace standard use cases

KEY FEATURES OVERVIEW

An overview of Brainspace's most widely used features and how they provide value

COMPETITIVE ADVANTAGES

What does Brainspace offer that no other platform can provide

HOW TO PITCH BRAINSPACE

Learn how to pitch Brainspace using a standard sales deck and learn how to provide a brief product demonstration

Brainwaves

Teaching you how to get the most out of Brainspace with a dynamic and interactive approach to learning.

TRAINING

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