



	Standard	Pro <small>★ best value</small>	Enterprise
<b>BUILDING VISUALIZATION</b>			
3D interactive models	✓	✓	✓
flexible door & window placement	✓	✓	✓
cupolas & weathervanes		requires CAD	requires CAD
<b>USER INTERFACE</b>			
supported on mobile	✓	✓	✓
watermark & client protection features		✓	✓
full color icons		✓	✓
white label (remove IdeaRoom logo)		add-on	✓
premium interface including 3D background templates			✓
identity package (total customization)			add-on
additional website(s) for alternate brands		1 included	2 included
<b>PRICING</b>			
instant pricing	✓	✓	✓
multiple pricing regions	✓	✓	✓
protected pricing (internal only)		✓	✓
<b>QUOTES &amp; ORDERS</b>			
itemized detail	✓	✓	✓
lead management	✓	✓	✓
rent-to-own & financing estimates	✓	✓	✓
images with all elevations	✓	✓	✓
2D floorplans with measurements	add-on	✓	✓
custom discounts & line items	add-on	✓	✓
invoice format (includes signature block, contract terms & conditions)		✓	✓
PDF quote format		add-on	add-on
<b>ONLINE CHECKOUT</b>			
RTO National, Greensky (rent-to-own & financing)	add-on	✓	✓
Stripe, Authorize.Net (credit card processing)	add-on	✓	✓
Avalara (sales tax)	add-on	✓	✓
additional payment gateways	add-on	add-on	add-on
<b>DEALER SUPPORT</b>			
supports <i>IdeaRoom Dealer</i>	✓	✓	✓
management of dealers		✓	✓
dealer access to lead management system		up to 10	✓
<b>INTEGRATIONS</b>			
HubSpot, SharpSpring (CRM)		✓	✓
Zapier (automation)		✓	✓
developer access		add-on	✓
<b>SUPPORT</b>			
standard support	✓	✓	✓
priority support		✓	✓
dedicated account representative		add-on	✓
developer support		add-on	add-on