

## Sponsorship **Packages**

October 21st and 22nd, 2021





# harmony21

Is Proudly Presented By









"HHI C.A.R.E.S. About Care"









**Get Your Tickets Today!** 

https://www.harmony-healthcare.com/harmonysymposium2021

# harmony21

harmony21 at the Encore Boston Harbor Hotel is a must-attend event for skilled nursing facility and long-term care professionals. Experience the growing movement by learning, watching, discussing, talking, and networking for two whole days.

Conveniently located 5 miles from Logan International Airport, the Encore Boston Harbor is a full-service Boston luxury hotel resort offering five-star hospitality, dining, casino gaming, and entertainment. Meet like-minded professionals from across the country, including long-term care facility owners, executives, administrators, directors, and professional staff.





Sponsorship Levels

Platinum

1 Spot Available

\$25,000

Gold

2 Spots Available

(Exclusivity for additional \$5,000)

\$10,000

Silver
4 Spots Available
\$5,000

Bronze 10 Spots Available \$2,000

#### Why Become a Sponsor?

# harmony21

harmony21 sponsor packages provide a cost-effective means of reaching a large audience of long-term care professionals, and include exhibit space, logo placement, web promotion, conference recognition and a variety of other benefits.

New branded marketing opportunities for this year's top sponsors include:

- Live streaming of Networking and VIP event
- Full year of marketing for your company!
- Access to all professionally generated content courtesy of Harmony Healthcare International's (HHI) in-house media team
- Branded Media Lounge (only available for Platinum Sponsor)
- Co Hosting The Networking and VIP Events (only available for Platinum Sponsor)
- Discounted room rate at the Encore





#### Platinum Sponsorship

#### 1 Spot Available \$25,000

♦ harmony21

- Sponsor Networking Event alongside Harmony Healthcare International (HHI)
- Sponsor VIP Event alongside Harmony Healthcare International (HHI)
- Opportunity to speak during Networking Event and introduce guest speaker during the Networking Event
- HHI's media team to produce a short, professionally edited promotional video featuring your company!
- Two Guest webinar hosting opportunities, operated and marketed by Harmony Healthcare International (HHI)!
- Four (4) tickets to harmony21
- Four (4) tickets to the VIP Event
- Prominent Company Logo on harmony21 Website
- Prominent Company Logo in all PowerPoint presentations during speaking engagements, webinars, website, marketing materials and social media posts throughout 2021
- Exhibitors' booth with preferential location in exhibit area with table & chairs
- List of Attendees and mailing list



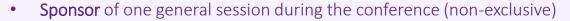


#### **Gold Sponsorship**

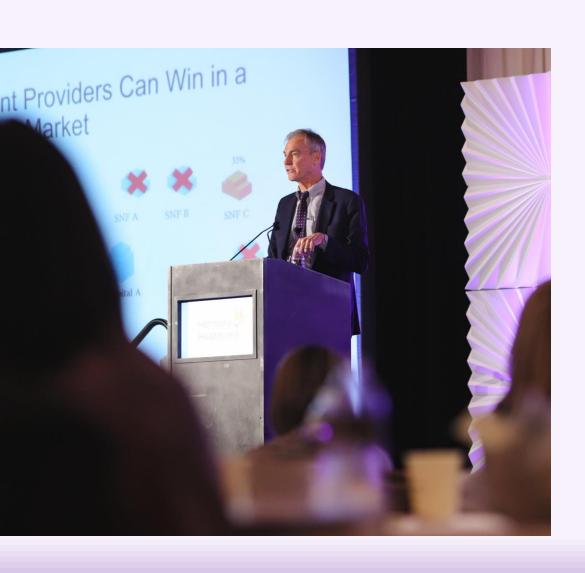
#### 2 Spots Available

(Exclusivity for additional \$5,000)

\$10,000



- Two (2) tickets to harmony21
- Two (2) tickets to the VIP Event
- Opportunity to **speak** for up to 10 minutes during your sponsored **general session**
- 1 Guest webinar hosting opportunity
- HHI's media team to produce a short, professionally edited promotional video featuring your company!
- Full conference access including breakfast, lunch and contact hours for two company representatives
- Exhibit space with tables and chairs
- Recognition on signage and screens in the general sessions room
- Company logo on harmony21 website
- **Prominent Company Logo** in all PowerPoint presentations during speaking engagements, webinars, website, marketing materials and social media posts throughout 2021
- Attendee mailing list
- Promotional material in the conference bag







#### Silver Sponsorship

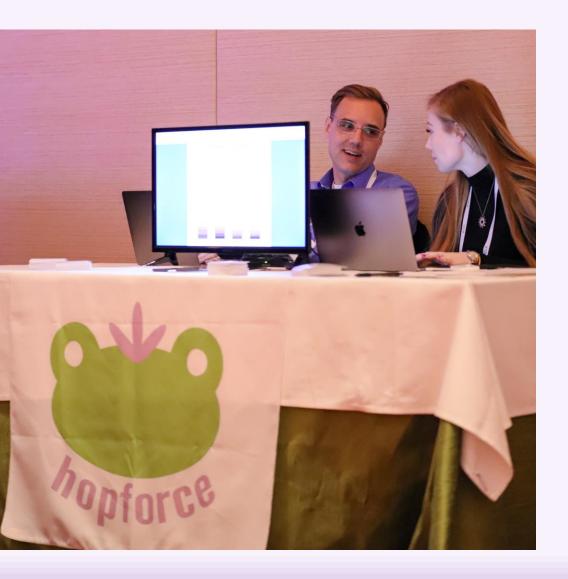
#### 4 Spots Available

Breakfast Sponsor or Lunch Sponsor

\$5,000

- Choose to sponsor breakfast or lunch on Day 1 or Day 2
- Two (2) tickets to harmony21
- Two (2) tickets to the VIP Event
- Opportunity to **speak for 5 minutes on stage**, welcoming guests to your sponsors portion of **harmony21**
- Recognition on signage and on screens in the general sessions room
- Full conference access including breakfast, lunch and contact hours for 2 company representatives
- Exhibit space with tables and chairs
- Company logo on harmony21 website
- Company logo in online marketing, webinars, all PowerPoint presentations and emails (bi-weekly emails to over 15,000 LTC recipients)
- Attendee mailing list
- Promotional material in conference bag



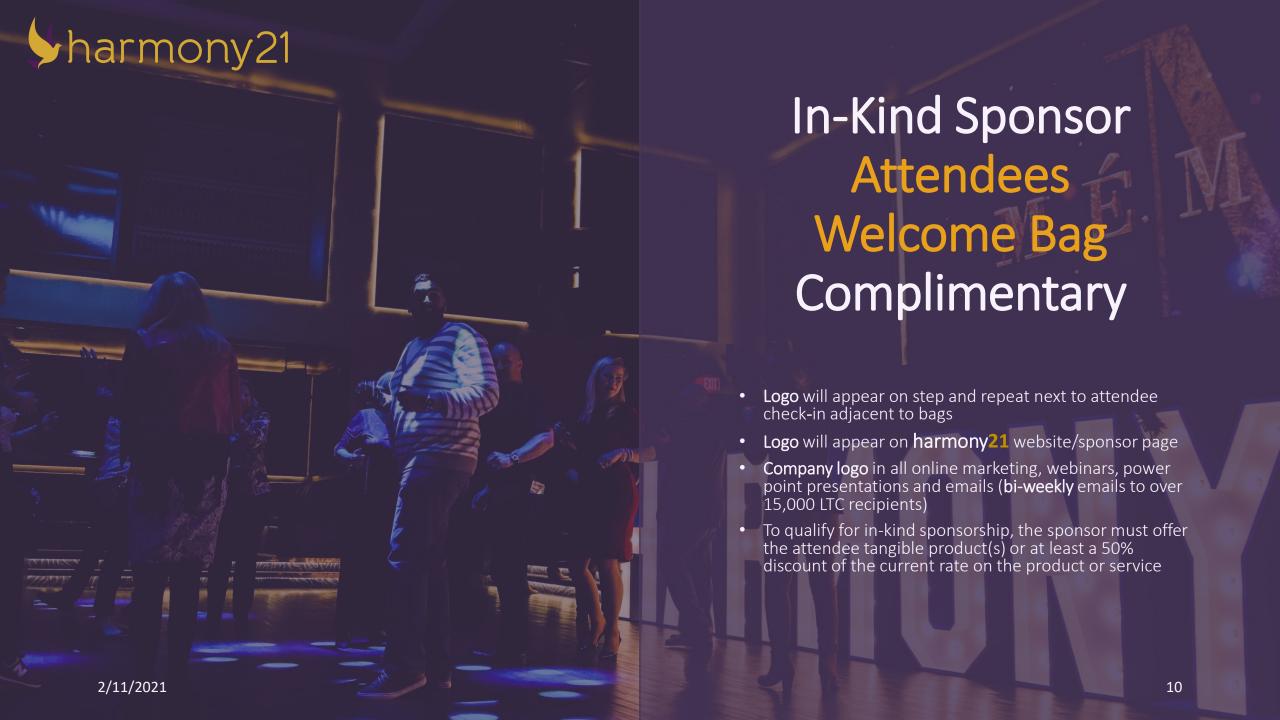


#### **Bronze Sponsorship**

#### 10 Spots Available

Exhibitor Sponsor \$2,000

- Full conference access including breakfast, lunch and contact hours for one (1) company representative
- One (1) ticket to harmony21
- One (1) ticket to the VIP Event
- Exhibit space with tables and chairs
- Company logo on harmony21 website
- Company logo in all online marketing, webinars, power point presentations and emails (bi-weekly emails to over 15,000 LTC recipients Recognition on signage and screen in general sessions room
- Attendee mailing list
- Promotional material in conference bag





#### Agenda

Wednesday, October 20, 2021

Arrival

#### Thursday October 21, 2021

7:30 Breakfast

8:30-4:00 Sessions

5:00-7:00 Networking Event

7:00-10:00 VIP Event (Invite Only)

#### Friday, October 22, 2021

8:00 Breakfast

8:30-2:30 Sessions

2:30-3:30 HHI Dove Award and Closing Remarks







# About Harmony Healthcare International's (HHI) Media Team

Harmony Healthcare International (HHI) recognizes the importance of marketing and releasing high-quality content, especially within the domain of education. An in-house, professional media team now supports HHI's continued commitment to delivering knowledge. This group supports the marketing, education, and public relations department powerfully delivering their messages. Through creative videos and images, we make this team readily available to our high-level sponsors. Together, we can bring forth compelling content which undoubtedly produces quantifiable, measurable results to the benefit of one's company.

### **Current Sponsors of**

harmony21













**PHARMSCRIPT** 





### **Previous Sponsors of**















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## Attendee

**Space is limited** 

• Winter Rate (10.22.2020 - 3.21.2021)

\$599.00/person

• Spring Rate (3.22.2021 - 6.21.2021)

\$650.00/person

• Summer Rate (6.22.2021 - 8.27.2021)

\$699.00/person

• Fall Rate (8.27.2021 - 10.21.2021)

\$799.00/person



