



Sponsorship Packages

October 21st and 22nd, 2021



Is Proudly Presented By





“HHI C.A.R.E.S. About Care”



Get Your Tickets Today!

<https://www.harmony-healthcare.com/harmonysymposium2021>



M É M O I R E About



harmony21 at the Encore Boston Harbor Hotel is a must-attend event for skilled nursing facility and long-term care professionals. Experience the growing movement by **learning, watching, discussing, talking, and networking** for two whole days.

Conveniently located 5 miles from Logan International Airport, the Encore Boston Harbor is a full-service **Boston luxury hotel** resort offering five-star hospitality, dining, casino gaming, and entertainment. Meet like-minded **professionals** from across the country, including long-term care facility owners, executives, administrators, directors, and professional staff.



Sponsorship Levels

Platinum

1 Spot Available

\$25,000

Gold

2 Spots Available

(Exclusivity for additional \$5,000)

\$10,000

Silver

4 Spots Available

\$5,000

Bronze

10 Spots Available

\$2,000

Why Become a Sponsor?



harmony21 sponsor packages provide a cost-effective means of reaching a large audience of long-term care professionals, and include exhibit space, logo placement, web promotion, conference recognition and a variety of other benefits.

New branded marketing opportunities for this year's top sponsors include:

- Live streaming of Networking and VIP event
- Full year of marketing for your company!
- Access to all professionally generated content courtesy of Harmony Healthcare International's (HHI) in-house media team
- Branded Media Lounge (only available for Platinum Sponsor)
- Co Hosting The Networking and VIP Events (only available for Platinum Sponsor)
- Discounted room rate at the Encore



Platinum Sponsorship

1 Spot Available

\$25,000



- **Sponsor Networking Event** alongside Harmony Healthcare International (HHI)
- **Sponsor VIP Event** alongside Harmony Healthcare International (HHI)
- **Opportunity to speak** during **Networking Event** and **introduce guest speaker** during the Networking Event
- **HHI's media team** to produce a short, professionally **edited promotional video** featuring your company!
- **Two Guest webinar hosting opportunities**, operated and marketed by Harmony Healthcare International (HHI)!
- **Four (4)** tickets to **harmony21**
- **Four (4)** tickets to the **VIP Event**
- Prominent **Company Logo** on **harmony21** Website
- Prominent **Company Logo** in all **PowerPoint** presentations during speaking engagements, webinars, website, marketing materials **and** social media posts throughout 2021
- **Exhibitors' booth** with preferential location in exhibit area with table & chairs
- **List of Attendees** and mailing list



Gold Sponsorship

2 Spots Available

(Exclusivity for additional \$5,000)

\$10,000



- Sponsor of one general session during the conference (non-exclusive)
- Two (2) tickets to **harmony21**
- Two (2) tickets to **the VIP Event**
- Opportunity to **speak** for up to 10 minutes during your sponsored **general session**
- 1 Guest webinar hosting opportunity
- HHI's media team to produce a short, professionally edited promotional video featuring your company!
- Full conference access including breakfast, lunch and contact hours for two company representatives
- Exhibit space with tables and chairs
- Recognition on signage and screens in the general sessions room
- Company logo on **harmony21** website
- Prominent Company Logo in all PowerPoint presentations during speaking engagements, webinars, website, marketing materials and social media posts throughout 2021
- Attendee mailing list
- Promotional material in the conference bag



Silver Sponsorship

4 Spots Available

Breakfast Sponsor or Lunch Sponsor

\$5,000

- Choose to sponsor breakfast or lunch on Day 1 or Day 2
- Two (2) tickets to harmony21
- Two (2) tickets to the VIP Event
- Opportunity to speak for 5 minutes on stage, welcoming guests to your sponsors portion of harmony21
- Recognition on signage and on screens in the general sessions room
- Full conference access including breakfast, lunch and contact hours for 2 company representatives
- Exhibit space with tables and chairs
- Company logo on harmony21 website
- Company logo in online marketing, webinars, all PowerPoint presentations and emails (bi-weekly emails to over 15,000 LTC recipients)
- Attendee mailing list
- Promotional material in conference bag



Bronze Sponsorship

10 Spots Available

Exhibitor Sponsor

\$2,000

- Full conference access including breakfast, lunch and contact hours for **one (1)** company representative
- One (1) ticket to **harmony21**
- One (1) ticket to the **VIP Event**
- Exhibit space with tables and chairs
- Company logo on **harmony21** website
- Company logo in all online marketing, webinars, power point presentations and emails (**bi-weekly** emails to over 15,000 LTC recipients Recognition on signage and screen in general sessions room
- **Attendee** mailing list
- Promotional material in conference bag

In-Kind Sponsor Attendees Welcome Bag Complimentary

- Logo will appear on step and repeat next to attendee check-in adjacent to bags
- Logo will appear on **harmony21** website/sponsor page
- **Company logo** in all online marketing, webinars, power point presentations and emails (**bi-weekly** emails to over 15,000 LTC recipients)
- To qualify for in-kind sponsorship, the sponsor must offer the attendee tangible product(s) or at least a 50% discount of the current rate on the product or service

Agenda

Wednesday, October 20, 2021

Arrival

Thursday October 21, 2021

7:30	Breakfast
8:30-4:00	Sessions
5:00-7:00	Networking Event
7:00-10:00	VIP Event (Invite Only)

Friday, October 22, 2021

8:00	Breakfast
8:30-2:30	Sessions
2:30-3:30	HHI Dove Award and Closing Remarks





About Harmony Healthcare International's (HHI) Media Team

Harmony Healthcare International (HHI) recognizes the importance of marketing and releasing high-quality content, especially within the domain of education. An in-house, professional **media team** now supports HHI's continued commitment to delivering knowledge. This group supports the marketing, education, and public relations department powerfully delivering their messages. Through creative **videos and images**, we make this team readily available to our high-level sponsors. Together, we can bring forth compelling content which undoubtedly produces **quantifiable, measurable results** to the benefit of one's company.

Current Sponsors of



Previous Sponsors of



Attendee

Space is limited

- Winter Rate (10.22.2020 - 3.21.2021)
\$599.00/person
- Spring Rate (3.22.2021 - 6.21.2021)
\$650.00/person
- Summer Rate (6.22.2021 - 8.27.2021)
\$699.00/person
- Fall Rate (8.27.2021 - 10.21.2021)
\$799.00/person



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harmony21 is the nation's leading interdisciplinary
long-term post-acute care symposium

October 21st and 22nd, 2021

Encore[®]

BOSTON HARBOR