Welcome to the new age of banking customer engagement

**Enlighten** is the ultimate intelligent digital assistant solution, created to be your customers’ preferred channel for interacting with your bank. Powered by KAI and delivered through financially literate and always-available digital assistants, Enlighten makes your digital assistant “the channel” for customer engagement.

Enlighten conversations are inviting, intuitive, relevant, natural, and hyper-personalized, facilitating discovery and ensuring repeat engagement.

Enlighten assembles a full financial picture of each customer and proactively communicates with them – using data from your customers’ financial and engagement history, along with scientific behavioral insights – to win customer trust and achieve previously unimaginable levels of digital engagement.

**Offline**
- Push smart notifications/campaigns
- Personalized messages, conversation starters

**Idle Conversation**
- Nudges to promote discovery (e.g., trending topics)
- Messages to collect feedback and learn (e.g., CSAT)

**Active Conversation**
- Conversation augmented with infographics, visualizations
- Dynamic follow-ups
- Shortcut menu

**Greeting**
- Avatar animations
- Personalized, intelligent greetings & recommendations

It’s time to ENLIGHTEN.

Contact us to learn more, sales@kasisto.com

kasisto.com
About Kasisto

Founded in 2013, Kasisto enables financial institutions to service, engage and acquire customers via human-like, intelligent conversations – anytime, anywhere. Kasisto’s Conversational AI platform, KAI, powers omni-channel digital assistants & chatbots who are fluent in banking across mobile apps, websites, messaging platforms, & voice-enabled devices. Contact us to learn more, sales@kasisto.com.

Kasisto.com