



INNOVATION AS A SERVICE

Let Spyre Group be your extension towards innovation at scale and at least double your innovation outcomes within 6-9 months. **WE GUARANTEE IT.**



WHY INNOVATION AS A SERVICE?

Been there, Done that
Whatever stage you're in you could always use professional and experienced assistance.
That's because the bottlenecks you're experiencing in the conversion of innovative opportunities into projects being delivered at scale are very familiar to us.
We've been there, done that and got the T-Shirt and so can you. And we are here to help you achieve just that.

HOW

can Spyre Group help you create a hybrid innovation ecosystem that handles both organically grown and externally based innovative opportunities?



Perform an analysis of your organization and determine an appropriate strategy.



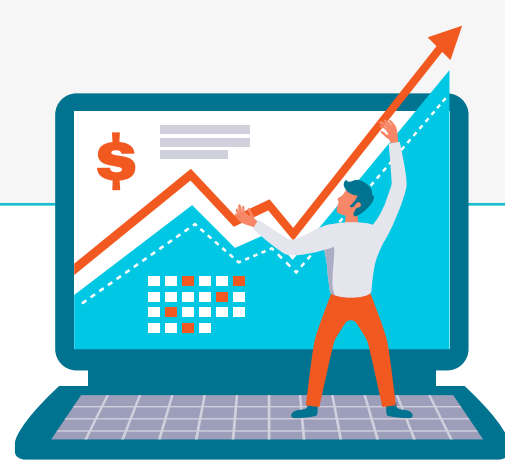
Identify key executives and recruit them into becoming sponsors of your operation.



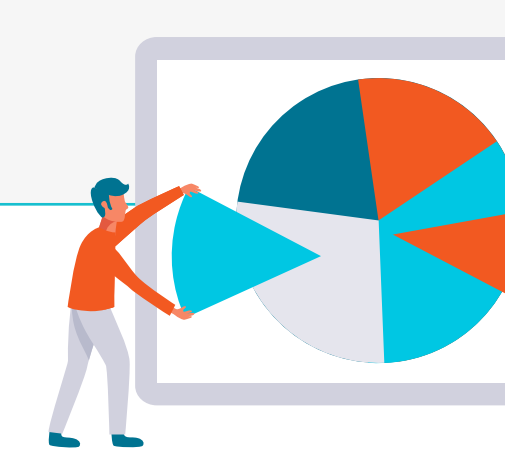
Train & educate various groups (executives, mid-level managers, workforce) into becoming contributing members of an ecosystem (entrepreneurs, coaches, mentors, etc').



Establish and run an Innovation forum within your organization composed of key stakeholders you want as supporters.



Scout for external solutions to your biggest business challenges.



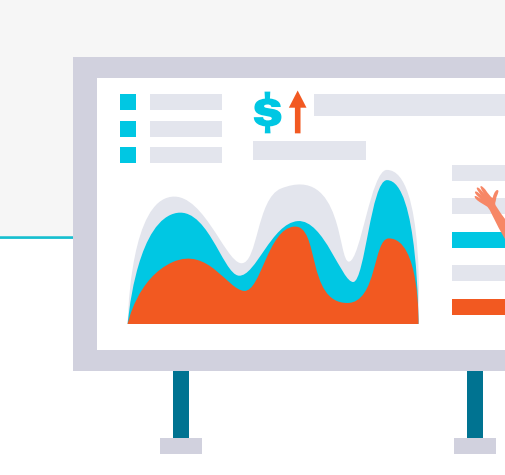
Communicate and engage the workforce into contributing their innovative ideas, experience and expertise by applying the Inspyre gener8r of Multi-channel engagement.



Setup and run your selection process in order to let the most promising opportunities a chance to be successful.



Guide organizational intrapreneurs in building highly compelling innovative opportunities that the executive team will get excited about.



Facilitate the formulation of effective Value-Based experiments that allow innovative opportunities to reach their escape velocity by getting adopted by business units and becoming part of official work plans.

WHAT

sort of investment will the organization be required to make in order to apply Spyre Group's Innovation as a Service model?

That's the beauty of Spyre Group's Innovation as a service model. Without any significant upfront investment, for an affordable monthly fee and at minimal risk, you get to significantly enhance your innovation execution power. As for work time and budget investments in the opportunities themselves, you will be able to choose your investment levels and stay in full control throughout.

What outcomes can be achieved through Innovation as a Service?

INCREASED REVENUE

Case study: A manufacturing company that after a single innovation cycle, has in its pipeline in the pilot stage, projects with a potential impact of tens of millions of dollars in the next 3 years.

OPERATING COST REDUCTIONS

Case study: A manufacturing company that generated several millions of dollars in manufacturing costs reduction within a year of starting to work with Spyre Group.

MARKET LEADERSHIP

Case study: A Hardware company that has a year after starting to work with Spyre Group in the pilot stage, projects that if successful will give it market leadership in several strategic domains.

INCREASED CUSTOMER SATISFACTION

Case study: Israel's 2nd largest municipality has won an EU innovation award for municipalities having applied Spyre Group's methods.

FASTER TIME TO MARKET

Case study: An insurance company was able to significantly accelerate its ability to take IT solutions to market by applying Spyre Group's value-based experiment tool.

INNOVATION AS A SERVICE CONTENT PACKS

Each of the following content packs focuses on a certain aspect of organizational innovation. You may select any content pack combination you see most value in. In addition, each of the content packs has a basic, launchpad and hybrid ecosystem level of implementation where progress can be made gradually at your own pace.

- INNOVATION STRATEGY
- MANAGEMENT ONBOARDING
- SCOUTING
- MENTORING PILOTS
- SUPPORTING NETWORK
- TRAINING
- PROFESSIONAL MENTORING

WHY YOU SHOULD CHOOSE US

- **WE BRING THE STARTUP NATION INTO YOUR ORGANIZATION**
Our vast experience is combined of setting up a thriving innovation ecosystem inside a Fortune 50 company, the co-founding of Tel-Aviv university's academic accelerator and the founding and selling of a successful startup coupled with a deep understanding of how organizations work. We can make all of this experience and knowledge available to you.
- **EVERYTHING WE DO IS BASED ON A CLEARLY DOCUMENTED METHODOLOGY**
Our methodology and tools which are based on research by Stanford and our own experience in the Israeli ecosystem, have proven themselves to be effective in dozens of different organizations around the world. There's a method to our success.
- **WE ARE FANATIC ABOUT OUTCOMES**
Your success as far as we're concerned, is measured based on real, tangible outcomes and we are willing to put our own skin in the game. Whatever your challenges are, we have been there and done that.
- **STARTUP ECOSYSTEM GLOBAL REACH**
We have access to startup ecosystems around the globe and will make it available to you.
- **OUR CLIENTS LOVE US**
We have a proven track record and we can put you in contact with our clients who will enthusiastically share with you how excited they are about the value we created together.