



	Standard	Pro <small>★ best value</small>	Enterprise
BUILDING VISUALIZATION			
3D interactive models	✓	✓	✓
flexible door & window placement	✓	✓	✓
workbench, shelf, & loft placement	add-on	✓	✓
cupolas & weathervanes		requires CAD	requires CAD
USER INTERFACE			
supported on mobile	✓	✓	✓
watermark & client protection features		✓	✓
full color icons		✓	✓
white label (remove IdeaRoom logo)		add-on	✓
premium interface including 3D background templates			✓
identity package (total customization)			add-on
additional website(s) for alternate brands		add-on	2 included
PRICING			
instant pricing	✓	✓	✓
no pricing	✓	✓	✓
multiple pricing regions	✓	✓	✓
protected pricing (internal only)		✓	✓
multiple suppliers		add-on	2 included
QUOTES & ORDERS			
itemized detail	✓	✓	✓
lead management	✓	✓	✓
rent-to-own & financing estimates	✓	✓	✓
images with all elevations	✓	✓	✓
custom discounts & line items	add-on	✓	✓
2D floorplans with measurements	add-on	✓	✓
invoice format (includes signature block, contract terms & conditions)		✓	✓
custom quote format (PDF included)		add-on	add-on
ONLINE CHECKOUT			
RTO National, Greensky, MyShedRental (rent-to-own & financing)	✓	✓	✓
Stripe, Authorize.Net (credit card processing)		✓	✓
Avalara (sales tax)		✓	✓
additional payment gateways		add-on	add-on
DEALER SUPPORT			
management of dealers		✓	✓
supports <i>IdeaRoom Dealer</i>		✓	✓
dealer access to lead management system		up to 10	✓
INTEGRATIONS			
Insight, Sound Data Solutions (order management)	✓	✓	✓
HubSpot, SharpSpring (CRM)		✓	✓
Zapier (automation)		✓	✓
developer access		add-on	✓
SUPPORT			
standard support	✓	✓	✓
priority support		✓	✓
dedicated account representative		add-on	✓
developer support		add-on	add-on